

January 2019 Executive Committee Rural Community Policy Session

Big Picture Breakout Report

January 17, 2019



Key Themes

- Sparseness of rural areas: large distances, low density.
- Multiple distinct mobility problems (e.g. healthcare access, mobility for elderly and poor, employment access).
- Numerous inefficient mobility services (duplication, ambulance use for non-emergencies, data silos prevent aggregation) or absent (uber, lyft, etc.)
- Lack of available resources (broadband, rural aviation)

Potential Actions

- Synthesis and/or Guidance Documents
 - Broadband fiber optics on right-of-way, tele-health, health product delivery options, data sharing
- Consensus/advisory studies
 - Encouraging efficient mobility as a service in rural areas (partnerships among health information exchanges, providers, transit; data sharing; aggregation among riders; modal preferences)
 - Drub zero tolerance policy effectiveness
- Include international comparisons