The 6th International Conference on Women’s Issues in Transportation (WIiT 2019) will bring together scholars, practitioners, policy analysts, and public officials from around the globe to explore women’s unique transportation perspectives, challenges, achievements, and opportunities. Hosted by the Transportation Research Board of the National Academies of Sciences, Engineering, and Medicine, WIiT 2019 is guided by an evaluative framework of three lenses: Insights, Inclusion, and Impact.

- **Insights**: What have we learned regarding women’s travel behaviors; safety and health considerations; technology, engineering and infrastructure impacts; and policies? Are new directions in order?
- **Inclusion**: How has our emphasis on women’s issues in transportation ignited an interest in broader gender oriented research?
- **Impact**: In what areas has there been measureable progress, how has this been achieved, and how do we position the next generation of researchers and policymakers to make a difference?

Each of the five previous conferences has assembled a diverse set of international participants. The conference is a distinguishing opportunity for attendees to learn good practices, compare and contrast research efforts from multiple disciplines and countries, and discuss how to advance research needs. More than 200 industry experts in business and government attend the WIiT Conference for its educational and technical sessions, high-level policy workshops, tours, and networking events. WIiT is a conference demonstrating methods better serving a community of transportation users.

**Patron Prospectus**

WIiT 2019 must be entirely self-supporting from participant registration fees and the contributions from generous patrons. We seek additional funding to:

- enhance student learning by awarding graduate student scholarships;
- encourage participation from developing nations by awarding scholarships targeted to scholars and policymakers from the Global South;
- highlight best practices by commissioning case studies;
- integrate and synthesize a large body of international research on various aspects of women’s transportation issues in theme areas by commissioning original research plenary papers; and,
- disseminate cutting edge research by preparing accessible conference reports and proceedings and creating post-Conference webinars.

By becoming a Patron, you enable TRB to accomplish these essential objectives. Contact Bill Anderson at wbanderson@nas.edu to procure your support.
PATRON PACKAGES

BEING A CONFERENCE PATRON SHOWS YOUR COMMITMENT TO STRENGTHENING PROFESSIONAL, RESEARCH, AND ACADEMIC NETWORKS AND YOUR SUPPORT OF A BROADER COMMUNITY OF PRACTICE AROUND WOMEN’S TRANSPORTATION EQUITY AND TRAVEL ISSUES.

HIGHLIGHT YOUR ORGANIZATION’S THOUGHT LEADERSHIP AND RAPIDLY IMPROVE AUDIENCE PERCEPTION OF YOUR BRAND AS A LEADER IN ITS FIELD.

ACHIEVE YOUR BUSINESS DEVELOPMENT OBJECTIVES

<table>
<thead>
<tr>
<th>ACHIEVE YOUR BUSINESS DEVELOPMENT OBJECTIVES</th>
<th>DIAMOND (Limited to 2)</th>
<th>PLATINUM</th>
<th>GOLD</th>
<th>SILVER</th>
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<tbody>
<tr>
<td>Company name and link on conference website</td>
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<tr>
<td>Company logo and contact information in conference program, preliminary marketing announcements, and onsite signage throughout event</td>
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<td>Complementary Tabletop exhibit/booth</td>
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<td>Complimentary conference registration</td>
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<td>Recognition as Sponsor of a specific event</td>
<td>Welcome Reception</td>
<td>Lunch</td>
<td>Breakfast</td>
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<tr>
<td>Advertisement in conference program</td>
<td>Inside Cover</td>
<td>Full Page</td>
<td>Half Page</td>
<td>Quarter Page</td>
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BRONZE | $1,500

Bronze patrons have their name and link on the conference website; logo and contact information appear on preliminary marketing announcements and on signage throughout event; given tabletop exhibit space; and receive one (1) complimentary conference registration.

Patron Recognition Opportunities

TRB WILL RECOGNIZE THE GENEROSITY OF THE PATRONS IN THE FOLLOWING FORUMS OF WIT 2019:

Welcome Reception: Platinum
Platinum Patrons will be recognized as the sponsors of the Welcome Reception. Organized by TRB and local chapters of WTS, this reception is a unique opportunity to support a fun and friendly atmosphere for professional networking. Your organization’s logo will appear on signage at the reception.

Lunch: Gold
Gold Patrons will be recognized as sponsors of one of the conference lunches. Your organization’s logo will be on signage at the lunch, and you sponsorship will be mentioned in the opening remarks on the day of the lunch.

Breakfast: Silver
Silver Patrons will be recognized as sponsors of one of the conference breakfasts. Your sponsorship will be mentioned in the opening remarks on the day of the breakfast and your organization’s logo will be on breakfast signage.