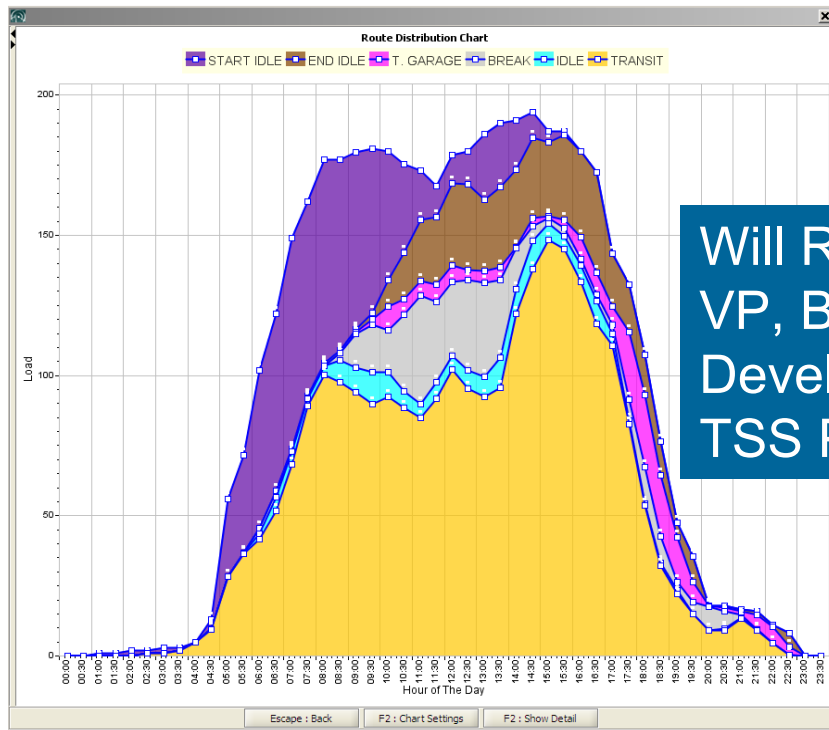
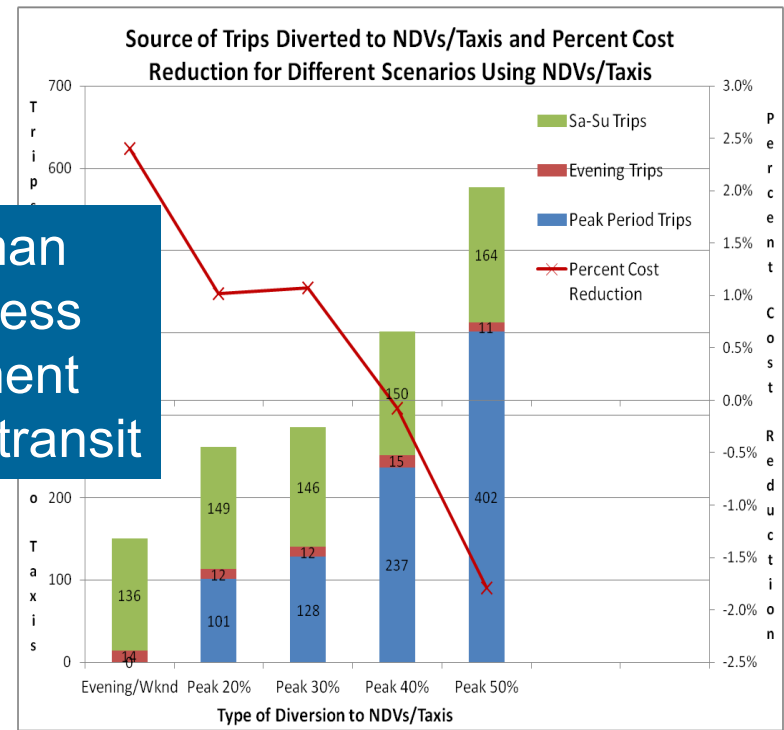


How Analytic Reporting Can Identify and Solve Paratransit Service Shortcomings

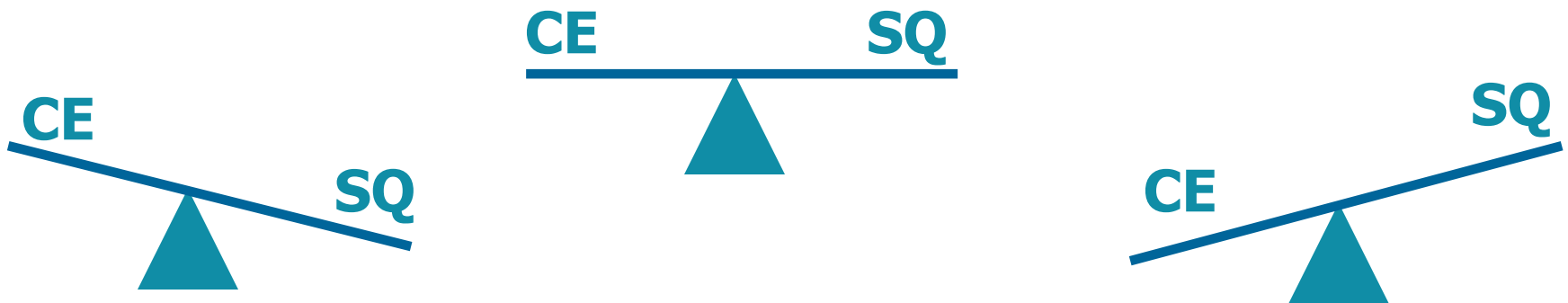


Will Rodman
VP, Business
Development
TSS Paratransit



Let's Start at the Beginning

A goal of most paratransit systems: to minimize unit costs while maintaining service standards.



*What is the “right” balance of
Cost Efficiency (CE) and Service Quality (SQ)
for your system.*

Achieving the Optimal Balance btw Cost Efficiency and Service Quality

- Cost efficiency measured in cost per trip
- Cost efficiency mostly derived from:
 - Competitive service provider rates and incentives
 - Productive schedules; reducing miles thru shared-rides
 - Run structures that mirror demand profile
 - Strategic use of non-dedicated service providers



A truism: The tighter the schedule, the more OTP is reduced.

Achieving the Optimal Balance btw Cost Efficiency and Service Quality

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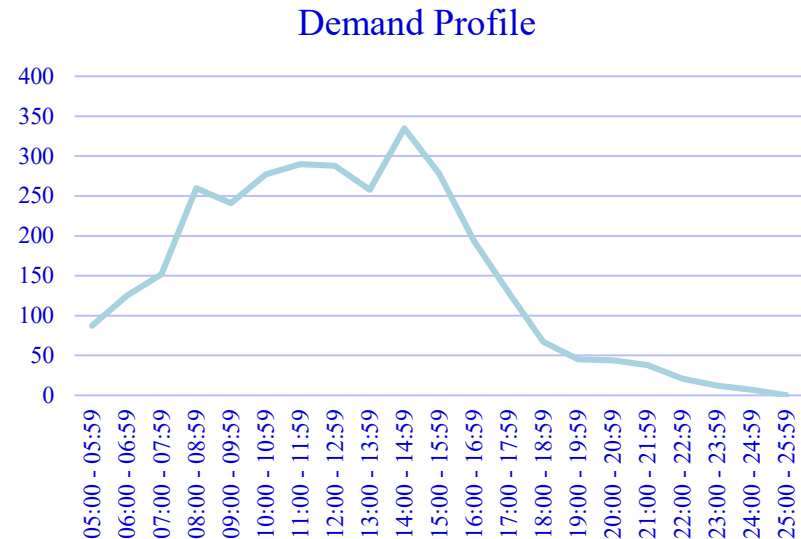
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What is a Run Structure?

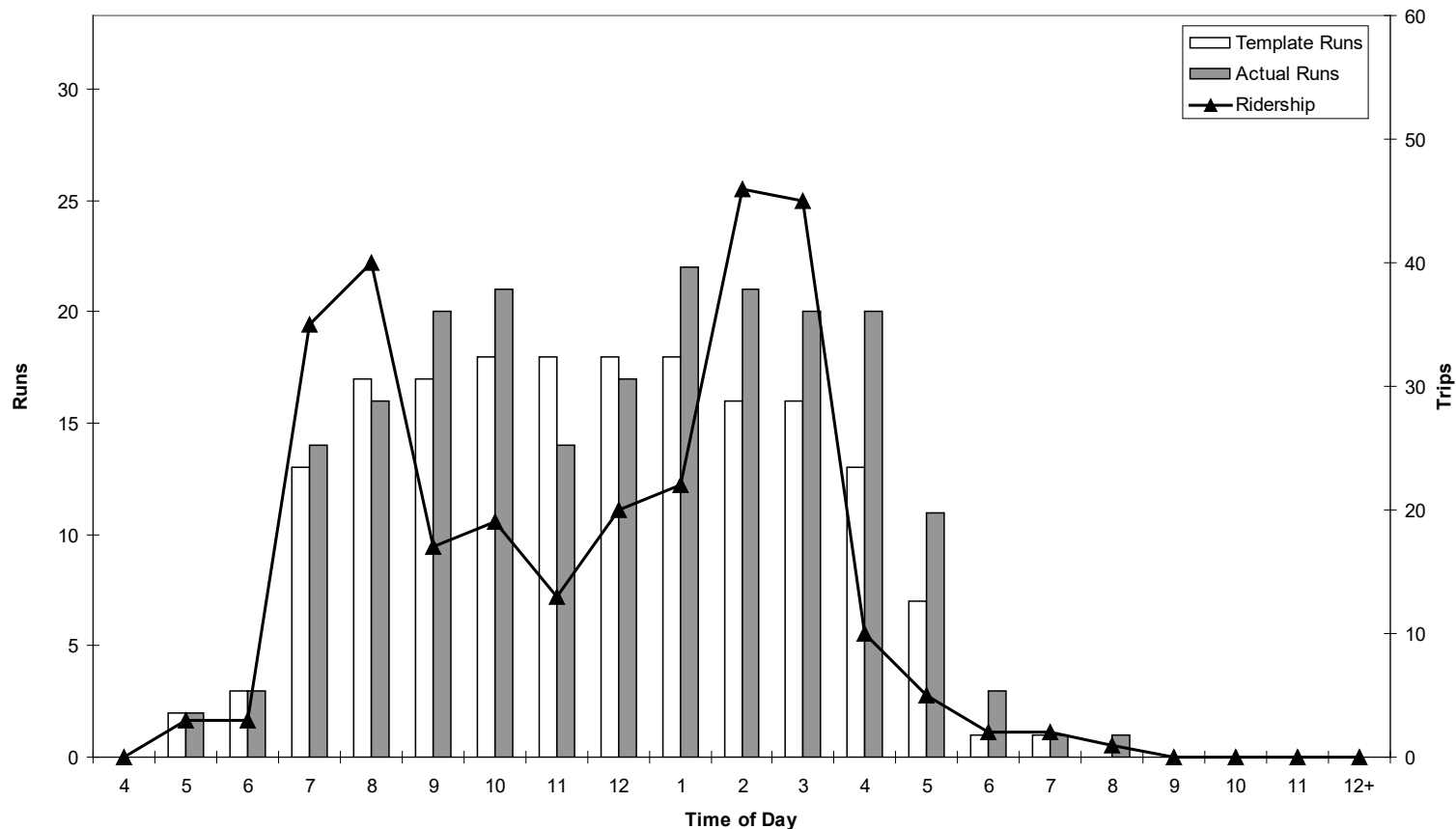
	5	6	7	8	9	10	11	12	1	2	3	4	5	6	Serv Hrs	Pay Hours
1		1	1	1	1					1	1	1	1		8	9
2		1	1	1	1					1	1	1	1		8	9
3				1	1	1		1	1	1	1				7	9
4				1	1	1		1	1	1	1				7	9
5				1	1	1		1	1	1	1				7	9
6				1	1	1	1		1	1	1				7	9
7				1	1	1	1		1	1	1				7	9
8				1	1	1	1		1	1	1				7	9
	0	2	2	8	8	6	3	3	6	8	8	2	2	0	58	72
8																
7																
6																
5																
4																
3																
2																
1																
	5	6	7	8	9	10	11	12	1	2	3	4	5	6		

What is a Demand Profile?

- Graph of trips per hour for each hour or half hour of the service day
- Superimpose demand profile on run structure based on current productivity



Run Structure vs. Demand Profile



Case Study #1

Addressing a Suboptimal Run Structure

Case Study #1: The Problem

- OTP really low overall
- OTP really low in afternoon (54-82%)
- Not enough supply of service in the afternoon
- Could existing run start times be shifted to increase supply of service in the afternoon?

Case Study #1: The Guidelines

- Short-term band aids needed until runs re-bid
- Increase the capacity between the hours of 13:00 and 19:00, when OTP is the lowest.
- Minimize number of runs impacted
- Focus: shift runs from oversupply periods
- Cost neutral solutions

- Band Aid #1: Shift runs w/o adjusting run length
- Band Aid #2: Shift runs with length adjustments

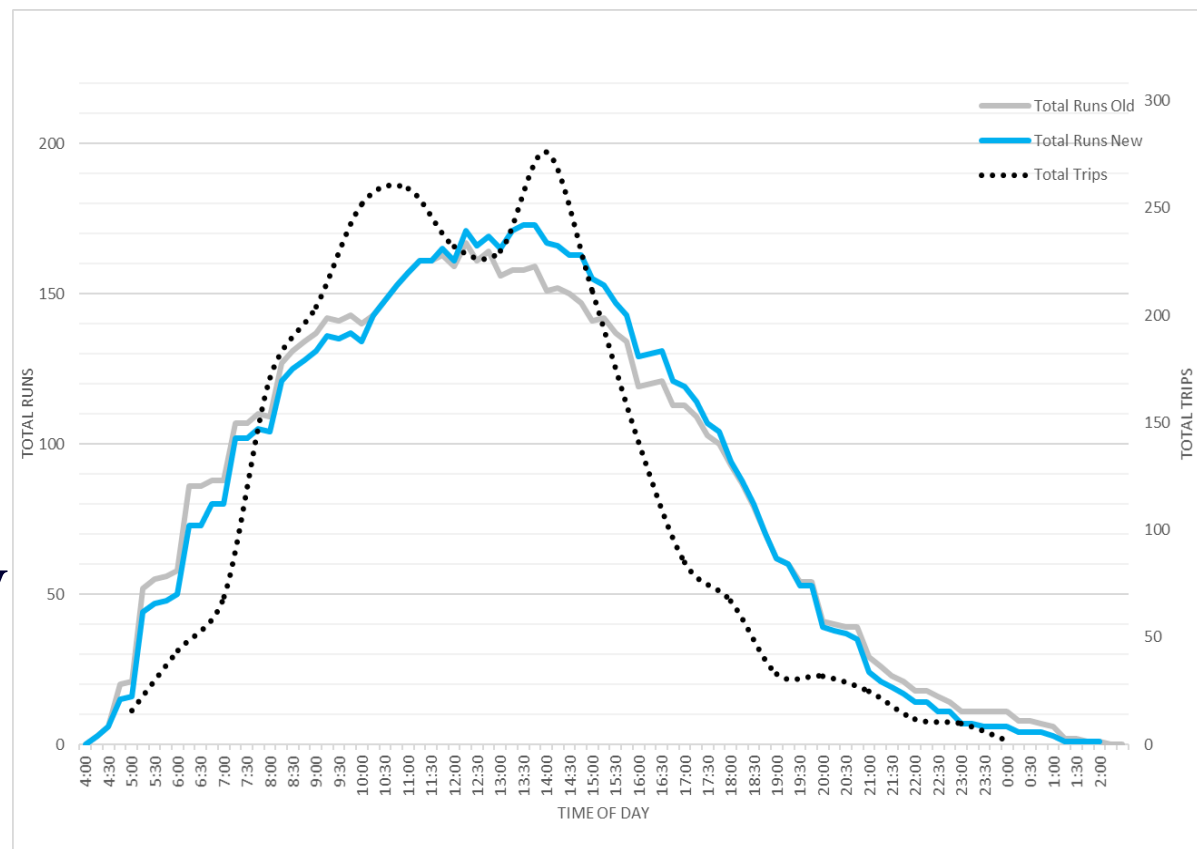
Before OTP – Week of 6/12/17

Trip Type	On-Time Percentage
ADA Paratransit Trips	84.94%
Premium Trips	86.69%

OTP in Afternoon = 54% to 82%

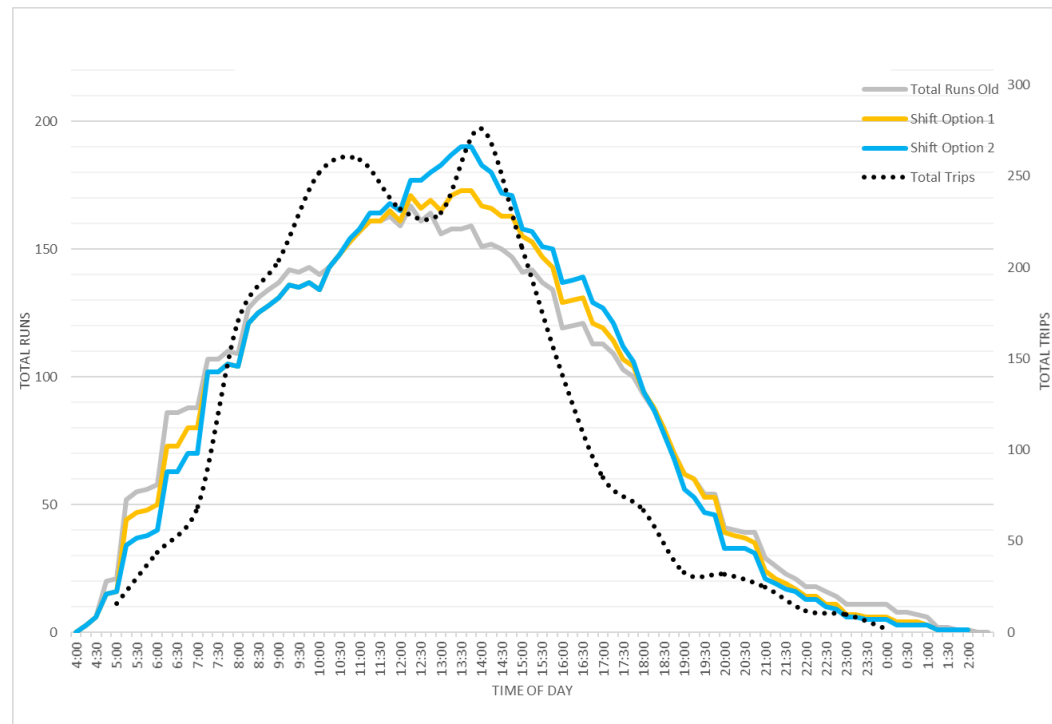
BA #1: Shift Run Start Times Only

- What do we notice?
- Over-supply
 - <9:00 am
 - >3:00 pm
- Under-supply
 - 9:00-noon
 - 1:00-3:00
- BA #1 solution (blue) - addresses problem time



BA #2: Start Times & Adjustments

- Extended some AM shifts from 8 to 10 hours
- More capacity added from noon to 6 pm
- OTP problem in afternoon addressed



Before and After OTP

Trip Type	OTP Week of 6/12/17	OTP Week of 11/6/17
ADA Para Trips	84.94%	90.86%
Premium Trips	86.69%	94.99%

Before and After Productivity

	Trips - Week of 6/12/17	Trips - Week of 9/25/17	Before Productivity	After Productivity
Monday	2053	2082 (1.4%)	1.434	1.504 (4.9%)
Tuesday	2329	2351 (0.9%)	1.485	1.539 (3.6%)
Wednesday	2384	2455 (3.0%)	1.479	1.537 (3.9%)
Thursday	2429	2435 (0.2%)	1.497	1.567 (4.7%)
Friday	2075	1975 (-4.8%)	1.456	1.534 (5.4%)

Productivity increases = 3.6% to 5.4%

Before and After and After OTP

Trip Type	OTP Week of 6/12/17	OTP Week of 11/6/17	OTP Week of 2/5/18
ADA Para Trips	84.94%	90.86%	94.72%
Premium Trips	86.69%	94.99%	95.17%

Optimization Tools

- Temporal/geographic analysis of accommodated demand, unassigned trips
- Filters to perform analyses of providers, fleets, vehicle types, service areas, days/times, dedicated vs. non-dedicated service providers
- Detail and summary (various subgrouping) of scheduling results
- Individual itinerary assessment

Optimization Tools (continued)

- Provides the ability to:
 - Modify run structure and forecast results
 - Assess impact of seasonal parameters
 - Assess impact of changing scheduling or on-time windows, provider cost, veh. capacity, changes in service zones, transfer points
- As input, any previously recorded scheduling snapshot can be loaded in and analyzed

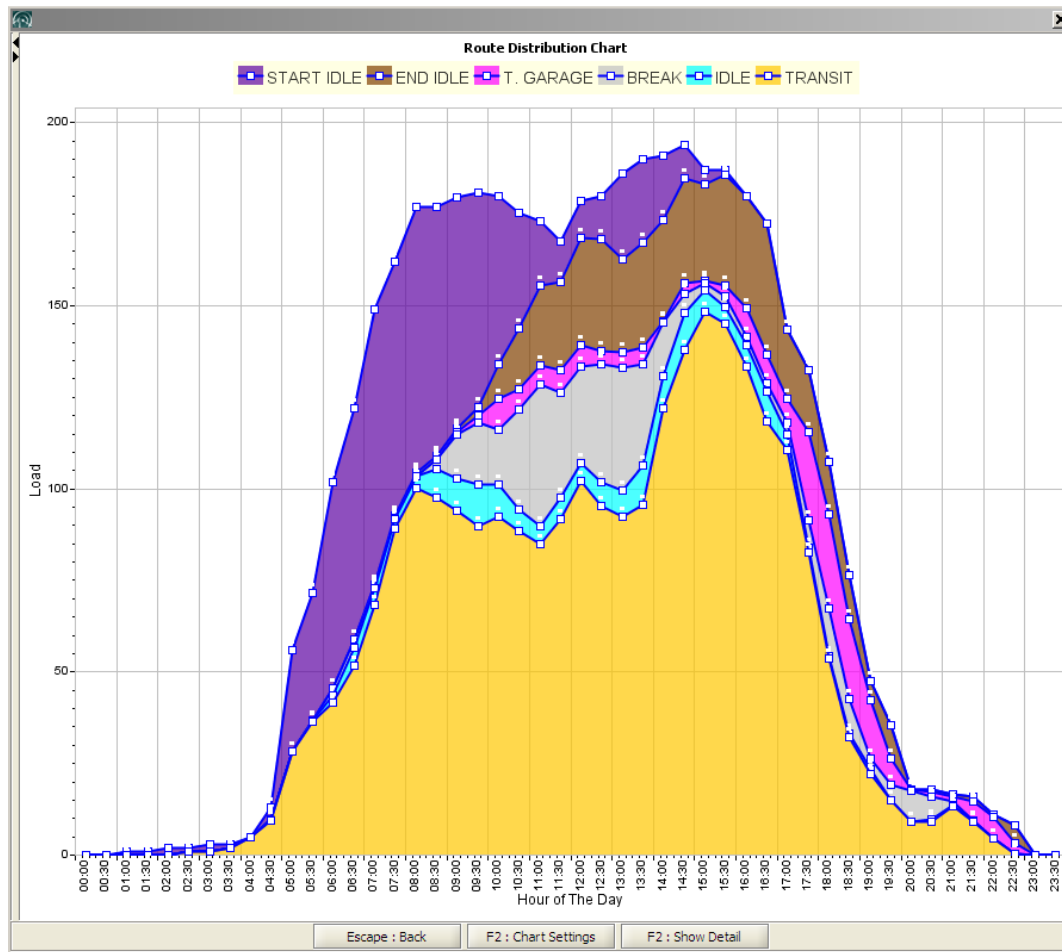
Metrics and More Metrics

- Number of Vehicles (Resources)
Available, Used (Needed) and Utilization
- Number of Revenue Vehicle Hours
- Driver Regular Hours – Available, Used
- Driver Overtime Hours – Available, Used
- Idle Time, Dwell Time, Deadhead Time
- Average Productivity – Trips per RVH,
Direct Miles per RVH

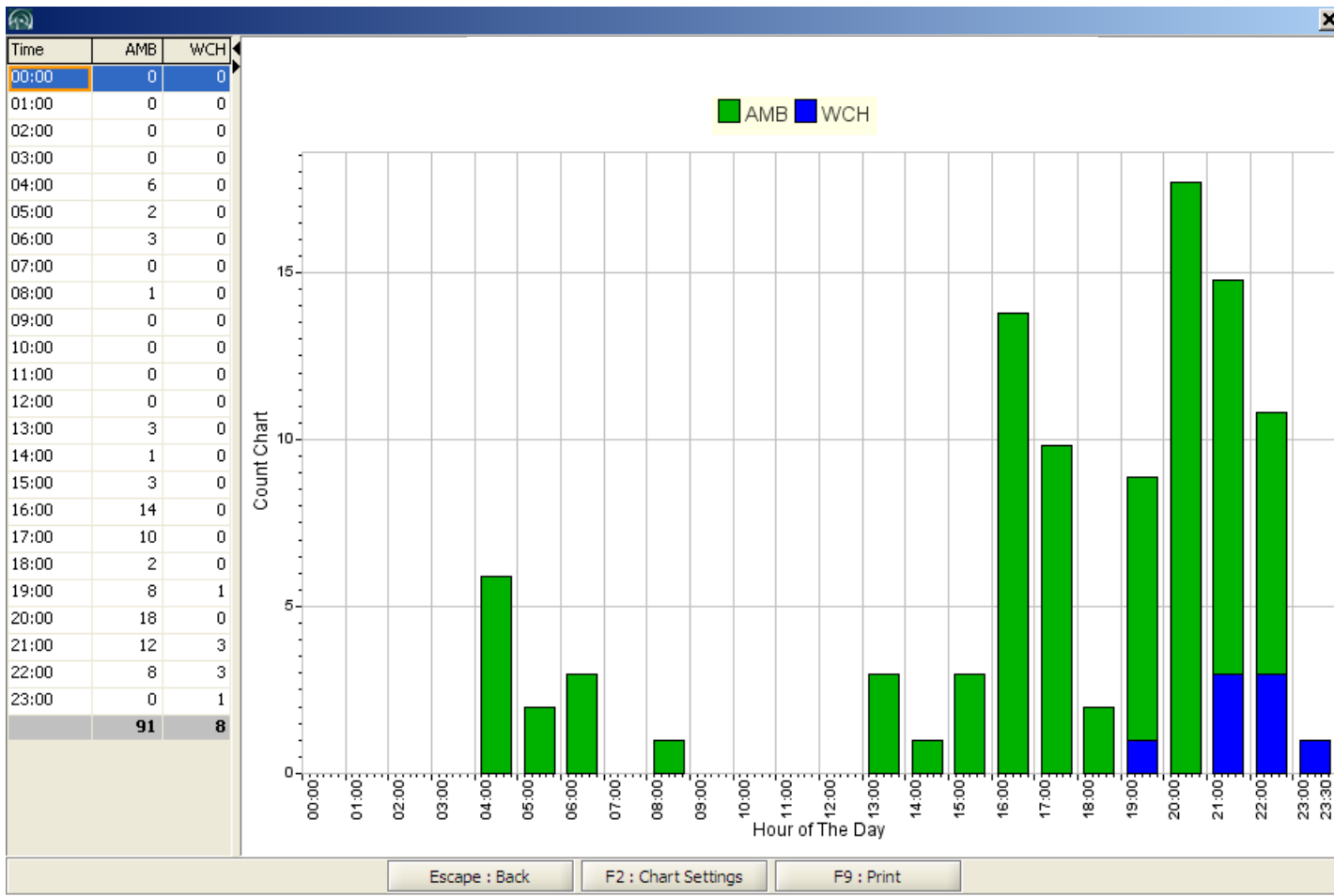
Metrics and More Metrics (cont'd)

- Percentage of Shared Trips
- Average Distance – Total and Direct
- Average Travel Time – Total and Direct
- Average Speed – Total and Direct
- Trips Assigned – Total, amb, w/c
- Trips Unassigned – Total, amb, w/c
- Percentage of On-Time and Late Trips
- Cost per trip, cost per RVM

Active & Inactive Service Supply



Unassigned Trips



Strategies / Simulations

- 1 Adjusted Start Times; Run Lengths Unchanged
- 2 Eliminated Zones and Inter-Zone Transfers
- 3 Scenarios 1+ 2
- 4 Scenario 3 plus 15% cancellations
- 5 Scenario 4; 10% advance + 5 % late/no-shows
- 6 Scenario 5 plus NDSPs

The Results

Scenario	Vehicles	Productivity	Cost Per Trip	Unassigned
Base	645	1.47	\$33.96	358
1	645	1.49	\$31.61	152
2	645	1.49	\$33.63	326
3	645	1.49	\$33.46	6
4	603	1.32	\$37.91	--
5	572	1.42	\$35.17	36
6	653/33	1.43	\$34.69	--

Scheduling Tests

- 1 Adjusted Start Times
- 2 Eliminated Zones/Transfers
- 3 Scenarios 1+ 2

Scheduling Tests and Simulations

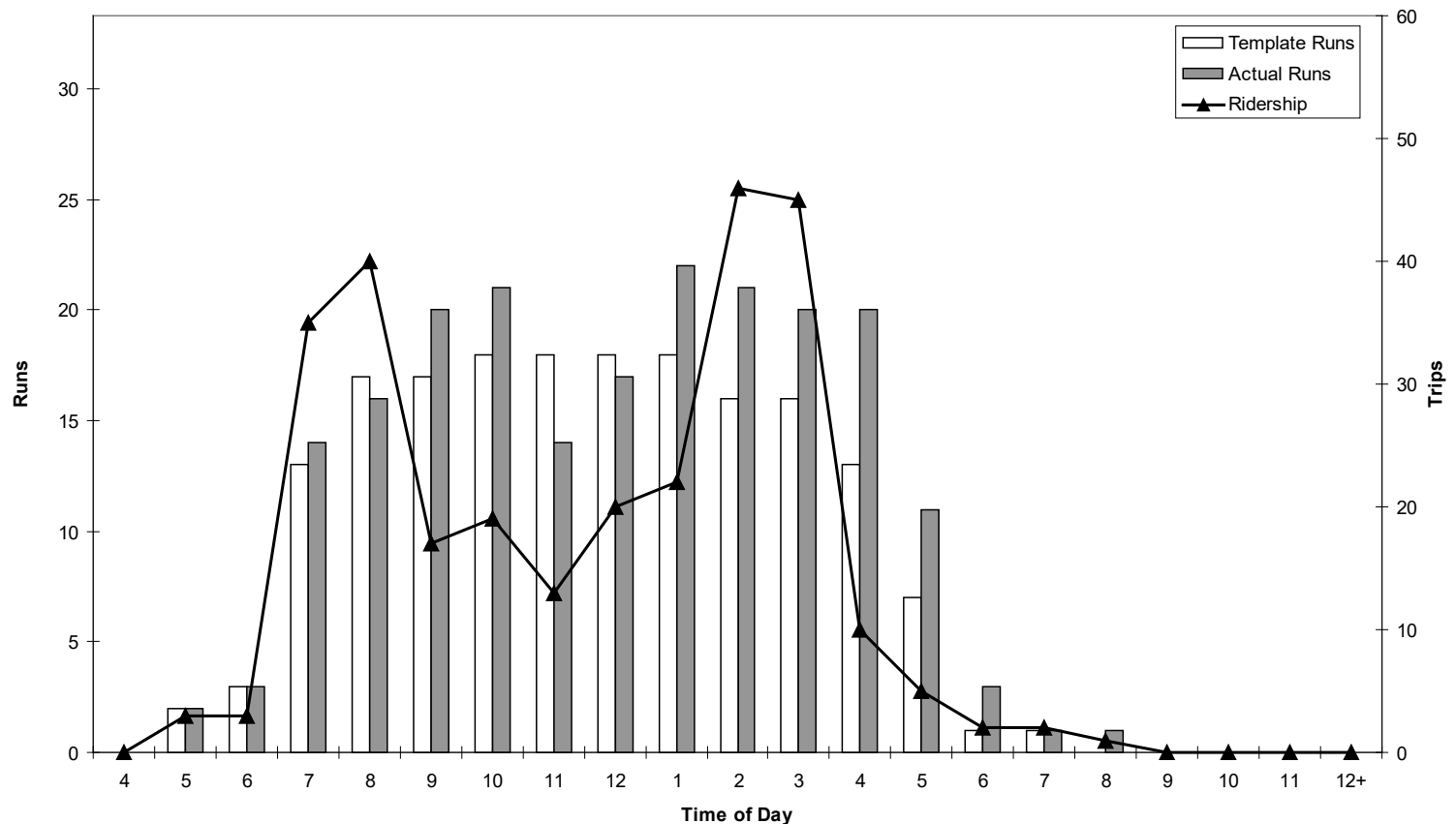
- 4 Scenario 3 plus 15% cancellations
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Case Study #2

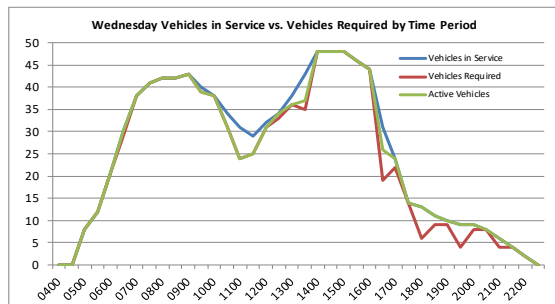
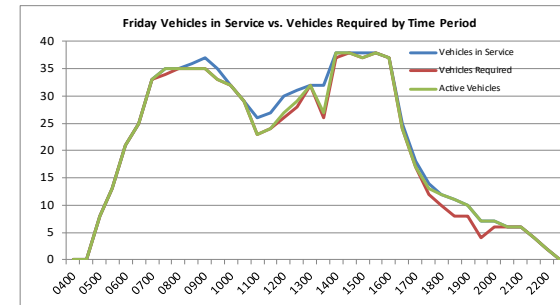
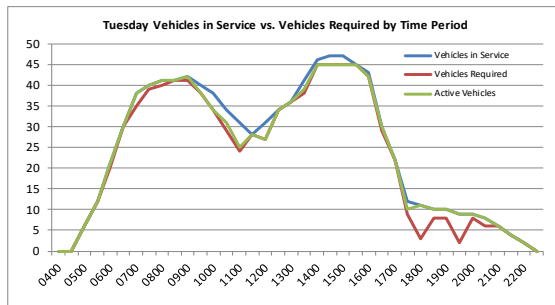
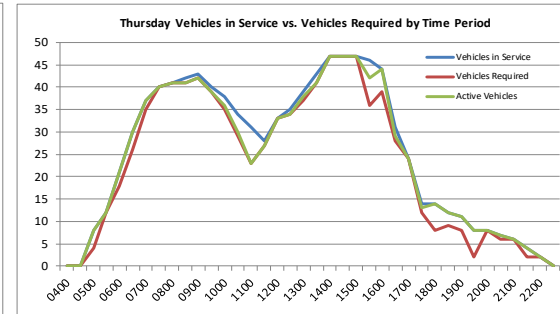
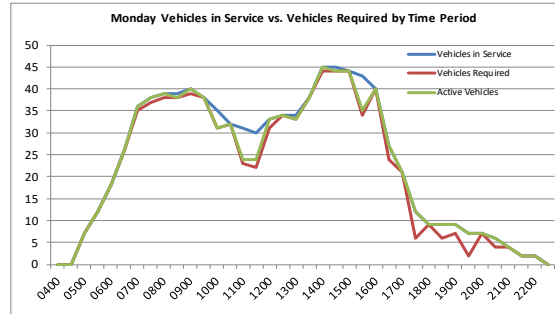
Addressing a Suboptimal Service Mix

Case Study #2: Run Structure vs. Demand Profile - October 2004

Tuesday (10-5-04) - Ridership and Capacity



Case Study #2: Run Structure vs. Demand Profile – May 2012



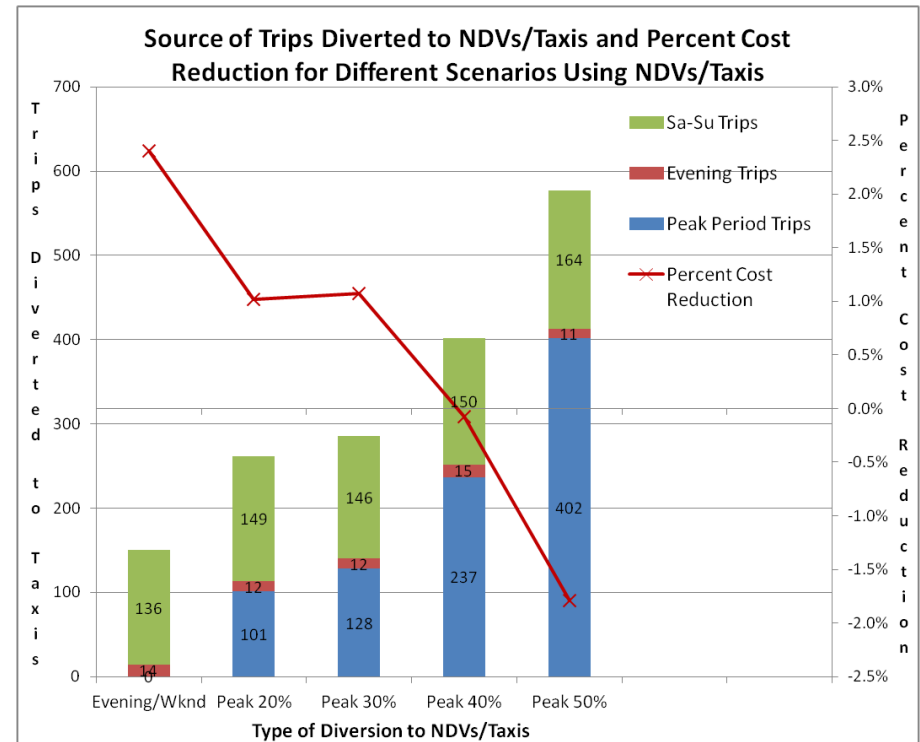
Case Study #2:

Run Structure Optimization Test – May 2012

	Weekly Total Vehicle Hours	Weekly Driver Hours	Max Vehicles in Service
Existing	2704	2887	52
Optimized	2674	2850	51
Difference	-1.1%	-1.3%	-1.9%

Case Study #2: Service Mix Analysis - May 2012

- Diverting peak period trips had diminishing returns. Why?
- Because weekday dedicated run structures were close to optimal
- Diverting trips to NDSPs during low-demand times (evenings and weekends) produced the most savings



Alternative Services

- Predicting ridership needed to reduce overall cost
- Predicting subsidy per trip needed to reduce overall cost
- At what point do the savings from diverted trips exceed the additional subsidy paid out for new trips generated

The Bet: What's the Break Even Point?

ASSUMPTIONS		OUTCOMES	
Transit Agency Cost/trip: \$37 Less Fare: \$4 Subsidy: \$33 <i>Taxi subsidy must be below \$33</i>	Taxi Subsidy Program If Base Fare: \$2.50 If Subsidy: \$11.00 <i>Customer can make a 5.5 mile trip for \$2.50; pays overage for longer trips</i>	Cost Reduced if: Less than 2 new trips are generated for each diverted ADA trip	Cost Increased if: More than 2 new trips are generated for each diverted ADA trip

Example: Transit Agency has \$100,000 to invest on taxi subsidy pilot program

\$100,000 = 9,090 trips (based on \$11/trip subsidy) or max of 25 trips/day
 If 3,030 are diverted and 6,060 are new, **Transit Agency breaks even.**
 If 6,060 are diverted and 3,030 are new, **Transit Agency saves \$100,000.**
 If 4,545 are diverted and 4,545 are new, **Transit Agency saves \$50,000.**

Thank you!

Will Rodman

vice president of business development



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Questions?