CAMBRIDGE SYSTEMATICS

Think Forward

Virginia Statewide Transportation Model

presented to

Innovations in Travel Modeling

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presented by

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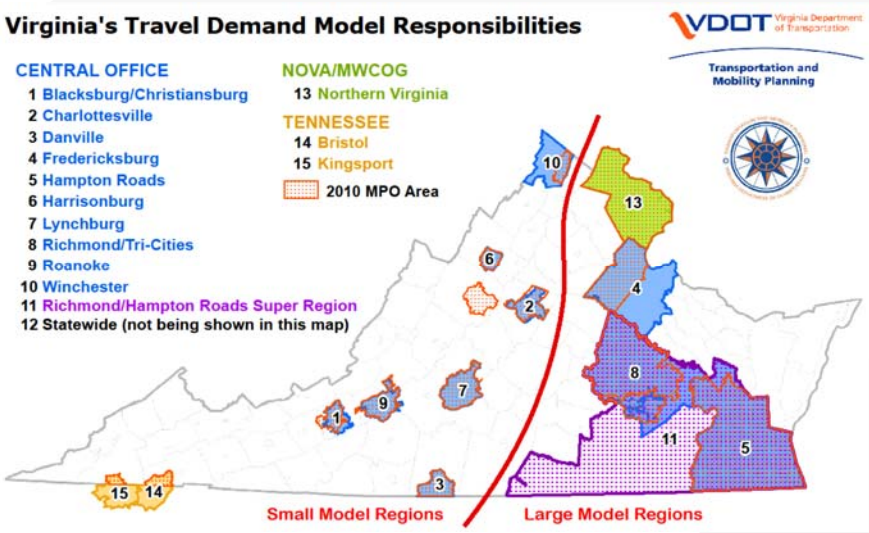
Objectives

- SMART SCALE and project prioritization
- Performance measures (accessibility and congestion)



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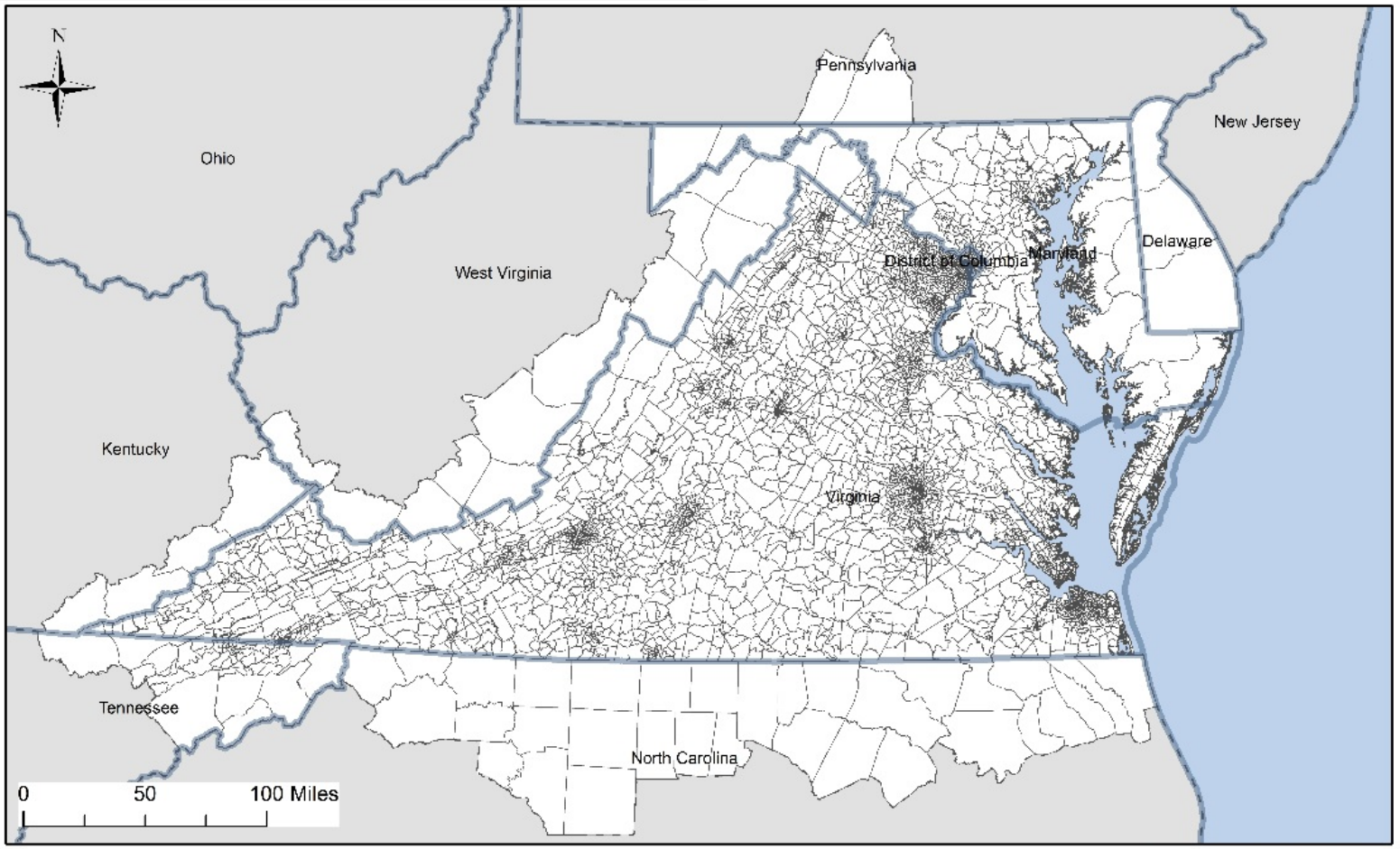
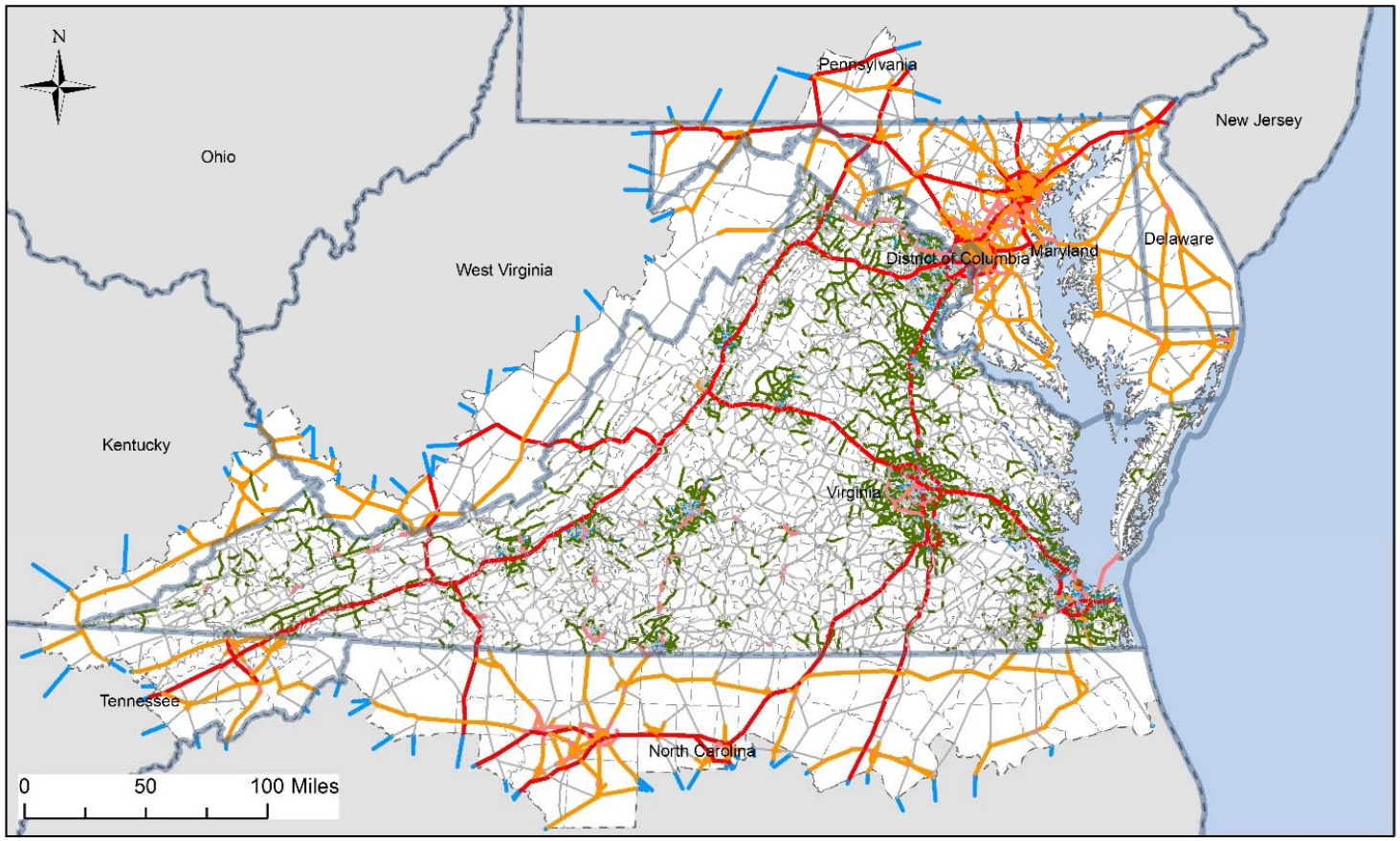
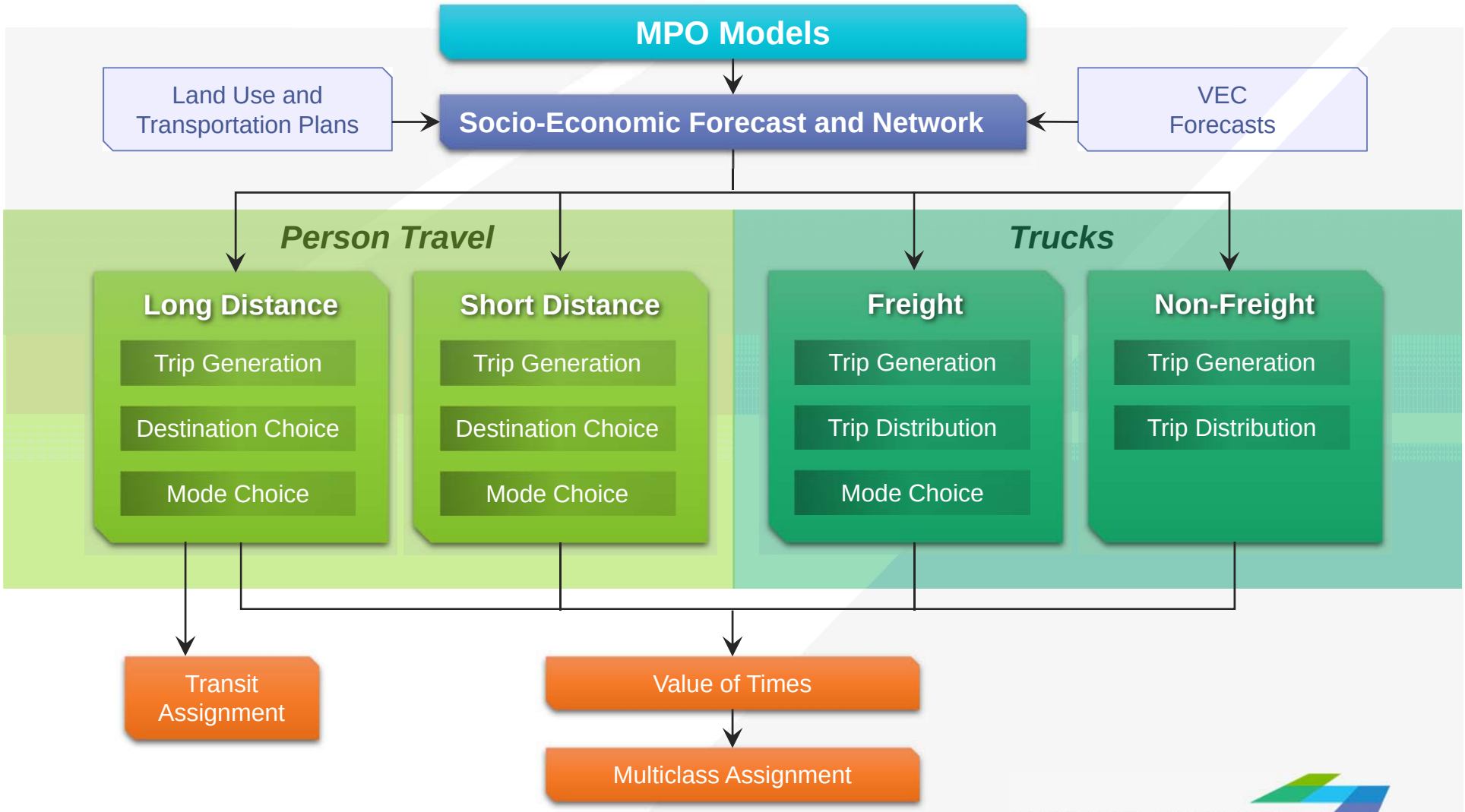
Model Domain (Passenger Travel)



Model Network



Structure and Functionalities



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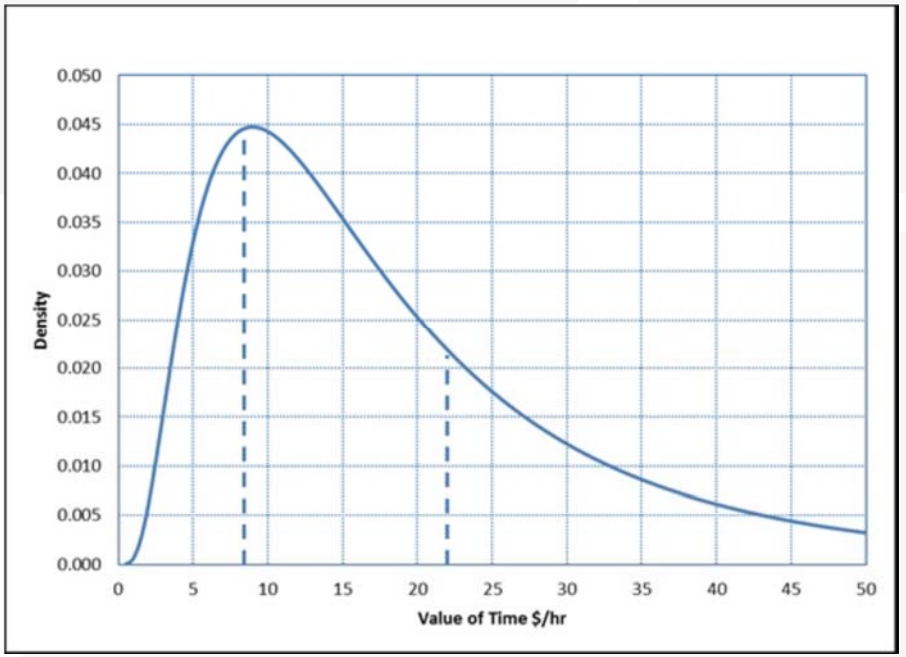
Modeling Features

- Consistent framework for representing short and long distance passenger travel markets in terms of using the logit-based model structure
- Consistent use of NHTS, accessibility measures and socioeconomic variables in model estimation
- Big data in model development and validation:
  - special generators
  - external travel
  - intra-state truck trips

Modeling Features

- Value of time segmentation is implemented in the assignment processes to reflect the sensitivity of tolls in route choice between toll and non-toll facilities
- Commodity based freight modeling with a logit-based mode choice model



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