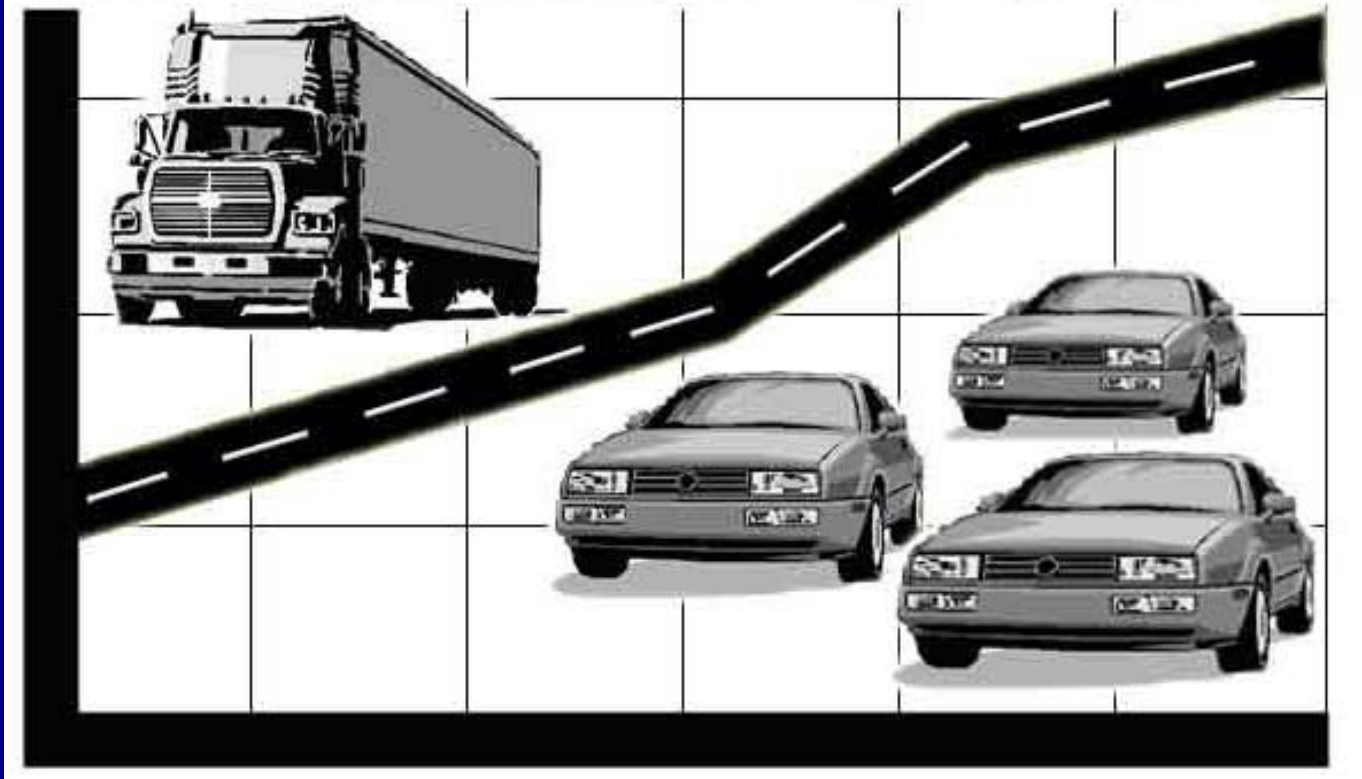


INVITATION TO EXHIBIT

NATMEC 2006



NORTH AMERICAN TRAVEL MONITORING EXPOSITION AND CONFERENCE

*Hyatt Regency Minneapolis
Minneapolis, Minnesota
June 4-7, 2006*



TRANSPORTATION RESEARCH BOARD

OF THE NATIONAL ACADEMIES

EXHIBIT INFORMATION

WHY EXHIBIT AT NATMEC?

The NATMEC Conference is the one meeting where state and MPO traffic data collectors, traffic data users, and managers of data programs come together to learn about new products.

This opportunity is available every two years for equipment manufacturers, software developers, and service providers to have face-to-face access with current and potential customers. The meeting offers a full spectrum of opportunities to introduce your products—from the exhibit hall to the exhibitor *Infomercial* presentations.

Breakfast, lunch, and refreshment breaks in the exhibit hall are certain to provide ample booth traffic and an informal and festive setting to visit with prospective customers. NATMEC provides a unique three-day opportunity to reach the traffic data world!

BOOTH SIZE, PRICES, AND TERMS

All booths are 10' x 10'.

There is an early bird fee of \$1,650 for each 10' x 10' booth unit until December 1, 2005. After December 1, the fee increases to \$2,300.

Full payment by credit card for booth space is required with the Application.

Refunds will be issued for written cancellations and/or reductions in space as follows:

- full refund until December 1
- \$825 from December 2- March 1
- no refunds after March 1

ASSIGNMENT OF SPACE & INFOMERCIALS

Assignments will be made on a first-come, first-served basis. In-line booths may be combined to create a larger in-line booth except corner booths may not be combined.

An *Infomercial* time slot is available at no additional charge on a first-come, first-served basis while openings last. An *Infomercial* is a 20-30 minute presentation on your products, held concurrently with the NATMEC technical breakout sessions. This is an opportunity to tell potential customers about new developments and key installations in a different setting that can complement your exhibit.

INSTALLATION AND DISMANTLE

Exhibitors will have access to the exhibit hall on Sunday June 4 from 10:00 AM until 4:30 PM. All booths must be installed and ready for the exhibit opening by 10:00 AM, Monday, June 5. Any booth not occupied by that time is subject to forfeiture with no refund of booth/registration fees. No contractor floor orders will be accepted after 4:30 PM on Sunday, June 4.

No booth may be dismantled or packing started before Noon, Wednesday, June 7, 2006. All booth material must be crated and ready for removal by 3:00 PM, Wednesday, June 7, 2006. It is the exhibitor's responsibility to pack and remove or consign for shipment all items of value prior to leaving their booth unattended. Any materials remaining after 3:00 PM, Wednesday, June 7 not consigned to a specific carrier will be shipped by the official carrier at the exhibitor's expense.

BOOTH FURNISHINGS/ ADDITIONAL SERVICES/ SERVICE KITS

NATMEC will provide the following for each 10' x 10' standard booth: a 7" x 44" one-line identification sign listing company name and booth number; an 8' high backdrap and 36" high draped side rails; and overnight perimeter security beginning with setup and concluding after all freight has been removed. The drape colors will be blue and white. The exhibit hall is carpeted. Exhibitors will not be permitted to order or use their own carpet on top of the existing carpet for safety reasons.

All decorating, exhibit furniture, and electrical/Internet services may be ordered from the Exhibitor Service Kit provided by GES, the official general service contractor. Service kits will be sent by March 31, 2006. 2004 Sample Pricing:

- 6' draped table @ \$94.00
- Side chair @ \$41.25
- Waste Basket @ \$11.50
- Standard Electrical Outlet @ \$50.00

EXHIBITOR GET-TOGETHER

All exhibitors are invited to attend the 2nd Annual Exhibitor Get-Together on Monday, June 5 after the hall closes for the day. Meet in the exhibit hall for conversation and refreshments!

EXHIBIT HALL HOURS

Monday, June 5, 2006, Noon-4:00 PM

Lunch

Afternoon Break

Tuesday, June 6, 2006, 10:00 AM-4:00 PM

Morning Break

Lunch

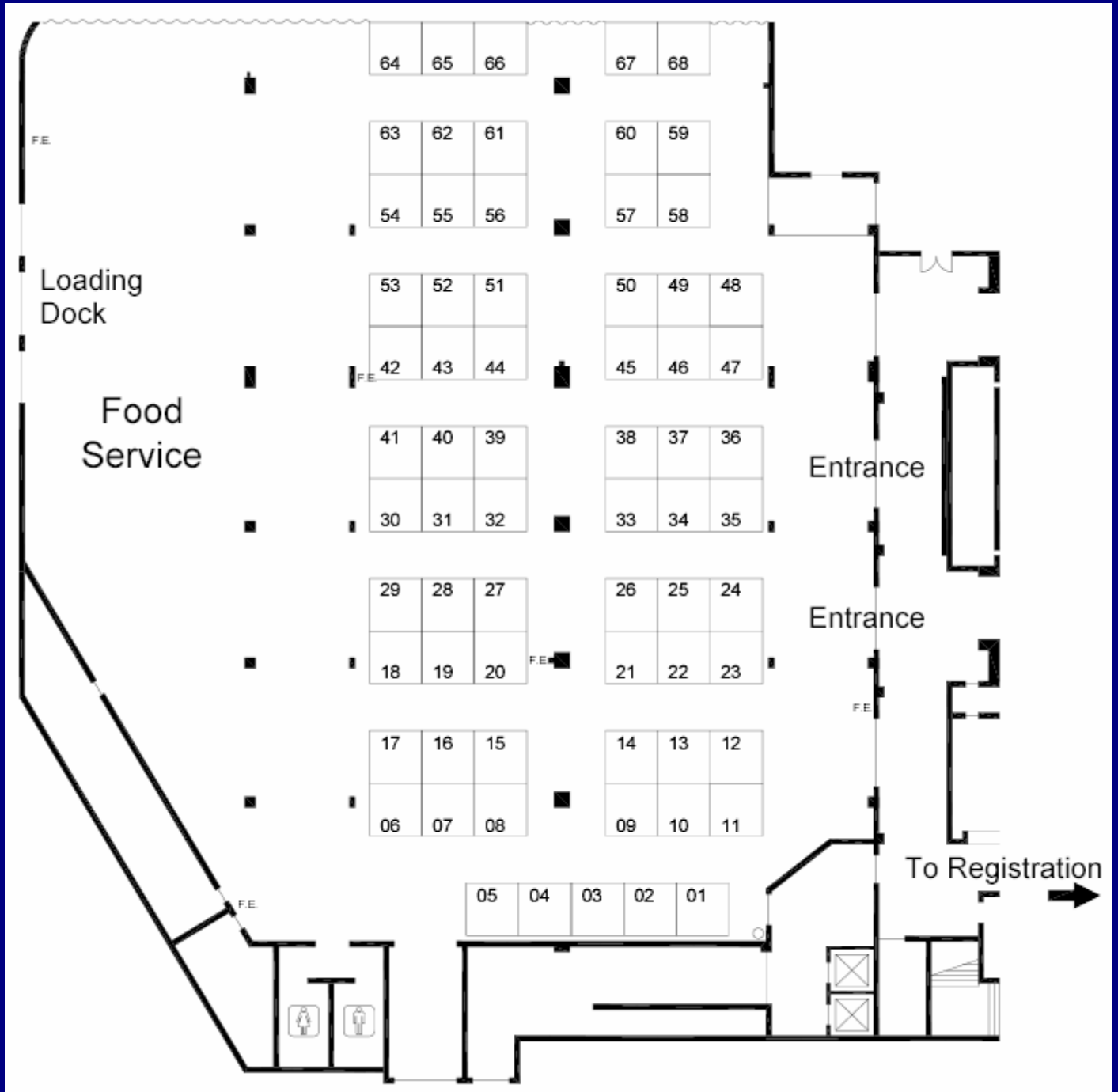
Afternoon Break

Wednesday, June 7, 2006, 7:30 AM-Noon

Continental Breakfast

Morning Break

PRELIMINARY EXHIBIT FLOOR PLAN



HYATT REGENCY MINNEAPOLIS EXHIBIT HALL

APPLICATION

Each company may badge three personnel per 10'x10' booth at no charge. The cost for additional booth personnel is \$275. Badges may be picked up onsite beginning Sunday at 9:00 AM.

You may [apply for your booth online](#); for additional information including conference information, hotel information, and transportation information, visit www.NATMEC.org.

Required at the time of registration:

- Payment, by MasterCard, VISA, or American Express (Federal Identification 53-0196932)
- Final Program description (50 word maximum)
- *Infomercial* description (if applicable)
- Names of up to three booth personnel per 10' x 10'
- Logo for Final Program listing

Call or e-mail questions today:

Julie Miller, Exhibits
202-334-2362
JMiller@nas.edu

Bruce Millar, Logistics
202-334-2824
BMillar@nas.edu

SHIPPING

All shipments must be **prepaid** and a copy of the bill of lading forwarded to the official drayer. Shipping instructions will be included in the Exhibitor Service Kit (see Booth Furnishing/Additional Services/Service Kit).

Advance freight will not be accepted prior to 30 days before the show and should be shipped to:

Company Name/Booth #
NATMEC
c/o GES Exposition Services
Yellow Freight
12400 Dupont Avenue South
Burnsville, MN 55337

Show-site freight will be received on Sunday, June 4 **ONLY** and should be shipped to:

Company Name/Booth #
NATMEC
c/o GES Exposition Services
Hyatt Regency Minneapolis
1300 Nicollet Mall
Minneapolis, MN 55403

Schedule At-A-Glance

	Sunday June 4	Monday June 5	Tuesday June 6	Wednesday June 7	
7:00 AM					
8:00 AM	Committee Meetings	Opening Session	Sessions	Exhibits with Continental Breakfast	
9:00 AM		Sessions	Sessions		
10:00 AM			Exhibits with Breaks and Lunch		Sessions
11:00 AM					Sessions
Noon					
1:00 PM		Exhibits with Lunch and Breaks	Exhibits with Breaks and Lunch		
2:00 PM		Sessions		Sessions	
3:00 PM					
4:00 PM		Sessions	Sessions	Closing Sessions	
5:00 PM		Exhibitor Get-Together			
6:00 PM	Reception				
7:00 PM					
8:00 PM		Committee Meetings			
9:00 PM					

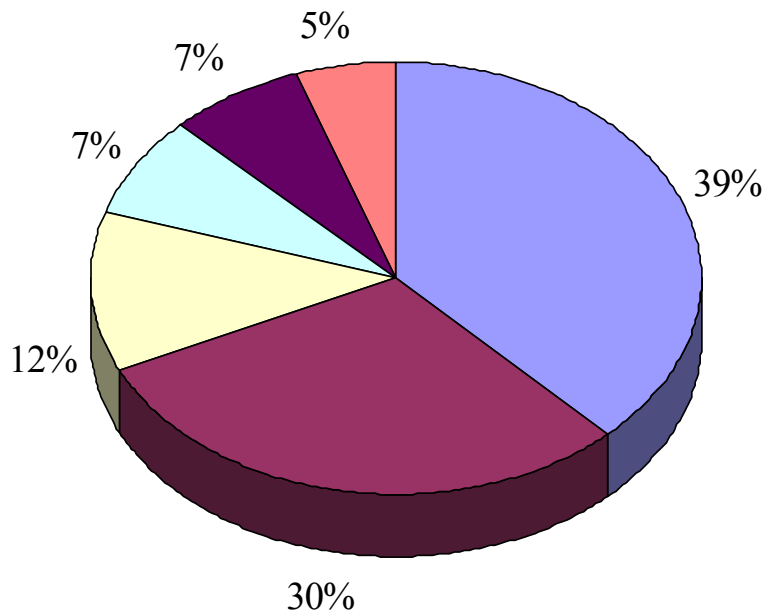
2004 EXHIBITORS

3M
 Battelle
 Cardinal Scale Mfg. Co.
 Chaparral Systems Corporation
 Control Specialists Company
 DataRemote, Inc
 Diamond Traffic Products
 Digital Traffic Systems
 DYMEC
 Econolite Control Products, Inc.
 EIS Electronic Integrated Systems, Inc.
 Electronic Control Measurement Inc.
 ERES Consultants
 ESRI
 FHWA
 Fugro Consultants
 InfoTek Associates
 International Road Dynamics Inc (IRD)
 Jamar Technologies, Inc.
 Kar-Gor, Inc. / Traficon USA

Kistler Instrument Corp.
 Measurement Specialties, Inc.
 MetroCount USA, Inc.
 Mettler - Toledo, Inc.
 Northrop Grumman IT
 Peek Traffic
 Quixote/Nu-metrics
 RoadRAMP Systems
 Southern Traffic Services
 The Traffic Group, Inc.
 Thermocoax Inc.
 TimeMark Incorporated
 TRAFCON
 Traffic Research & Analysis, Inc
 TrafInfo Communications, Inc.
 Trancite Logic Systems
 Transport Data Systems
 Transportation Research Board
 Vehicle Detector Clearinghouse

2004 PROFILE OF ATTENDANCE

EMPLOYEE TYPE	NUMBER OF ATTENDEES
State DOT	132
Private Sector	106
University	42
MPO & Local Govt	26
Federal	26
Other	18
TOTAL	350



CONTRACT RULES AND REGULATIONS

CONTRACT FOR SPACE

The *Exhibit Booth Application* and confirmation constitute a contract between the North American Travel Monitoring Exposition and Conference (hereinafter referred to as NATMEC) and the exhibitor. The following rules are part of the contract. Any point not specifically covered in these rules is subject to the decision of NATMEC whose decision shall be final.

ELIGIBILITY FOR EXHIBITING

In keeping with the educational purposes of the conference, any exhibitor whose proposed exhibit will enhance the educational purpose of NATMEC is eligible to apply for space. NATMEC reserves the right to reject any application that in its judgment does not meet this criterion.

BOOTH ASSIGNMENTS

Assignments will be made on a first-come, first-served basis. In-line booths may be combined to create a larger in-line booth except corner booths may not be combined. NATMEC reserves the right to reassign selected booth space with exhibitor's consent for the benefit of the exposition.

CANCELLATIONS

Exhibitor shall have the right to cancel this agreement at any time by written notice to NATMEC (email JMiller@nas.edu). Refunds will be issued for written cancellations and/or reductions in space as follows: full refund until December 1; 50% from December 2- March 1; no refunds after March 1. NATMEC retains the right to resell booth space canceled by the exhibitor.

EXHIBIT BOOTH

NATMEC will provide the following: an 10' x10' standard booth; a 7"x 44" one-line identification sign listing company name and booth number, an 8'-high backdrap and 36" draped side rails; carpeting (the hall is carpeted) and overnight perimeter security (beginning with setup and concluding after all freight has been removed).

Standard in-line booths may not exceed a back wall height of 8' and no part of the exhibit or equipment may exceed a height of 4' in the front half of the booth. All

islands are restricted to a height of 10', including the identification sign. No exhibit is permitted to obstruct the view of adjacent booths. NATMEC reserves the right to direct revisions, at exhibitor expense, of any exhibit that does not comply with these guidelines.

USE OF SPACE

No exhibitor is permitted to promote products, equipment, or services other than its own. If an article of a non-exhibiting firm or business is required for the operation or display of an exhibitor's wares, identification of such an article shall be limited to the usual and regular nameplates, imprinting, or trademarks under which article is sold in the regular course of business. No subletting or sharing of space is permitted. All activities must be confined to the limits of rented space, and must not impede traffic or interfere with the activity of other exhibitors. NATMEC may evict exhibitors who, because of noise, conduct of personnel, methods of operation, or any other reason, detract from the general educational character of the meeting. In the event of eviction, NATMEC will not issue a refund.

HOSPITALITY

Only companies with space contracted in the exhibit hall may schedule an *Infomercial* or use a suite for hospitality purposes. Hospitality suites may not be open during official program hours, which include social activities sponsored by NATMEC. Exhibitors are not permitted to display equipment or products or to conduct product demonstrations in suites or sleeping rooms during NATMEC.

DISTRIBUTION

Distribution of product/service literature may be made only within the booth space assigned to the exhibitor presenting such material. Firms or organizations not assigned space will not be permitted to solicit business at the conference. Only customary/descriptive product literature and samples may be distributed to meeting attendees. Contact the hotel if you would like to order food and beverage.

PROTECTION OF EXHIBIT FACILITY

Exhibitors shall not deface any part of the exhibit facility. The cost of repairing any damage caused by the exhibitor, its

employees, representatives, or agents will be billed to and paid by the exhibitor. Nothing can be taped, tacked, nailed, screwed, or otherwise posted to the columns, walls, floors, ceiling, furniture or other property of the hotel. All setup and dismantling of exhibit booths and equipment must be conducted within the exhibit hall. No storage of exhibit materials will be permitted between or behind booth draping.

LABOR/SAFETY/ FIRE CODES

The exhibitor is responsible for knowledge of and compliance with all union requirements and fire and safety codes. Booth decorations must be flame-proofed and all hangings must clear the floor. Electrical wiring must conform with all federal, state and municipal government requirements and with National Electrical Code Safety Rules. If inspection indicates that an exhibitor has neglected to comply with these regulations, or otherwise incurs fire hazards, the right is reserved to cancel at exhibitor's expense all or such part of the exhibit as may be irregular.

LIABILITY AND INSURANCE

The exhibitor is responsible for any claims arising out of its own negligence, or out of the negligence of its employees or agents. NATMEC will endeavor to protect exhibitor property through contracted security personnel on the exhibit hall perimeter. The exhibitor shall be responsible for protecting its own property to its full value, either through purchased insurance or self-insurance. NATMEC will not assume responsibility for any loss or damage to exhibitor property.

In holding the Exhibit, NATMEC does not act as the agent of the exhibitor, the facility, the General Service Contractor, or any other party. Claims against any party other than NATMEC are to be submitted directly to the party involved.

In the event the Exhibit is canceled, or the exhibitor does not participate due to circumstances within the control of NATMEC, the liability of NATMEC shall be limited to a refund of all monies paid by the exhibitor as exhibit-booth rental and registration fees.