What Makes a Healthy Community?

Introduction

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Change Simulation

- People who work in Northern, WI
- People who work in Eastern, WI
- People who work in Southern, WI
- People who work in Western, WI
- People who work outside of WI-declare what part of the region
Institution, Corporate and Citizen Fidelity

- Definition: faithfulness, loyalty, devotion
- Webster's definition of fidelity
- Marital definition of fidelity: adherence to vows
- Is the relationship fiduciary or does the relationship benefit just one party?
Institution, Corporate and Citizen Fidelity

- Historically...
- Were institutions responsible for the well being and welfare of its people or were people responsible for the well being and welfare of institutions?
- Current events have drawn this question into focus.
Institution, Corporate and Citizen Fidelity

- Enron followed by….
- Author Anderson
- World Com
- United Airlines
- Followed by a multitude of other institutions and corporate entities who will never make the evening news or the local paper.
Institutional Fidelity: The Lost Relationship

- Some will say the government and corporations are responsible for the people.
- Others will say that the people are responsible for the well being of the government.
- Still others will say government and citizens will have responsibility, one to another.
- But what has happened?
Institutional and Corporate Fidelity

- Institutions demand
  - Compliance,
  - Allegiance,
  - Accountability, and
  - Return on their investment.
Citizen Fidelity

Citizen position: much humble

- Citizens ask for protection.
- Citizens ask for access to resources.
- Citizens desire to be a part of the cultural mode.
The No group

- We’re dealing with challenged communities and the people we serve.
- No major investments.
- No equity.
- No voice.
You leave me no option

- That which they do have.....
- To choose
- To believe
- They will not trust you with it...because the fidelity, the reciprocal relationship between institutions, corporations and citizens has been lost.
What Makes a Healthy Community?

The Proverbial Paradigm for Social Infrastructure

This model was developed and owned by Innovative Ideas Consulting.

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Introduction

- The Proverbial Paradigm for Social Infrastructure is an assessment tool that helps organizations such as the Department of Transportation to develop a more comprehensive assessment of a given community for the purposes of EIS studies and accompanying reports that try to determine the impact of road and transportation infrastructure on a given community.
Assumptions of the Proverbial Paradigm of Social Infrastructure

1) This assessment tool was developed and based upon the Judeo-Christian ethics with broad base implications organizations concerned about assessing and developing healthy communities.

2) It challenges the current compartmentalized paradigm for assessing and engaging communities while offering a holistic approach that provides long-term solutions.
Assumptions of the Proverbial Paradigm of Social Infrastructure

3) This model is a tool that will help organizations such as DOT’s accomplish their mandate while at the same time be a facilitator of developing healthy communities along with local, city, county and state organizations.
What is the Proverbial Paradigm for Social Infrastructure?

1) Economic and Financial Pillar
2) Spiritual and Moral Pillar
3) Educational Pillar
4) Social Pillar
5) Political Pillar
6) Housing Pillar
7) Health and Environmental Pillar
Financial Layer

- What are the financial institutions within a given community?
- Are there banks and Credit Unions?
- Are there living wage jobs?
- Investment organizations?
- Mortgage companies?
- Are the people educated in how to manage and invest their financial resources?
- The importance of the Financial Pillar is that it costs money just to exist.
Spiritual Layer

- Are there places of worship within the community?
- Are there diverse religious institutions that meet the needs of residents?
- Do the current changes in roads and infrastructure make it feasible for religious institutions to grow and meet the needs of the community?
- The importance of this pillar is that it provides a moral and ethical foundation for any healthy community. It is the basis for respect and value. Most of our laws have their basis in the Judeo Christian ethics. These laws provide the basis for order, equity, and prosperity.
Educational Layer

- Are there quality educational opportunities for children, adults, senior citizens, and infants?
- Is this education accessible to residents from a fiscal standpoint?
- Education is a crucial structural layer in the health of any community.
- Indicator of employment.
- Indicator of criminal activity.
- Indicator of rental/ownership.
- Indicator of welfare and poverty rates.
- The importance of this pillar is that education is a non-negotiable investment if communities are to be healthy.
- $ cost for not establishing this layer runs in the millions on the state level.
Social Layer

- What are the structural elements for social interactions?
- Are there places for adults, youth, and seniors?
- DOT has the opportunity to structure their roads in a way that movie theaters, senior centers, and multi-recreational buildings can be established.
- The importance of this pillar is that it provides positive outlets for people to interact and communicate. This has a catalyst effect in developing vibrant communities.
- A story from Allied Drive… no place to go.
The Political Layer

- What political infrastructure is in place to give residents a political voice?
- Is there a place for town hall meetings?
- Are the people educated about the political process?
- Do the people have the time - due to economics - to engage in the political process?
- The importance of this pillar is that it allows a community to be active participants in the political process and thus be a co-determinate of their communal destiny.
Housing Layer

- Is there adequate housing for residents within a given community?
- Is the housing diverse (apartments and single-family homes) and of quality construction?
- Is the cost of housing in line with the economic status, i.e., job rate of people in the community?
- The importance of the Housing Pillar that it provides the physical structure needed to engage all the other structural pillars.
Health and Environment Layer

- Are there adequate clinics that serve the different residents within a community?
- Are there any environmental toxins that are or will be effecting the community because of road or transportation infrastructure changes?
- Are there places for exercise and healthy interaction with nature?
- The importance of this pillar is that it is the heartbeat of the next generation.
What Makes a Healthy Community?
Can you afford to do business as usual?

- Hearts & Minds have been Prodded by Mr. Thomas and Mr. Robertson
- The Bottom Line Issue is Money

This presentation, product, and service was developed and owned by Arnold and Associates Consulting.

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**Business Basics Review:**

*How do we Make Money?*

- Total Cost of Business (TCB) + Daily Operations Cost (DOC) – Revenue = Post Cost Earnings (PCE)
- Pre-Cost Earnings vs. Post-Cost Earnings
- Many Businesses work mistakenly from Pre-Cost Earnings
- Many Businesses mistake Post Cost Earnings as Profit
- Profit is simply ONE category in the Post Cost Earnings Budget
- How do so many Businesses Fail to Calculate TCB & DOC?
TCB and DOC Overview:
So we think we made some money!

- Buy Product for $100 and sell it for three times as much is standard
- Did we Make Money?
  1. What were our REAL Cost?
     - Base of Operations
     - Product Delivery
     - Distribution Cost
     - Sales/Marketing Cost
     - Capitalization Cost (Start Up)
     - Insurance, Etc.
  2. What Do our Daily Operational Costs Equal?
     - Communications
     - Supplies
     - Debt
     - A/R Cycle Time vs. A/P Cycle Time
So We Lost Money?
Now Think About Our Society

- Economically? Educationally (E/E) Challenged = Same Scenario
- E/E Challenged Costs:
  - Resources & Human Endeavor
  - Societal Safety
  - Money
- Does the Money Made in displacing E/E’s = PCE?
  - Probably NOT

Continued Cost due to Generational E/E Perpetuation Leads TO

1. Unstable Home = Lowered Learning Achievements
2. Absent Parents = Early Pregnancies and Higher Predispositions to Crime
3. Low Education = Less Earning Potential
4. Less Earnings = Greater Tax Burden on Others
5. Perpetual E/E = Continued Reductions in PCE
We have heard this before:

Of course, if you could have then you would have.

- Don’t plan to fail by making a plan when E/E’s are involved.
- What will be the focus of your EIS and why?
- How will you gather, interpret, and analyze your data for the EIS?
- What are the Comparative Goals of the EIS and project? Do they Match?
- “Your Setup Determines Your Hook Up” - Mr. Thomas of HMC Square
- Does your EIS provide the foundation for Neighborhood Phase-In Plan?
- Does your Neighborhood Plan coordinate with Reversing E/E Cost or does it simply alienate through citizen relocation?
- Does your Neighborhood Plan coordinate with the EIS Focus and Community Needs Analysis?
Houston, I think we have an answer:  
*The School for Life (SFL)*

SFL is a Community Revitalization product and a service of Arnold and Associates Consulting.

It is designed to:

1) Facilitate community renewal and redevelopment.
2) Be reduplicated in different local, county, state, and federal locales.
3) Address the community infrastructure outlined in the *Proverbial Paradigm for Social Infrastructure*.

- EIS & Neighborhood Phase-In Plan Coordination Reduces DOC
- SFL Reduces TCB

Can You Continue Business As Usual?  
The Answer is Doubtful At Best