Transit Research Board

Committee Meeting

Donna DeMartino, RTD CEO

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Public Transit is Good for Cities
Buses are Important and Have Evolved

Buses have always been the backbone of our public transit systems, providing over 51% of all public transit trips.

Buses operate in cities where there are no other transit options.

Buses provide services to people who cannot afford TNCs.

Today’s Buses:

- are safer and smarter
- have the latest technology features
- produce low or no emissions.
- integrate with traffic signals and Smartphones
Rightsizing our Services and Fleet to Meet the Needs

Commuter

Hoppers – Deviated Fixed Routes

RTD Go! UBER Partnership

BRT

Van Go! Mobility on Demand

Electric BRT

RTD Van Go!
On-demand service throughout San Joaquin County

$4 One-Way Trip

Weekend & Holiday Service Available

For more information, visit RTD.com/VanGo
If Public Transit is So Important and So Evolved, Why is Ridership Down? What Can We Do?

• Redefine services in our communities
  • Making the right investments

• Focus on becoming Mobility Managers in our communities

• Refine Mobility as a Service (MaaS)
  • New apps, partners, options

• But, what can we do now?
Does it Need to be So Difficult to Use Public Transit?

- Schedules
- Fare Payments
- Connectivity
The places you can go with public transit, but how?
Building Blocks to MaaS

We are getting better, but most of us still have a long way to go.

We have a BIG GOAL. Are there some building blocks to help us get there?

• Can we create intuitive and easy options for our customers to plan and pay to use services in our communities?
• Can we provide intuitive and easy options for our customers to integrate into our neighboring transit services, if they need to journey outside of our service areas?
• Then, can we integrate other mobility options - bikes, scooters, car sharing services – so our customers see us as a great partner and an essential part of their mobility options?