Economic Evaluation of Toll Plaza Operations

SIAMAK A. ARDEKANI AND FRANCISCO J. TORRES

Costs and revenues for conventional toll plaza operations are examined. Information on highway user costs is assembled and incorporated into the economic evaluation. An analytical method is presented for estimating user costs of toll plaza operations. Applied to an example scenario, the method indicates that conventional toll collection systems are inherently economically infeasible. The amount of toll to be charged should be a function of vehicular demand as well as the implied value of time.

The New Transportation Policy (NTP) statement unveiled in March of 1990 emphasizes the need for increased investment in the U.S. transportation system. At the same time, NTP appears to suggest a declining role in federal funding level as proportional to the total funds required. The state and local governments are therefore left to find the additional dollars needed for transportation improvement investments (1). Among the fund-raising mechanisms available to state and local governments is collection of tolls. The potential exists for a significant increase in the number of toll-operated facilities across the nation.

Roadway toll collection is popular for a number of reasons. First, toll-funded projects can be implemented considerably faster than tax-supported projects. Complete funding is available at the start and toll projects do not necessarily have to comply with federal regulations. In addition, the pay-as-yougo financing constitutes perhaps the most equitable financing mechanism. Finally, ready access to funds usually translates to better maintained facilities.

Despite these advantages, a toll-financed facility generally results in increased user costs because of capacity reductions, increases in delay, emissions, and accidents. The user cost at toll facilities, particularly at high demand levels can indeed exceed revenues generated.

Because of the costs, the need exists to develop efficient means of toll collection. As a first step, the actual cost incurred by users from the toll collection operation itself must be assessed. Revenues must be compared to the overall cost of operating toll facilities including the user as well as environmental costs. The operation of conventional highway toll plazas is examined in this spirit. A methodology is presented for assessment of the overall user cost of toll booth operations as a basis for decisions such as the number of toll booths to be opened and the amount of toll to be charged. In addition, the methodology may be used to examine the feasibility of automatic vehicle identification (AVI) and other innovative toll collection strategies.

TOLL SYSTEM CAPACITY

An accurate assessment of capacity in a toll booth thus involves the consideration of factors such as vehicular composition, driver behavior, and degree of congestion. However, the capacity of a toll booth can be adequately approximated as a percent of the service rate.

The range of service rate values for toll booths that are commonly used in the design of a toll plaza are as follows:

Type of Booth	Volume (veh/hr,		
Manned	600- 700		
Exact-change	700- 800		
Heavy-vehicle	300- 400		
Tandem	900-1,000		

These ranges were obtained from values suggested by Wood and Hamilton (2), Hall and Daganzo (3), and Larsen (4).

The capacity of a toll plaza may be determined by adding the capacity of each one of the booths; however, the distribution of vehicles before the plaza should be considered as well. For example, Wood and Hamilton (2) point out that the patronage of toll booths in outer lanes is lower than that in the central lanes, even under congested conditions.

Several measures can be taken to increase the capacity of a toll plaza. Among them, the most frequently implemented are as follows:

- 1. Use of exact-change booths,
- 2. Use of tandem toll booths,
- 3. Use of tokens,
- 4. Widening of the toll plaza approach,
- 5. Exemption of high-occupancy vehicles,
- 6. Sorting of vehicles, and
- 7. Fixing the toll amount to nonfractionary values.

Despite such measures to increase capacity, toll plazas at high-speed, high-demand roadways constitute major bottleneck points. In heavily traveled corridors, collection of tolls often results in substantial delays to travelers. In the following sections, the magnitude of the cost to users caused by toll collection is quantified. A typical toll collection scenario is examined and user costs are estimated. Cost-revenue comparisons are made and a number of toll collection strategies are addressed.

TOLL COLLECTION COSTS

The cost of collecting roadway tolls can be classified into three categories: operating cost, user cost, and environmental cost.

S. A. Ardekani, Department of Civil Engineering, University of Texas, Arlington, Tex. 76019-0308. F. J. Torres, Auditores No. 5, Colonia Sifon, 09400, Mexico City, Mexico.

Operator salaries, facility operation and maintenance costs, and revenue processing fees are the major operating cost items to be considered. The user cost sources include fuel and oil consumption, tire wear, vehicle maintenance and repair, depreciation, accidents, and delay. The environmental costs are associated with excess emissions and noise pollution at toll facilities.

The operating cost of toll facilities is highly variable depending on, among other factors, the number of employees, the location and number of booths, and the collection mechanism. For purposes of this study, a value of \$500 per hour of operation is used. The use of other hourly rates would require a linear adjustment proportional to the hours of operation and to the total cost estimates. However, the total toll facility operating cost is minimal when compared to the user cost values. On the other hand, the environmental cost caused by toll plaza operations is difficult to assess and will only be reported in the amounts of various pollutants generated.

The user cost estimation entails a number of user cost models. Because of the large number of vehicles affected, user cost rates and models must be accurate. A selection of such models considered to provide reliable user cost estimates are discussed in the following sections.

Fuel Consumption

Excess fuel is consumed because of the deceleration and acceleration maneuvers as well as the waiting in queue and while in service before a toll barrier. The model suggested to measure the excess fuel consumed is as follows (5):

$$FC = I_F D_S + N S_F(\nu) \tag{1}$$

where

FC = fuel consumption (gal),

 I_F = idle fuel flow rate per 1,000 hr,

 $D_s = \text{total stopped delay (veh-hr)},$

N = number of vehicles joining the queue, and

 $S_F(\nu)$ = fuel consumed during the deceleration and acceleration cycle starting from speed ν (gal per 1,000 stops).

Tables 1 and 2 present typical values of I_F and S_F , respectively.

Oil Consumption

Compared to other vehicle operating costs, engine oil cost is among the lowest. Oil consumption rate is influenced by a number of factors including vehicle age, driver characteristics, roadway alignment, and ambient and engine temperatures. Speed changes also induce additional oil consumption.

The model used here includes two variables most pertinent to the toll plaza operations, namely, delay and number of stops, as follows:

$$OC = I_o D_s + NS_o(v) (2)$$

where

OC = oil consumed (qt),

 $I_{\rm o}=$ oil consumed during idling per 1000 veh-hr, and $S_{\rm o}(\nu)=$ oil consumed during the deceleration-acceleration cycle starting from speed ν (qt per 1,000 stops).

Typical values of I_o and S_o are presented in Tables 1 and 2, respectively.

Tire Wear

Tire wear is mainly a function of distance traveled, driving surface, roadway geometry, speed changes, weather conditions, and speed change cycles. This last factor is the only

TABLE 1 VEHICULAR IDLING COST AND EMISSIONS COMPONENTS PER 1,000 hr (5)

Cost Item			V	ehicle Ty	pe			
	Small Car	Medium Car	Large Car	Pickup	2-Axle SU	3-Axle SU	2-Axle Trailer	3-Axle Trailer
Oil (quarts)	5.8	5.8	5.8	3.5	3.2	3.46	3.46	3.46
Maintenance and Repair (% of average cost per 1000 miles)	57	57	59	60	23	26	24	24
Depreciation (% of new price)	0.81	0.81	0.81	0.50	1.10	1.10	0.38	0.38
Fuel (gallons)	271	563	563	756	1198	398	470	470
Carbon Monoxide (tons)	1.105	1.105	1.105	1.105	1.105*	1.105*	1.105*	1.105*
Hydrocarbons (tons)	0.073	0.073	0.073	0.073	0.073*	0.073*	0.073*	0.073*
Nitrogen Oxides (tons)	0.023	0.023	0.023	0.023	0.023*	0.023*	0.023*	0.023*

^{*}Rates assumed equal to the ones for light vehicles.

Note: Emission rates are suggested by Dale (11).

Cost Item	Vehicle Type							
	Small Car	Medium Car	Large Car	Pickup	2-Axle SU	3-Axle SU	2-Axle Trailer	3-Axle Trailer
Fuel Consumption (gal/1000 stops)	15.60	24.30	28.30	30.20	123.00	168.00	179.00	217.00
Oil Consumption (quarts/1000 stops)	0.046	0.042	0.039	0.039	0.182	0.361	0.361	0.662
Tire Wear (% worn/1000 stops)	2.43	2.97	3.64	2.93	4.46	3.11	2.57	3.29
Depreciation (% of Price of new veh/1000 stops)	0.027	0.018	0.013	0.013	0.024	0.031	0.013	0.013
Maintenance & Repair (% avg. cost/1000 stops)	5.51	5.61	5.28	5.52	5.28	5.18	5.63	6.78
Carbon Monoxide (tons/million stops)	36.0	37.0	40.0	35.0	130.0	36.0	37.0	15.0
Hydrocarbons (tons/million stops)	9.0	9.0	8.9	8.7	9.0	14.0	5.4	3.6
Nitrous Oxides (tons/million	52.0	52.0	51.0	51.0	10.0	42.0	67.0	87.0

TABLE 2 TYPICAL UNIT COST VALUES FOR A STOPPING DECELERATION-ACCELERATION CYCLE FROM 65 mph FOR VARIOUS VEHICLE TYPES (5)

one of relevant importance in this analysis, as it accounts for the stopping maneuver before toll booths. On this basis, the model used to evaluate tire wear is

$$TW = NS_{TW}(\nu) \tag{3}$$

where

 $TW = number of sets of tires completely worn out, and <math>S_{TW}(\nu) = number of sets worn out during the deceleration-association cycle starting from speed <math>\nu$, in sets per 1000 stops

Typical S_{1w} values are presented in Table 2.

stops)

Depreciation

A direct relationship exists between miles traveled by a vehicle and its depreciation. Also, the age of the vehicle is closely related to its depreciation. Because vehicles do not undergo significant depreciation while idling or stopping, the depreciation caused by toll plazas is not a considerable expense compared to the other costs discussed. The depreciation model used is as follows:

$$DP = I_{DP}D_s + NS_{DP}(\nu)$$
 (4)

where

DP = number of vehicles completely depreciated,

 $I_{\rm DP} = \text{depreciation rate while in idle (per 1,000 veh-hr)},$

 $S_{\rm DP}(\nu)$ = percentage of depreciation caused by stopping from and resuming speed ν .

Typical $I_{\rm DP}$ and $S_{\rm DP}$ values are presented in Tables 1 and 2, respectively. Depreciation cost is obtained as the product of DP and the value of a new vehicle.

Maintenance and Repair

Maintenance and repair expenses are difficult to evaluate, because they depend on the care provided by the owner of the vehicle and the specific conditions under which the vehicle operates. In general, the major cause of repair and maintenance expenses is the engine, followed by chassis, electrical equipment, brakes, body and power train, in the order of importance. Tire wear is considered separately.

Maintenance and repair cost is originated by the two major sources of inconvenience to the toll facilities user, delay and stops. The model is as follows:

$$MR = I_{MR}D_S + NS_{MR}(\nu)$$
 (5)

where

MR = percentage of running cost per 1,000 mi,

 $I_{\rm MR}$ = percentage of 1,000-mi running cost per 1,000 veh-hr of stopped delay, and

 $S_{MR}(\nu)$ = percentage of 1,000-mi running cost per 1,000 stops from speed ν .

Typical $I_{\rm MR}$ and $S_{\rm MR}$ percentages are presented in Tables 1 and 2, respectively. The 1,000-mi running costs are also presented in Table 3.

The maintenance and repair expense is evaluated as the product of MR and the corresponding running cost per 1,000 mi of travel.

TABLE 3 VEHICULAR UNIT PRICES (1980 U.S. DOLLARS)

Type of vehicle	Oil (quart)	Maintenance and Repair (Average cost per 1000 mi)	Depreciation (New Vehicle)	Fuel (gallon)	Tires** (set)
Small car	2.5	34.30	6360	1.098	43
Medium Car	2.5	41.60	7501	1.098	68
Large Car	2.5	48.04	9990	1.098	75
Pickup	2.5	52.81	6625	1.098	75
2 Axles SU	1.0	99.00	8673	1.098*	194
3 Axles SU	1.0	140.00	45350	0.886*	465
2 Axles Trailer	1.0	145.00	48687	0.886*	465
3 Axles Trailer	1.0	145.00	51630	0.886*	465

^{*}Gas Price = 1.221 - 0.123(tax), Diesel Price = 1.01 - 0.124(tax)

Value of Time

Perhaps the most difficult item to evaluate among the ones considered in this analysis is the cost of the time lost by the patrons when waiting before a toll booth. There exists a basic distinction in the way the cost of time is assessed for passenger cars and for trucks. Automobile travel time savings represent nonmarket costs and they are often transformed into opportunities for additional activities, such as additional time for personal business or social activities. On the other hand, for trucks, travel time savings represent market costs.

On this basis, travel time value for a passenger car is a function of trip purpose, traveler's income level, and vehicle occupancy. The *Manual on User Benefit Analysis of Highway and Bus-Transit Improvements* (6) suggests a 1-hr value of (1975) U.S. \$3.90 for an average trip by a passenger car. This value was obtained from the average hourly family income prevailing in 1975 as well as the adult occupancy factor observed at that time.

For trucks, the value of time is assumed to be equivalent to the wage rate of the driver of the vehicle. According to AASHTO (6), the hourly values for single-unit and combination trucks, in 1975 dollars, are \$7.00 and \$8.00, respectively.

The model which evaluates the time value is as follows:

$$TV = RVT(D_S + ND_{AC})$$
 (6)

where

$$TV = UVT (D_S + ND_{AC})$$

TV = time value,

UVT = unit value of time (dollars per hour), and

 $D_{\rm AC}$ = delay of the acceleration-deceleration cycle.

Accident Cost

For purposes of this study, only one type of accident is considered, namely, the rear-end collision. This conflict is originated by the stopping maneuver before the toll booths.

A technique developed by Brown (7) to predict accidents at an intersection is used here, because the stopping maneuvers are similar at an intersection and before a toll booth.

Brown suggests the following model for an intersection:

$$AC = Rk(X_i X_i)^{1/2} \tag{7}$$

where

AC = number of accidents per million vehicles,

R =constant that depends on the type of accident, and

k = regression constant that accounts for variations of the vehicular flow in 1 year.

 X_i, X_i = two conflicting movements (veh/hr).

Brown (7) obtained a mean k value of 0.0227 with a standard deviation of 0.0017 and a mean standard error of 0.000555. For rear-end collisions, R = 0.7. The quantity $(X_iX_j)\frac{1}{2}$ is equal to the number (N) of vehicles arriving at the toll plaza. So the number of rear-end collisions before a toll barrier can be estimated as

$$Acc = 0.01589 \times 10^{-6} N \tag{8}$$

Accidents are divided into three major types according to their severity:

- 1. Fatal,
- 2. Injury (nonfatal), and
- 3. Property damage.

Accident costs cited by NHTSA (8) are as follows:

Accident Type	Cost (1975 U.S. Dollars)
Fatal	307,210
Injury	14,600
Property damage	650

More up-to-date accident cost values have been provided by Rollins and McFarland (9).

Meyers (10) presents accident data obtained from a survey conducted between 1976 and 1978. In this survey, data from

^{**}Truck tire cost includes recaps

21 toll expressways were collected. Table 4 presents the percentages of occurrences computed from the values given by Rollins and McFarland (9).

The cost per accident is the summation of the products of costs and percentages of occurrences corresponding to three types of accident, as follows:

$$C_{\text{acc}} = C_{\text{fat}} P_{\text{fat}} + C_{\text{inj}} P_{\text{inj}} + C_{\text{pd}} P_{\text{pd}}$$
(9)

where

 $C_{\rm acc} = \cos t \, \operatorname{per} \, \operatorname{accident} \, (\$),$

 $C_{\text{fat}} = \text{cost of a fatal accident (\$)},$

 $P_{\text{fat}} = \text{occurrence percentage of a fatal accident,}$

 $C_{\rm inj} = \cos t \text{ of an injury accident,}$

 $P_{\rm inj}$ = occurrence percentage of an injury accident,

 $C_{\rm pd} = \cos t$ of a property damage accident, and

 P_{pd} = occurrence percentage of a property damage

accident.

The unit cost obtained in Equation 9 is multiplied by the number of accidents computed using Equation 8 to estimate the total accident cost.

TOXIC EMISSIONS MODELS

Vehicular emissions constitute a major source of environmental pollution. In this work, models to evaluate carbon monoxide, hydrocarbons, and oxides of nitrogen are presented. However, no attempt is made to estimate the cost of the environmental deterioration caused by these vehicular emissions. Carbon monoxide and hydrocarbon emissions result from incomplete combustion of fuel during the operation of internal combustion engines. Oxides of nitrogen are produced when the oxygen and nitrogen in the air used by internal combustion engines combine under the heat and pressure of the combustion process.

The emission model for carbon monoxide is

$$ECO = I_{CO}D_S + NS_{CO}(\nu)$$
 (10)

where

ECO = total carbon monoxide emitted (lb),

 I_{CO} = carbon monoxide emission per 1,000 veh-hr (lb),

 $S_{\text{CO}}(v) = \text{carbon monoxide emitted per } 1,000 \text{ stops from speed } v \text{ (lb)}.$

Hydrocarbons emitted are evaluated according to the following model:

$$EHC = I_{HC}D_s + NS_{HC}(\nu)$$
 (11)

where

EHC = total hydrocarbons emitted (lb),

 $I_{\rm HC}$ = hydrocarbon emission per 1,000 veh-hr (lb), and $S_{\rm HC}(\nu)$ = hydrocarbon emission per 1,000 stops from speed ν (lb).

The model used to estimate nitrogen oxide emissions is

$$ENOX = I_{NOX} D_S + NS_{NOX}(v)$$
 (12)

where

ENOX = nitrogen oxide emitted (lb),

 I_{NOX} = NOX emissions per 1,000 veh-hr, and

 $S_{NOX}(V)$ = nitrogen oxides emitted per 1,000 stops from speed ν .

The variables in these emissions models are presented in Table 2 for several types of vehicles. The values caused by stopping were provided by Zaniewsky et al. (5). Dale (11) suggests the values presented in Table 1 for emissions from idling time.

REVENUE ESTIMATION

Revenue, the amount of money collected by the toll charging system, is computed as

$$Rev_i = \left(\sum_{j=1}^m Toll_j \cdot p_j\right) (N_i - Q_i)$$
 (13)

where

 $Rev_i = total revenue at the end of the ith time interval ($),$

 $Toll_j = toll \text{ for a vehicle of Class } j (\$),$

 P_i = percentage of vehicles of Class j,

m = number of classes of vehicles considered,

 N_i = number of vehicles that have arrived at t_i , and

 Q_i = number of vehicles waiting to pay at t_i .

A value of revenue can be computed for every time interval, and then compared to the value of total user cost obtained as described in the following section.

USER COST EVALUATION

Interactive software has been developed to estimate costs and revenues of a toll system using the models and unit costs discussed earlier. The user, however, can specify unit costs other than the default values. Also to be specified are the capacity of the toll facility, the mix of vehicles, and the vehicular demand in terms of number of vehicles approaching the toll plaza during constant time intervals. No limit is placed on the time interval duration.

TABLE 4 ACCIDENT RATES

Class of Severity	Passenger Cars	Light Trucks	Heavy Trucks
Fatal	1.2	1.6	1.6
Injury	32.9	29.7	28.5
Property Damage	65.9	68.7	69.9
	Severity Fatal Injury	Fatal 1.2 Injury 32.9	Severity Cars Trucks Fatal 1.2 1.6 Injury 32.9 29.7

Figure 1 shows the steps for determining total user costs and revenues. Table 5 presents the default values related to light and heavy vehicles that were used in cost computations. Other default values used were as follows:

Item	Value
Manned-booth service rate	550 veh/hr
Exact-change-booth service rate	650 veh/hr
Accidents per million vehicles	0.01589
Fatal accident cost	\$654,350
Nonfatal accident cost	\$31,100
Property damage accident cost	\$1,350

All unit cost values were in 1988 U.S. dollars. Once costs and revenues are computed, a break-even toll can be determined as the amount of toll per vehicle required to overcome the user and administrative costs.

A scenario is studied in which four manned and four exact change booths are in operation. A 7 a.m. to 5 p.m. period is studied. Figure 2 shows the input data for this scenario including toll booth capacities, vehicular mix, value of time, initial speed, accident rate and cost, unit administrative cost, and vehicle unit cost values. Figure 3 shows the pattern of vehicle arrivals at the plaza in 15-min intervals.

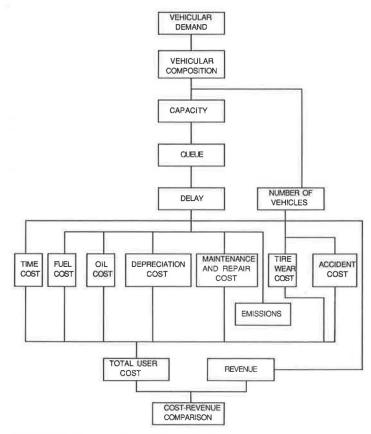


FIGURE 1 User cost evaluation methodology.

TABLE 5 DEFAULT VALUES USED FOR LIGHT AND HEAVY VEHICLES

	Light	Heavy
	Vehicles	Vehicles
Fuel Cost (dollars/gal)	1.01	0.89
Oil Cost (dollars/quart)	2.5	1.0
Tires (dollars/set)	105	636
1000 mi. running cost (dollars)	70.7	212
New vehicles cost (dollars)	12,190	61,736
Value of time (dollars/hr)	8.3	16
Acceleration rate (mph/sec)	5	2
Deceleration rate (mph/sec)	10	7

PERIOD OF STUDY
Initial time 7:00 Ending time 17:00 Time increment 0:15
TOLL PLAZA CAPACITY
of manned booths 4 Capacity (veh/hr) 550 # of exact change booths 4 Capacity (veh/hr) 650
VEHICULAR COMPOSITION
Percentage of Heavy Vehicles : 15.0 Percentage of High Occupancy Vehicles: 0.0
VALUE OF TIME AND SPEED
LIGHT VEHICLES HEAVY VEHICLES
VALUE OF TIME
Dollars/hour 8.30 16.00 SPEED STOPPED FROM
AND RESUMED TO (mph): 65.00 55.00
ACCELERATION RATE (mph/sec): 5.00 2.00 DECELERATION RATE (mph/sec): 10.00 7.00
AND RESUMED TO (mph): 65.00 55.00 ACCELERATION RATE (mph/sec): 5.00 2.00 DECELERATION RATE (mph/sec): 10.00 7.00
ACCIDENT RATE AND COSTS
Accident Rate (acc/millions of vehs) .01589
Non-Fatal Accident Cost: 31100.00
Fatal Accident Cost: 654350.00 Non-Fatal Accident Cost: 31100.00 Property Damage Accident Cost: 1350.00
OPERATION VALUES
Toll Plaza Operation cost (dollars/hour): 500.00
Toll per light vehicle (dollars/veh): 0.75 Toll per heavy vehicle (dollars/veh): 2.00
Toll per heavy ventcle (dollars/ven): 2.00

FIGURE 2 Input data echo.

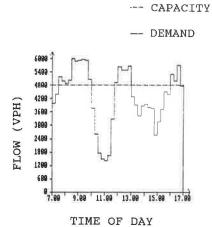


FIGURE 3 Vehicular demand.

The queue length at the end of each period and the corresponding total delay incurred are then computed using an input-output analysis of vehicular demand versus the toll plaza capacity. Table 6 presents the resulting accumulated user and administration costs for light and heavy vehicles for the entire study period. The revenue collected and total emissions are also output, as follows:

Item	Amount (U.S. dollars)
Gross revenue	40,095.00
Administration cost	5,000.00
User cost	40,095.95
Net revenue	-5,000.94
Break-even toll per car Break-even toll per truck	0.92 1.74
Compound	Emission (lb)
Carbon monoxide Hydrocarbons Nitrogen oxides	25,981.5 2,451.2 7,640.0

TABLE 6 COST SUMMARY OUTPUT FOR LIGHT AND HEAVY VEHICLES

Cost Item	Light Vehicles	Heavy Vehicles	Total (\$)
Fuel	2,601.92	1,055.58	3,657.51
Accident cost	11.06	2.11	13.17
Oil	44.53	3.70	48.22
Maintenance	256.74	81.87	338.61
Depreciation	357.32	314.75	672.07
Value of time	26,186.09	8,959.25	35,145.34
Tire wear	115.19	105.83	221.02
Total user cost	29,572.85	10,523.09	40,095.95

In this example, the major user cost is the user time (\$35,145), followed by fuel (\$3,657); the remaining costs do not significantly contribute to the total user cost amount. The sum of the user and administration costs (\$45,096) is higher than the gross revenue (\$40,095). The listing also indicates the tolls to be charged to obtain a benefit-cost ratio of one (\$0.92 per car and \$1.74 per truck for the conditions in this scenario).

Figure 3 shows the variation of the vehicular flow arriving at the toll plaza. In this figure, the three periods during which the capacity is less than the vehicular arrival rate can be easily identified. The pattern of the variation of the queue generated is shown in Figure 4. The three different queues created correspond to the congestion periods observed in Figure 3. Figure 5 shows a comparison of the gross revenue and the user cost. According to this figure, for the period between 7:00 and 9:30 a.m. the total revenue collected is higher than the total user cost incurred; however, for almost the rest of the analysis period the user cost surpasses the gross revenue, particularly following the congested periods.

Figures 6 and 7 show the variations of the break-even toll for light and heavy vehicles, respectively. Comparing these two graphs with that of the queue length shown in Figure 4, it can be seen that the maximum points in these curves occur almost at the same time, thus indicating that a close relation-

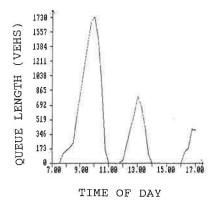


FIGURE 4 Queue length dynamics.

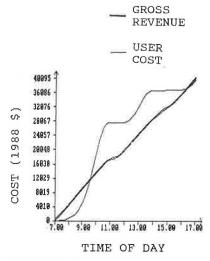


FIGURE 5 User cost-revenue.

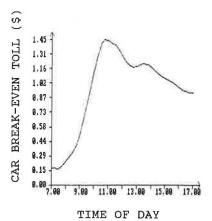


FIGURE 6 Break-even toll variation for light vehicles.

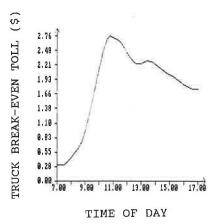


FIGURE 7 Break-even toll variation for heavy vehicles.

ship exists between break-even toll and vehicular arrival rate. The difference in the occurrence of the maximum points between the queue curve and the break-even toll curves is caused by the decrease in the level of demand.

As the vehicular arrival rate decreases, the administration cost per vehicle per hour increases; therefore, the value of the total cost per vehicle remains high until the unit user cost is decreased significantly.

The scenario discussed demonstrates how, even for small values of average delay (less than 5 min per vehicle), the user cost can easily surpass the revenues generated. Particularly significant is the fact that around 85 percent of the user cost is caused by the time lost by the drivers while waiting to pay. If this cost had not been considered, the revenue would have easily exceeded the total cost.

On the basis of these results, the toll to be charged to overcome the user cost or the total administration and user cost can be examined. A family of curves is generated to determine the break-even toll for the toll plaza conditions and unit cost values presented in Figure 2. Only user costs are considered because they are the major component of the total cost.

Figures 8 and 9 show the value of time as a variable ranging from \$5/hr to \$15/hr. In Figure 8, the break-even toll (based

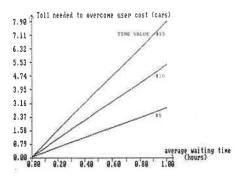


FIGURE 8 Toll to be charged as a function of waiting time in queue.

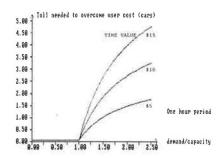


FIGURE 9 Toll to be charged as a function of the demand-capacity ratio for some values of times.

on user cost) plotted as a function of the average delay per vehicle indicates a linear relation between the two variables. On the other hand, Figure 9 shows the break-even toll versus the demand-capacity ratio. Both figures suggest that to compensate for user costs, higher tolls should be charged at higher demand levels. However, as shown in Figure 9, the toll values are asymptotic at high demand-capacity values. For example, at a \$5/hr value of time, the asymptotic toll amount is about \$1.50 per car, versus about \$3.50 per car for a \$10/hr value of time. These values assume that the demand-capacity values specified persist for a 1-hr period.

SUMMARY AND DISCUSSION

An attempt has been made to assess the cost incurred by drivers when using a toll facility. A major concern has been to provide estimation models for all the possible cost generators, even if, as observed for some items, the contribution to the total user cost is relatively small.

For the economic analysis described, variables such as degree of congestion and vehicular composition should be taken into account in the evaluation of the toll plaza capacity. Including these variables would constitute research in itself, because the literature on toll facility operations is not extensive. If a criterion to assess a unit cost for toxic emissions is eventually set, the effectiveness of the procedure described could also be significantly enhanced.

A major contribution of this work has been the collection and synthesis of a large amount of scattered information on highway user costs and their incorporation into the economic analysis of toll plaza operations. The procedure described can be easily applied to determine the cost-effectiveness of the charging process in a toll plaza. Furthermore, its use could be expanded to a whole set of toll collection points, allowing the evaluation of a complete collection system.

The break-even toll has been defined as the toll to be charged to compensate for the toll collection cost. The user cost has been used in this study as the basis for calculating the break-even toll because it constitutes a major portion (up to 90 percent) of the total toll collection cost. The break-even toll may be considered in setting the toll value for a facility. For example, the toll authority may define a total toll cost as the sum of the toll to be charged and the break-even toll. The policy may then be to set the toll value such that the so-defined total toll cost will not exceed the excess travel cost on alternative routes. From this viewpoint, tolls could only be increased if the facility operator took actions to reduce user and other costs or if the travel cost on alternative routes increased.

This methodology is also useful in assessing the economic feasibility of an AVI method and in setting demand-related variable toll charges for AVI systems. A study carried out by the Hong Kong government (12) indicated that there are no major technological barriers for the implementation of an AVI system; however, its introduction depends on political considerations (13) as well as the economical advantages it could offer compared with traditional charging systems. One such economic advantage is the reduction or elimination of the user costs evaluated in this research.

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