

City of Burlington, VT

Downtown City Employee Commute Pilot Project

A partnership between:

- Burlington Sustainability Action Team (BSAT)
- Campus Area Transportation Management Association (CATMA)
- Chittenden County Transportation Authority (CCTA)
- CarShare Vermont



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Policy Framework and Goals

- **Burlington Legacy Project**
 - 30-yr vision for a sustainable community
 - <http://burlingtonlegacyproject.org/>
- **Burlington Municipal Development Plan**
 - **Burlington Transportation Plan**
 - TDM, public transit, Downtown TMA, parking management
- **Burlington Climate Action Plan**
 - Reduce VMT
 - <http://burlingtonclimateaction.com/>



Partnership

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BSAT Pilot Project

- **11 Downtown City Departments**
 - ~100 employees targeted
- **Energy Efficiency Block Grant**
 - \$9,000 for City participation in CarShare VT
 - \$6,000 for CATMA membership
- **Focus on Awareness and Education**
 - Department Heads
 - Department staff meetings
 - Events

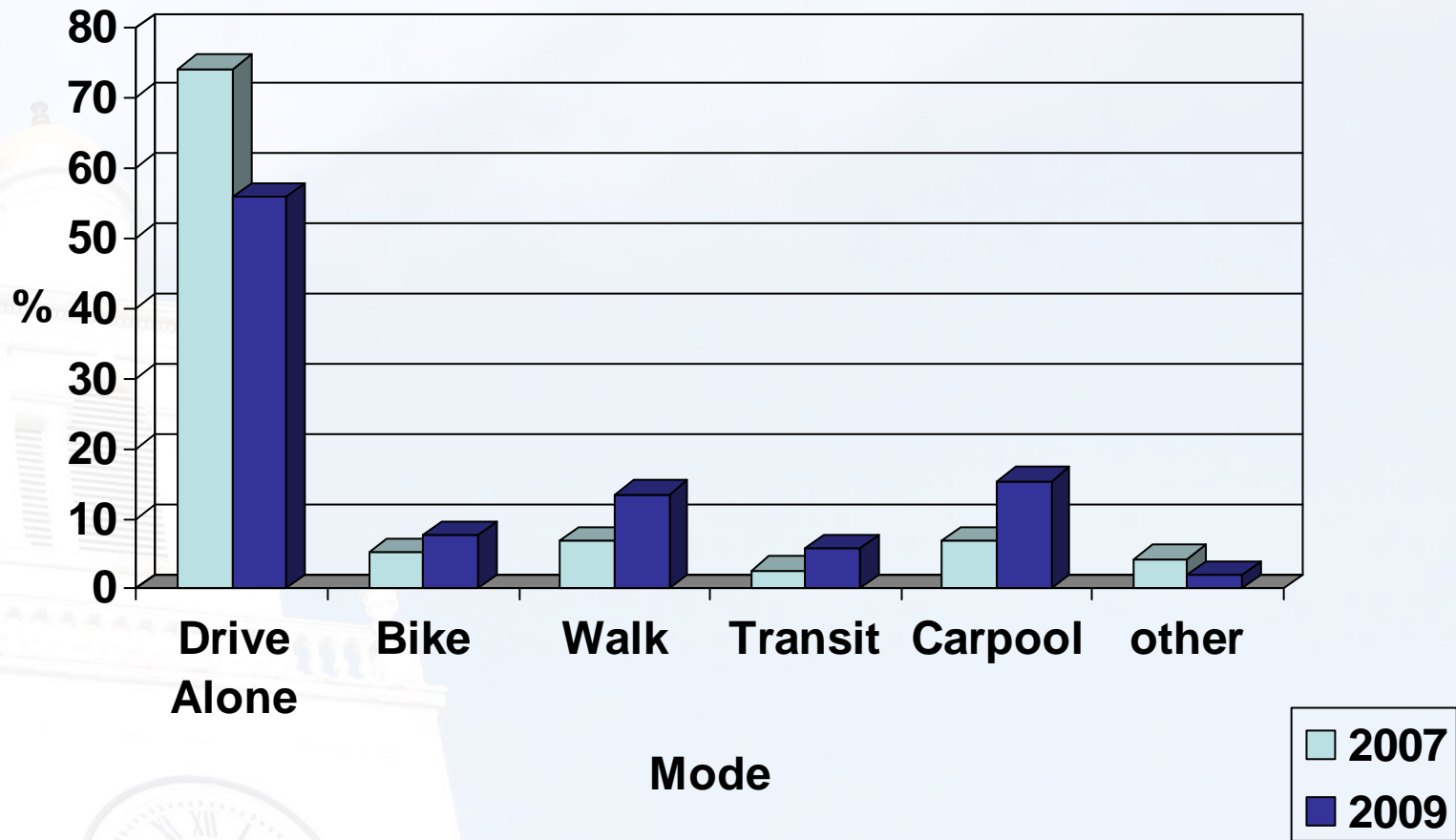


Transportation Expenditures

- **Employee Parking**
 - \$19,000/yr for downtown parking paid by City
 - \$20/month/employee
- **CCTA Bus Passes**
 - from 5/09-5/10 HR distributed CCTA bus passes with a total value of \$6,428



Commuting Characteristics





Alternative Commuting Options



If you want to...

Take the Bus	Walk, Bike or Carpool	Car Share
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CCTA bus passes are available for free to all City employees! You can choose from a Local 10 Ride , Local 31 day, or Link Express 10 ride pass and ride as much or as little as works for you.

Contact Stephanie Hanker in the Human Resources Dept. at 865-7145, shanker@ci.burlington.vt.us or stop by their office at 131 Church St.

Visit www.cctaride.org to learn more about CCTA routes and schedules.



Register with the Campus Area Transportation Management Assoc. (CATMA) and be eligible for:

- Bike/Walk Reward Program** – receive \$15 gift cards to local businesses for biking or walking to/from work (3 days/wk for 8 wks).
- Confidential Carpool Matching Service** - find a carpool unique to the downtown area.
- Emergency Ride Home Program** – Free taxi ride home in an emergency. Covers up to \$60/ride, and can be used 2x month, 8x year.
- Monthly Drawings** – gift cards at local restaurants.

Contact CATMA at 656-RIDE or email at catma@uvm.edu

Visit www.catmavt.org to register.



If you need to have ready access to a car (or even a truck!) to get to a meeting for work, or even for your own personal use during the day, use CarShare Vermont!

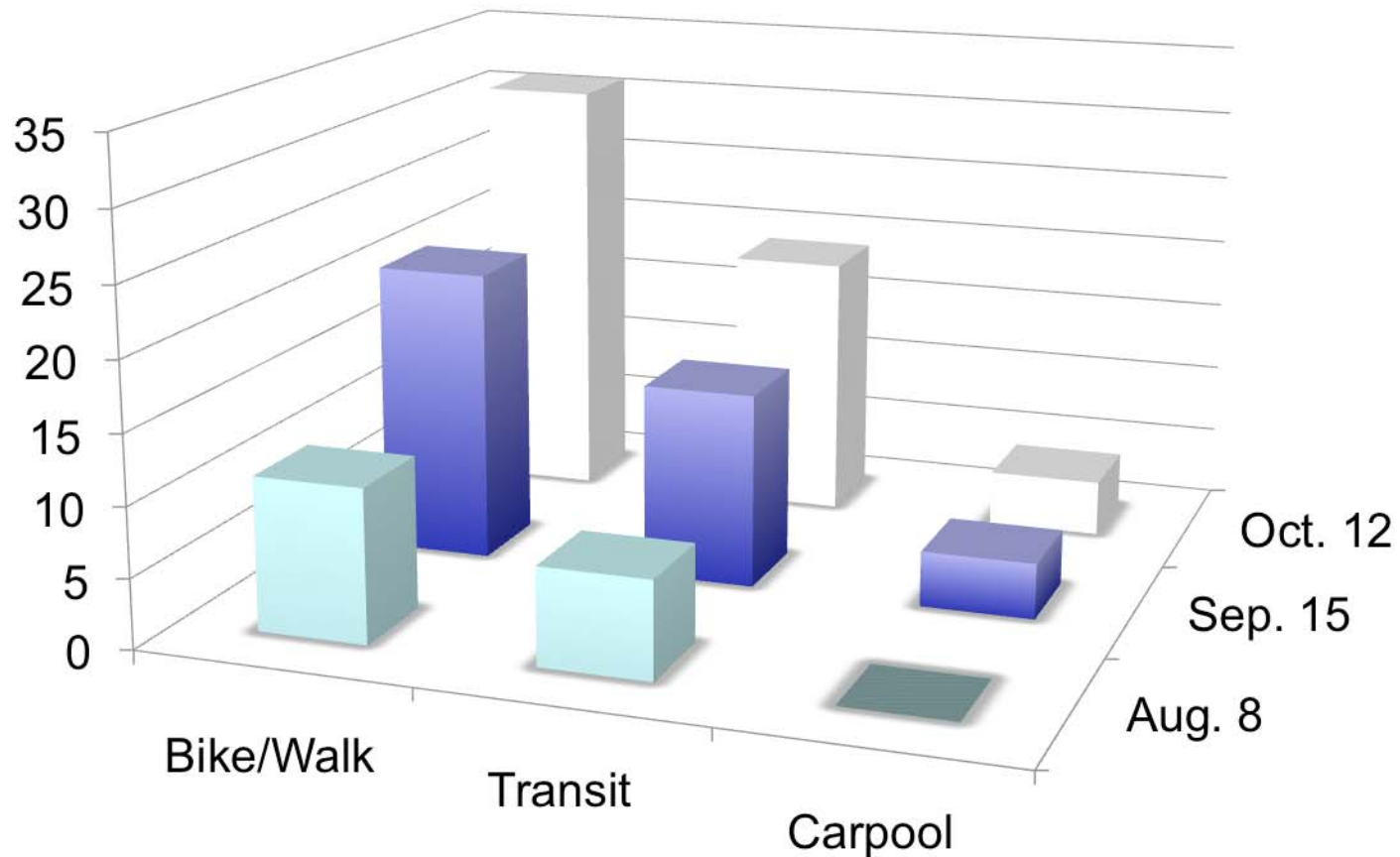
City Departments can join and use CarShare Vermont for free thanks to a grant administered by CEDO. Get registered, attend a training and start car sharing.

Contact Jennifer Green in CEDO at jgreen@ci.burlington.vt.us or call 865.7532 to sign-up.

Visit www.carsharevt.org for more information.



Progress - CATMA



Progress - CarShare VT

- 6 Departments participating
- 28 employees registered as users
- Anticipate ~100 trips this year



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Progress - CCTA

Between July-Oct 2010:

- 37 10-Ride passes
- 32 LINK passes
- 11 Monthly passes



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Challenges & Opportunities

- Behavioral/Routine Change
- Flexible Choices
- Sustainable Funding
- Administrative Support



Where we want to go...

- Citywide Participation
 - Schools and Burlington Electric
- City “CommuteFlex” Card
 - Transit, Parking, Bike/Walk
- Telecommute/Remote Access
- Model/Impetus for other Downtown Employers

