

Future Directions for Multimodal Research and Practice

TRB Standing Committee on Transportation Issues in Major Cities

Multimodal Transportation Planning Best Practices



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Center for Urban Transportation Research

Research and Training Objectives

Model Multimodal Transportation Element:

- **DEFINE** requirements of Florida's 2011 Community Planning Act.
- **DOCUMENT** professionally accepted multimodal planning best practices.
- **CLARIFY** how to coordinate the local transportation element with other elements and other plans.

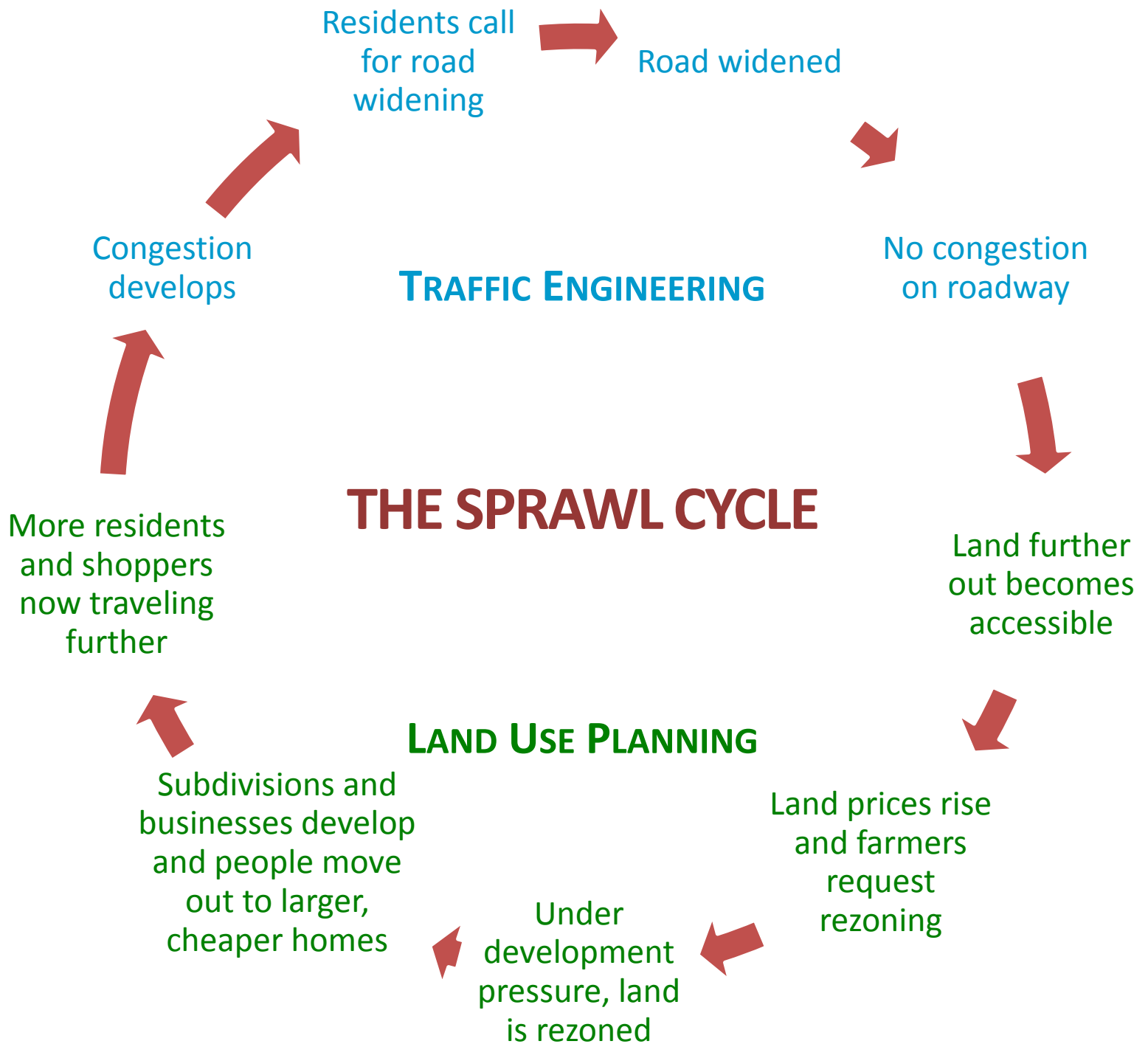
2011 Community Planning Act

“The transportation element shall provide for a *safe, convenient multimodal* transportation system,

- coordinated with the *future land use map* or map series, and designed to support all elements of the comprehensive plan.”

- §163.3177(6)(b) F.S.





“On urban
commuter
expressways,
peak-hour
traffic
congestion
rises to meet
maximum
capacity.”

Anthony Downs. “The law of peak-hour express-way
congestion.” *Traffic Quarterly* , 1962, Vol 16, No 3.

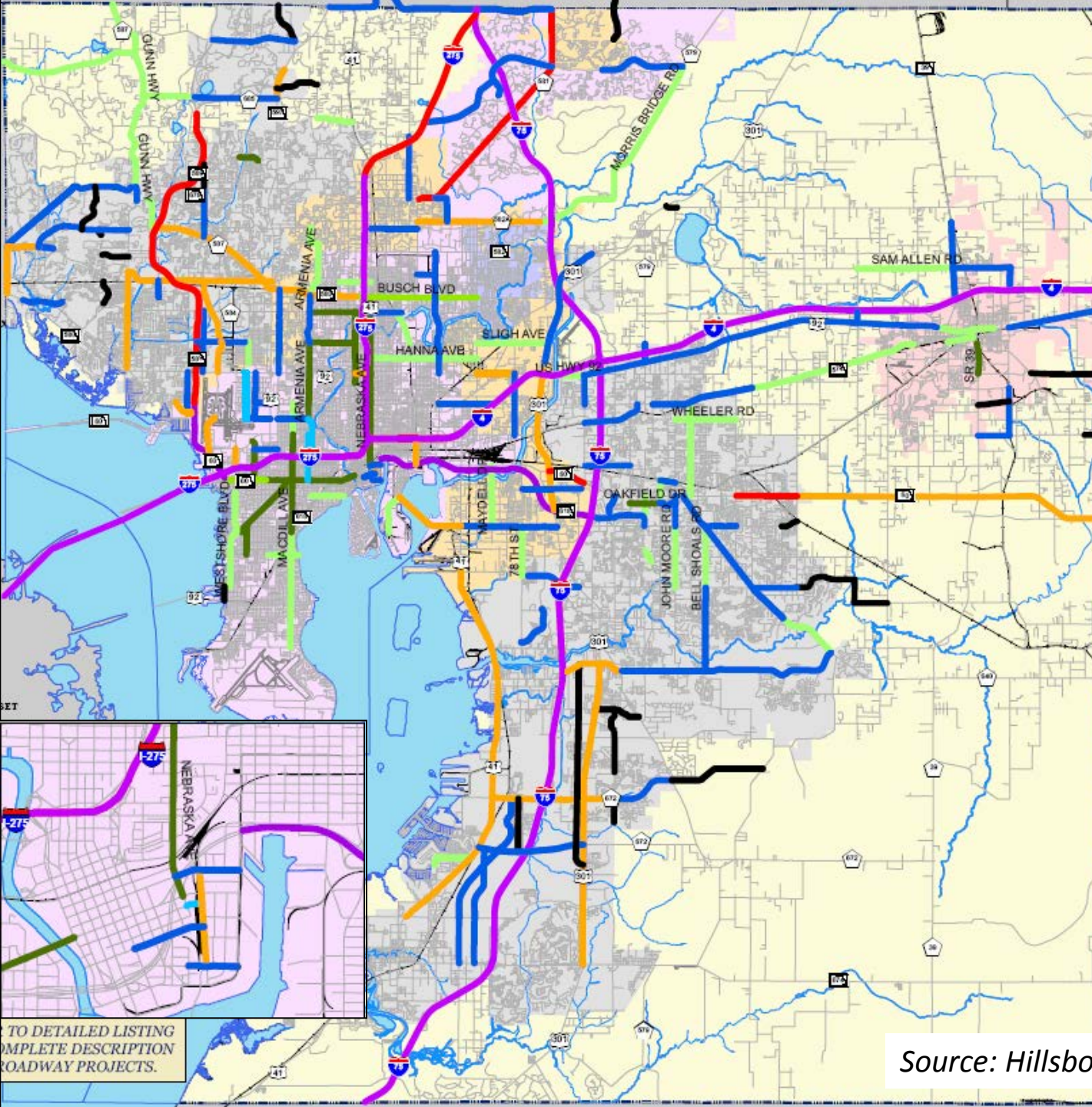


Major Roadway Projects Needed

LANEAGE

-  2 Lanes
-  3 Lanes
-  4 Lanes
-  6 Lanes
-  8 Lanes
-  10 + Lanes
-  2 Lanes Enhanced
-  4 Lanes Enhanced
-  6 Lanes Enhanced
-  2 Lane Frontage Roads
-  Gandy Blvd (PCA)

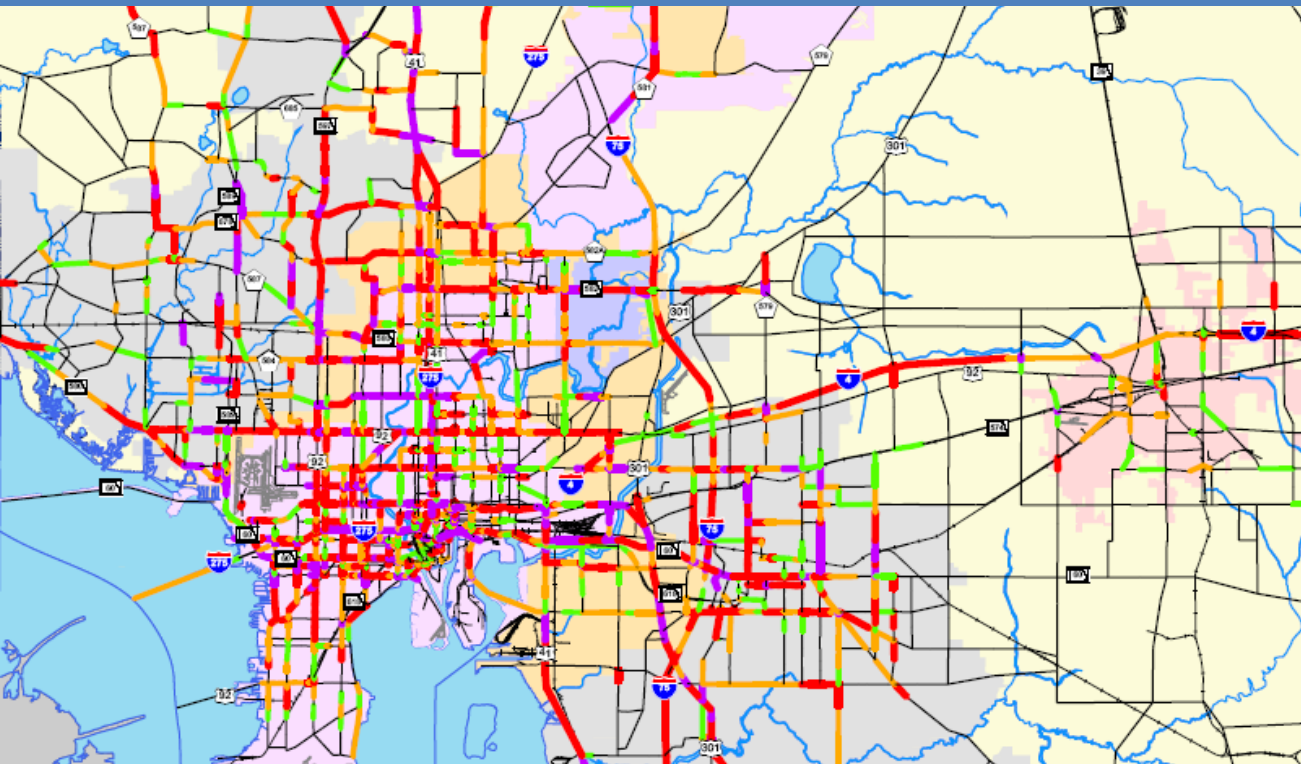
Cost estimate:
\$15 billion



TO DETAILED LISTING
COMPLETE DESCRIPTION
ROADWAY PROJECTS.

Source: Hillsborough County MPO

This is not the future we want...



**Still-Congested
Roads 2035**

Volume to Capacity Ratio



Photo courtesy of seefloridago.com

Source: Hillsborough County MPO

Think Mobility

- Look beyond roadway level of service
- Higher priority on managing the system
- Lower priority on preventing future congestion



Photos courtesy of seefloridago.com



Where Community Meets Commerce

In Urban Cores and Centers

more emphasis

expanding and reinforcing mode choice, improving walkability, and promoting a diverse mix of land uses in close proximity

relieving auto congestion through roadway expansion projects

less emphasis

Target walkability investments

- Focus on those areas with the greatest potential and prioritize the pedestrian in those areas
- Improve other areas as opportunities arise



Make transit viable

- Focus premium transit service on key corridors
- Density, TOD
- Link walkable centers

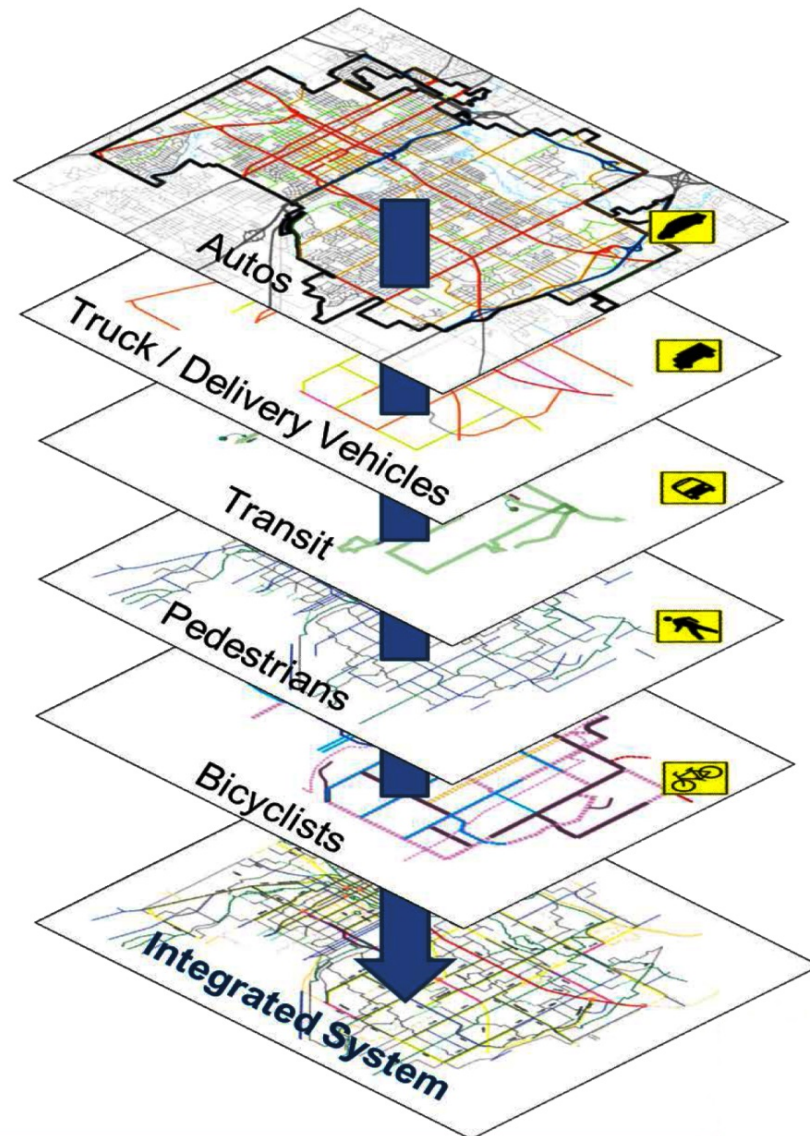


Leverage bicycling as transportation

- Prioritize links to key destinations and maintain continuity
- Biking to buses is an important part of a multimodal trip
- Provide supporting facilities, including parking



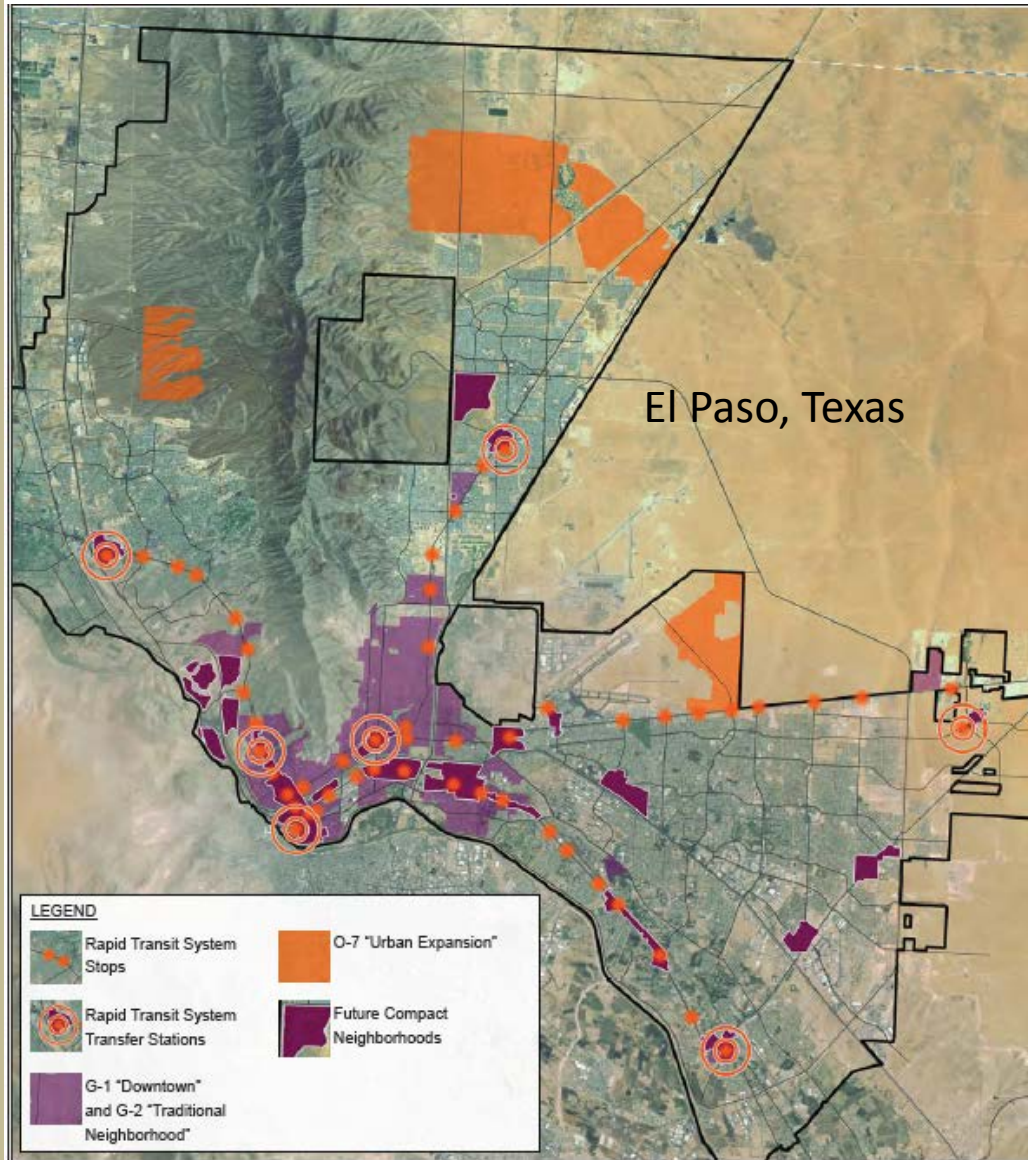
Identify Priority Routes by Mode



Credit: ITE



Integrate Land Use



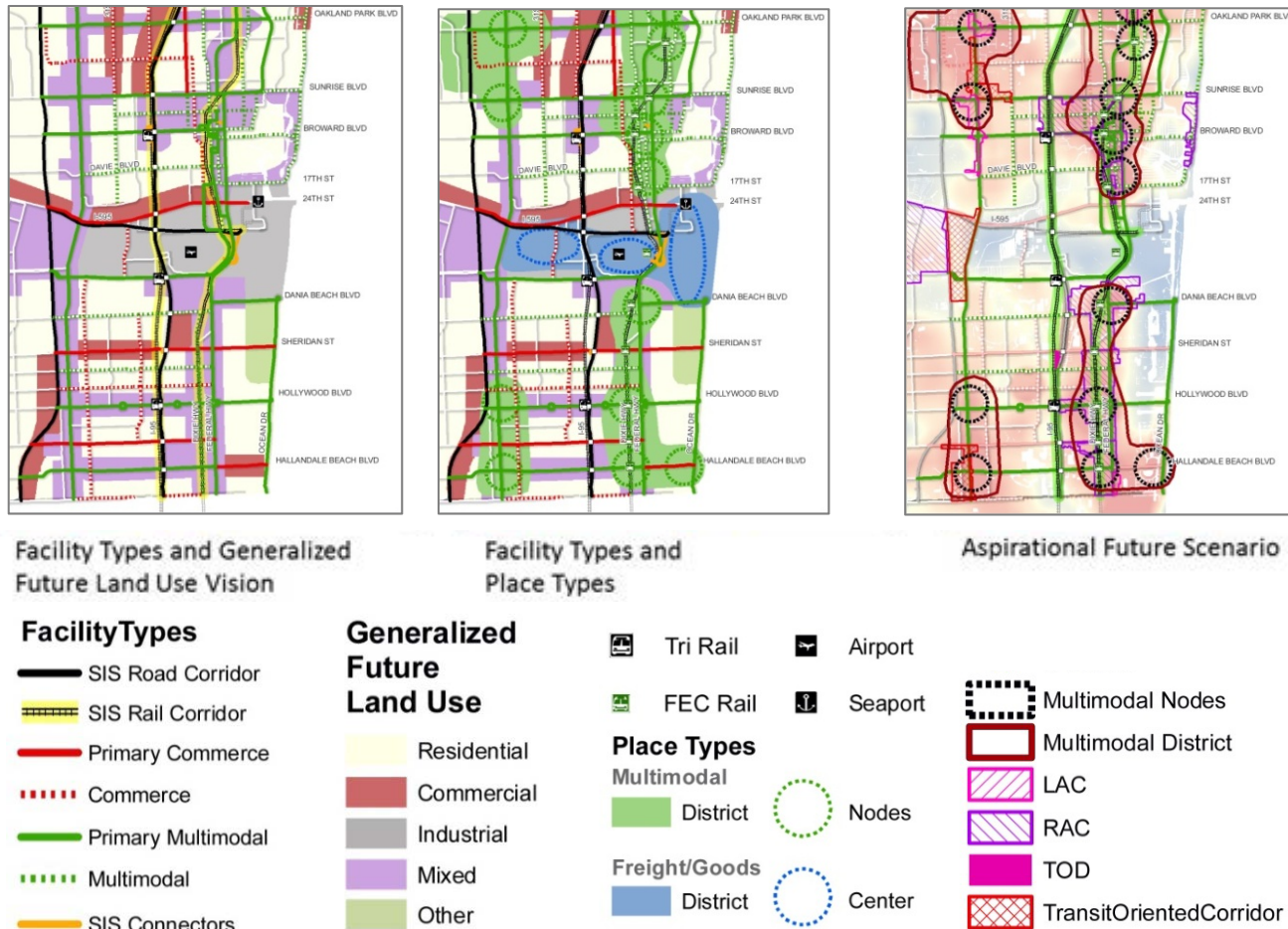
Define place types and general land use vision

Clarify what is to be considered "compact urban" versus suburban and rural

Locate mixed-use "town centers" along rapid transit lines

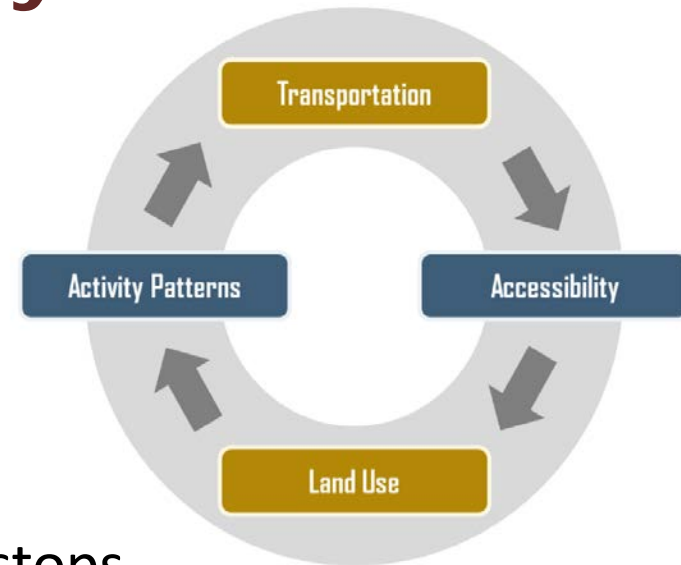
Integrate Land Use

- Include a map series relating the transportation and land use elements



Land Use & Accessibility Best Practices

- Promote a mix of land uses in centers
- Focus major generators:
 - in urban cores
 - in district centers
 - near major public transportation stops
- Locate day-to-day facilities in local centers so they are accessible by walking and cycling
- Accommodate housing in existing urban areas
- Put retail and entertainment in the urban core first, then edge of core, then fringe



Enhance the Multimodal Environment



Urban-Advantage.com

Set Future Q/LOS Standards, Performance Measures, and Benchmarks



- Level of Service
- Pedestrian Needs
- Community Resource Connectivity
- Transit Connectivity
- Bicycle Needs
- Safety
- Public Support
- Supports Local Plans

Legend

- Top Ranked City Maintained Multimodal Project Locations

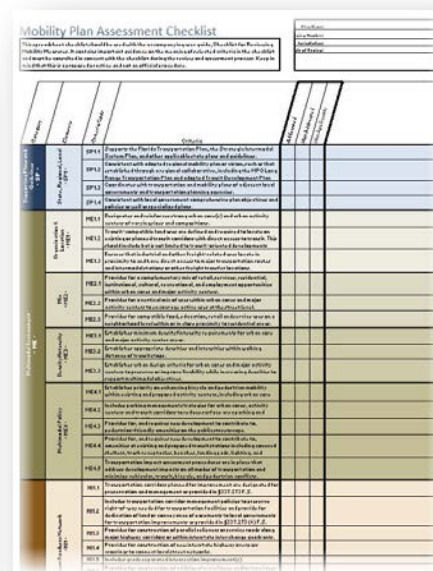
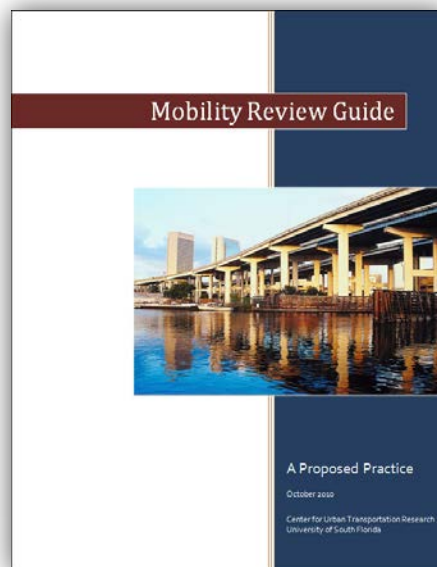
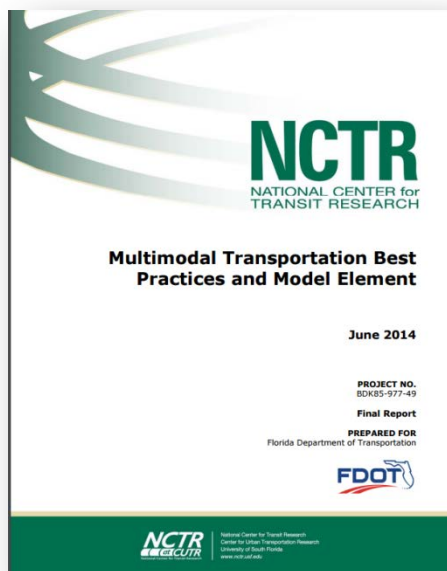
Multimodal Network

- Multimodal Trail Connection
- Multimodal On-road Facility
- Mixed-Use Corridor
- Community Redevelopment Districts
- Existing Trail Connections
- Railroad Crossing
- Parks
- Public Schools
- Railroads
- (Planned) Progress Energy Trail
- Identified areas of concern needing further assessment
- Major Roads
- Local Roads
- Large City Limits
- Incorporated Area
- County Boundary
- Pinellas Trail

19

For Further Information

- Multimodal Best Practices and Model Element:
 - <http://www.nctr.usf.edu/wp-content/uploads/2015/08/77954.pdf>
- Mobility Review Guide and Checklist:
 - <http://www.dot.state.fl.us/planning/systems/programs/sm/mobility/default.shtm>





Thank you!

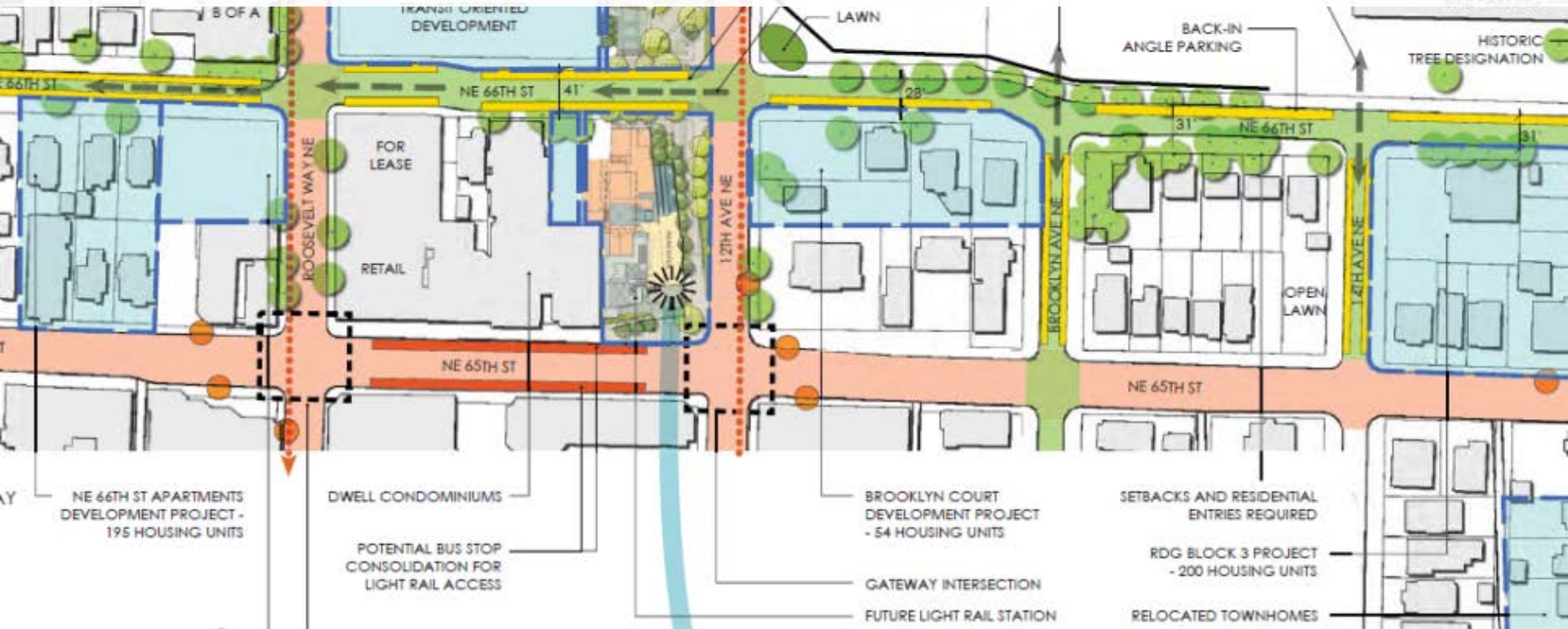
Kristine Williams

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813-974-9807

Moving from Policy to Pavement

Institutionalizing Complete Streets



Transportation Research Board
Darby Watson
December 9, 2015

Policies are in place



Policies are in place
-practices are not



Context is everything – and...



Think through construction



Review ALL data



Field work



Field work



Field work



Robust evaluation

Speed

Speed data was recorded between 6th Avenue W and 3rd Avenue W in June, 2007. Prior to the project, the 85th-percentile speeds in both directions exceeded the speed limit: 40.6 mph westbound and 44.0 mph eastbound. Approximately 90 percent of drivers exceeded the speed limit. Speed data was collected at the same location after rechannelization in February, 2011. The 85th percentile declined to 33.1 mph westbound and 33.3 eastbound. After rechannelization, the percent of speeders declined by two-thirds and the percent of drivers exceeding the speed limit by 10 or more miles per hour dropped by more than 90 percent.

85 th Percentile Speed between 3 rd Avenue W and 6 th Avenue W <i>Speed in miles per hour</i>			
	Before	After	Change
Westbound	40.6	33.1	-18%
Eastbound	44.0	33.3	-24%

Speeders <i>Percent driving over the speed limit</i>			
	Before	After	Change
Westbound	88%	32%	-64%
Eastbound	91%	34%	-63%

Top End Speeders <i>Percent 10+ mph over the speed limit</i>			
	Before	After	Change
Westbound	17%	1.4%	-92%
Eastbound	38%	1.5%	-96%

Great plans and policies are flexible



Challenges: internal resistance



Challenges: legacy silos



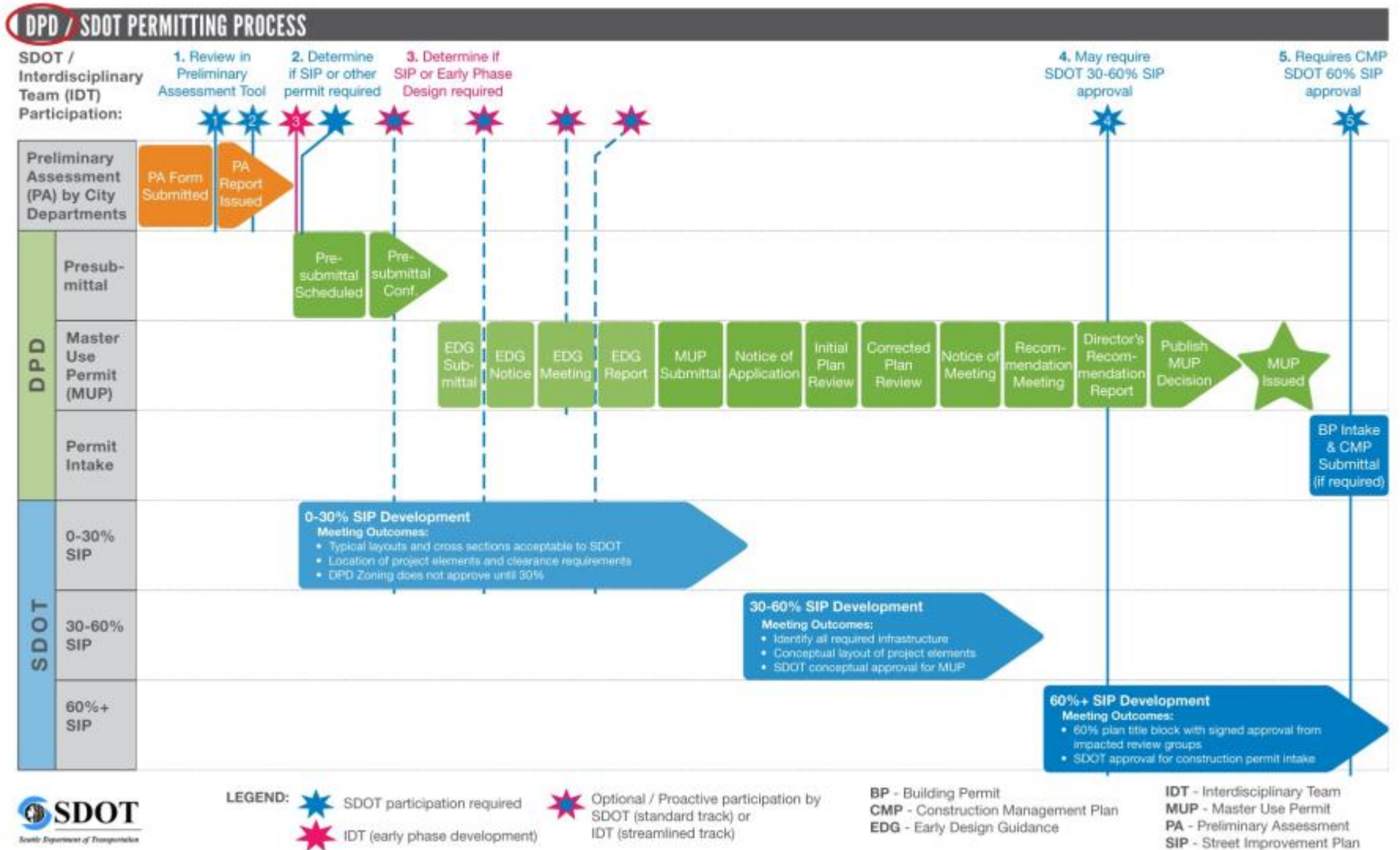
Challenges: legacy silos

Capital Program Descriptions

The CIP is comprised of 16 Capital Programs as listed in the table below. These programs are designed to ensure investments in line with the agency's strategic goals and priorities.

CAPITAL PROGRAM	DESCRIPTION
Accessibility	Plan, design and construct improvements to improve the accessibility of the transportation system in San Francisco
Bicycle	Plan, design and construct bicycle facilities including bike lanes and parking, bike sharing, bike boulevards and cycletracks
Central Subway	Plan, design, engineer and construct the Muni Metro T Third line Phase II extension to Chinatown
Communications/IT Infrastructure	Plan, design and implement technology infrastructure to improve efficiency and effectiveness and provide a better customer experience
Facility	Acquire, develop and/or rehabilitate transit station areas and maintenance facilities used for transit, traffic, and parking operations
Fleet	Purchase buses, trains and support vehicles for transit and sustainable street needs
Parking	Plan, design, rehabilitate and construct public parking facilities or street infrastructure related to public parking
Pedestrian	Plan, design, and construct street redesign projects to improve the safety of the pedestrian environment
Safety	Plan, design, and implement infrastructure improvements to maintain and enhance the safety of SFMTA daily operations and workplace safety
School	Plan, design, and engineer improvements to streets in school zones to enable safe travel to school for children who walk, bike and take transit
Security	Plan, design, construct and/or implement systems to improve the security of the transportation system
Taxi	Plan, design, construct and implement improvements to the taxi system that provide a better customer experience
Traffic Calming	Plan, design, and construct street redesign projects to address traffic problems and improve safety for all customers
Traffic / Signals	Plan, design, engineer and construct infrastructure and traffic signals to decrease transit travel time and improve mobility and safety of San Francisco roadways
Transit Fixed Guideways	Plan, design, and construct transit improvements to rail track, overhead wires and train control technology

Process focused



Questions?

darby.watson@seattle.gov | (206) 684-7609

www.seattle.gov/transportation





THE ROLL OF **SOCIAL MEDIA** IN LARGE SCALE MULTI-MODAL SYSTEMS



Social media is about...

- + experiences
- + access
- + personalization

- + a means to an end
- + data
- + segmentation

Metro and social.
+ ridership
+ customer service
+ resource advocacy



Ridership

- + accessible
- + behavior
- + authenticity





Customer service.

- + real time
- + helpful
- + human

Resource advocacy.

+ scale

+ transparency

+ impact



Challenges.

- + digital capacity
- + customer diversity
- + demo changes
- + tech evolution
- + always on

5705

323 GO.METRO
metro.net





CUSTOMERS HAVE DIFFERENT
LOCATIONS, DESTINATIONS,
MODES, TIME CONSTRAINTS &
OPTIONS.



Metro social now.

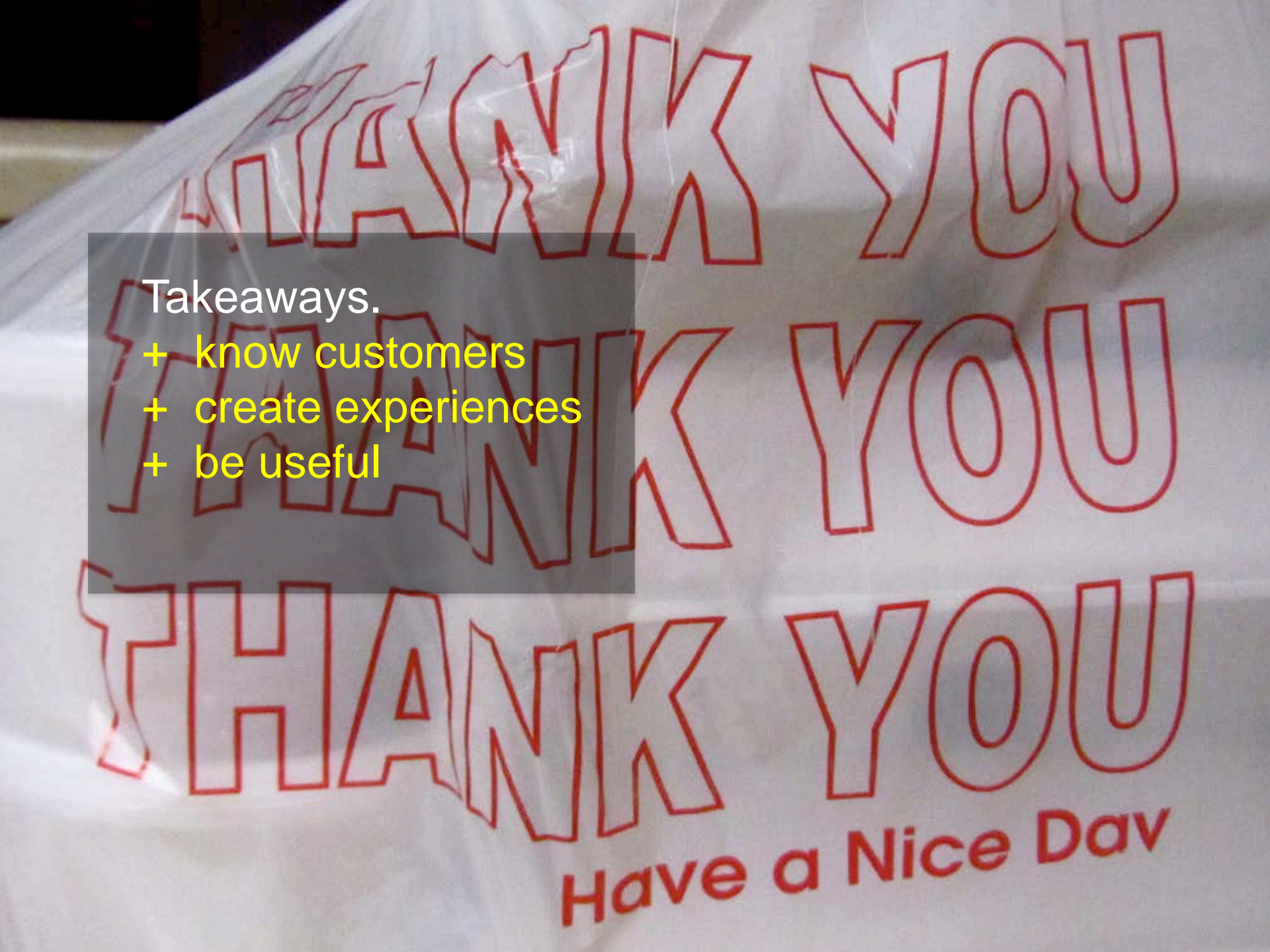
- + customized
- + targeted
- + collaborative
- + interest-driven



EXPERIENCE MAPS ARE
INTEREST BASED, MULTI-MODAL,
SHAREABLE & CUSTOMIZABLE.

Metro social then.
+ platform neutral
+ personalized
+ real-time incentives





Takeaways.

- + know customers
- + create experiences
- + be useful

Remix

Infusing technology into transit planning

PAUL SUPAWANICH, Remix

paul@getremix.com

getremix.com

@remixcities

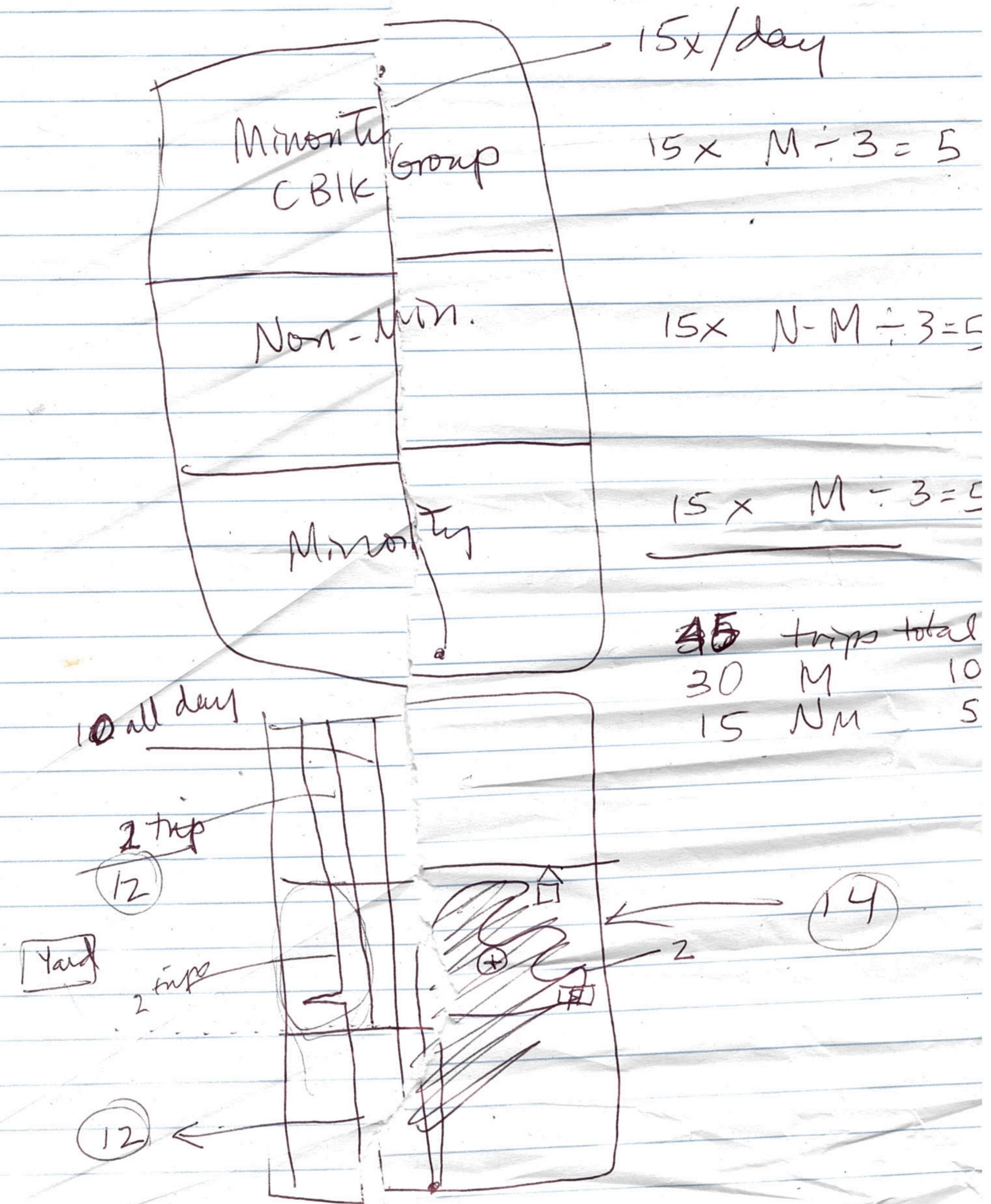
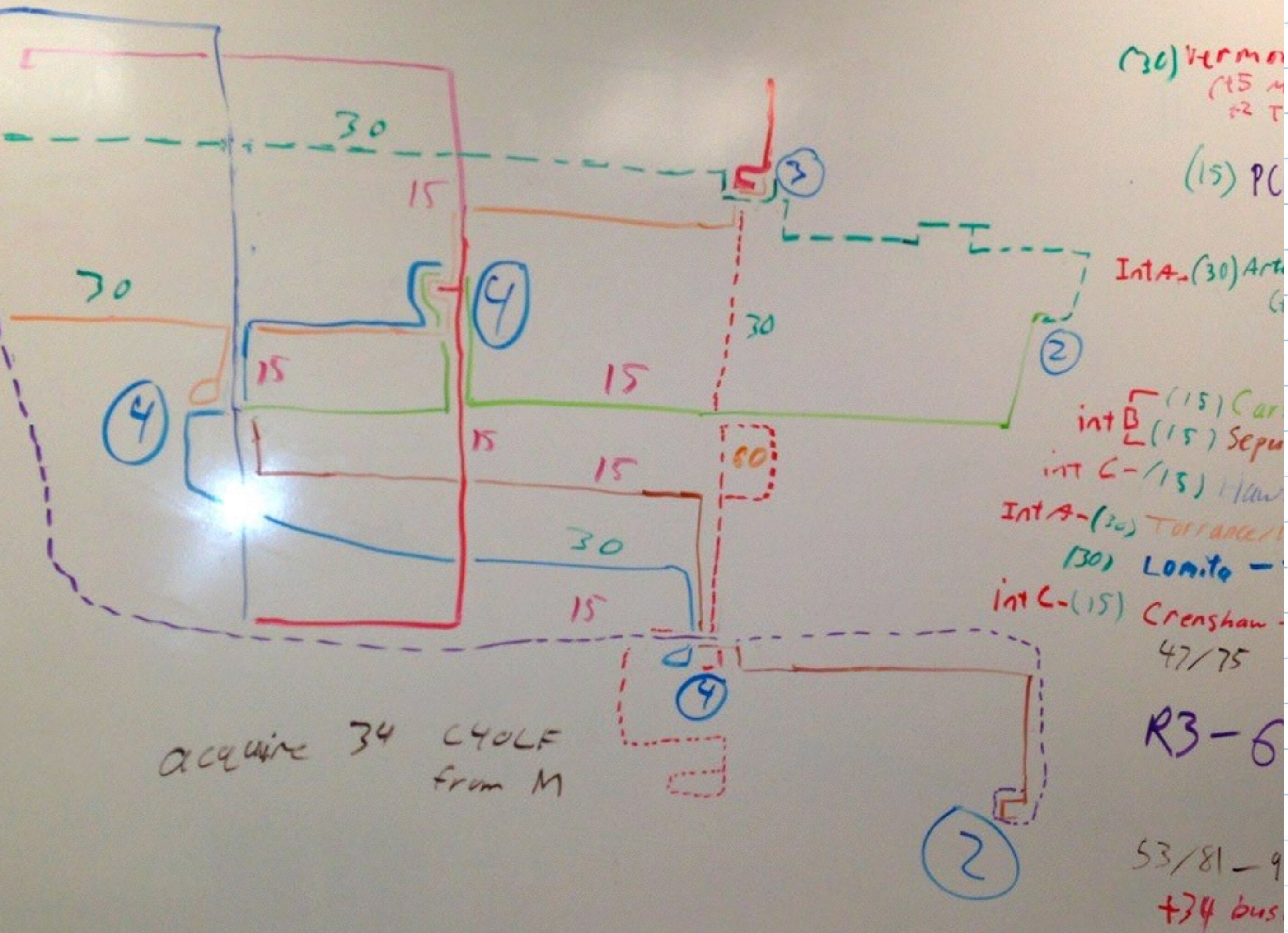
Outline

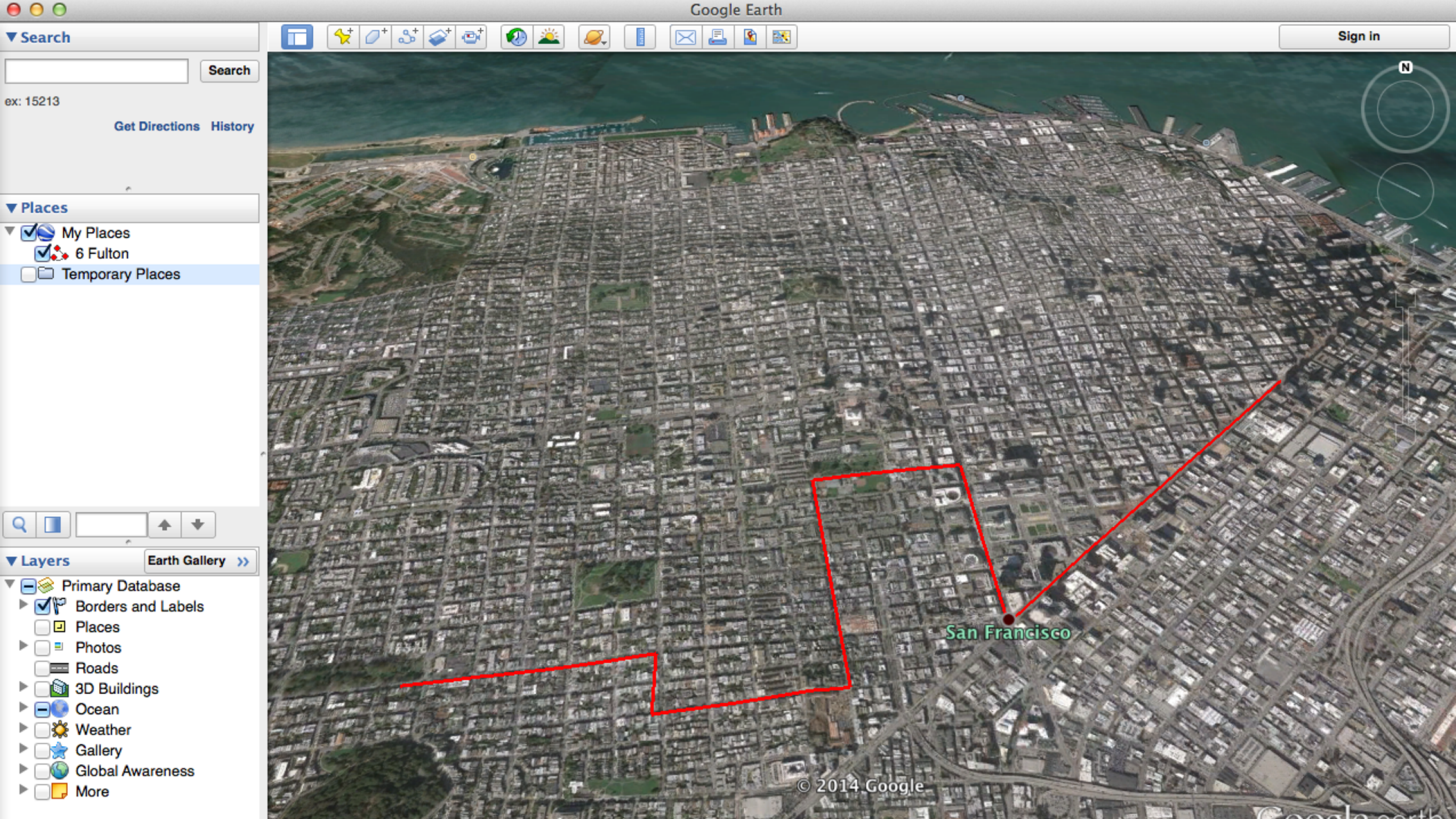
1. Transit planning today
2. Designing a better way
3. Demonstration
4. Case studies



THE PLANNING PROCESS TODAY







▼ Search

ex: 15213

[Get Directions](#) [History](#)

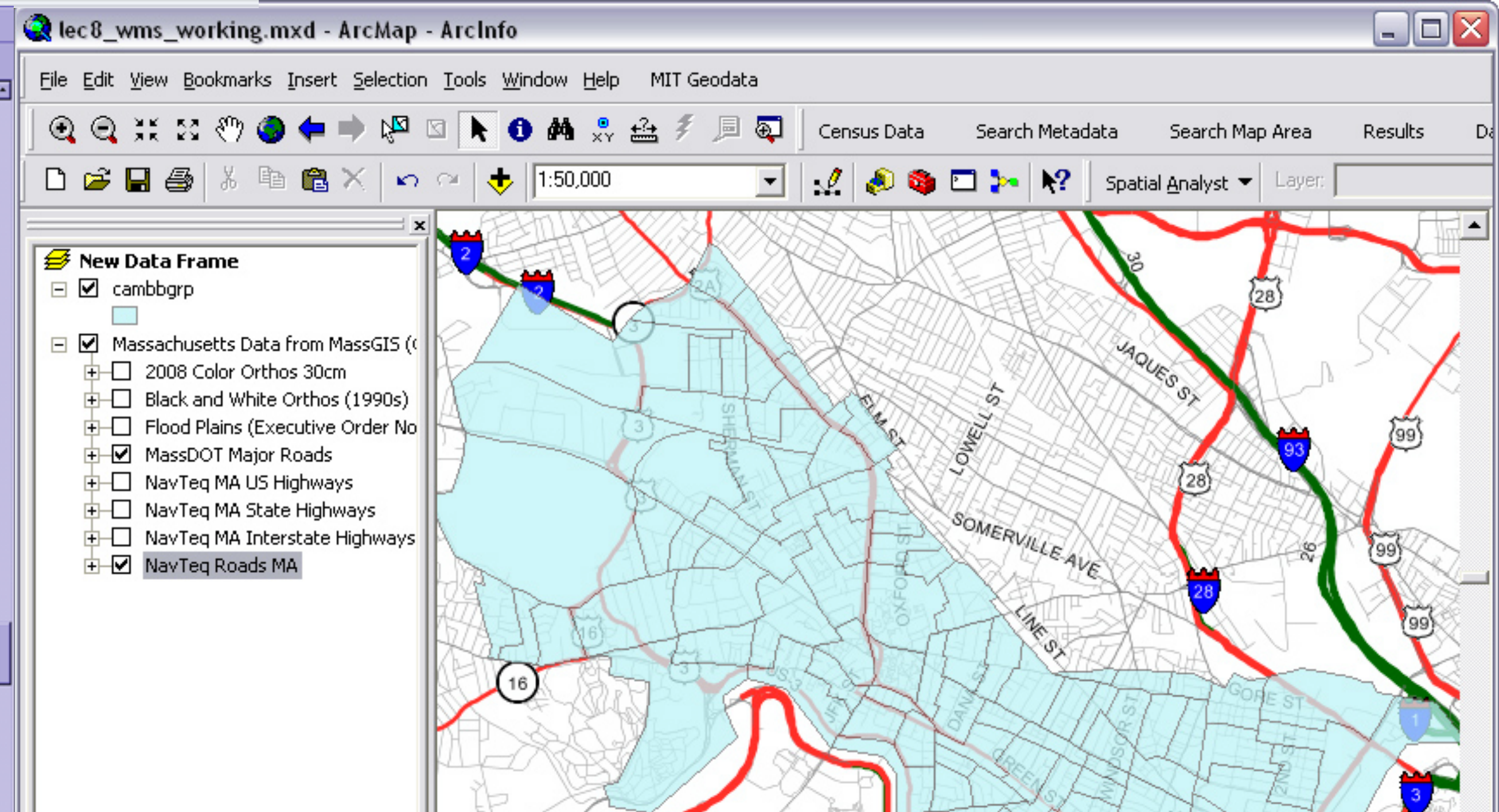
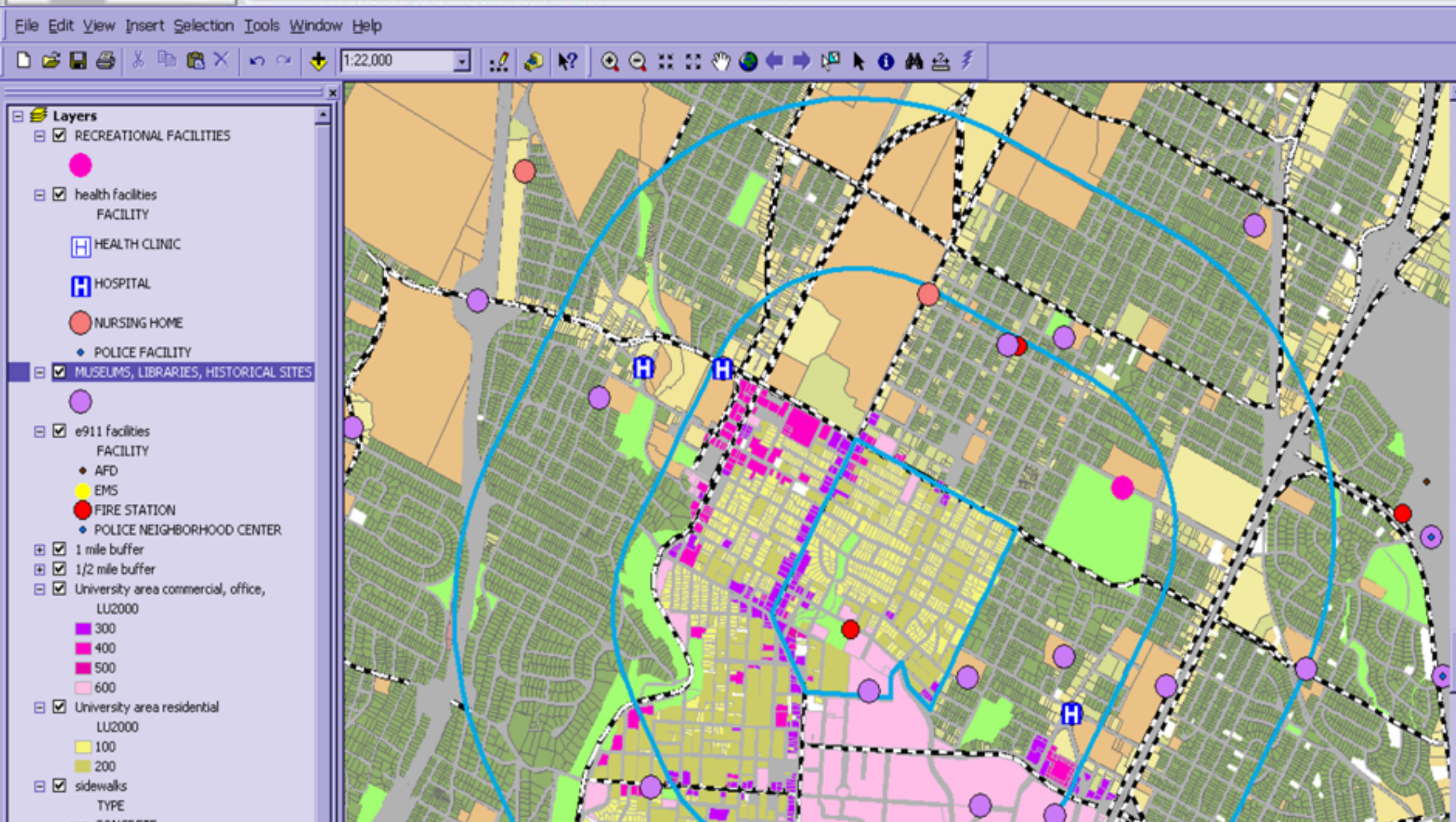
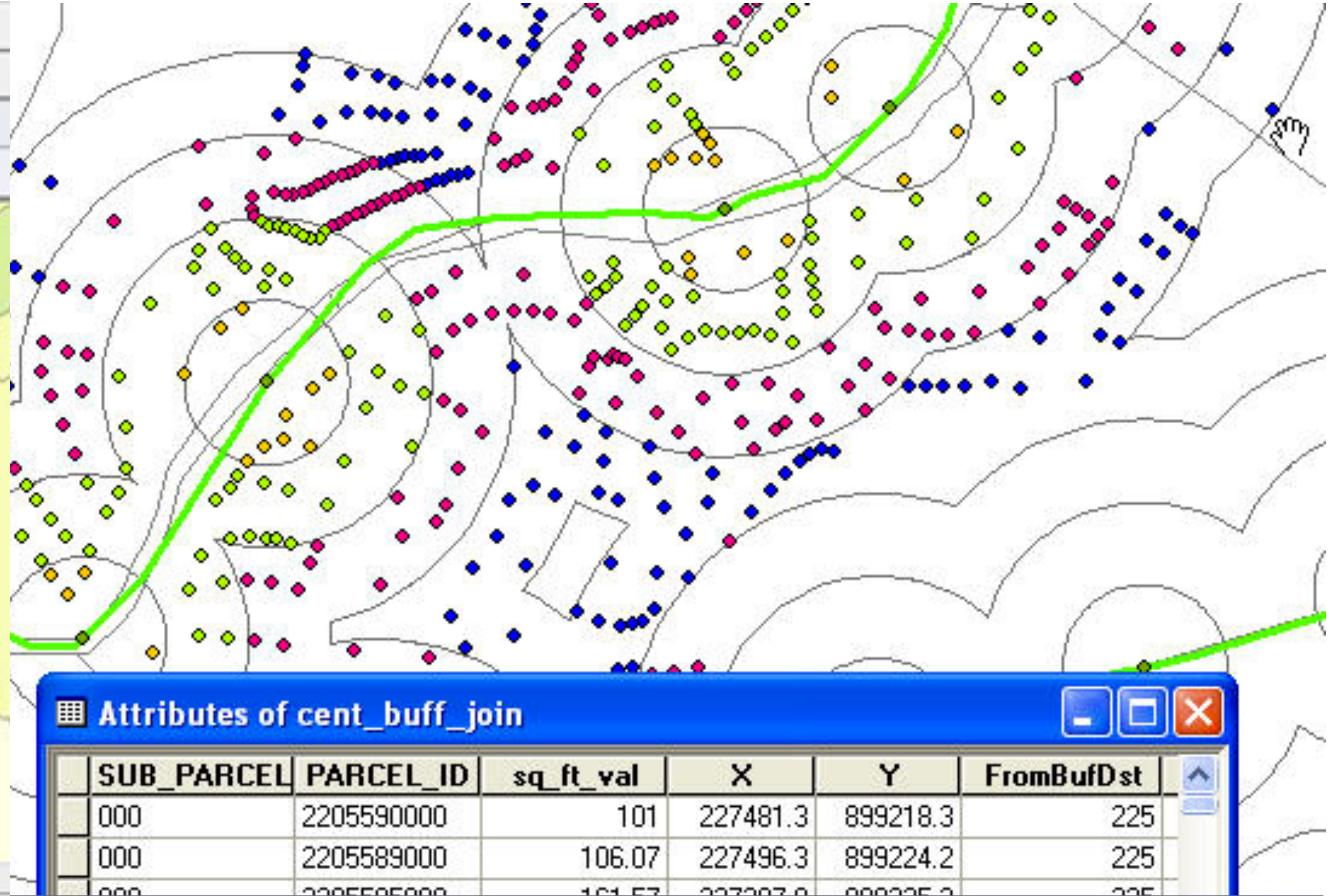
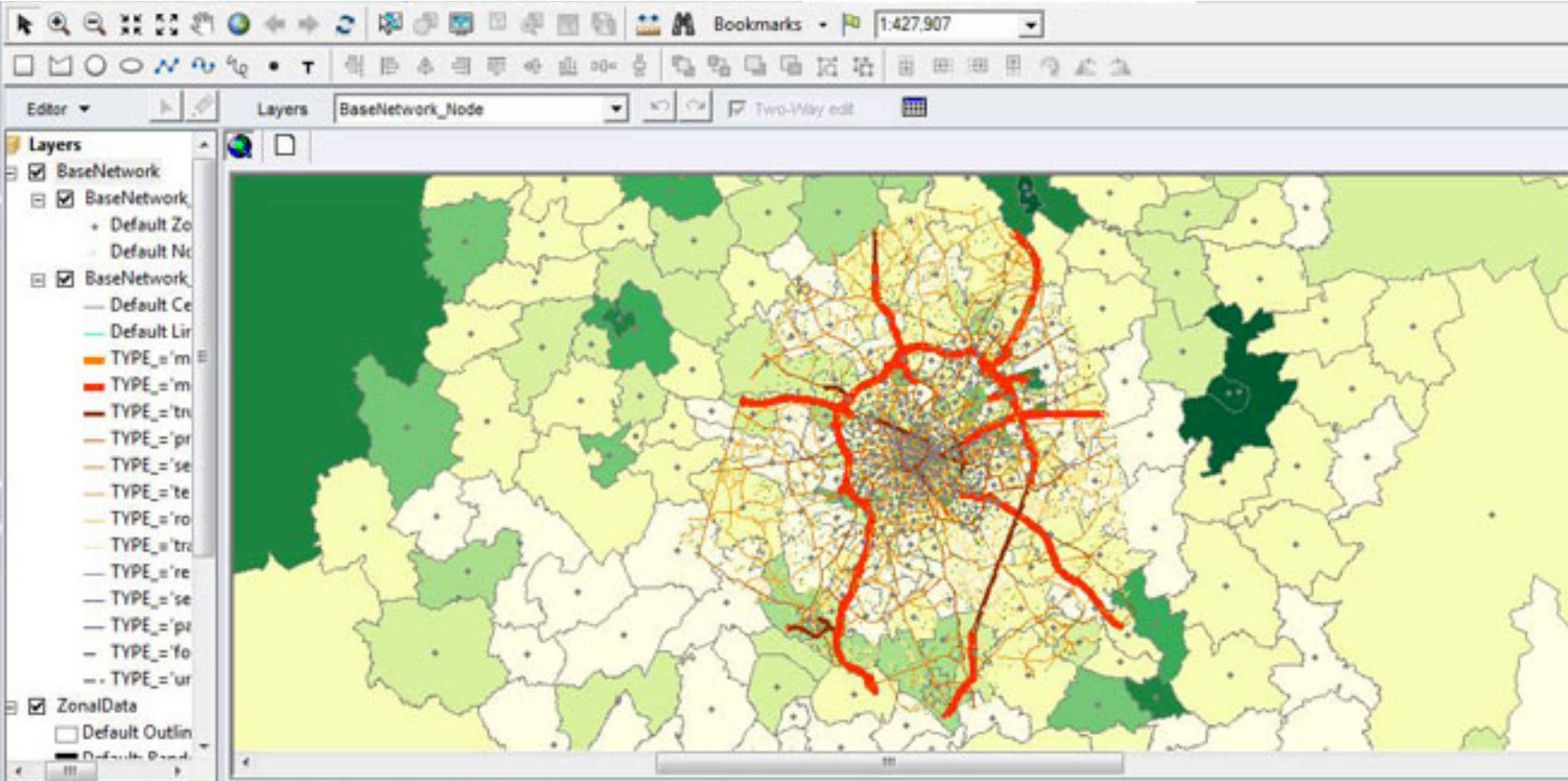
▼ Places

- ☒ My Places
- ☒ 6 Fulton
- ☐ Temporary Places

▼ Layers

[Earth Gallery](#) >>

- ☒ Primary Database
 - ☒ Borders and Labels
 - ☐ Places
 - ☐ Photos
 - ☐ Roads
 - ☐ 3D Buildings
 - ☐ Ocean
 - ☐ Weather
 - ☐ Gallery
 - ☐ Global Awareness
 - ☐ More



5	Route	Vehicle Type		Weekday One-Way Trips		Differential	Weekday Vehicle Miles		Differential	Weekday Service Hours		Differential
6		Proposed	Base Data	Proposed	Base Data		Proposed	Base Data		Proposed	Base Data	
7	1	T Std	T Std	370	370	0	2,081	2,081	0	316	316	0
8	1 Short	T Std	T Std	112	112	0	314	314	0	61	61	0
9	1AX	M Std	M Std	48	48	0	279	279	0	32	32	0
10	1BX	M Artic	M Artic	54	54	0	213	213	0	30	30	0
11	2	T Std	M Std	144	132	12	748	686	62	123	113	10
12	2 Short	T Std	T Std	168	136	32	503	407	96	94	77	17
13	3		0	0	0	0	0	0	0	0	0	0
14	5		0	0	0	0	0	0	0	0	0	0
15	5 Short	T Artic	T Artic	188	179	9	919	877	42	127	121	6
16	5, 5L	T Artic	T Artic	278	259	19	2,082	1,943	139	243	225	18
17	6	T Std	T Std	182	180	2	1,318	1,303	14	209	207	2
18	8X, 8BX	M Artic	M Artic	271	261	10	2,786	2,683	103	303	293	10
19	8AX	M Artic	M Artic	83	80	3	0	0	0	60	58	3
20	9	M Std	M Std	188	188	0	1,688	1,688	0	206	206	0
21	9L	M Std	M Std	158	173	(15)	1,150	1,262	(112)	141	154	(13)
22	10	M Std	M Std	243	182	61	1,852	1,387	465	257	194	63
23	10 Short	M Std	M Std	60	50	10	101	84	17	22	20	2
24	11	M Std	M Std	164	178	(14)	739	802	(63)	134	141	(7)
25	12	M Std	M Std	0	0	0	0	0	0	0	0	0
26	14	M Artic	M Artic	274	267	8	2,282	2,220	63	312	304	8
27	14 Short	M Artic	M Artic	0	0	0	0	0	0	0	0	0
28	14L	T Artic	T Artic	225	211	14	1,749	1,639	110	217	205	12
29	14X	M Artic	M Artic	70	60	10	621	536	85	49	44	5
30	16X	M Std	M Std	48	48	0	352	352	0	38	38	0
31	17	M Std	M Std	124	114	10	1,073	986	87	85	77	8
32	18	M Std	M Std	110	110	0	823	823	0	75	75	0
33	19	M Std	M Std	142	142	0	669	669	0	112	112	0
34				0	0	0	0	0	0	0	0	0
35	21	T Std	T Std	265	209	56	1,173	925	248	197	156	41
36	22	T Std	T Std	228	196	32	1,267	1,089	178	211	183	28
37	22 Short	T Artic		142			533			99		
38	23	M Std	M Std	132	116	16	1,094	962	133	107	96	11

1	v2.3.1a (Mar 2013)		THIS SCENARIO: Fleet Plan 2040 V6 Baseline model: Rev Aug 2013 (WEEKDAY)													
2			Fleet Plan 2020 V6 Baseline model: Rev Aug 2013 (WEEKDAY)													
3																
4	CHALLENGES	Vehicle Type		Weekday One-Way Trips		Differential	Weekday Vehicle Miles		Differential	Weekday Service Hours		Differential				
5		Proposed	Base Data	Proposed	Base Data		Proposed	Base Data		Proposed	Base Data					
6		1 Short	T Std	T Std	112	112	0	314	314	0	61	61	0			
7		1AX	M Std	M Std	48	48	0	279	279	0	32	32	0			
8		1BX	M Artic	M Artic	54	54	0	213	213	0	30	30	0			
9	2	T Std	M Std	144	132	12	748	686	62	123	113	10				
10	2 Short	T Std	T Std	168	136	32	503	407	96	94	77	17				
11	3		0	0	0	0	0	0	0	0	0	0				
12	5		0	0	0	0	0	0	0	0	0	0				
13	5 Short	T Artic	T Artic	188	179	9	919	877	42	127	121	6				
14	5, 5L	T Artic	T Artic	278	259	19	2,082	1,943	139	243	225	18				
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16	8X, 8BX	M Artic	M Artic	271	261	10	2,786	2,683	103	303	293	10				
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21	10 Short	M Std	M Std	60	50	10	101	84	17	22	20	2				
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23	12	M Std	M Std	0	0	0	0	0	0	0	0	0				
24	14	M Artic	M Artic	274	267	8	2,282	2,220	63	312	304	8				
25	14 Short	M Artic	M Artic	0	0	0	0	0	0	0	0	0				
26	14L	T Artic	T Artic	225	211	14	1,749	1,639	110	217	205	12				
27	14X	M Artic	M Artic	70	60	10	621	536	85	49	44	5				
28	16X	M Std	M Std	48	48	0	352	352	0	38	38	0				
29	17	M Std	M Std	124	114	10	1,073	986	87	85	77	8				
30	18	M Std	M Std	110	110	0	823	823	0	75	75	0				
31	19	M Std	M Std	142	142	0	669	669	0	112	112	0				
32				0	0	0	0	0	0	0	0	0				
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35	22 Short	T Artic		142			533			99						
36	23	M Std	M Std	132	116	16	1,094	962	133	107	96	11				
37																
38																
		Read Me	User Notes	Summary	Trips, Miles, Hours	Headways	Vehicles	1	1 Short	1AX	1BX	2	2 Short	3	5	5, 5L

1. Discourages exploration

5, 5L

CHALLENGES

1. Discourages exploration

2. Hard to communicate trade-offs

3. Don't know key info until it's too late

CHALLENGES

1. Discourages exploration

2. Hard to communicate trade-offs

3. Don't know key info until it's too late

4. Big picture of planning is lost in the details

DESIGNING A BETTER WAY



inbound

outbound

05:00	06:30	18 min	58.9 min
06:30	07:00	12 min	63.0 min
07:00	08:00	8 min	67.0 min
08:00	08:30	4 min	71.3 min
08:30	11:00	8 min	72.9 min
11:00	14:30	12 min	75.4 min
14:30	15:30	10 min	74.9 min
15:30	19:30	8 min	75.0 min
19:30	22:00	20 min	66.9 min
22:00	25:00	30 min	59.5 min
Saturday			
FROM	TO	EVERY	RUNTIME
05:45	09:00	20 min	58.9 min
09:00	18:30	15 min	68.2 min
18:30	21:30	20 min	64.8 min
8.24 miles & 20 buses			
49,190 hours / yr			
within .25 mi of stops ▾			
58,699 people			
220,787 jobs			

DESIGNING A BETTER WAY

1. Make it intuitive and attractive

05:00	06:30	18 min	58.9 min
06:30	07:00	12 min	63.0 min
07:00	08:00	8 min	67.0 min
08:00	08:30	4 min	71.3 min
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Saturday

FROM	TO	EVERY	RUNTIME
05:45	09:00	20 min	58.9 min
09:00	18:30	15 min	68.2 min
18:30	21:30	20 min	64.8 min

8.24 miles & 20 buses

49,190 hours / yr

within .25 mi of stops ▼

58,699 people

220,787 jobs

inbound

outbound

DESIGNING A BETTER WAY

- 1. Make it intuitive and attractive
- 2. Leverage existing open data

05:00	06:30	18 min	58.9 min
06:30	07:00	12 min	63.0 min
07:00	08:00	8 min	67.0 min
08:00	08:30	4 min	71.3 min
08:30	11:00	8 min	72.9 min
11:00	14:30	12 min	75.4 min
14:30	15:30	10 min	74.9 min
15:30	19:30	8 min	75.0 min
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8.24 miles & 20 buses			
49,190 hours / yr			
within .25 mi of stops ▼			
58,699 people			
220,787 jobs			

DESIGNING A BETTER WAY

1. Make it intuitive and attractive
2. Leverage existing open data
3. Pilots make better products

05:00	06:30	18 min	58.9 min
06:30	07:00	12 min	63.0 min
07:00	08:00	8 min	67.0 min
08:00	08:30	4 min	71.3 min
08:30	11:00	8 min	72.9 min
11:00	14:30	12 min	75.4 min
14:30	15:30	10 min	74.9 min
15:30	19:30	8 min	75.0 min
19:30	22:00	20 min	66.9 min
22:00	25:00	30 min	59.5 min

Saturday

FROM	TO	EVERY	RUNTIME
05:45	09:00	20 min	58.9 min
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8.24 miles & 20 buses

49,190 hours / yr

within .25 mi of stops ▾

58,699 people

220,787 jobs

inbound

outbound



platform.getremix.com



TARC (Louisville, KY): Service Change Requests

Responding to numerous requests and what-ifs from management, stakeholders, and the community. With Remix, planning team now spends 20% of the time than it used to take.

Foothill Transit: Making the business case for BRT

Testing routes for the future LA Metro Gold Line Extension, investigating BRT corridors





USE CASE: REGIONAL CAPACITY-BUILDING

Oregon DOT: Technical assistance for better planning

State is supporting all Oregon agencies to improve planning, what-if scenarios, regional collaboration

Remix

Infusing technology into transit planning

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