

Treasure Island Mobility Management Program



Congestion Toll Policies to Support a New, Comprehensive Transportation System for a Redevelopment Area

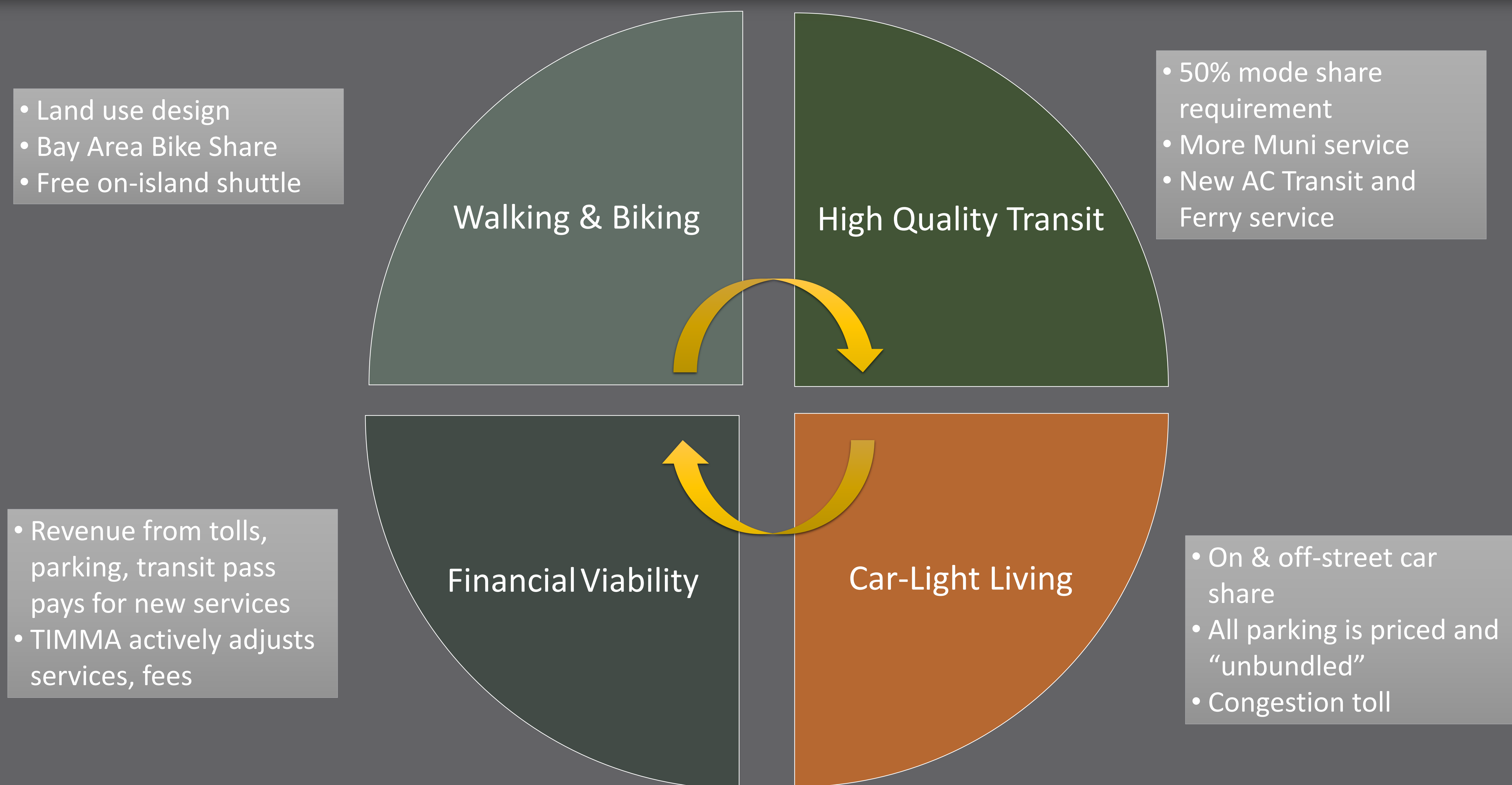


TIMMA Program

The Treasure Island Mobility Management Agency (TIMMA) is the agency responsible for implementing demand management strategies to support the development of the Treasure and Yerba Buena Islands in Northern California.

Approach

- Bus to SF every 3.5 mins
- Bus to Oakland every 10 mins
- Ferry to SF every 20 mins
- Free on Island Shuttle
- Transportation Affordability Program including, transit, bike share and car share discounts



PROGRAM GOALS AND STRATEGIES

How will Tolls Work?

- \$5 during the Peak
- 7 Days a week during Core Transit Hours
- On and off the Bay Bridge
- Exceptions for Vanpools, trips originating from Bay Bridge Toll Plaza
- Programs for longtime current residents and lowest incomes

Challenges

- How do we minimize new traffic congestion on the Bay Bridge?
- How do we provide better transportation options on and off the Island?
- How do we pay for operating the new transit?