

Call for Vendor Posters

TRB Conference on Freight Demand Modeling: Tools for Public-Sector Decision Making

<http://www.TRB.org/Conferences/FDM>

September 25-27, 2006, Washington, DC

Proposals due July 15, 2006

The Transportation Research Board (TRB) will conduct a conference on Freight Demand Modeling, focusing on state-of-the-practice and state-of-the-art in freight modeling tools, related data sources and issues, and identification of research needed to support development of more effective modeling tools.

A Vendor Poster Session will be held on Monday, September 25, as part of this conference, with the purpose of displaying examples of current practice in freight demand modeling tools and methods developed by consulting firms, vendors of planning software, and other commercial interests. Individuals and organizations that produce and/or sell freight demand modeling tools and related products are invited to submit posters for consideration for this session.

Interested parties should submit the following:

- Name, organization, and contact information of submitter
- Text of proposed poster (see guidelines for content below)

Submit proposals by July 15, 2006, to Elaine King, eking@nas.edu.

Guidelines for poster content:

Information should be appropriate for display on a 30" X 40" poster board. (TRB will provide foam-core posters and push pins for mounting.)

- ❖ Describe products or methods now in actual use, including the following:
 - Types of questions the model answers
 - Types of applications
 - Types of clients (e.g., state DOTs, MPOs, federal agencies, etc.)

- Description of how the model works (e.g., four-step process, statistical process, etc.)
- ❖ Answer the relevant questions posed in the “Freight Model Use Matrix” available on the conference website at <http://www.trb.org/Conferences/FDM/Matrix.pdf>
- ❖ No commercial advertising will be accepted in the posters

Please contact Elaine King, eking@nas.edu, 202.334.3208, or David Floyd, dfloyd@nas.edu, 202.334.2966 with any questions. The conference organizing committee will evaluate the submissions, and in mid-August will contact those selected to participate in the conference to discuss the details of their participation. *At least one person from each organization selected to present a poster must register to participate in the conference and will be encouraged to participate in all conference sessions.*