Enhancing Maritime Outreach

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Sector Seattle Vision Statement: “Multi-Mission Professionals safeguarding the Pacific Northwest’s maritime domain through dynamic leadership, partnership and stewardship.”
To Multi-mission Sectors

U. S. Coast Guard - Areas, Districts, and Sectors

Legend
- Green: Area Boundary
- Red: District Boundary
- Blue: Economic Exclusion Zone

PACIFIC AREA
- Sector Seattle
- Sector Upper Mississippi (St. Louis)
- Sector Lake Michigan
- Sector Sault Ste Marie
- Sector Buffalo
- Sector New York (Staten Island)
- Sector Northern New England (South Portland)
- Sector Boston
- Sector Southeastern New England (undetermined)
- Sector Long Island (New Haven)
- Sector Delaware Bay (Philadelphia)
- Sector Baltimore
- Sector Hampton Roads
- Sector North Carolina (Atlantic Beach)
- Sector Charleston
- Sector Miami
- Sector Jacksonville
- Sector Corpus Christi
- Sector New Orleans
- Sector Mobile
- Sector St. Petersburg
- Sector Key West
- Sector Houston-Galveston
- Sector Guam
- Sector Honolulu

ATLANTIC AREA
- Sector Pensacola
- Sector Mobile
- Sector New Orleans
- Sector Mobile
- Sector St. Petersburg
- Sector Key West
- Sector Houston-Galveston
- Sector Gulf of Mexico
- Sector Atlantic Ocean
- Sector San Juan
- Sector Puerto Rico

Pacific Area District - 14
Pacific Area District - 14
Pacific Area District - 17
Atlantic Area District - 7

* District 17 under development
“Sectorized” Legacy Units

Each with their own stakeholders
Area of Responsibility
Puget Sound: Size Comparison with other Major U.S. Ports
Puget Sound Challenges

- 3500 sq. miles
- International Border with Canada.
- 15 Billion Gallons of Oil Moved Annually
- US Navy Strategic Port - 3rd Largest Domestic Port
- Washington State Ferry System - largest in the nation
- ~5000 Deep Draft Ships Transits per year
- Growing Cruise Ship Industry:
  - 735K Cruise Ship Passengers in 2007, 200+ vessel arrivals
- Alaskan Fishing Fleet Homeport
- 4.1M TEU containers thru Seattle & Tacoma; 3rd largest in nation; SEA ‘05’s fastest growing U.S. port.
- 1.3 Million Recreational Boating Population.
  - 366,000 Washington State registered (2007)
A Sector Commander wears many hats, including:

- Captain of the Port (Jurisdiction/Authorities)
- Federal Maritime Security Coordinator (HLS)
- Federal On-Scene Coordinator (Pollution)
- Officer in Charge of Marine Inspection
- Search and Rescue Mission Coordinator
Sector Seattle brings together the full range of Coast Guard missions and capabilities into one consolidated command.

- Maritime Safety
- Maritime Security
- Protection of Natural Resources
- Maritime Mobility
- National Defense

One Stop Shopping for Coast Guard Missions
“The need for maritime industry-government cooperation and partnership has never been more important. The Coast Guard’s obligation to the safety and security of America is shared by the maritime industry and enhanced by working cooperatively with the industry at all levels. Openness and transparency will be the hallmarks of our maritime interaction.”

Admiral Thad Allen
Commandant, U.S. Coast Guard
Commandants Expectations for Interaction with Maritime Industry
Enhancement of the Coast Guard’s Marine Safety Program

**Commandant’s commitment and plan:**

- Improve the Coast Guard’s Marine Safety Capacity and Performance
- Enhance Service Delivery to Mariners and Industry Customers
- Expand Outreach and Advisory Mechanisms for Industry and Communities
Required reading for Sector Commanders
Opportunities for Interaction with Customers

INPUT

Urgent Demand

Reactive Actions

Prevention Actions

Don’t Let It Happen

Customer Interaction

OUTPUT

Resolve Urgent Situation

Avoid Accident or Stop Activity
Sector Operational Organization

Prevention
- Inspections Division
  - Port State Control
  - Domestic Vessels
  - Waterfront Facilities/Container inspections
  - Maritime Security Act
  - Mariner Licensing and Documentation
- Waterways Management
  - Aids to Navigation
  - Vessel Traffic Service and Automated Identification System
- Investigations
  - Marine Casualty
  - Marine Pollution
  - Violations

Response
- Incident Management
  - Search and Rescue Planning
  - Pollution Response
- Enforcement
  - Security patrols / response
  - Enforcement of Laws and Treaties
  - Air Operations
  - Patrol Boats
  - Stations
Puget Sound Public Partners

Dept of Homeland Security
- Coast Guard
  - Sector Seattle
  - Group/Air Station Port Angeles
  - Thirteenth District
  - Pacific Area
  - Commandant
- CBP
- ICE

Other Federal Agencies
Department of Justice
- FBI
  - Joint Terrorism Task Force
- US Attorney

Navy
- Navy Region Northwest
- Submarine Group 9

Local/State Govt Agencies/Industry
- Port Authorities
- Seattle Harbor Police
- State/County/City EOC’s
- City of Seattle
- City Police Depts
- County Sheriffs
- Dept of Ecology
- Dept of Transportation
- Washington State Patrol
Sector Seattle Outreach Strategy

• Document how we interact across all programs
• Look at:
  ♦ Regular Interactions
  ♦ Periodic Interactions
• Look for gaps in programs
  ♦ Seek increased knowledge, information and feedback
• Develop plan and strategies for enhancing communication and feedback.
  ♦ Seek continuous feedback and process improvement
• Implement that plan and provide feedback to maritime stakeholders
Common Opportunities

• Regular Forums
  ◦ Harbor Safety Committee
    • Subcommittees/Workgroups
  ◦ Area Maritime Security Committee
    • Subcommittees/Workgroups
  ◦ Area Committee
  ◦ Regional Response Team
  ◦ Puget Sound Marine Firefighting Commission

• Industry Events
  ◦ Propeller Club
  ◦ PMSA

• Industry Days

• Newsletters
Outreach Initiatives

- **Information Dissemination (Routine/Contingency)**
  - Homeport: Functional/Geographic breakdown
  - Websites

- **Sector Industry Training**
  - Pilots, ships, tugs & ferries
  - Part of Unit Training Program

- **Training and Exercises**
  - ICS Training
  - MTSRU
Outreach Initiatives

• Service Delivery Feedback
  - Sector Inspections Feedback form
• Use of Industry Leaders Focus Groups
• Supervisor Follow-up for Control Actions
• Annual Industry Day Forum
• Increased Site Visits by Senior Staff
  - shipyards, tow companies, facilities, etc.
• Maritime Transportation System Recovery Unit (MTSRU) Development
Partnerships can be fun!
Questions?