

Meet-the-Author Poster Sessions – Asset Management

General

A Poster Session is a series of presentations on vertical display boards. A Poster Session presentation has the same status as one at a conventional lecture session, but allows more direct interaction between the presenter and a greater number of attendees than is usually possible during a lecture session. Many Poster Session presenters have stated that they prefer the Poster Session format over the lecture session.

Schedule

All presentations will be displayed 12:00 – 7:00 p.m., Wednesday, November 2. You should be present to provide details about your research and answer questions from 5:00 – 7:00 p.m. You must set up your presentation between 10:00 a.m. – 12:00 p.m. and you are responsible for promptly removing all materials after the session. Presenters should install presentations matching the sequence listed in the meeting program for the session.

Illustration of a Suggested Poster Layout

Poster Board Layout

The entire presentation is placed on the display board and should be considered the equivalent to the combination of a lectern and the data projector in a conventional lecture session. The paper title and author name(s) must be placed at the top of the board. This lettering should be at least 25.4 mm (1 in) high; all other lettering should be at least 9.5 mm (3/8 in) high. The abstract, typed in large type, is posted in the upper left corner. The display should at least include an introduction, key points, and a conclusion. The display should be self-explanatory. Do not present too many details on a poster display; instead, be prepared to discuss points with participants. Keep illustrations simple with lettering (charts, tables, photographs, etc.) legible from a distance of approximately 1 M (3 ft). When creating your presentation, use lightweight poster board or paper only; Foamcore and other heavy display materials are difficult to secure. All display materials must be made in advance and brought with you to the conference. There are no provisions for receiving, storing, or returning poster presentations; this is the responsibility of each presenter. Bring a supply of business cards to exchange with interested attendees and a sketchpad and pen to elaborate on details. The poster boards provided for your presentation are rented and may not be written on, taped, or defaced in any way.

Materials - Poster Sessions

TRB will provide each presenter with a numbered gray display board that measures 121 cm (4 ft) high and 244 cm (8 ft) wide. There will be a table in front of each poster for materials. An electrical outlet will be available **for laptop computers only**. The posters are set up in public space so participants are responsible for the safety of their own laptop computers. You may use a computer to show additional information or illustrations similar to that shown in a session presentation. Commercial advertising of products or services will not be allowed. Telephone connections and other equipment are not allowed. Push pins will be provided.

For Questions

Contact Brian Canepa (bcanepa@nas.edu, 202-334-2966). TRB staff will also be available to provide information and assistance on-site.