



STANDING ROCK PUBLIC TRANSIT

*"Providing Affordable Transportation For The
Standing Rock Reservation Since 1989"*

Need a Ride? Call 854-8090

Celebrating 21 Years!

Organizational Structure

- Operated by Sitting Bull College (tribally chartered)
- Oversight SBC President and BOT

Service Area

- On and near the Standing Rock Reservation
- Only transit provider



Standing Rock Reservation

- 2.4 million acres – straddling northern South Dakota and southern North Dakota – nearly the size of Connecticut
- 2 Counties (Sioux and Corson)
- Divided into 8 population centers (Districts)
- 73% Native American Population



Purpose

Improve quality of life

- Provides mobility for individuals that do not have transportation
- Connects people to jobs, training, education, medical appointments, social activities and other personal needs



Public Transit Center

5,000 square feet – offices, mechanic & wash bay, secured parking lot, bulk fuel and oil storage area



Funding Sources

- ND DOT
- SD DOT
- FTA Tribal Transit
- Sitting Bull College
- Standing Rock Sioux Tribe
- Local businesses
- Medicaid Provider
- Government Contracts – Service Center (GSA)

12 Employees

- 6 full-time Bus Drivers
- 2 part-time Bus Drivers
- Dispatcher
- Coordinator
- Finance Clerk
- Director



Vehicles

Current capacity (180 passengers & 13 wheel chairs)

- Vans (4)
- Buses (8)



Challenges

- Harsh climate
- Extremely rural/isolated – great distances between communities
- 8,410 population – less than 4 persons per sq. mile compared to 4,845 persons per sq. mile in Connecticut
- Severe economic conditions
 - \$7,731 per capita income (Sioux County) compared to \$17,769 (North Dakota)
 - 40% of individuals living below poverty level - 72% unemployment
- Inadequate health care - average 6,000 patients per year are referred for emergency treatment and advance care issues to off reservation medical facilities (75 – 130 miles)
 - Disproportionately higher rates of chronic and other diseases than the general population and more than other racial/ethnic groups (CDC)
 - Diabetes and liver disease more than twice that for all adults in the United States (CDC)

Transit Advisory Committee

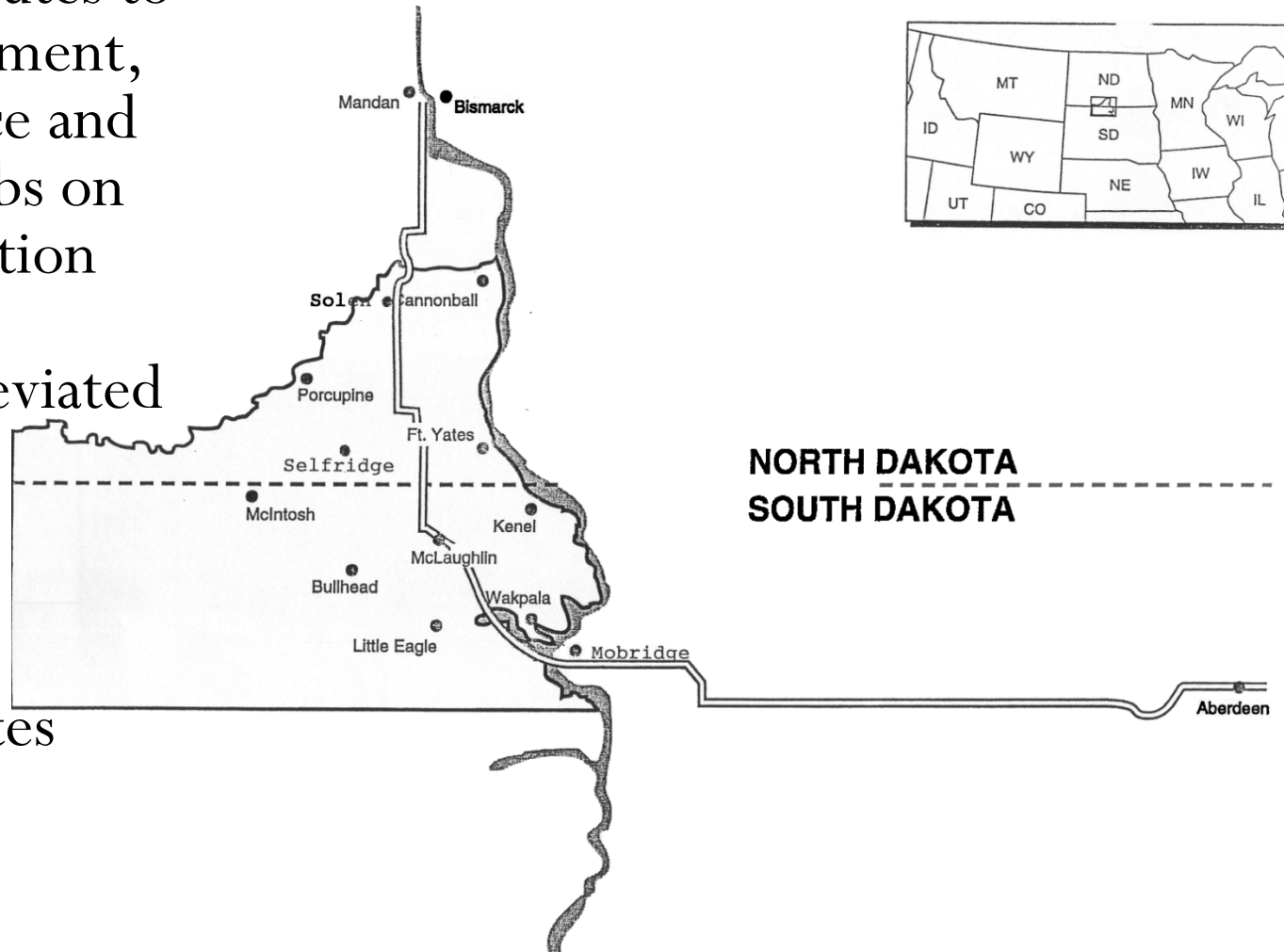
- Advisory Committee (est. 2000)
 - Analyze existing transit services
 - Identify the service needs
 - Conduct surveys
 - Determine the capacity of the agency and areas of growth
 - Identify market opportunities and promote the transit program

Daily Routes (Monday – Friday)

Coordinate Routes to major employment, medical, service and educational hubs on and off reservation

10 one-way Deviated Fixed Routes

2 Demand Response Routes



OTHER ROUTES

Veteran Hospitals

- Twice monthly trips to North Dakota and South Dakota Veteran Hospitals

Mobridge, South Dakota (off reservation community)

- Demand Response – Thursday, Friday, Saturday Evenings

North South Shuttle

- Twice weekly Intercity trips between North and South Dakota Capitol cities
- Partnership with rural, inter-city and charter bus services

North South Shuttle

North South Shuttle - with connections between Bismarck, ND & Pierre, SD

With connections to: Rapid City & Sioux Falls, SD; Minot, Grand Forks & Fargo, ND; Billings, MT & Minneapolis, MN

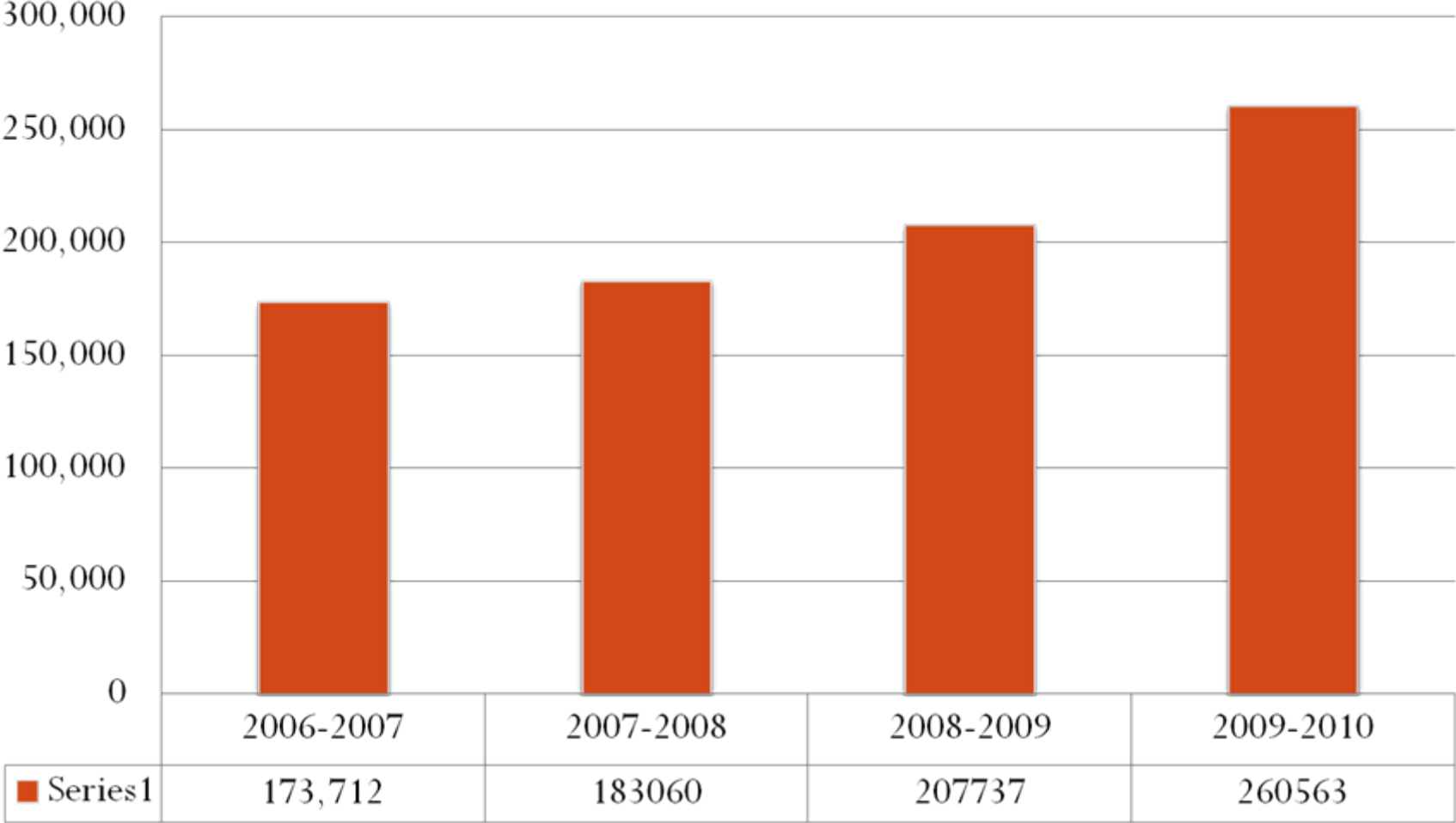
Public transit services are available from Rapid City, Pierre, & Bismarck, ND each Monday & Thursday. Other stops along the way include Onida, Sully, and Mobridge in South Dakota and Fort Yates, North Dakota.

Transit Centers:

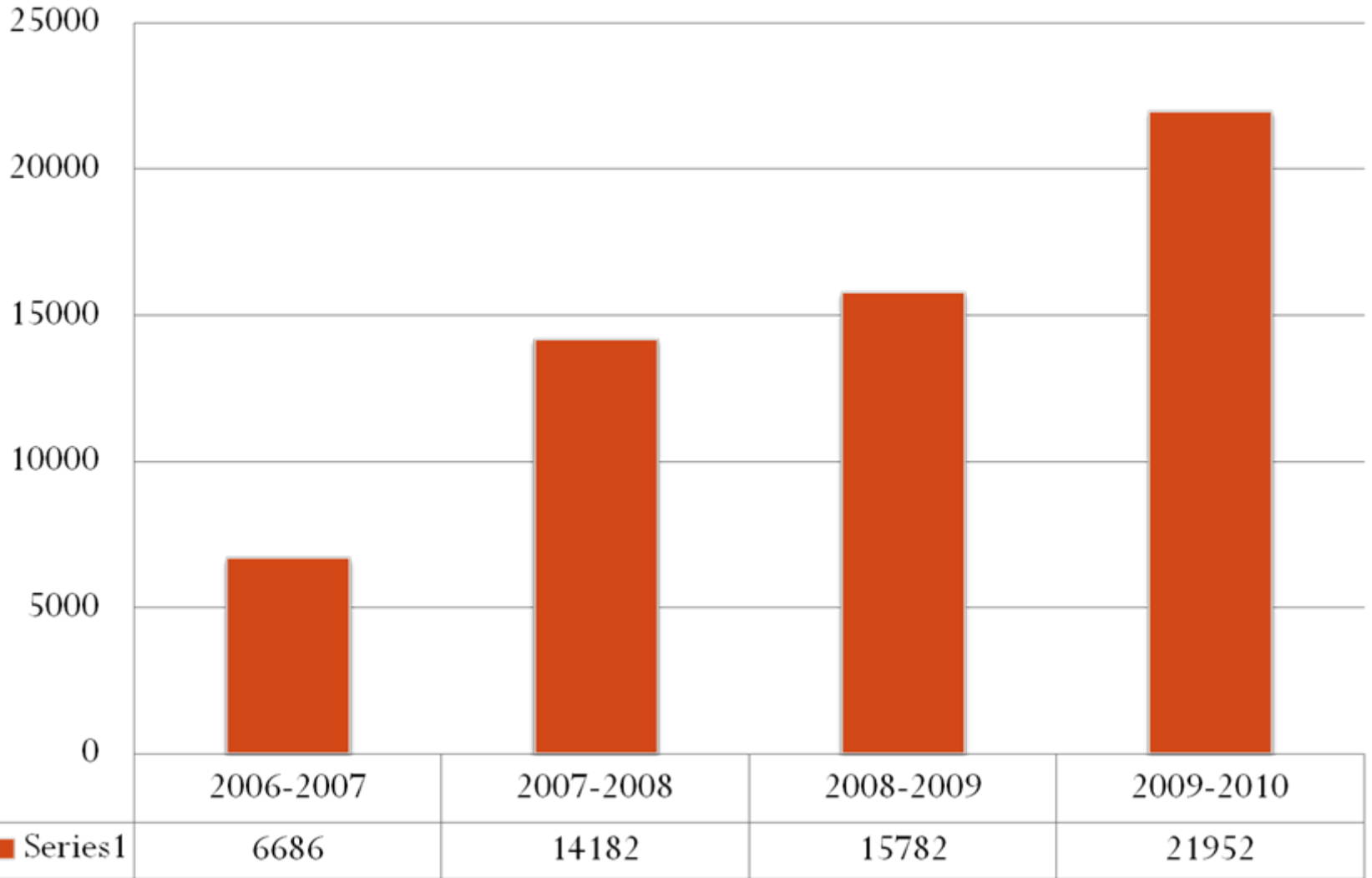
Transit Center	Location	Contact Information
Bis-Man Transit	Bismarck, ND	701-223-6576
Rapid Transit	Rapid City, SD	605-372-5776
River Cities Transit	Pierre, SD	605-337-5776
Standing Rock Transit	Fort Yates, ND	701-854-8033

For more information please contact the following Transit Centers

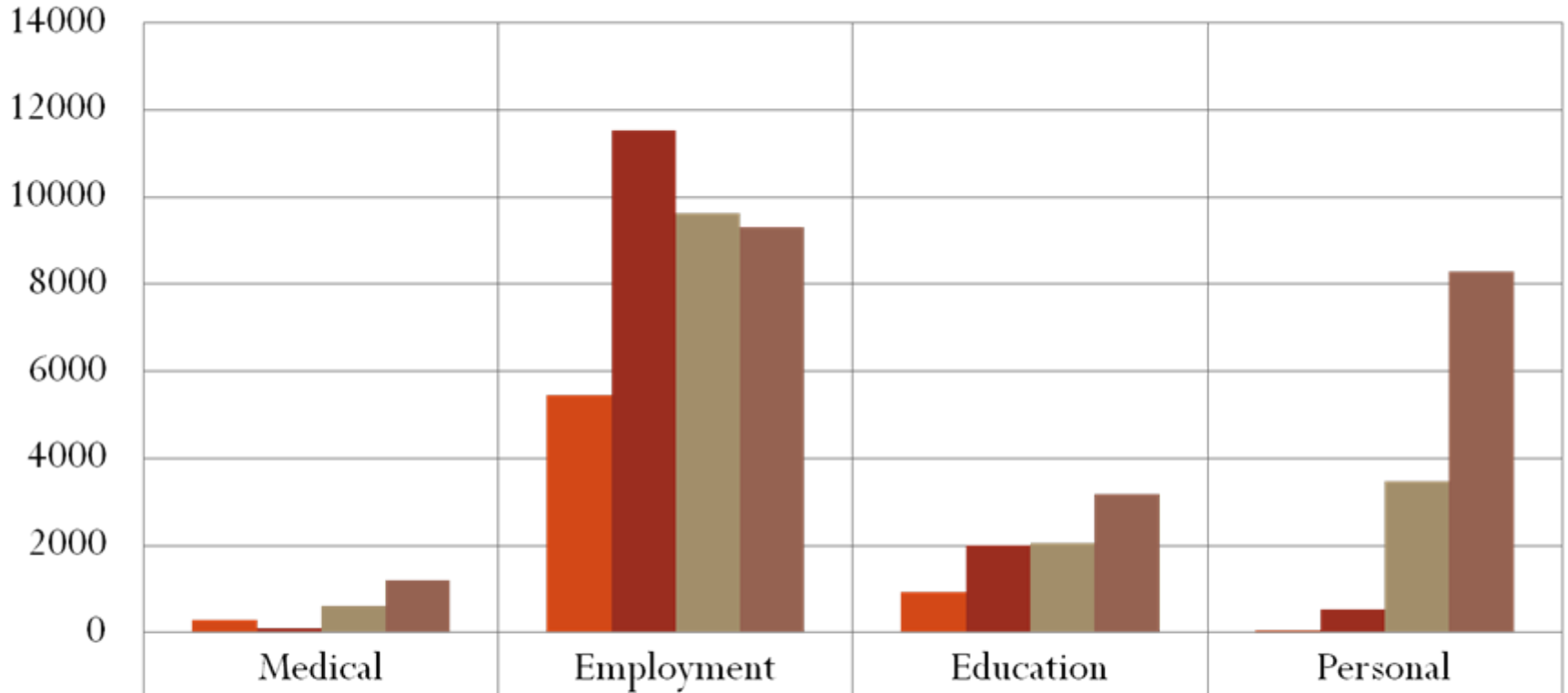
Mileage



RIDERSHIP



Ridership Purpose



06-07	281	5447	924	34
07-08	110	11533	2011	528
08-09	614	9630	2054	3484
09-10	1187	9303	3176	8286

Marketing

- Logo brand
- Website
www.sittingbull.edu/community/transport/index.asp
- Quarterly newsletters – all PO boxes
- Radio & newspaper
- Brochure schedule
- Partners – distribute schedules

Linked Rides (3rd party)

- Medical Providers (Indian Health Services, Hospitals, Mental Health)
- Social Services
- JOBS Program
- Educational
- Vocational Rehabilitation
- Faith Based
- Shelters
- Tribal Equal Rights Office

Accomplishments

- 21 Years of Service
- CPR, Defensive Driving, Passenger Service & Safety (PASS)
- Certifications:
 - Transit Manager, Supervisory, Maintenance & Safety Inspection, Dispatch & Scheduling
- 2007 - ND Innovative Program of the Year
- 2007 – Constructed Transit Center
- 2010 – Building expansion
- 2011 – Program expansion for South Dakota

Future Goals

- Continue/expand coordination efforts
- Cancer care services
- Stretcher services
- Van pools
- Expand services – 7 days week
- Seek additional funding sources
 - Grants
 - Linked rides
 - Contract services
 - Expand Service Center business for local community
 - Advertisement Sales

Thank You

Pamela Ternes, Director

Standing Rock Public Transportation

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Fort Yates, ND 58538

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www.sittingbull.edu/community/transport/index.asp