



North American Freight Flows Conference *Understanding Changes and Improving Data Sources*

September 16–17, 2009

**Arnold and Mabel Beckman Center of the National Academies
Irvine, California**

Organized by
Transportation Research Board

Supported by
**Federal Highway Administration Office
of Interstate and Border Planning**
Federal Motor Carrier Safety Administration
**Federal Highway Administration Office of
Freight Management and Operations**
**Research and Innovative Technology
Administration, Bureau of
Transportation Statistics**
Transport Canada

Cosponsored by
**U.S.–Canada Transportation
Border Working Group**
U.S.–Mexico Joint Working Committee
**Secretaría de Comunicaciones
y Transportes, Mexico**

www.TRB.org/conferences/2009/NAFF

The 2009 North American Freight Flows Conference will bring together government and industry managers, analysts, and data specialists concerned with North American trans-border flows. They will discuss challenges and identify new ideas concerning the availability and application of data for program evaluation, policy formation, and business decision making.

Building on progress made in two previous conferences, the 2009 conference will assess recent changes in the freight transportation environment and identify emerging research needs. Among the priority conference topics will be the following:

- Progress and promises for North American data partnerships, including both public–public and public–private collaborations;
- Innovative uses of data for analysis and modeling of border and North American freight flows; and
- Applications of North American freight flow data for management decision making and policy development.

Participants will hear reports from recently completed and in-progress research projects sponsored by the National Cooperative Freight Research Program, including the Freight Data Architecture Project, and by U.S. Department of Transportation agencies and their counterparts in Canada and Mexico. The results of the conference will help guide future North American freight data research.

Planning Team

Juan Carlos Villa, Texas Transportation Institute, *Chair*
Karen Antebi, Mexican Embassy
Steven Beningo, Research and Innovative Technology Administration
Alejandro Felipe Beuchot Gonzalez de la Vega, Secretaria de Comunicaciones y Transportes, Mexico
William Figge, California Department of Transportation
Chris Hoff, Transport Canada
Crystal Jones, Federal Highway Administration
Catherine Lawson, University at Albany
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Ted McKay, Transport Canada

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Roger Petzold, Federal Highway Administration
Gordon Rogers, Whatcom Council of Governments
Joseph L. Schofer, Northwestern University
Elizabeth Stratton, Washington State Department of Transportation

TRB Staff
Thomas Palmerlee
Matthew Miller

Registration Fees

	Early Bird: Expires July 16, 2009	Advance: Expires August 17, 2009	Regular: After August 18, 2009
General	\$225	\$275	\$325
Speaker & TRB Sponsor	\$175	\$225	\$275
Student	\$125	\$175	\$225

www.trb.org/conferences/2009/NAFF

Hotel Information

Hyatt Regency Newport Beach
Newport Beach, CA 92660
Phone: 949-729-1234

Rates: \$128/night, plus 10% occupancy tax and 16% tourism fee

Cutoff date: August 1, 2009

Event name: TRB North American Freight Data Conference

<http://www.newportbeach.hyatt.com/hyatt/hotels/index.jsp>

Contacts

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Arnold and Mabel Beckman Conference Center of the National Academies

Sessions will be held at the Beckman Center. Owned and operated by the National Academies, the award-winning Beckman Conference Center is a first-class facility sited on seven acres bordering the cities of Irvine and Newport Beach. The retreat-like atmosphere of this 48,000-square-foot facility is highly conducive to learning and productivity. The center is equipped with state-of-the-art audiovisual equipment. Parking is free and the lot can accommodate up to 176 cars. Shuttle service will be provided from the conference hotel.

Beckman Center
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949-721-2200
<http://www7.nationalacademies.org/beckman/>

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