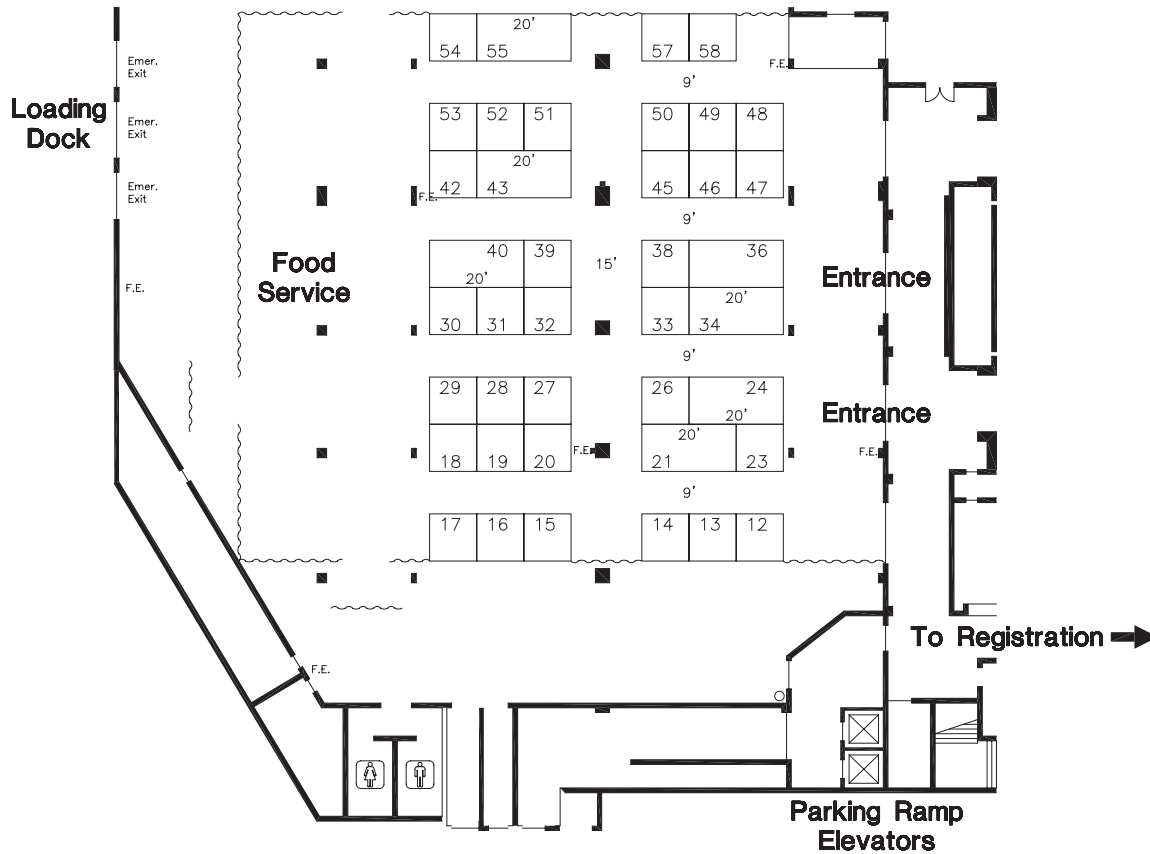


# Exhibit Hall Floor Plan



## Exhibit Hall Hours

Monday, June 5, noon–4 p.m.  
 Tuesday, June 6, 10 a.m.–4 p.m.  
 Wednesday, June 7, 7:30 a.m.–noon

## EXHIBITORS



### Booth 12

#### 3M Traffic Safety Systems

Denise West

3M Center Bldg. 225-5S-08

St. Paul, MN 55144-1000

Phone: 651-737-3346 Fax: 651-737-1652

dewest1@mmm.com

3M Traffic Safety Systems Division is a leading provider of transportation safety products and systems. 3M serves the ITS market with technology platforms for emergency services and transit signal priority control and traffic sensing systems to support advanced traffic management. 3M's Traffic Sensing System II delivers useful, precise, real-time traffic data that a free-way management system needs to monitor speed, length, volume, roadway occupancy, and reliable traffic counts.

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**Booth 46**  
**Applied Research Associates, Inc.**

Don Dixon  
7184 Troy Hill Drive, Suite N  
Elkridge, MD 21075-7056  
Phone: 410-540-9949 Fax: 410-540-9288  
ddixon@ara.com

Applied Research Associates, Inc., specializes in providing transportation services to federal, state, and local agencies. Services include traffic monitoring, ITS, asset management, pavement engineering and safety. Our Traffic Services Group has several contracts with state DOTs and federal agencies to install, maintain, and calibrate their permanent automatic traffic recorder, vehicle classification, and WIM stations and to provide software development, data processing, quality assurance, management, and reporting services.



**Booth 26**  
**ASIM Technologies, Inc.**

Andreas Hartmann  
505 Middlesex Turnpike, Suite 5  
Billerica, MA 01821-3578  
Phone: 978-667-5207 Fax: 978-667-8247  
ahartmann@asim-technologies.com

Established in 1990, ASIM Technologies of Switzerland is a leading manufacturer of various types of non-intrusive traffic detectors for intersection control and traffic data acquisition (ITS applications). Detectors use passive infrared or a combination of detection technologies for increased reliability and accuracy in any weather condition. ASIM products are used in a wide range of traffic related installations around the world. All products are manufactured in Switzerland under an ISO 9001 certified quality system.

**Booth 51**  
**Cardinal Scale Manufacturing Co.**

Ron Vocelka  
203 E. Daugherty, P.O. Box 151  
Webb City, MO 64870  
Phone: 417-673-4631 Fax: 417-673-5001  
rvocelka@cardet.com

Cardinal Scale Manufacturing Company manufactures a full line of vehicle scales for enforcement and commercial use as well as in-motion vehicle scales for identifying overloaded vehicles traveling at speeds up to 130 km/h. Virtual weigh stations with WIM scales and cameras are also offered. Cardinal products are backed by a commitment to excellence and a nationwide network of independent dealers.

**Booth 28**  
**Cellint Traffic Solutions**

Ofer Avni  
CEO  
18 Aspen Way  
Morristown, NJ 07960  
Phone: 973-714-6150 Fax: 973-829-7060



**Booth 42**  
**Chaparral Systems Corporation**

Kathleen McGary  
369 Montezuma Avenue, PMB 746  
Santa Fe, NM 87501  
Phone: 505-438-7353 Fax: 505-438-2017  
kathleen@kmjw.net

Chaparral Systems Corporation displays its traffic data processing product, TRADAS 2006, and related traffic data analysis software and services. TRADAS 2006 is a significant upgrade of Chaparral's flagship data processing product, including the migration of all new interface components to the Microsoft .NET 2005 platform. It fully integrates the processing of short-term and continuous volume, vehicle classification, length, speed, WIM, and other types of traffic data.

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**Booth 33**

**Citilabs**

Stephen Su  
312 Clay Street, Suite 180  
Oakland, CA 94607  
Phone: 510-663-5200 Fax: 510-645-1817  
ssu@citilabs.com

Citilabs develops, markets, and supports Cube, the market leading software product for transportation planning, data collection, and public transit accessibility analysis.



**Control  
Specialists  
Company**

**Booth 24**

**Control Specialists Company**

Eric Deason  
707 Nicolet Avenue, Suite 100  
Winter Park, FL 32789  
Phone: 407-628-1965 Fax: 407-628-1932  
eric@controlspecialists.com

Control Specialists Company is a full-service traffic company. We specialize in data collection products and installation services.



**Booth 39**

**Diamond Traffic Products**

Colin Gibson  
76433 Alder Street  
Oakridge, OR 97463  
Phone: 541-782-3903 Fax: 541-782-2053  
colin@diamondtraffic.com

As a manufacturer of traffic data collection equipment for over 30 years, Diamond Traffic Products continues to provide high-quality and feature-rich products to the traffic engineering and data collection agencies in the United States and abroad. With our complete line of

portable and permanent counters and classifiers, we offer the widest line of traffic data collection equipment in the world. Continuing our efforts to manufacture and sell we are currently enhancing many of our products lines to include new technologies so customers can continue to enhance their data and operations into the future. Come see what's new at Diamond!



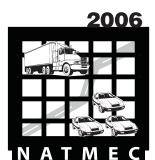
**Booth 23**

**Econolite**

Jenni Edgar  
3360 E. La Palma Avenue  
Anaheim, CA 92806  
Phone: 714-630-3700 Fax: 714-630-6349  
jedgar@econolite.com

Founded in 1933, Econolite is a leading North American manufacturer and distributor of traffic control equipment and systems. Broad traffic industry background and manufacturing capabilities have allowed Econolite to take leading-edge technology and apply it to advanced traffic control hardware and traffic management systems. As a traffic control equipment supplier Econolite has been involved in a wide variety of projects over the past 70+ years. These projects have been as simple as supplying display equipment for intersections to providing engineering, equipment, integration, installation, and test of multi-intersection systems. Our Advanced Transportation Management Systems, including *icons*<sup>®</sup>, *Aries*<sup>®</sup>, and *PYRAMIDS*<sup>™</sup>, together with controllers and sensors like the *ASC/2S*, *OASIS*<sup>™</sup> and *Autoscope Solo*<sup>™</sup> Pro, along with *DCMS*, and a full line of maintenance services provide solutions that move the world. Visit Econolite at [www.econolite.com](http://www.econolite.com).

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**Booth 47**  
**EIS**

Zara Safa  
150 Bridgeland Avenue, Suite 204  
Toronto, ON M6A 1Z5  
Phone: 416-785-9248 Fax: 416-785-9332  
zsafa@eistraffic.com

EIS, Inc., manufactures the RTMS radar detector for advanced traffic applications, including traffic counting. Traffic Reporter is a reliable and cost-effective solution for permanent and temporary counting facilitating the remote automatic collection of traffic data from hundreds of radar-based counting stations and the generation of user-defined and FHWA-standard reports.



**Booth 58**  
**Electronique Controle Mesure (ECM)**

Peter Sananikone  
Parc d'activite de Braboi, 4  
Rue du Bois Chene le Loup  
Nancy, France  
Phone: 33-(0)3-83-44-24-13  
Fax: 33-(0)3-83-44-37-97  
info@ecmusa.com

Hestia/Vesta WIM with VMS



**Booth 17**  
**ESRI**

Kristin Frith  
380 New York Street  
Redlands, CA 92373  
Phone: 909-793-2853 Fax: 909-307-3072  
kfrith@esri.com

With annual sales of more than \$560 million, ESRI remains the world leader in the geographic information system (GIS) software industry. Its business involves the development and support of GIS software for all types of organizations—from the one-person office to multinational corporations to innovative Internet GIS solutions. Go to [www.esri.com](http://www.esri.com) for more information.

**Booth 49**  
**Federal Highway Administration (FHWA)**

Michael Moravec  
10 South Howard Street, Suite 4000  
Baltimore, MD 21201  
Phone: 410-961-5623 Fax: 410-962-4586  
Mike.Moravec@fhwa.dot.gov

Our mission is to provide timely and high quality technical information on traffic data collection issues. We advance quality systems by developing and deploying a full range of new tools to assure quality and performance of traffic data collection projects, and deliver next generation quality systems.



**Booth 14**  
**Infotek Associates**

Sara Shirazi  
333 Hagenberger Road, Suite 388  
Oakland, CA 94621  
Phone: 510-383-9990 Fax: 510-383-9770  
sara@infotekcom.com

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**Booth 57**

**Intercomp Company**

Robert Kroll  
3839 County Road 116  
Medina, MN 55340  
Phone: 763-476-2531 Fax: 763-476-4613  
robertk@intercompco.com

Intercomp is the world's largest manufacturer of portable weighing solutions, and has been serving the transportation industry for over 25 years. Intercomp manufactures WIM, wheel load, and axle load scales to weigh and classify vehicles. These scales are essential for data collection, preventative road maintenance, and overweight vehicle enforcement.



INTERNATIONAL ROAD DYNAMICS INC.

**Booth 55**

**International Road Dynamics, Inc.**

Brian Taylor  
702 43rd Street East  
Saskatoon, SK S7K 3T9  
Phone: 306-653-6600 Fax: 306-242-5599  
elizabeth.marjan@irdinc.com

International Road Dynamics (IRD) Inc. is a traffic management products and systems company specializing in supplying traffic data collection, weight enforcement, commercial vehicle operations, toll, and safety systems. With 25 years of experience, IRD delivers cost-effective, high-return solutions to improve highway safety, reduce delays, improve road management, audit revenue collection, and protect investments in highways and highway equipment around the world. For more information, visit our website at [www.irdinc.com](http://www.irdinc.com).



**Booth 48**

**JAMAR Technologies, Inc.**

Holly Martin  
151 Keith Valley Road  
Horsham, PA 19044  
Phone: 215-491-4899 Fax: 215-491-4889  
holly@jamartech.com

Manufacturer and supplier of traffic data collection equipment and software. Our TRAX line of counter/classifiers equipped with a dual-processor and GPS capabilities are the chosen solution to a range of data collection needs. Our latest developments include using passive infrared and acoustic sensing and magnetic vehicle profiling.



measure. analyze. innovate.

**Booth 38**

**Kistler Instrument Corp.**

Don Beehler  
75 John Glenn Drive  
Amherst, NY 14228-2171  
Phone: 716-691-5100 Fax: 716-691-5226  
don.beehler@kistler.com

Kistler will exhibit WIM highway sensor systems that instantly provides weight data. Long-life, piezoelectric sensors easily mount in narrow channels made by a single saw cut. Sensor element is accurate and precise. The technology eliminates material fatigue typically causing element aging with other styles.

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# MACTEC

## **Booth 54** **MACTEC**

Carol Fisher  
12104 Indian Creek Court, Suite A  
Beltsville, MD 20705  
Phone: 301-210-5105 Fax: 301-210-5032  
mcfisher@mactec.com

MACTEC provides program planning, data collection, and evaluation services to traffic data collectors and users. Included are site selection, equipment specifications, installation, calibration, and operation. Data services include polling, data management, quality assurance review, reporting, and distribution to users. MACTEC Engineering & Consulting's Beltsville office has the lead for traffic data collection services including WIM installation and evaluation, data quality control and quality assurance, and software development for analysis and publication. The office has supported FHWA's LTPP traffic data collection activities for nearly 15 years.



## **Booth 40** **Measurement Specialties, Inc.**

Liz MacGibbon  
1000 Lucas Way  
Hampton, VA 23666  
Phone: 610-971-9893, Ext. 10  
Fax: 610-971-9216  
Liz.MacGibbon@msiusa.com

Measurement Specialties manufactures and distributes the Roadtrax® Brass Linguini (BL) Piezoelectric Axle Sensor. This small, flexible sensor is installed into the road and generates an electrical signal as tires pass over the sensor. BL Sensors can be used for vehicle counting and classification, WIM, speed detection and red light cameras.

## **Booth 36** **MetroCount**

Jim Ball  
18200 Georgia Avenue, Suite J  
Olney, MD 20832  
Phone: 800-576-5692 Fax: 866-440-8407  
jball@metrocount.com

The revolution in traffic counting continues! Built this century, for this century. NEW: 5740 Site Verifier/Tester, 5700 Series Piezo-based counters. When you're ready for counters that are made to last, not made to order, made for Windows not DOS, made to cost you less to own...you're ready for MetroCount!

## **Booth 52** **Midwestern Consulting, LLC**

Lev Wood  
3815 Plaza Drive  
Ann Arbor, MI 48108  
Phone: 734-995-0200 Fax: 734-904-0868

Midwestern Consulting, LLC, of Ann Arbor, Michigan, has been solving transportation problems for communities in Michigan and Ohio since 1967. Our expertise is based on hundreds of traffic studies from local impact studies to statewide crash analyses. Our web-based traffic count data system (TCDS) has become the standard for traffic count data management because it is flexible and powerful, yet very simple to use. The TCDS provides transportation planners and traffic engineers with an exceptional and inexpensive tool to input, validate, edit, and analyze traffic count data.

## **Booth 13** **Minnesota Department of Transportation**

Jonette Kreideweis  
395 John Ireland Boulevard  
St. Paul, MN 55155  
Phone: 651-215-1854 Fax: 651-296-3311  
jonette.kreideweis@dot.state.mn.us

The Minnesota Traffic Data Initiatives booth will showcase recent program and research activities designed to improve the traffic volume, classification, weight, and speed data available for planning and decision making.

**Booth 29****Miovision Technologies, Inc.**

Kevin Madill  
295 Hagey Boulevard  
Waterloo, ON N2L 6R5  
Phone: 519-500-3130 Fax: 866-413-2928  
kmadill@miovision.com

Miovision provides the transportation planning industry with a database-driven software solution that automates the data collection process and instantly transforms collected data into report-ready information. The solution increases data collection profits substantially by improving the overall efficiency, usability, manageability, and seamlessness of data collection, storage, reduction, and utilization.

**Booth 18****New Mexico State University**

Luz Elena Mimbela  
P.O. Box 30001, MSC 3SOL, Espina &  
Stewart, Rm. 106  
Las Cruces, NM 88003  
Phone: 505-646-1847 Fax: 505-646-2960  
lmimbela@nmsu.edu

The National Vehicle Detector Clearinghouse (VDC) booth will display a short description of the VDC and its activities. A limited number of CDs that include VDC products will be available at the VDC booth. Visitors to the VDC booth will be able to browse a demo of the VDC web page.

***NORTHROP GRUMMAN*****Booth 15****Northrop Grumman Information Technology**

Robert Pacheco  
1992 Lewis Turner Boulevard  
Fort Walton Beach, FL 32547  
Phone: 850-315-2247 Fax: 850-862-5626  
robert.pacheco@ngc.com

Traffic polling and analysis system.

**Booth 20****PTV America, Inc.**

Cassandra Azbell  
1128 NE 2nd Street, Suite 204  
Corvallis, OR 97330  
Phone: 541-754-6836 Fax: 541-754-6837  
cazell@ptvamerica.com

PTV America, Inc., is a multi-disciplinary transportation software and consulting firm. PTV America is a wholly-owned subsidiary of PTV AG of Karlsruhe, Germany.

**Booth 21****Quixote Traffic Corporation**

Kimberly Ludwig  
35 East Wacker Drive, 11th Floor  
Chicago, IL 60601  
Phone: 312-705-8434 Fax: 312-467-9625  
Kludwig@quixtrans.com

Quixote Traffic Corporation is a leading manufacturer of products that direct and inform, including intersection control systems, advanced vehicle detection and classification products, security access control devices, automated traffic monitoring and enforcement systems, battery backup power supply systems, directional display panels, variable message signs, flashing beacons, and tunnel and safety lighting.

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**Booth 16**  
**RoadRAMP Systems**

Tim Fielder  
P.O. Box 371  
Holicong, PA 18928  
Phone: 215-794-9155 Fax: 215-794-7829  
timfielder@roadrampsystems.com

RoadRAMP Systems manufacture innovative, portable axle sensors based on both mini tube and road tube. RoadRAMP sensors provide true lane discrimination for sites with up to 6 lanes. They are ideal for collecting accurate volume, speed and classification data on sites which include City, County and State roads, as well as Freeways and Interstate highways. At NATMEC 2006, RoadRAMP will introduce the new Mini Twin BYPASS units. These pre-assembled, lightweight axle sensing units offer quick and easy installation, with lane discrimination and accurate traffic counts on busy sites, regardless of traffic volume.



**Booth 30**  
**Sensys Networks, Inc.**

Michael Volling  
2560 Ninth Street, Suite 211  
Berkeley, CA 94710  
Phone: 510-548-4620 Fax: 510-548-8264  
mvolling@sensysnetworks.com

Sensys Networks is a leader in ultra low-power wireless sensor networking who provides advanced sensing solutions for the transportation industry. Sensys Networks' VDS240 family of wireless vehicle detection products brings an unprecedented level of performance and simplicity to the growing need for traffic monitoring and vehicle detection on freeways, arterials, intersections, and parking facilities. For more information on Sensys Networks, go to [www.sensysnetworks.com](http://www.sensysnetworks.com).



**Booth 45**  
**Southern Traffic Services**

Carolyn Thornton  
700 South Palafox Street, Suite 220  
Pensacola, FL 32502  
Phone: 601-854-8898 Fax: 601-854-8896  
cthorton@netdoor.com

Southern Traffic Services is dedicated to the collection of traffic data. Because Southern Traffic Services employs experienced technicians and has a large inventory of equipment, it is able to offer its customers economical, efficient, and quality services.



**Booth 32**  
**The Traffic Group, Inc.**

Chris Beck  
9900 Franklin Square Drive, Suite H  
Baltimore, MD 21236  
Phone: 410-931-6600 Fax: 410-931-6601  
RHaberkam@trafficgroup.com

The Traffic Group is a leading Traffic Engineering and Transportation Planning consulting firm in the Mid-Atlantic Region. Our services include, but are not limited to, traffic engineering and transportation planning studies, expert testimony, roadway and parking lot design, and data collection services.





**Booth 31**  
**THERMOCOAX**

Tracy de Jong  
6825 Shiloh Road East, Suite B-7  
Alpharetta, GA 30005  
Phone: 678-947-4480 Fax: 678-947-4450  
tracy.dejong@thermocoax.com

Since 1988, Thermocoax has been serving the worldwide transportation industry with our Vibracoax Piezoelectric Sensors. Thermocoax manufactures the Vibracoax Class 1 sensor for WIM applications and Vibracoax Class 2 sensor for Axle Detection, Vehicle Counts, Vehicle Classification, Speed Measurement, and Red Light Applications. Vibracoax is available bare or encapsulated in aluminum channel; custom lengths are available upon request.



**Booth 43**  
**TimeMark Incorporated**

Mike Bonser  
PO Box 12947  
Salem, OR 97309-0947  
Phone: 503-363-2012 x 303 Fax: 503-363-1716  
mikeb@timemarkinc.com

TimeMark provides innovative equipment and software for all facets of the traffic data collection community. Whether the requirement is to address a simple traffic complaint or planning an integrated interdepartmental traffic data collection program, TimeMark solutions match the evolving needs of engineers, traffic planners, and technicians.



**Booth 34**  
**Traficon USA**

Leah Robilotto  
14520 Avion Parkway, Suite 305  
Chantilly, VA 20151  
Phone: 703-961-9617 Fax: 703-961-9606  
lr@traficonusa.com

Traficon is the worldwide market leader in the field of Traffic Detection based on video image processing. Traficon's reputation is backed by more than 20 years of proven field experience and more than 25,000 Traficon sensors operational worldwide. We strive to meet our customer requirements and to deliver reliable high-quality products. Within this context, Traficon obtained an ISO 9001 certificate in 1998. At Traficon we have a serious commitment to the users of traffic management systems. Customer satisfaction is the ultimate criterion for our performance. We see ourselves predominantly as technology providers in the field of vehicle detection based on video and information processing. Traffic managers all over the world use our technology for traffic data acquisition, automatic incident detection, and intersection management in urban, tunnel, and freeway applications.



**Booth 27**  
**Transmetric**

Joe Cunsolo  
8613 Cross Park Drive  
Austin, TX 78754  
Phone: 512-977-1822 Fax: 512-973-9565  
joe.cunsolo@transmetric.com

Transmetric® WIM Net TR is the world's leading traffic data management platform.

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**Booth 53**

**Transport Data Systems**

Tony Hasselbring  
1261C Rosecrans Street  
San Diego, CA 92106-2661  
Phone: 619-226-2534 Fax: 619-226-2534  
tony@tds-its.com

Transport Data Systems (TDS) produces single- and multiple-lane vehicle evaluation systems. These systems evaluate the vehicle length, speed, width, height, dual tires, and weight per tire group. The systems can also capture and perform an optical character recognition of license plate images to be compared to local, state, and federal license plate databases in real time to detect vehicles of interest. TDS provides quick change treadles and quartz sensors for easy replacement and for temporary installations.



**Booth 50**

**Wavetronix LLC**

Holly Dahlman  
380 South Technology Court  
Lindon, UT 84042  
Phone: 801-764-0277 Fax: 801-764-0208  
holly\_dahlman@wavetronix.com

Wavetronix is smarter by design, creating products that, together, offer a full range of ITS and traffic management solutions: the SmartSensor family of digital wave radar devices, featuring the industry's only patented auto-configuration process; the Click! family of simple connectivity power and communication devices; and command data collection and management appliances.



**Booth 19**

**Transportation Research Board**

Jessica Fomalont  
500 Fifth Street, NW  
Washington, DC 20001  
Phone: 202-334-2989 Fax: 202-334-2527  
JFomalont@NAS.edu

TRB is a division of the National Academies, which include the National Academy of Sciences, National Academy of Engineering, Institute of Medicine, and National Research Council. The mission of TRB is to promote innovation and progress in transportation through research. TRB's activities cover all transportation modes and address topics of interest to policy makers, administrators, practitioners, researchers, and representatives of government, industry, and academic institutions.

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