



ASCENDAL  
GROUP

# Bringing Cities to Life

Keith Whalen  
PRESIDENT of NORTH AMERICA, ASCENDAL GROUP







**Bringing Cities  
to Life**

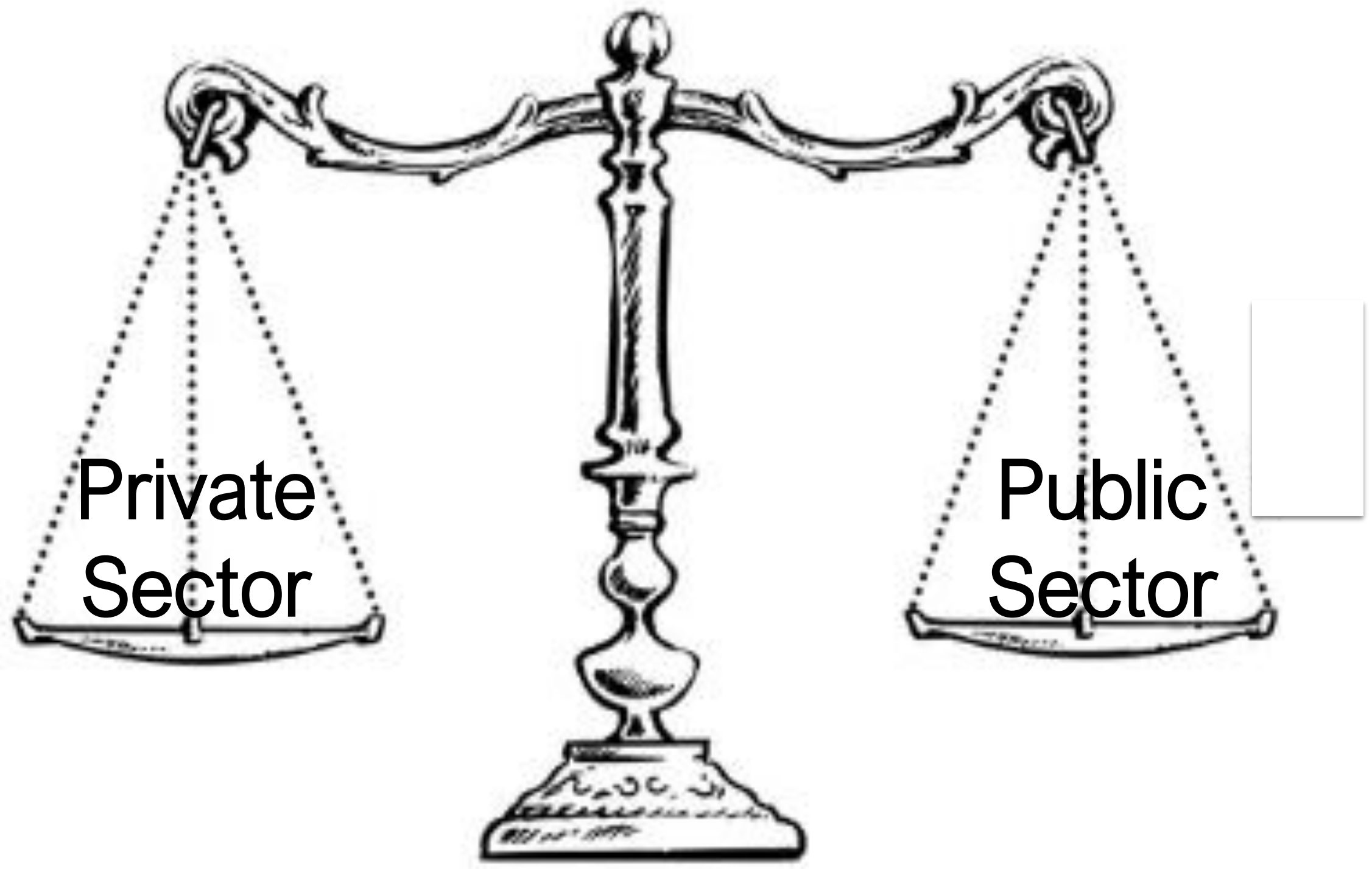


IDE PARK  
CORNER  
vde park  
ner

PICCADILLY

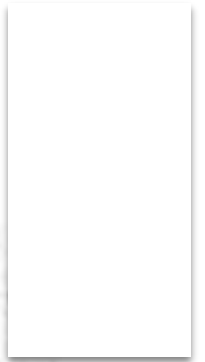
Green Park

↑  
P  
U  
B  
L  
P  
R  
I  
V  
A  
T  
E  
→  
C



Private  
Sector

Public  
Sector





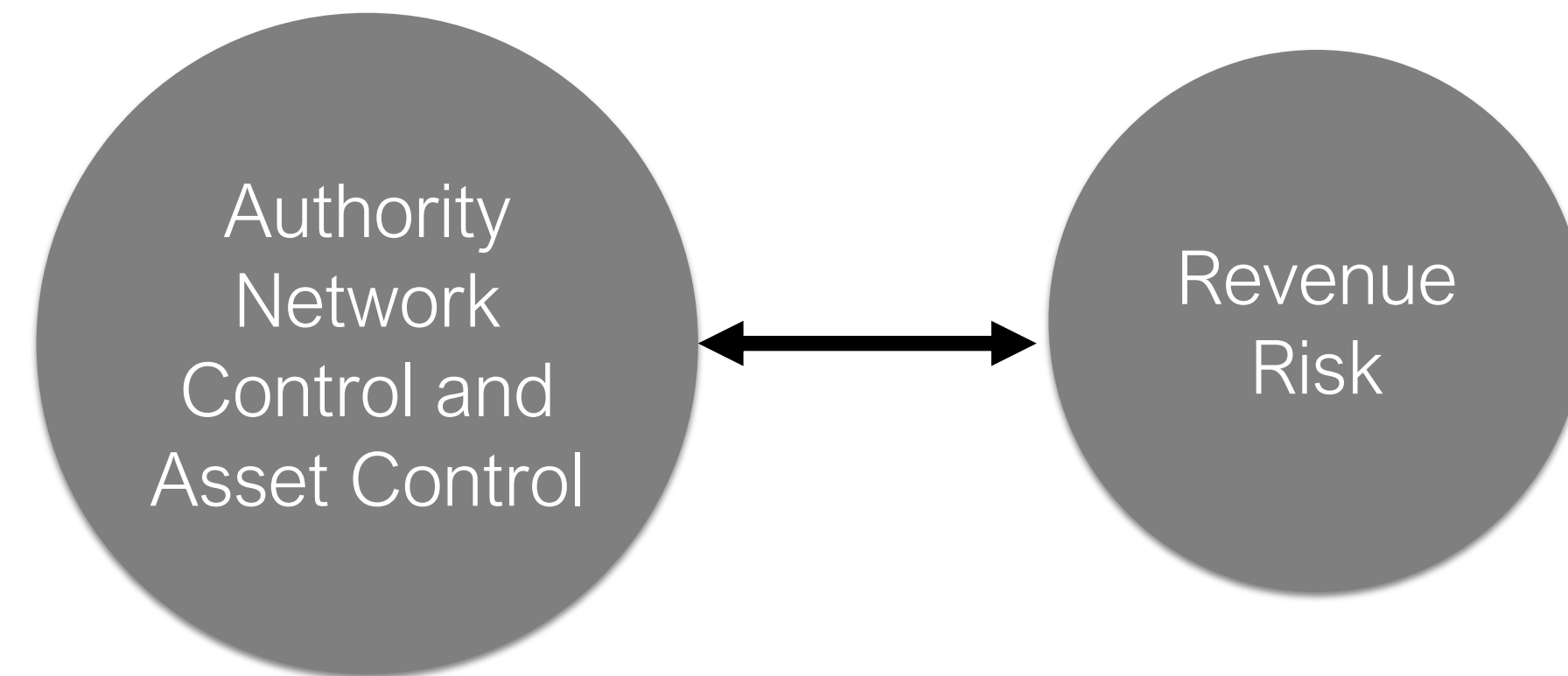


# Ideal Transit System for MaaS to flourish

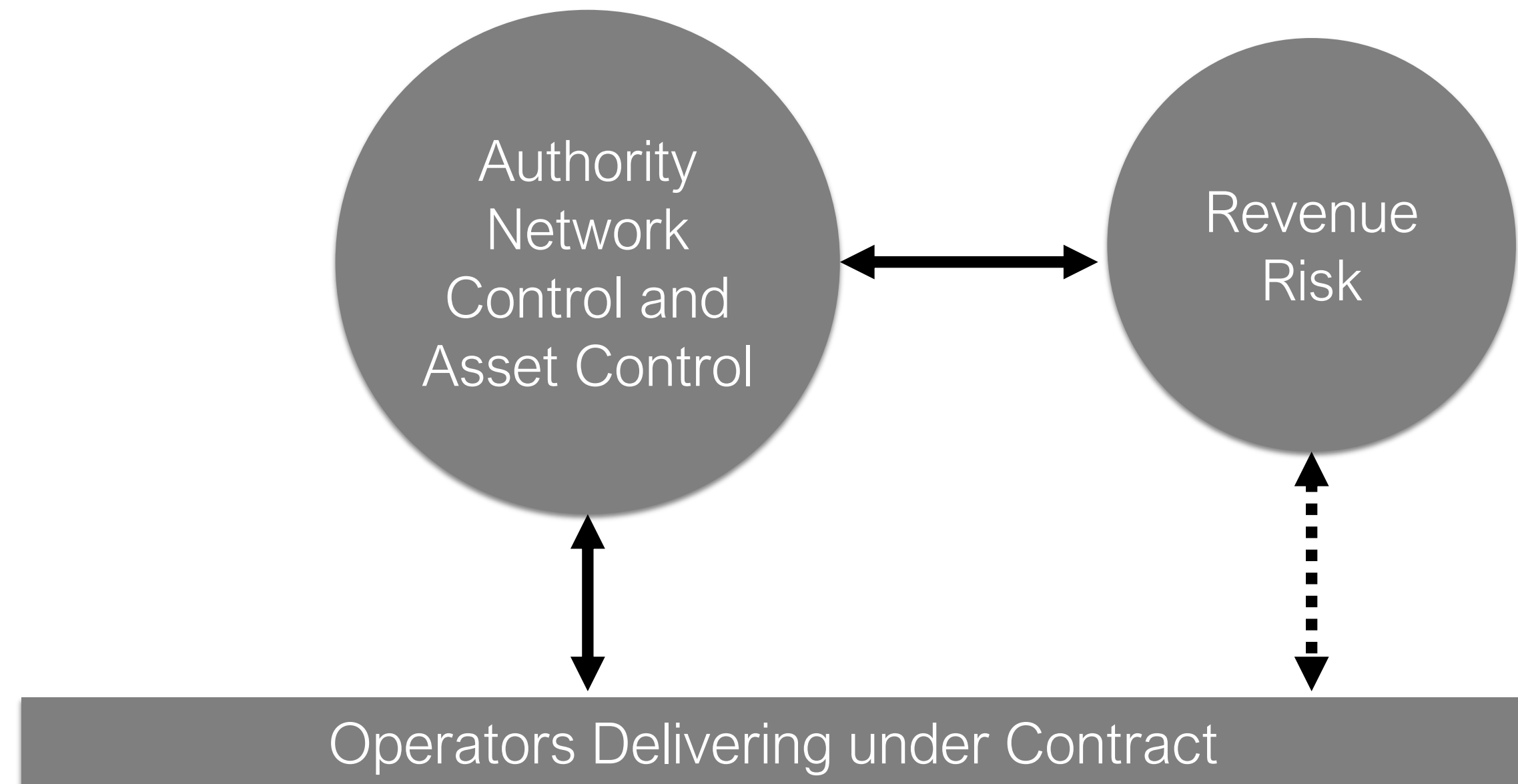


Authority  
Network  
Control and  
Asset Control

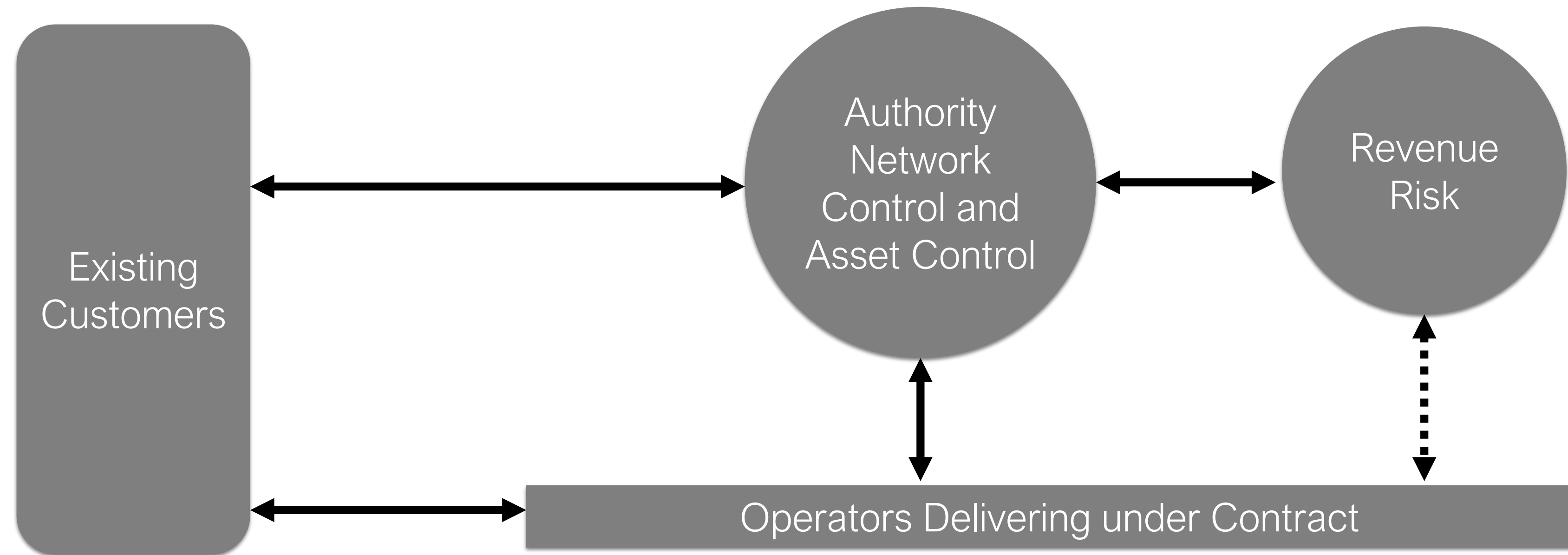
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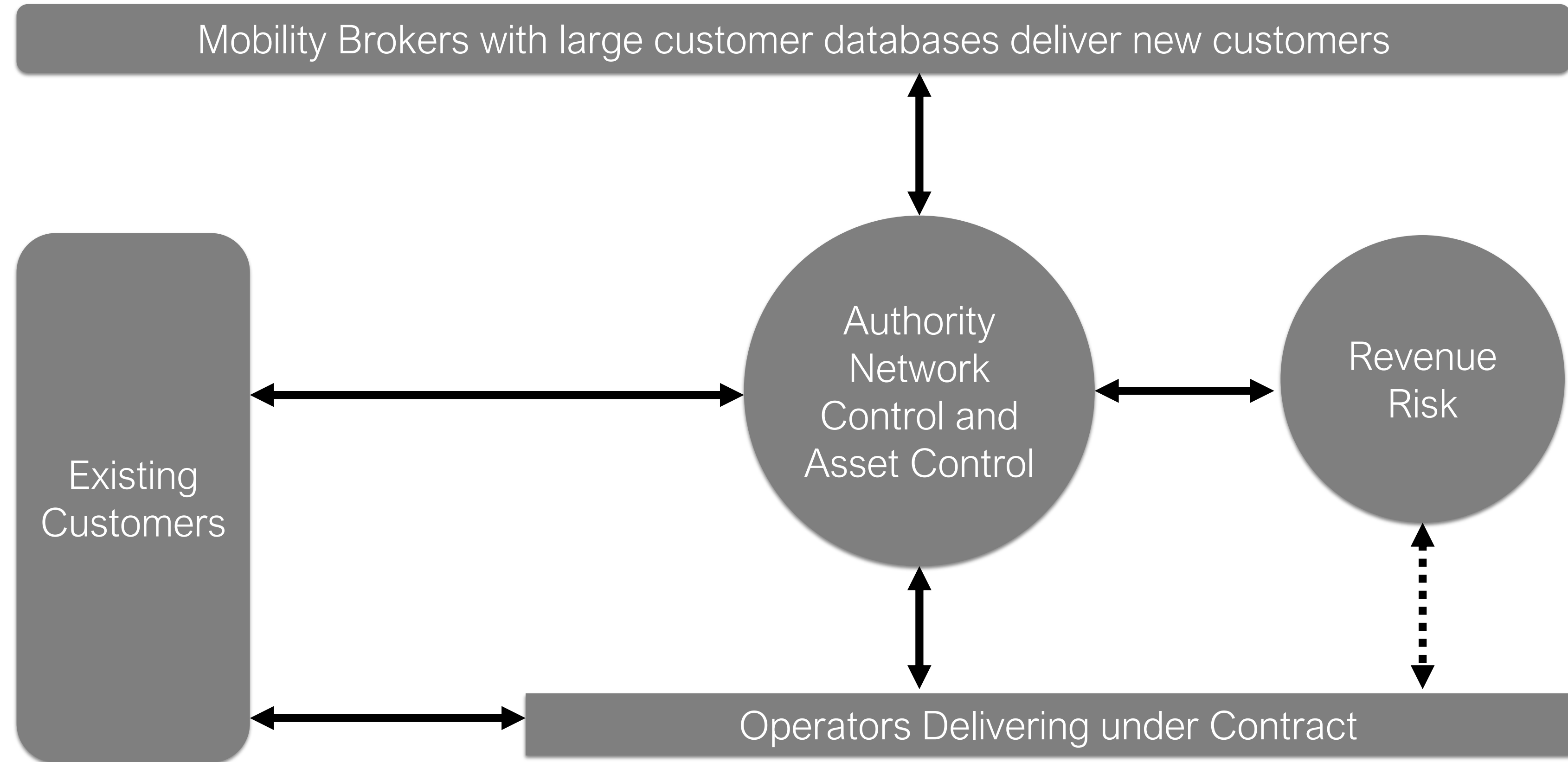
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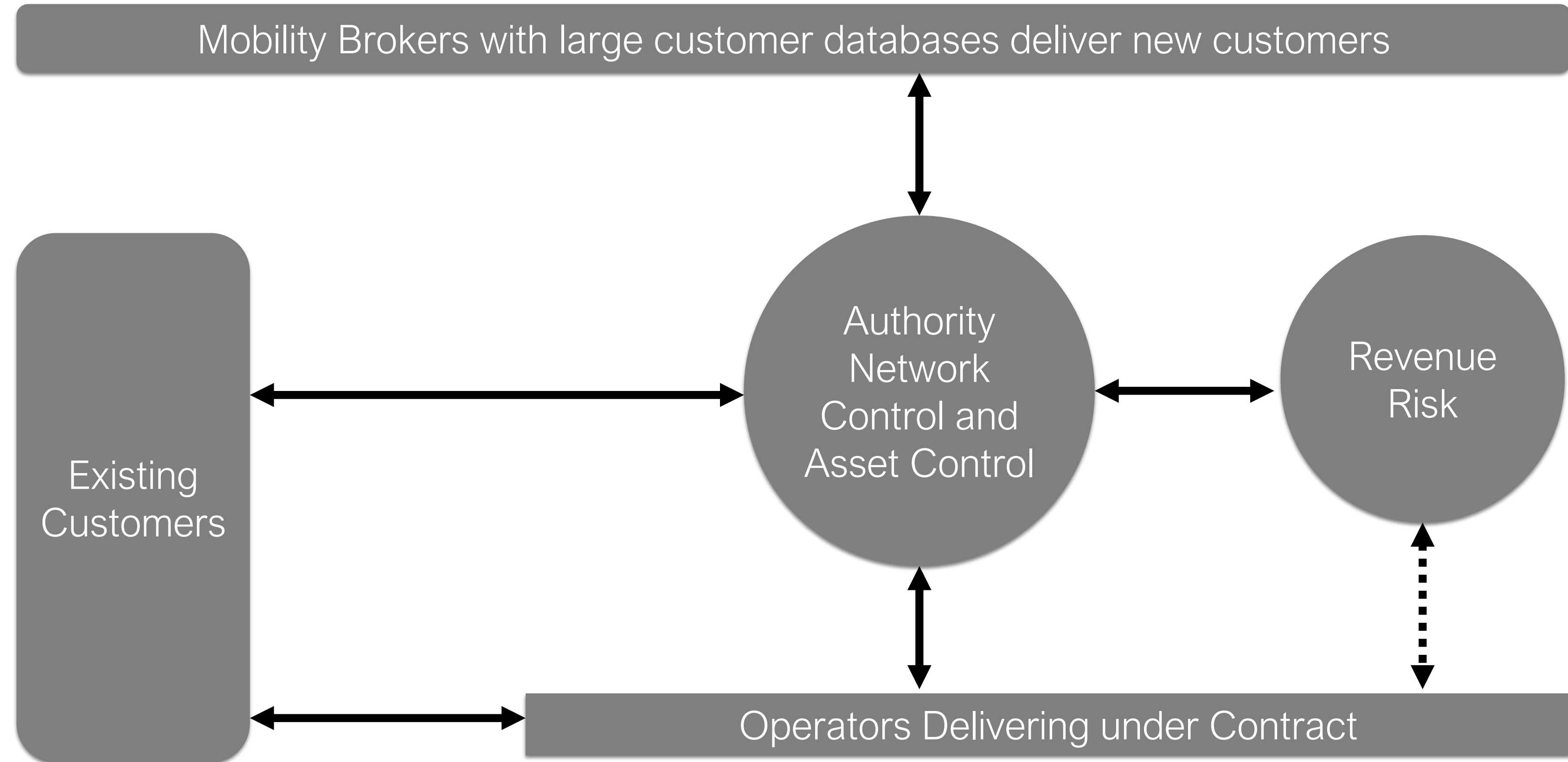
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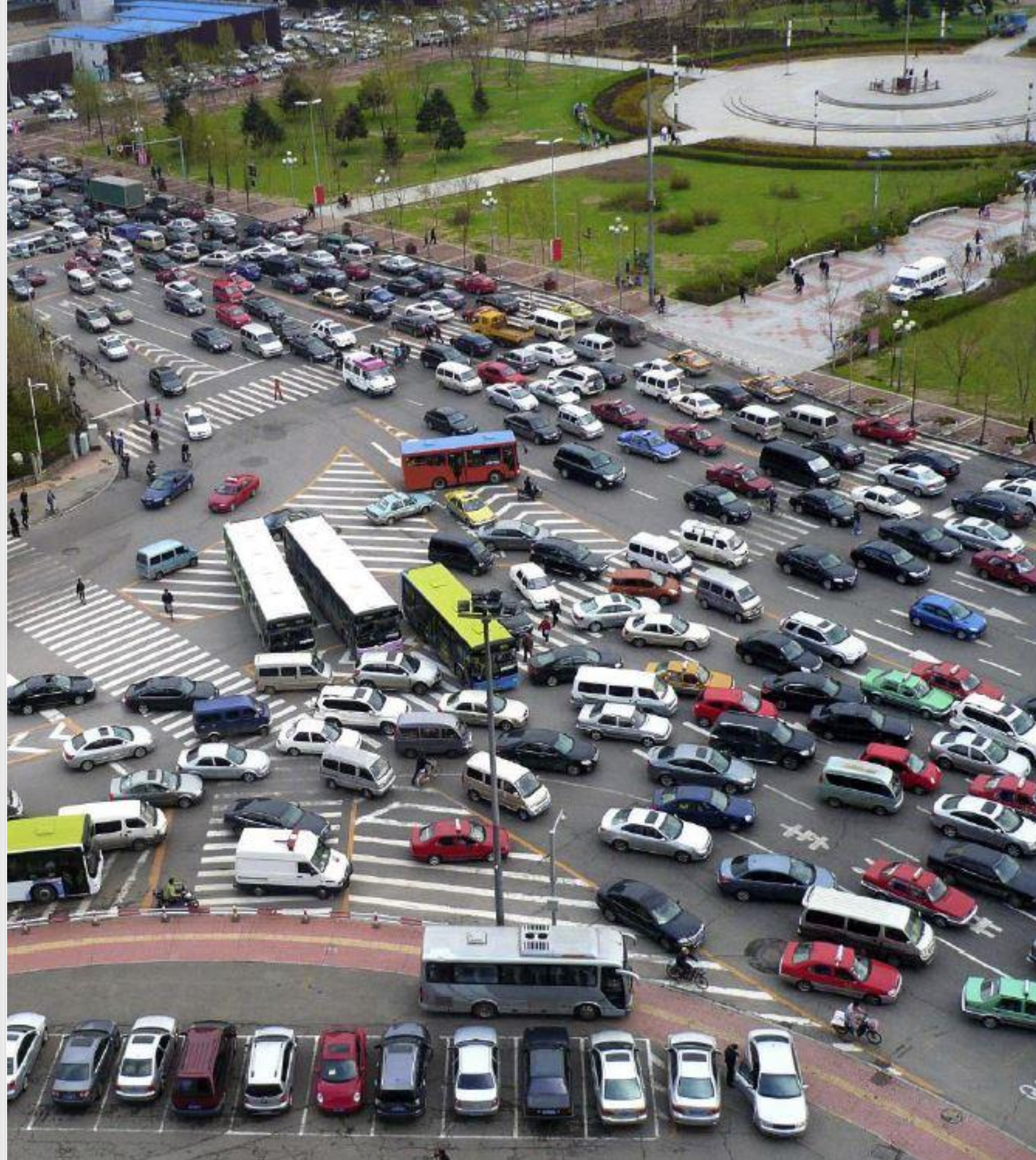
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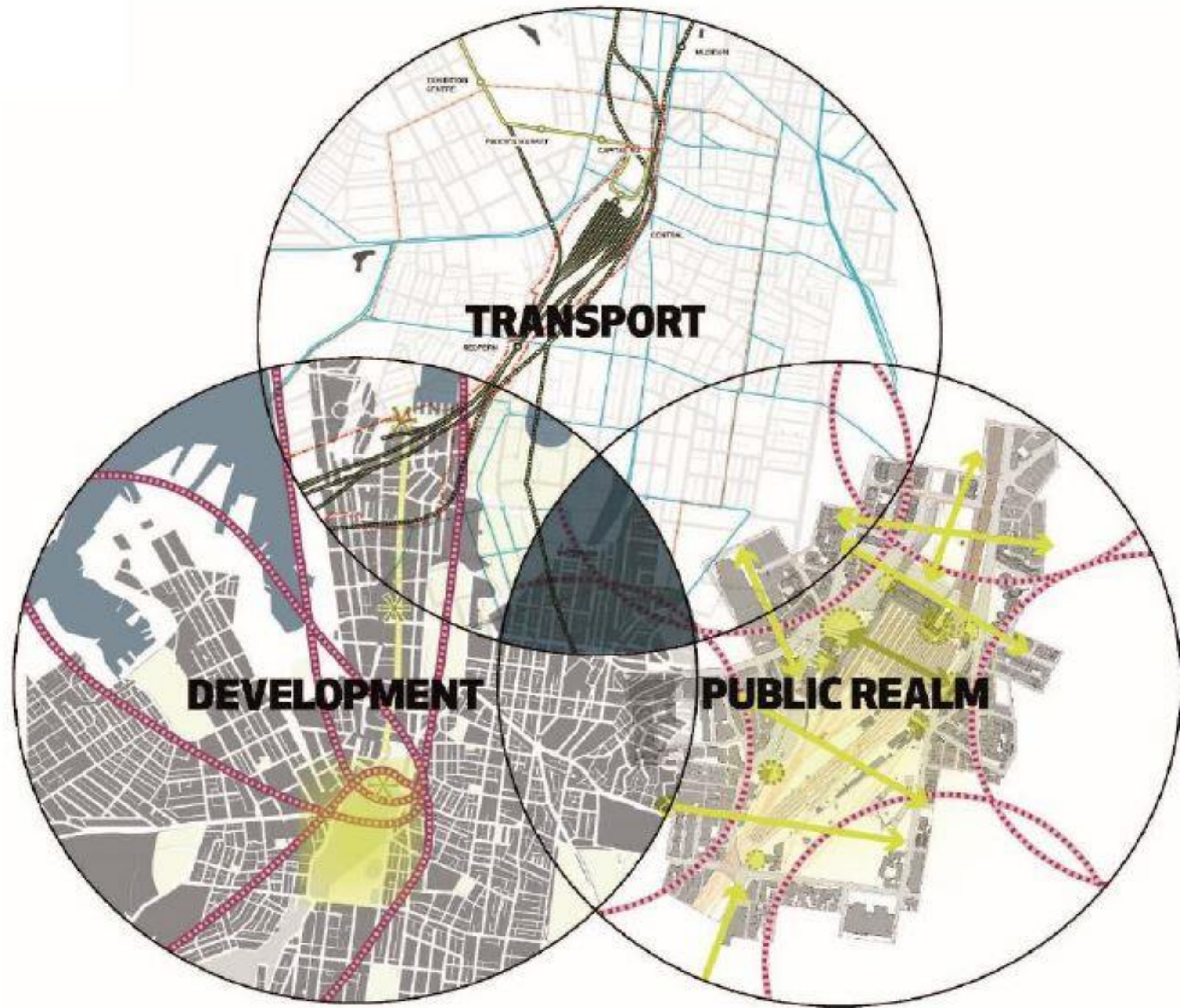






# TRANSIT ORIENTED DEVELOPMENT







67 acres precinct  
742,000 msq  
development  
2000+ new homes  
50 new buildings  
Key new public spaces  
including 5 new squares  
45,000 people live,  
work and study

## KINGS CROSS LONDON





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