Evaluation of Heuristic Transit Network Optimization Algorithms

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ABSTRACT

Changes in urban land use and travel demand have created the need to restructure many existing mass transit networks. Heuristic network optimization as one of the available methodologies to improve transit networks is described. The characteristics and results of the algorithms developed in Europe are summarized and a short description of the American algorithms is given. The potential for applying network optimization methodologies in the context of small to medium-sized American cities is evaluated. The review and evaluation of 13 heuristic methodologies revealed a wide range of approaches that are generally theoretically sound, have reasonable potential for generating improved networks, and are computationally and otherwise feasible. Application of an unproven new algorithm by Mandl to the bus network for Madison, Wisconsin, and the light rail network for Dusseldorf, West Germany, showed that a fairly complex heuristic algorithm can be implemented quickly and easily. Mandl's algorithm, however, did not generate an improved network, primarily because the initial computer-generated network does not follow demand. Better results were obtained with two other heuristic methodologies that have been applied to the Dusseldorf network. The Madison and Dusseldorf applications form the basis for recommendations for further improvement of heuristic methodologies.

The bus transit networks that are the predominant form of public transit in American cities have changed only slowly since the elimination of the streetcar in the 1930s and 1940s. Often the major bus lines still run on the same streets that the streetcars used. Because of the major shifts in population and employment that have occurred in recent years, the bus networks in many cities could probably be restructured to serve the existing demand better and reduce operating costs at the same time. Transit managers are often reluctant to make major changes in routes because of the almost certain political opposition by those who think they will receive poorer service. Also, transit managers generally do not have analytical tools readily available to aid them in generating and evaluating alternative networks. As the result of the current fiscal crisis in transit, transit managers should be more interested in methodologies for restructuring their bus networks.

Chua and Silcock (1) identify six methodologies for transit network restructuring and optimization: manual approach using service standards and guidelines, systems analysis using standard travel demand and trip assignment models, market analysis using manual trip assignment for corridors or small service areas, systems analysis with interactive graphics, heuristic procedures, and mathematical optimization. The first three methodologies are limited by the number of alternative networks that can be evaluated in a reasonable amount of time. By adding interactive graphics to systems analysis, network development and evaluation are greatly enhanced. Many more networks can be tested in much less time. The methodology, however, tends to be biased toward the existing network, so unconventional solutions may not be examined. Furthermore, there is no guarantee that solutions near the optimum will be found.

In contrast, mathematical optimization using linear programming or general integer programming will produce an optimal network within the specified
constraints and should not be biased toward the existing network. Mathematical optimization, however, is limited by the computational requirements to relatively small networks. Even with the recent advances in the speed and memory size of computers, networks are limited to about 70 or 80 nodes, which results in a coarse network for bus systems in larger urban areas. A network of 70 nodes may be adequate for rail systems for rail systems in larger urban areas. Even with the recent advances in the speed and memory size of computers, bus systems in small to medium-sized urban areas.

Heuristic methodologies bridge the gap between systems analysis with interactive graphics and the mathematical optimization methodologies. The heuristic methodologies utilize systematic procedures to generate and improve transit networks. The complexity of the overall problem is reduced by breaking it into manageable components. Within each component a good and sometimes optimal solution is obtained. The complexity and computational requirements are further reduced by limiting the amount of interaction among the components. Because the heuristic networks are machine generated, many more networks can be evaluated and they are less likely to be biased by the existing networks. Although the heuristic methodologies do not guarantee an optimum network, the starting conditions and other parameters can be varied to increase the chances that the true optimum that would be obtained from mathematical optimization is included in the range of networks considered. All the network evaluation procedures are constrained by the accuracy of the demand estimates and the simplification of the complexities of the transit network as it exists in a dynamic real world. Thus, even mathematical optimization procedures will only provide an indication of potential network improvements. Good heuristic methodologies will provide similar directions for network improvements.

In the past two decades a number of heuristic network optimization methodologies have been developed and applied in European cities to estimate possible means of restructuring both bus and light rail networks. In contrast, in the United States only one heuristic approach to transit network restructuring has actually been tested (2) and none of the European methodologies have been tested here. It must be noted, however, that there are no reports in the literature of the results of implementing the network improvements and comparing the predicted with the actual network performance. The overall purpose of this paper is to evaluate the potential for applying heuristic network optimization methodologies to improve transit networks in small to medium-sized American cities. The evaluation is limited to small to medium-sized cities because realistic networks for large cities would require prohibitive amounts of computer time. In achieving the overall purpose first, the literature on heuristic methodologies is reviewed and the available algorithms are analyzed in terms of their inherent potential for generating improved networks. The performance of these algorithms that have been applied to actual transit networks is also analyzed. Next, one of the available heuristic algorithms is selected for testing on an American transit network. The results of the American application are documented and evaluated. The same heuristic algorithm is also applied to a European transit network for which the results of the application of two other heuristic algorithms are available. The comparison of the performance of the heuristic algorithm in the two cities and with the two other algorithms provides the basis for recommendations for additional research on heuristic algorithms.

American Literature

In the United States work on the transit network restructurings and optimization problem has focused on the application of systems analysis with interactive graphics. Most of the work has used Rapp's Interactive Graphics Transit Design System (IGTDS) or the more recent Interactive Graphics Transit Network Optimization System (TNOP) (3-6). An enhanced version of TNOP has been applied to transit network development in Washington, D.C.; Jackson­ville; Baltimore; and Buffalo (7).

The American research on heuristic network optimization is limited to research by Rea (8), Sharp (2), and Hsu and Suri (9-11). Rea's service specification model assigns generalized modes to appropriate links by using a small base network, a fixed demand, and a link service level function in which headways (and the resulting wait time) are a function of link volumes. Rea's algorithm uses an iterative procedure in which a minimum-time-path assignment is followed by adjustment of link service levels to correspond with link volumes. Even for the smallest test network, convergence to equilibrium conditions was sometimes a problem.

Sharp's iterative route-structuring algorithm is formulated as a multicommodity transshipment problem in which each commodity is represented by unique travel demands for each origin and destination node pair. The objective is to minimize the sum of passenger travel and delay time costs and vehicle amortization and operating costs while satisfying the travel demands. The algorithm was applied to the Columbus, Georgia, bus network. The improved bus network provided a 5 percent reduction in trip times for the base ridership and generated a 9 percent increase in ridership while increasing vehicle costs by only 3 percent.

Hsu and Suri's decomposition approach to bus network design uses a minimum-time-path algorithm to identify an initial set of routes between manually identified route origins and destinations. Incremental changes in route alignments are accepted if route ridership is increased. In the application to a 59-node bus network for a portion of the Denver urban area, the changes in route alignment were made manually; however, the algorithm to select nodes in the vicinity of the shortest path in searching for improved routes no doubt could be computerized. The model is limited to providing local optima within the corridors defined by the initial route specification. Evaluation of alternative combinations of routes requires manual specification of those combinations.

European Literature

The European research on heuristic network optimization includes 10 studies ranging from Nebelung's in 1981 to Sahling's in 1981 (12-26). Because almost all of the studies are the result of consulting work, there may be more, yet unpublished algorithms. Except for Hasselthruen's approach, which is part of the Volvo Corporation's transportation planning package, none of the approaches appears to have been applied more than once.

Rather than review each of the 10 studies in detail, the key features of the algorithms are outlined and compared in terms of a three-step overall procedure that is common to nearly all of the algorithms (see Tables 1 and 2). Only two of the algo-
Algorithms lack any of the three steps. The steps follow a logical progression from base network construction in step 1 to initial line development and selection in step 2. In general, a large set of feasible lines is identified in step 2, from which an optimum set is selected in step 3 based on the specified objective function and constraints. In some cases additional lines are generated in step 3. Also, the initial networks may be modified systematically in various ways to generate improvements as measured by the objective function.

All but one of the algorithms use minimum time paths to identify node-to-node paths for creating lines or assigning demand to links or both. Sonntag uses a multipath assignment to create a loaded spider network as the basis for initial line development and selection in step 2. In a spider network adjacent nodes (zones) are connected to form a web-like network. Rosello uses an all-or-nothing assignment to create a loaded spider network. The advantage of loaded spider networks is that no constraints are placed initially on the ultimate pattern of lines, but the number of possible lines is large. Dubois solves the problem in part by using an initial assignment and cost constraints to reduce the size of the base network. The more common means of reducing the number of lines considered is to require that terminals, ring lines, or skeletons be specified. Ring lines specify three nodes—the terminals and an intermediate node—as the starting point for developing a circular or ring line. Skeletons add a second intermediate node as the basis for a linear line.

In step 2 the initial line development procedure is with one exception based on either a loaded spider network or specification of nodes (terminals, etc.). With the spider network an objective function and constraints are applied to the loaded links either in pairs (Sonntag) or incrementally as nodes are added (Rosello). When terminals and so on are specified, the most common approach to generating a feasible set of base lines is to expand the minimum-time-path connections between the terminals to include all lines that are longer than the minimum time path by up to a specified percentage, usually 20 or 30 percent. The idea is to reduce computing times to a manageable level while still providing a range of lines that includes the optimal or near-optimal network. Lampkin and Mandl, however, only consider minimum-time-path lines between terminals.
so that a relatively small set of bus lines is obtained. Mandl's lines between terminals and ring lines are augmented by additional shortest-path lines that are independent of the terminals if necessary to meet the service constraints. Neither Dubois nor Sahling relies on terminals and the like to constrain the number of lines considered. Instead, the base lines are generated from the minimum time paths directly. Dubois expands his set of base lines by considering all lines within a specified percentage of the shortest path.

In step 3 several different strategies are used to develop a final network from the base network or improve on the base network from step 2 or both. Both Lampkin and Silman add nodes to skeletons incrementally based on the objective of maximizing the amount of service provided (passenger miles or minutes) for each additional node. Silman's objective function is more relevant because the impact of increasing route length is taken into account. Rosello extends node-by-node network construction to include deletion of nodes and lines that have been reduced to only two nodes. The large number of lines generated in step 2 is improved on or eliminated by node based on average total costs per passenger. Sonntag also operates at a disaggregate level using base lines of only two adjacent links rather than nodes. In step 3 the best base lines from step 2 are connected incrementally to form full base lines, which are then broken up and rearranged incrementally based on a complex objective function.

Both Holdn and Dubois select complete lines incrementally in step 3. Holdn stops when all the demand has been served. In contrast, Dubois has a second stage in which lines are combined and segments of lines deleted based on passengers per line and transfers. Similar but not identical procedures for rearranging the base lines are also used by Sonntag and Mandl. Holdn follows a three-level hierarchical procedure in an attempt to minimize total travel time. First the line segments for two lines are recombined. Next nodes are added to generate detours and, finally, less productive detours are eliminated. If an improvement is found at level 2 or 3, the algorithm begins again at level 1.

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Rather than rely in step 3 on heuristics that
provide no assurance of an optimal solution, Hasselstroem applies linear programming with the objective of maximization of through trips per vehicle trip, which is equivalent to minimizing transfers. The resulting network is optimal in terms of providing for through trips but not for the set of lines generated in steps 1 and 2. In contrast, step 3 is not used at all by the authors of the earliest and the most recent algorithms. Both Nebelung and Sahling stop with the generation of a feasible set of base lines. Nebelung's primary purpose was to check the quality of manually produced network improvements.

**EVALUATION OF THE HEURISTIC ALGORITHMS**

The review of the literature on American and European heuristic network optimization algorithms clearly shows that there is a wide variety of approaches to developing improved transit networks. In order to provide a basis for selecting algorithms for application in the United States, the algorithms are evaluated in three ways:

1. Subjective evaluation of the basic procedures using the information presented in the literature review,
2. Comparison of the level of network improvement predicted (different algorithms applied to different cities), and
3. Comparison of predicted network improvement for the same city and transit demand.

The last two comparisons are severely limited by the lack of data on applications, especially applications to the same network. The evaluation is also limited by the lack of published before-and-after studies that would provide a benchmark for validation of the algorithms. The impact of the network improvements on demand, however, could be estimated with an independent modal-choice model as was done by Hasselstroem.

**Subjective Evaluation**

The results of the subjective evaluation of the American and European algorithms are presented in Table 3. In order to approximate an optimal solution in the mathematical programming sense, heuristics must consider the entire range of possible lines and use an algorithm that gives good if not consistently near-optimal solutions. The potential for an optimal solution can be increased by increasing the range of feasible lines considered. The most common approach is to assume that feasible lines diverge from minimum-time-path lines by a limited amount, say 20 or 30 percent. Most of the algorithms constrain the base minimum-time-path lines by specifying terminals, but Dubois avoids terminals by selecting the shortest paths that have the most nodes. If base lines generated by $X$ times the shortest path connecting terminals are likely to capture the optimal network, Hasselstroem's algorithms will give excellent results because his algorithms use linear programming to select the optimal network from the given base lines.

<table>
<thead>
<tr>
<th>Evaluation Criterion</th>
<th>Potential for optimal solution</th>
<th>Independent of existing network</th>
<th>Partial mathematical programming solution</th>
<th>Theoretical soundness</th>
<th>Logical steps and internal consistency</th>
<th>Appropriate objective function and constraints</th>
<th>Ease of implementation</th>
<th>Reasonable computational requirements</th>
<th>Maximum allowable network size</th>
<th>Simple algorithm</th>
<th>User involvement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Best Procedure or Example</td>
<td>Terminals plus $X$ shortest path</td>
<td>Increasing generation from spider network [Rosello (16), Sonntag (18, 19)]</td>
<td>Hasselstroem (20, 21, 26)</td>
<td>All are minimally acceptable</td>
<td>Problems with Sonntag, Mandl (23, 24), and possibly Hasselstroem</td>
<td>Dubois (21)</td>
<td>Sahling (25) allows large, detailed networks</td>
<td>Sahling, Nebelung (12), Silman (14), Holda (13)</td>
<td>Nebelung, Silman, Sahling</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The most relevant theoretical basis for evaluating the algorithms is provided by modal-choice theory and practice. The variables used in the objective functions and constraints of the algorithms should be consistent with the variables that are important for modal choice. More complicated and relevant objective functions and constraints are used by Rosello, Dubois, Sonntag, Hasselstroem, and Sharp. Modal-choice theory may also provide a basis for evaluating the procedures used in the algorithms. At a minimum the algorithms should be based on logical steps and be internally consistent. All the algorithms are at least minimally acceptable and cannot be rejected initially on procedural grounds.

As shown in Table 3, some of the algorithms are easier to implement than others, but the ease of implementation in general must be traded off against the lack of complexity and possibly more limited potential for obtaining a good solution. Little information is provided in the literature on the computational requirements of the algorithms and how these relate to network size.

Most of the algorithms require some user input, at least initially, in specifying terminals or other parameters. A few require more extensive user involvement. More opportunity for user input at various stages in the algorithms will provide for greater understanding of the mechanics of the solution and reduce computing times if improvements can be identified and eliminated or modified at an early stage.

**Predicted Network Improvements**

The performance of individual algorithms can be measured by comparison of the improved transit network with the base network. Performance measures are available for only 5 of the 10 European algorithms and only 1 of the 3 American algorithms. As shown in Table 4, substantial improvements in network performance are generally predicted. Some trade-offs may be required as shown by the results for Holda's algorithm. Network length was reduced by 9 percent at the expense of a 2 percent decrease in direct trips. Similarly, for Sharp's algorithm increase in ridership and decrease in travel time were achieved at the expense of higher total vehicle costs. Rosello achieved substantial reductions in average costs by reducing the number of lines and increasing ridership dramatically. Because the total demand is fixed, the predicted doubling of transit demand does not appear reasonable. The lack of a sophisticated,
Overall Conclusions

The evaluation of the existing heuristic algorithms shows that both of the basic approaches to network improvement—incremental development from a loaded spider network versus minimum-time-path base generation of feasible lines—give reasonable results. The magnitude of the predicted improvement for the two incremental approaches (Rosello and Sonntag) is similar to that for the other approaches shown in Table 4. No firm conclusions can be drawn from the direct comparison of Sonntag's incremental approach with Nebelung's early algorithm based on minimum time path.

No published results of applications of the two most recent algorithms (those of Mandl and Sahling) were available. Both algorithms represent a departure from prior algorithms based on minimum time path in which lines close to the shortest path are included in the set of feasible lines. Mandl only considers the shortest paths with the maximum number of nodes and initially only allows one line per terminal. The feasible set of base lines, thus, is quite small. Sahling also only considers minimum time paths for lines. He selects the most productive minimum time paths as lines incrementally and does not attempt to optimize the base network as Mandl does.

Because the algorithms of both Mandl and Sahling represent untested new approaches to heuristic network optimization and are likely to require substantially less computational time, they both should be tested and compared with the other approaches. Additional direct comparisons between algorithms representing the incremental approach versus shortest-path-based generation are also needed to provide an improved basis for selecting heuristic algorithms for practical applications and for providing direction to further research and development of heuristic algorithms.

SELECTION OF A HEURISTIC ALGORITHM FOR TESTING

In selecting a heuristic algorithm for application in the United States, only the most recent algorithms were considered because these are more likely to incorporate the latest shortest path and other routines that take advantage of the advances in computer speed and memory size. Of the five most recent algorithms, only those of Sonntag and Mandl were potentially available at the beginning of this study. Sahling's work was not yet published officially and that of Dubois and Haukelstroom was not discovered until the study was well underway. Unfortunately, Sonntag's algorithm is programmed in ALGOL, a special version of ALGOL developed at the Technische Universitaet Berlin. The time required for translation into standard ALGOL or FORTRAN was not available. Also, because of its complexity, Sonntag's algorithm would have taken a long time to implement. Consequently, Mandl's algorithm was selected for testing a state-of-the-art heuristic algorithm in the context of a small to medium-sized American city.

Mandl's algorithm is programmed in FORTRAN and is available as part of the Interactive Network Optimization (IANO) system from the Institute for Advanced Studies in Vienna (24). IANO has been implemented on both Honeywell Digital Equipment (VAX) and computers. For this study the programs were implemented on a VAX 11/780 with 4 megabytes of main memory, virtual memory, and a time-sharing operating system. Mandl's algorithm is contained in the program BUSOPTMAIN and its related subroutines. Implementing BUSOPTMAIN on the VAX 11/780 required only three minor modifications in the program.
Mandl's algorithm is divided into two stages. In the first stage, the intersecting lines at the node with the highest net transfers are recomputed in an attempt to minimize transfers through the minimization of total travel time. The flowchart for the two stages is presented in Figure 1. The second stage can be started with either the network generated in the first stage or specified by the user.

The second stage of the algorithm uses an objective function defined as total travel time including travel and waiting times. The waiting time is assumed to be equal on all lines and is calculated as the ratio of the network length to the given number of buses. Thus, the number of buses can be used to increase or decrease the amount of waiting time. An all-or-nothing assignment algorithm is used with one-half of the demand assigned on the basis of minimum time and one-half on the basis of minimum transfers. The rationale here is that route-choice behavior is not adequately represented by travel time alone. This is an arbitrary split that could be changed with only a minor modification to the computer program.

The second stage follows a hierarchical, three-step search for improvements. If an improvement is found at any step, the search returns to the lowest step. In the first step, the intersecting lines at the node with the highest net transfers are recomputed so that the net transfers are reduced. In the second stage, new transfer points are created by re-routing lines to include nodes with large flows. Thus, feasible detours are created. In the third and highest step transfer nodes with the lowest total activity (flow plus transfers) that are not on the shortest path are proposed for elimination. Those detours that result in higher total travel time are eliminated.

The main limitation of Mandl's algorithm is the initial lack of consideration of the demand patterns. If the range of lines considered is large enough, the minimization of transfers in the second stage should reorient the network to better serve the demand.

**Computer Program**

The original version of the computer program was designed to accommodate a maximum of 40 nodes with all the data entered interactively. In order to accommodate the Madison network, the maximum network size was increased to 150 nodes. To facilitate handling large networks, the trip table and list of nodes were input from mass storage files.

The most critical subroutine used by the program is the shortest-path algorithm, SHOPAT. SHOPAT uses Floyd's algorithm for the calculation of shortest paths. As a matrix formulation, Floyd's algorithm provides a memory-intensive but fast solution. SHOPAT separates the network into a transfer network and a complementary network. The transfer network includes all nodes where transfers between the lines are possible for the first and for the last time between two lines. This transfer network is reformulated to include links that represent waiting and transfer times. For this network, which is smaller (has a smaller number of nodes) than the original network, the shortest distances are calculated. This procedure saves computing time and storage space because the requirement for Floyd's algorithm grows rapidly with the number of nodes. The shortest distances between all the other nodes of the network are calculated by finding the transfer node, which is nearest to the destination node.

Because the design of large networks is not computationally feasible with Mandl's algorithm, a program was developed to aggregate the base network to a reasonable size. The user specifies the equivalence table for the aggregation and the program computes the new center-of-gravity zonal centroids and generates the corresponding compressed trip table and distance matrix. The selection of the new aggregated zones is critical because the characteristics of the new zones directly affect the results of the optimization.

The main program that generates the optimal network uses only total travel time as the objective function. Thus, a separate program was developed to provide a wider range of evaluation measures, including the length of the base and the line networks, the mean squared error for the difference in travel time for each origin-destination (OD) pair between the optimum network and the actual network, and the average travel times, waiting times, and number of transfers for all users and for every stop. The demand density, defined as the ratio of the number of OD trips with n transfers to the number of OD pairs connected with n transfers, is also calculated. The evaluation program applies Floyd's shortest-path algorithm to the transit network and performs an all-or-nothing assignment of transit trips at the same time. These evaluation measures allow a more detailed comparison of the various solutions in terms of passenger-oriented performance measures. It would have been desirable to calculate the frequencies of the various lines, more accurate values of waiting and transfer times, and an ap-
proximate measure of the operating costs involved, but the time to develop a program capable of generating these performance measures was not available.

**Computational Experience**

The computer time required by Mandl's algorithm is difficult to predict because the number of iterations through the three-step hierarchical network optimization process is a complex function of the starting point (number and location of terminals and ring lines), the network geometry, and the demand. The range in computer central processing unit (CPU) time as a function of the number of nodes in the network is shown in Figure 2. Both the range in times and the maximum time increase rapidly with increasing network size. The best least-squares fit to the data is given by number of nodes ($NN$) to the third power. The regression equation for CPU time in minutes is

$$CPU = -3.96 + 0.000213 \times NN^3$$

with an overall $t = 2.07$ and an $R^2 = 0.35$. The two other possible independent variables, number of terminals and number of ring lines, did not contribute significantly to the explanatory power of the regression equation.

The rapid increase in CPU time with increasing network size is characteristic of the assignment and shortest-path calculations that are the most time-consuming elements of Mandl's algorithm. The results for the 73-node network show that unless computer time is nearly free, networks must be limited to 70 to 80 nodes.

**APPLICATION TO MADISON**

**Development of the Data Base**

A reasonable transit trip matrix was available from the 1980 on-board survey conducted by the transit operator, Madison Metro. Computerized highway and

**FIGURE 1** Flowchart of Mandl's algorithm.

**FIGURE 2** Computing time as a function of network size.
transit networks at the level of 377 traffic analysis zones were available from the Wisconsin Department of Transportation. The minimum time paths for the highway network were selected for developing aggregate networks for Mandl's algorithm because the networks would not be biased by the existing transit routes. The primary disadvantage of using highway travel time is that node pairs connected by higher-speed highways are favored. The problem is minimized in Madison because the only freeway within the urban area is a short, circumferential facility proper to with no transit service and hence no transit trips.

The 377-zone network was aggregated into 89 zones based on Planning Analysis Area (PAA). The PAA zone system is coarse in the downtown area and does not provide for clear delineation of multiple corridors within the central isthmus. A second zonal system with 104 zones was developed in order to define central corridors more clearly. Even for the 104-zone system the definition of the central corridors was limited by the base zonal system, which uses arterial streets as zonal boundaries. For transit planning, zones that straddle main arterial streets would represent potential transit corridors more accurately, so that a finer-grained zonal system would not be needed. At the regional scale the lack of a full range of central corridors was not a major problem because the overall distances involved were small. Also, precise identification of all central corridors was not essential because the overall transit network is represented at a sketch-planning level. Network alternatives are evaluated on a basis with the objective of finding directions for possible improvement.

In order to reduce the size of the network, zones with less than 25 transit trip origins or destinations were consolidated with other zones. After consolidation, the first aggregation contained 58 zones (nodes) and 122 links. The second aggregation contained 73 zones and 153 links.

Results for the First Aggregation

The 58-zone network was used to test the basic operation of Mandl's algorithm and to develop a strategy for selecting a set of input parameters. In running the program the number of buses was held constant at 120. The other two inputs, the number of terminals and the number of ring lines, were varied to test the sensitivity of the algorithm.

The evaluation measures for 11 runs of the model are presented in Table 5. The evaluation program was also run for a network that simulates the existing Madison Metro bus network. The evaluation program ran both with and without a 10-min transfer-time penalty. With the transfer penalty the assignment model in the evaluation program assigns a much higher proportion of the trips to direct routes, that is, routes with no transfers.

The first run uses the obvious ends of lines as terminals. The second run tries to substitute ring lines for some of the terminals as do runs 4, 5, and 9. Runs 3 and 8 specify some high-use terminals more than once to force the algorithm to build lines through high-density corridors. Runs 6 and 7 again use the obvious terminals, but the main purpose of these runs is to test the sensitivity of the algorithm to the input order of the terminals. The different input orders did change the output network. Thus, the user would be well advised to test the sensitivity of the best output networks. Runs 10 and 11 use extremes. Run 10 gives total freedom to the algorithm to choose the terminals except that one terminal is located in the CBD, whereas run 11 forces the algorithm to build all lines along ring lines that correspond to the lines of the existing Madison Metro network.

In evaluating the results for Mandl's algorithm to find directions for possible network improvements, Table 5 shows clearly that the algorithm, in general, produces substantially shorter networks but at the greater proportion of transfers and somewhat longer travel times. Because of the shorter network, the indirectness of routing as measured by the mean squared error (MSE) is also generally greater than that for the simulated Madison Metro network.

When analyzed in the context of the structure of Mandl's algorithm, the performance measures shown in Table 5 are consistent with that structure. Solution 10 allows the algorithm to select shortest-path lines unconstrained by terminal locations. The result is the shortest network but at the expense of long average travel times. The addition of terminals and ring lines consistently increases the length of the network and generally provides more direct routing (lower MSE). Additional terminals and ring lines, however, do not guarantee lower average travel times and fewer transfers. The travel times are sensitive to the location of terminals and ring lines. For example, solution 5 has the second lowest travel time and a moderate network length. Excess line length exists because two of the nine lines connect low-demand suburban areas. The problems with solution 5 were solved in solution 6 by selecting fewer terminals and eliminating the ring line. The result is a much shorter network with only a small increase in average travel time.

In terms of total travel time, the best computer-generated network is solution 11, which was designed specifically using ring lines to follow Metro's line pattern (Figures 3 and 4). Although the average travel time is about 15 percent longer than that for the Metro network and the proportion of transfers is much greater, solution 11 actually provides more direct service (lower MSE) with a network of about the same length. As can be seen in Figure 4, solution 11 has considerable extra mileage on the south side of Madison, which is required only to complete the specified ring line. Elimination of that mileage should not affect the average travel times significantly.

A comparison of the pattern of lines of solution 11 with that for the Metro network (Figures 3 and 4) shows that Mandl's solution concentrates lines in one corridor through the isthmus rather than spreading the lines over the isthmus following Metro's pattern. The concentration is caused by limiting the feasible lines to only those on minimum time paths. Other algorithms that consider feasible paths as X times the shortest paths or require service on all links should provide better coverage.

In summary, the sensitivity analysis of Mandl's algorithm to combinations of terminals and ring lines indicates that, at least for the radially oriented Madison network, specifying only a moderate number of terminals and no ring lines will produce a balance between network length and travel time. One strategy for selecting terminals is to start with the obvious ends of lines and then incrementally improve subsequent runs by incorporating the good features and eliminating the problems of earlier runs. Such an interactive process would be speeded up considerably through the use of interactive graphics.

Results for the Second Aggregation

The more detailed 73-zone network provides a better definition of corridors within the central area.
### TABLE 5 Performance Measures for the First Aggregation: Madison

<table>
<thead>
<tr>
<th>Solution</th>
<th>Number of Terminals</th>
<th>Number of Ring Lines</th>
<th>Transfer Penalty</th>
<th>Average Time</th>
<th>Distribution of Transfers (in percent)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Number</td>
<td>Length</td>
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<tr>
<td>Metro</td>
<td>19</td>
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aMean Squared Error

**FIGURE 3** Abstraction of the Madison Metro network for the first aggregation.

**FIGURE 4** Solution 11, generated by Mandl’s algorithm for the first aggregation.

Thus, it may be possible to develop a network that provides better coverage through the isthmus.

Because the results of the first aggregation showed that reasonable networks could be obtained from a range of combinations of terminals and ring lines, the same basic strategy of covering the range of possibilities was used. Six runs were made by varying the number of terminals from 1 to 25 and the number of ring lines from 0 to 5. The results of applying the evaluation program to the six runs plus an abstraction of the actual Madison Metro network are shown in Table 6.
In comparing the Metro network with the six computer-generated networks to identify directions for possible improvement, the computer-generated networks again are much shorter than the Metro network. The reduction in length is achieved at the expense of more transfers and less direct routing. In terms of travel time, the computer-generated networks are generally better than the Metro network if transfer penalties are not included, but with a 10-min transfer penalty, the Metro network is consistently better. The computer-generated networks are able to provide direct routes that give short travel times only by using many transfers. The much longer Metro network provides many more opportunities for direct travel. When transfer penalties are added, the impact on average travel times is smaller for the Metro network than for the computer-generated networks because the proportion of transfers is much smaller. A similar result was observed for the first aggregation; however, the higher level of aggregation did not permit the computer-generated solutions to match the pattern of demand as closely.

In comparing the performance measures shown in Table 6 for the six solutions, the total travel time both with and without transfer penalties is relatively insensitive to the number of terminals and ring lines. The one exception is solution 6. Here the computer-generated lines are unconstrained by terminals or ring lines, resulting in the shortest possible network but with many transfers and very indirect routing (high MSE).

Because the total travel time for solutions 1 to 5 is about the same, selection of the best computer-generated network depends on the relative importance of the three other performance measures. From a transit passenger's perspective, minimizing transfer will be most important. Solutions 1, 4, and 5 have the lowest and about equal transfer requirements. The basic trade-off then is between indirectness of routing and network length (MSE versus length ratio). Solution 4 provides an intermediate point between the two extremes. It provides more direct routing than solution 1 and a shorter network than solution 5.

The Madison Metro network and solution 4 are compared in Figures 5 and 6. In terms of coverage, solution 4 identifies corridors through the isthmus better than in the first aggregation. Solution 4, however, clearly does not follow the demand-oriented pattern of the Metro network. On the east side of the CBD, the lines for solution 4 are concentrated on the north side of the isthmus whereas the Metro network follows demand on the south side. On the west side of the CBD the concentration of the lines for solution 4 again does not follow Metro's demand-oriented pattern. This illustrates a major weakness of Mandl's algorithm. The initial network selection procedure is not designed to follow demand. Because lines cannot subsequently be added or deleted, the rearrangement of lines to minimize transfers in the second stage cannot significantly change the line pattern to follow demand.

The primary advantage of Mandl's solutions is the much shorter network. Such solutions would be of interest if substantial cutbacks in service are required or light rail networks are being developed. The advantage, however, is outweighed by the lack of consideration for demand patterns. The results of the application to Madison indicate the importance of multiple performance measures in evaluating alternative networks.

### TABLE 6 Performance Measures for the Second Aggregation: Madison

<table>
<thead>
<tr>
<th>Solution</th>
<th>Number of terminals</th>
<th>Number of ring lines</th>
<th>Transfer Penalty</th>
<th>Average Vehicle Wait</th>
<th>Total Vehicle Route</th>
<th>Distribution of Transfers</th>
<th>MSE Length Ratio</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metro</td>
<td>19</td>
<td>0</td>
<td>0</td>
<td>13.32</td>
<td>6.78</td>
<td>20.10</td>
<td>75</td>
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<tr>
<td>1</td>
<td>15</td>
<td>0</td>
<td>0</td>
<td>15.15</td>
<td>4.12</td>
<td>19.62</td>
<td>61</td>
</tr>
<tr>
<td>2</td>
<td>25</td>
<td>0</td>
<td>10</td>
<td>12.81</td>
<td>6.31</td>
<td>19.12</td>
<td>51</td>
</tr>
<tr>
<td>3</td>
<td>15</td>
<td>1</td>
<td>10</td>
<td>13.83</td>
<td>5.25</td>
<td>19.08</td>
<td>54</td>
</tr>
<tr>
<td>4</td>
<td>10</td>
<td>3</td>
<td>10</td>
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<td>23.66</td>
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<td>10</td>
<td>17.28</td>
<td>4.28</td>
<td>21.52</td>
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</table>

**APPLICATION TO DUSSELDORF**

The data set for this application was generated in 1960 for Neubelung's study about the reorganization of light rail systems [12]. Sonntag used this data set for the development of his algorithms, although he intended his algorithm for the design of bus networks [18, 19]. The application of Mandl's algorithm to the data set permits comparison of Mandl's geometrically oriented algorithm with Neubelung's algorithm, which maximizes direct trips on lines that are at most 1.2 times shortest paths, and Sonntag's, which builds lines incrementally along the demand without too strong an orientation toward the shortest paths.

In searching for the best solution with Mandl's algorithm, six combinations of terminals and ring lines were tested. For the 32-node, 48-link network the computing times ranged between 2 and 8 min on an minicomputer, which is much less than the 30 min of IBM 370-158 time required for Sonntag's algorithm. Using total travel time as the performance criterion, the run with only one terminal and no ring lines gave the best results.

The performance of Mandl's best solution is compared with those of Neubelung and Sonntag in Table 7. The comparison must be interpreted in view of the
FIGURE 5 Abstraction of the Madison Metro network for the second aggregation.

FIGURE 6 Solution 4, generated by Mandl's algorithm for the second aggregation.

Mandl's solution requires an unacceptably high level of transfers, although the solutions of Nebelung and Sonntag also have a high level of transfers. Mandl's extremely high transfer levels are the results of a substantial reduction in network length without orienting the reduced network to maximize direct trips. The sparseness of Mandl's network compared with that of Sonntag is shown in Figures 7 and 8. Mandl's network lacks the coverage and many connecting lines provided by Sonntag's network. As for Madison, the advantage of a reduced network is outweighed by the lack of consideration for the demand pattern, which results in too many transfers even for a light rail network.

CONCLUSIONS

The review and evaluation of 13 heuristic transit network optimization methodologies revealed a wide range of approaches that should provide reasonable solutions for transit networks in small and medium-sized American cities. In general, the methodologies

TABLE 7 Performance Measures for Duesseldorff Network Solutions

<table>
<thead>
<tr>
<th>Performance Measure</th>
<th>Nebelung</th>
<th>Sonntag</th>
<th>Mandl</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avg travel time (min)</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>In vehicle</td>
<td>19.66</td>
<td>20.21</td>
<td>20.61</td>
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<tr>
<td>Waiting</td>
<td>12.40</td>
<td>16.31</td>
<td>11.96</td>
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<tr>
<td>Total</td>
<td>32.06</td>
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<tr>
<td>Transfers (%)</td>
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<td></td>
<td></td>
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<tr>
<td>None</td>
<td>54</td>
<td>55</td>
<td>61</td>
</tr>
<tr>
<td>One</td>
<td>41</td>
<td>43</td>
<td>38</td>
</tr>
<tr>
<td>Two</td>
<td>5</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Demand densitya</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No transfers</td>
<td>288</td>
<td>285</td>
<td>299</td>
</tr>
<tr>
<td>One transfer</td>
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<td>188</td>
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</tr>
<tr>
<td>Two transfers</td>
<td>146</td>
<td>121</td>
<td>83</td>
</tr>
<tr>
<td>MSEb</td>
<td>19.09</td>
<td>19.89</td>
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<tr>
<td>Network length</td>
<td>1.327</td>
<td>1.35</td>
<td>0.901</td>
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</table>

aRatio of trips with X transfers to the number of OD pairs connected with X transfers.
bMean square error of difference between actual path and minimum path time.
The potential for applying heuristic network optimization algorithms in the United States was tested with the unproven new algorithms by Mandl. The application of Mandl's algorithm to Madison, Wisconsin, showed first that with appropriate software and documentation, the computer program for a fairly complex heuristic algorithm can be implemented quickly and easily. Second, the available data base from a 1980 on-board OD survey and a standard urban area highway network provided an adequate basis for applying Mandl's algorithm. Such data are available in many American cities. Third, the computational requirements of an algorithm based on minimum time path are affected dramatically by the number of nodes in the network. Initial testing of an algorithm is probably done most efficiently at a reasonably high level of aggregation. A more detailed network, however, many be required to represent critical corridors adequately, as was the case in Madison. The two levels of analysis have the advantage of indicating the sensitivity of the model to the level of aggregation.

The most important result of the application of Mandl's algorithm to Madison was the demonstration of the need for a theoretically sound and fully tested algorithm. Mandl's algorithm held out the promise of a sparse network that could still satisfy demand through transfer optimization. The application to Madison resulted in a substantial reduction in network length but at the expense of an unacceptable increase in transfers for a bus network. Also, the revised network lacked the directness of routing provided by the base network. The importance of having a full range of performance measures available for evaluating the solutions generated by algorithms such as Mandl's was clearly indicated for Madison. If travel time and network length alone had been considered, Mandl's solutions would have appeared to perform well.

The same basic limitations of Mandl's algorithm were observed for the Duesseldorf light rail network application. The reduced network did not serve the demand directly and required high levels of transfers. Although emphasis on a small network is appropriate for the development of a light rail system in order to minimize capital costs, following demand so that ridership is maximized is even more important. Also, for restructuring an existing light rail network, Mandl's algorithm is not really appropriate because the algorithm is not constrained to serve all links.

Finally, the applications of Mandl's algorithm to Madison illustrate the problem of selecting the input parameters. For Madison it was not sufficient to choose only the obvious terminals. Experiments with ring lines and multiple input of certain terminals were necessary to find the best networks.

Based on the results of the Madison and Duesseldorf applications, there is a clear need to make Mandl's algorithms more responsive to demand. One possibility is to use Sahling's approach for selecting lines based on the most productive shortest paths in place of Mandl's selection of the longest shortest path of the base network. Because the number of lines should not increase dramatically, the computing requirements of Mandl's algorithm should remain reasonable. Mandl's second stage could also be applied to the results of other simple algorithms such as Nebelung's and others or to an existing base network. Mandl's second stage should be particularly useful for identifying how existing lines can be reoriented to reduce transfers.

DIRECTIONS FOR ADDITIONAL RESEARCH

The review and evaluation of 13 heuristic methodologies, the application of Mandl's algorithm to Madison, and the comparison of Mandl's solution for Duesseldorf with those of Nebelung and Sonntag suggest two directions for future research. First, the existing transit network should be used as input to the second network improvement stage of a number of algorithms, including those of Rosello, Dubois, Sonntag, Mandl, and possibly Hasselstroem. This strategy is particularly important for Mandl's algorithm because Mandl's base network development phase is defective. For some of the algorithms the base network lines could be expanded to include families of lines that are within X times the base-line lengths.

Second, additional development and applications of full-scale heuristic methodologies are needed. The relative advantages of the three basic approaches to base network development--family of X times the shortest paths, incremental, and incremental selection of shortest paths to maximize productivity (Sahling)--should be evaluated so that...
real-world applications can be made with greater confidence. The potential for reducing the complexity of the base network using the network selection algorithms of Rea and Hasselstroem should also be explored further.

Validation of the predictions of the various heuristic methodologies is also a critical need. As an alternative, synthetic validation is possible with a calibrated modal-choice model. An external modal-choice model could also be applied iteratively with a heuristic algorithm to approximate an equilibrium solution to the interaction of supply and demand.

Finally, research is needed on the sensitivity of network performance to frequency optimization. The potential for including both line network generation and frequency optimization in one step using Hasselstroem's linear programming approach should be explored further.

ACKNOWLEDGMENT

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REFERENCES


