

Travel Survey Methods Committee (ABJ40)

June 21, 2005

Chair: Johanna Zmud

We are focused on jump starting the four research subcommittees:

- (1) Household Travel Surveys (chair, Lee Giesbrecht)
- (2) Freight Survey (chair, David Pearson)
- (3) Qualitative Research (chair, Kelly Clifton)
- (4) New Technologies (chair, Jean Wolf)
- (5) Specialized Survey (chair, Donna Murray).

Many of these (don't know which yet) will have separate meetings at TRB annual meeting. The utility of these subcommittees is indicated in the diverse sessions planned for the annual meeting.

Workshop Session: Voice of the Customer

Presentation Session joint with Committee on Telecommunications and Travel Behavior:
Challenges in Surveying Cell-Phone Only Households (or something like that)

Potential Paper Session joint with Freight Data Committee: Methods for Freight Surveys (call for papers)

Potential Paper Session joint with Traveler Behavior and Values: Methods for Capturing Stop Making and Incidental Trips (call for papers)

Potential Paper Session joint with Public Transportation Marketing and Fare Policy: Performance Measurement (call for papers)

Potential Paper / Presentation Session: On-Board and O/D Survey Methods