

# FOOD ACCESS FOR LOW INCOME INDIVIDUALS

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# Land use consolidation changed how food was purchased



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Source: Austin Briggs and YourHub.com, https://www.denverpost.com/2014/09/02/longtime-mom-and-pop-store-golds-corner-grocery-closing-in-wheat-ridge/



# Food purchasing patterns led to unhealthy food environments and food deserts



- Defining Food Environments (FEs)
- Healthy options further away
- Negative effects of unhealthy FE

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### **USDA** Definition of a Food Desert

Any low-income census tract in which either 500 people or 33 percent of the population reside more than one mile from a supermarket or large grocery store.



## Flaws in FD definition

#### The USDA definition is lacking:

- Mobility options available
- Through-the-network distances
- Food shopping behaviors



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Additionally, many different metrics exist in the literature, there is no standard measure



## Location choice modeling

Food shopping location data for low income individuals used to understand the relationship between food access and

- Demographic characteristics
- mobility options
- Other FE factors

Purpose: to develop a multivariate metric for food accessibility



## Methodology

Zones with food-shopping locations form choice set

 Bhat et al. (2003) describe the mathematical procedure used to apply the spatial location choice model

MNL prediction procedure is used to predict the spatial location choice

#### The North Central Texas Council of Governments Region Wise Denton Collin Legend Hunt Metropolitan Planning Area 287 Rockwall Dallas Parker **Palo Pinto** Hood Kaufman Johnson Ellis Erath Somervell 67 Navarro 10 20 30

Courtesy North Central Texas Council of Governments, 2011: https://www.nctcog.org/nctcg/media/Transportation/DocsMaps/Data/Maps/RegionalMap\_Web.pdf

### Low Income food-shopping trips

- 1,005 food shopping outings of low-income HH analyzed
- Up to 50 zone alternatives for every outing
- Avg. dist. of food shopping location from home is 6.45 miles
- 93.5% of travel is by car, SUV, van, truck
- Mean vehicle ownership 1.39 per household
- 15.9% of low-income food shoppers in final sample are fulltime workers

## Results

 Num. of Wholesale (0.2990, t = 2.07) and Supercenters (0.4152, t = 4.69)

Distance from home is significant

Alt zone if adjacent (0.8966, t = 5.06) or home zone (0.7995, t
= 4.03)

## Results

- Interactions with distance:
  - fulltime worker (0.1315, t = 7.86)
  - Number of wholesale stores (0.0228, t = 2.22)
  - Number of supercenters (0.0248, t=2.56)
  - Presence of children < 5 years (0.0906, t = 5.08)</li>
  - High density (persons/sq. mi.) home zone (0.0172, t = 2.45)



## **Discussion**

- Supercenters and Wholesale stores
- Proximity is important
- Presence of children

Home zone density



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## Study impact and future work

We remove limitations of USDA food desert definition

 Wholesale/Supercenters should be encouraged to market healthy food to low-income shoppers

• Work-in-progress: Metric formulation

Future: shopping choices and health



# **THANK YOU!**



## References

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