

Connecting Commuters.org





















# Benefits of Partnering with Go Maine

- •Immediately implement Trapeze ride matching software with conditions and protections under current (successful) Go Maine Contract
- Begin a relationships with ME and NH programs to incorporate their respective insights into our own business plan
- Immediately jump start the Vermont RideShare re-branding process using Go Maine as a model





Connecting Commuters.org



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# Go Vermont

Vermont Agency of Transportation

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My Other Car Is Your Car

**Employers** 

# Commuting & Ridesharing Resources for Vermonters



# A Carpool Story

Ride along with three Go Vermont carpoolers and learn the benefits of sharing a ride.

Watch their video

Go Vermont is a resource for commuters who want to reduce the cost and environmental impact of driving. The program features a free carpool/vanpool matching service, ridesharing tips, and other practical information on getting around by biking, walking, bus, train and ferry.



## Get started

Click here to connect with commuters looking for carpool and vanpool opportunities, whether it be for a work commute or for a meeting or conference. Answer a few simple questions about your commute, schedule, and ideal carpool or vanpool partners, and we'll match you to

## Guaranteed Ride Home

Registered Go Vermonters who share a ride two or more days per week are eligible for the Guaranteed Ride Home benefit, which reimburses up to \$70 towards getting you home in case of an unexpected change of plans.

## Calculate Your Commute

Find out what your commute is costing you and measure the environmental impacts, as well as estimate what you could save by ridesharing.

Search Go









Get a se carpools your imn before yo

Click on follow d preview already with you

Carpoo Vanpod

CONNECT



















Vanpool







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Carpool

Transit

Bike

Park-n-Ride

## Welcome Pete Foytho

#### MY COMMUTER RIDEMATCHING OPTIONS

Our ridematching system website displays commuter ride match results as text with an integrated map. Detailed driving directions and current traffic conditions (in urban areas) are included. Review your referral list, and then contact your referrals by e-mail or text message (or phone). It's easy to do right through the match display on screen!

Once your start using a commute alternative (carpool, vanpool, transit, bike commuting) be sure to register for the Guaranteed Ride Home card (do so on your registration profile page). Make sure your carpool and vanpool partners register with GO VERMONT as well so that they too can benefit form the GRH and regular prize drawings. Thanks!



Get Started where you register to connect with commuters looking for carpool and vanpool opportunities.



<u>Carpool Match</u> finds others who share a common route or destination, and are interested in carpooling. Driving arrangements are determined by you and your car-mates, and can be something you do every day or just once a week.



Vanpool Match will show you the great savings when you split the costs of commuting with up to 15 other people.



Transit Match lets you find the best bus route information and maps that may work for your commute.



Walk or Bike Match shows you other cyclists and walkers with a similar route and schedule that you might like to ride with on your commute - it can be easier and safer with a buddy!



Park and Ride Match is the guide to official Park-n-Ride lots where you can meet other commuters, leave your vehicle or access public transportation.

## **GUARANTEED RIDE HOME**



Register for Guaranteed Ride Home Get a free (or reimbursed) taxi ride or Enterprise rental car to get you home in an unforeseen workday emergency situation.

## MY NON-COMMUTE TRAVEL OPTIONS



Non-commute Trip Planner lets you find other people going to the same event or location that you are. You can choose from a list of events or add your own to find travel partners.

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VPSI moves the world by developing and delivering innovative, cost effective and customer focused employee transportation solutions to meet the specialized needs of our clients worldwide.

learn more about how we are moving the world >>

Vanpooling

People

Planet



We began in the mid-seventies, about the same time the word "vanpool" was first uttered. Today we're a stand-alone private company, totally dedicated to moving the world toward sustainability by helping people with their daily commute. More...



#### What is Go Vermont?

Go Vermont is a resource for commuters who want to reduce the cost and environmental impact of driving. The program features a free carpool/vanpool matching service and lots of practical info about other ways to get around. It is easy to use and full of benefits — in fact the majority of people who have joined a carpool through Go Vermont are still involved.

#### Carpool

Sharing a ride with just one other person can cuty our travel costs in half. Go Vermont can help you meet other commuters with a common route or destination who are interested in carpooling. Driving arrangements are determined by you and your carmates, and can be something you do every day or just once a week.

#### Vanpool

Similar to a carpool, a vanpool has room for more commuters – imagine the savings when you split the costs of commuting with up to 15 people! There are even special incentives available for vanpoolers. Contact a Go Vermont representative to learn more about the turn-key vanpool program.





#### 21 tips for reduced gasoline consumption and enhanced fuel economy

You can reduce your fuel consumption significantly by following these simple tips. For every gallon of gas that you don't have to bury, you save money. You also reduce pollution significantly—every gallon of gas you burn generates 20 pounds of carbon dioxide, the primary contributor to global warming.

#### UEL-WISE TIP SAVINGS

Drive with a "soft foot." up to 100% saves gas. When you start your car, wait a few seconds for the oil to circulate and then drive off gently. Avoid jack rabbit starts and stops. Make smooth, gradual lane changes. Build up speed in anticipation of approaching a hill. It takes three times more fuel to get up to crushing speed than to

2. Obey the speed limit. 7-238
Vehicles are most efficient at 50-55 miles per hour. If you are driving above 60 mph, you can save 7 percent for every 5 mph you slow down.

3. Keep your car well-tuned. 3-20% A well-tuned car uses less fuel. Give your car a tune-up twice a year, preferably in the spring and fall, and always get a tune-up before embarking on a long trip.

4. Maintain proper tire inflation. 5% Low tire pressures can cause drag, which wastes gas. Check every two weeks and prior to a long trip to make sure tires are not under-inflated. Under or over-inflated tires are a safety hazard and can cause premature tire failure. Maintaining tires properly will also extend their life. Rotate your tires every 5.000 miles and have the wheels balanced.

5. Remove unnecessary weight. 12
Remove any unnecessary weight from your car trunk. An extra 100 pounds can decrease your fuel economy by more than 1 percent.

#### FUEL-WISE TIP SA

6 Remove nod racks & carriers varies
Reducing your vehicle's wind resistance
is one of the most important elements in getting good gas mileage, especially at high speeds.
Roof-top racks and carriers disrupt air flow. Take
them off when not in use and carry items inside
the vehicle if possible.

7. Use air conditioning sparingly. up to 20% on average, a car uses about 20 percent more fuel if the air conditioning is on. If you are driving less than 40 mph and can be comfortable without the A/C, open your windows instead. Above 40 mph, A/C is preferable because open windows increase wind resistance. Try to keep the A/C at 75 degrees.

Avoid "cold starts." 10%
Plan your driving and combine several errands into one car trip. The best way to warm whe engine is at low speeds: accelerate gradually. Warming up a car in the driveway wastes gas.

9 . Change your oil frequently. 4-5% Change the motor oil according to manufacturer specifications and keep fuel filters changed and clean. Use brand-name products and the correct oil weight. Check for oil leaks.

10 Keep your car well maintained. varies
Exhaust leaks, clogged catalytic converters and plugged mufflers can cause poor fuel
economy. Clean your heating and cooling systems



#### Why Go Vermont?

- Save money on gas
- Reduce wear and tear on your car
- Be nicer to the environment
- Meet new people
   Guaranteed Ride Home
- Win prizes



Free matching service

Carpool

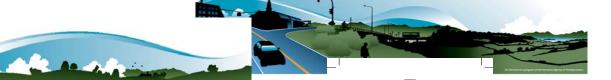
○ Vanpool

Info on other ways to travel

• Walk

O Bus

O Train
O Ferry





Carpool • Vanpool
Commuting Resources

Go Vermont is a free resource for commuters who want to reduce the cost and environmental impact of driving. The program features a carpool/vanpool matching service and lots of practical information about other ways to get around.

#### Get Started

To learn more and sign up, visit Connecting/Commuters.org or call 800-688. RIDE. Resure to ask around as work to find out if others are interested in participating, and if your employer offers any rideshare programs or incentives.

#### Win Stuff

Regisser with Go Vermont and be automatically entered to win movie tickets, gas cards, restaurant or shopping gift cards, coffee and more.

#### Guaranteed Ride Home

Registered Go Vermonter's who share a ride two days per week or more are eligible for the Guamanneed Ride Home benefit. It pays up to \$70 to get you home in case of an unexpected change of plaze.







Connecting Commuters.org

Agency of Transportation 860-485-4386 (7422)

Connecting Commuters.org

PARKING PASS
Carpool/Vanpool

Expiration Date

























Get Started

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Logout

Calendar

Trip Planner

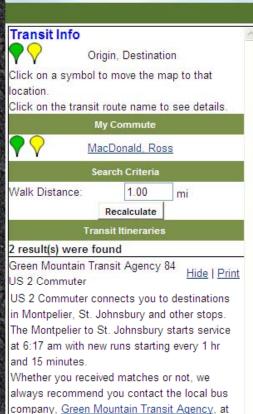
Carpool

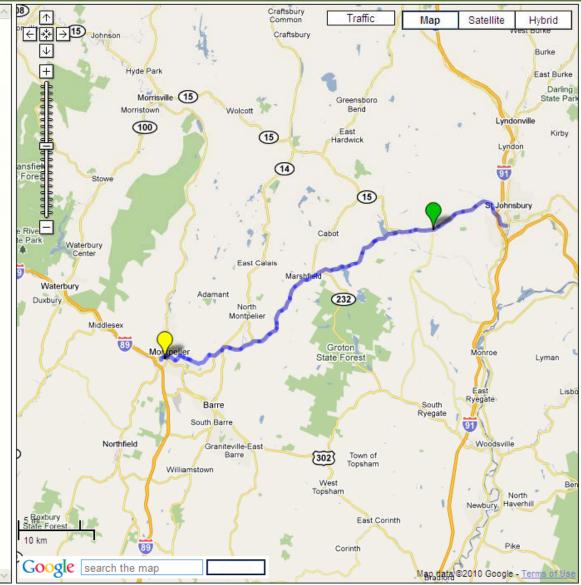
Vanpool

Transit

Bike

Park-n-Ride





(802) 223-7287 to confirm route information

Rural Community Transportation

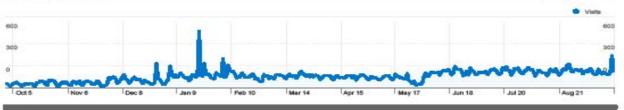
US2 US 2 Connector

Thank you.

and/or to learn of any additional transit options.

Show | Print

## Dashboard



### Site Usage



73,752 Pageviews

1.95 Pages/Visit

### 58.66% Bounce Rate

00:01:26 Avg. Time on Site

82.44% % New Visits

## 

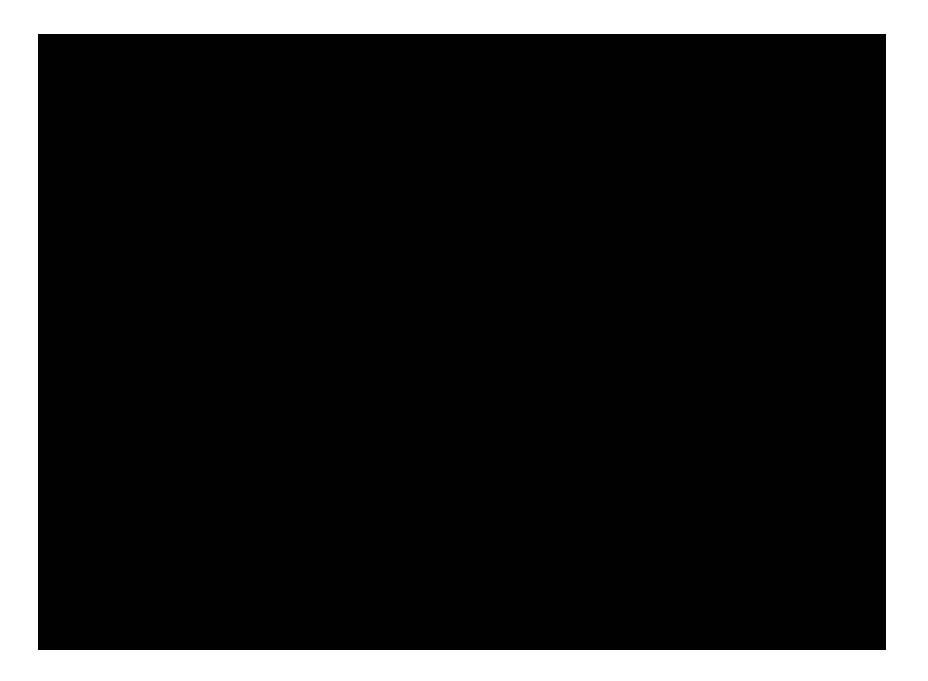


Traffic Sources Overview	
	Search Engines 22,573.00 (59.78%)
	Referring Sites 6,909.00 (18.30%)
	Direct Traffic 3,924.00 (10.39%)
	Other 4,352 (11.53%)

Content Overview		
Pageviews	% Pageviews	
40,286	54.62%	
7,809	10.59%	
4,397	5.96%	
3,427	4.65%	
3,235	4.39%	
	40,286 7,809 4,397 3,427	



- Commuters on file 3331 (767 new registrants)
- Number of Carpool matches attempted 2580 (158 by VTrans staff)
- Number that received at least one match 837 (32%)
- AVG. Trip 22.02 miles
- 20 vanpools listed (private and public) with 187 participants
- Over 4100 total matches attempted (PnRs, Bike, Vanpool, Transit)
- Assuming 20% match/participation levels
  - Reduction in VMT 4,992,402
  - Reductions in commuting cost \$2,496,153
  - CO2/VOC/Oxides of Nitrogen (tons) 77.2/10.1/12.4







September 2010

# Welcome to the First Ever, World Premiere Issue of "The Commuter Connection"

We're pleased to cut the ribbon, open the curtains, leave the starting line and present the first edition of the official Go Vermont newsletter. Here we can share news and information about commuting resources all around the great state of Vermont, plus share stories and tips from fellow commuters. And that's not all. We're also happy to announce that we're 3300 car and van poolers strong and growing every day. Together we're saving money, time and the environment one trip at a time.



FreakingNews.com



Operations Division Search Public Transit homepa Public Transit Section t VTrans GoVermont Contacts **Transportation Providers** of Transportation Home Page Forms PUBLIC PROVIDERS ons Home Page Policies and Reports Advance Transit TRANSIT (802) 295-1824 anization Chart Park and Ride Informati Serving the Upper Valley including Hanover and Lebanon nance Districts Transportation Provide Addison County Transit Resources (802) 388-1946 Serving the Middlebury Area y Management Town of Brattleboro Bus Line ransit (802) 254-4541 Serving the Brattleboro Area Garage al Services Chittenden County Transportation Authority 1-866-864-0211 (toll-free) ntelligent Transportation Serving Chittenden County ystems (ITS) ccupational Safety emporary Bridges own Highway Grants Connecticut River Transit STOCK OF THE STATE OF nvironmental Program (888) 869-6287 o Hazardous Materials Serving Windham and Southern Windsor Counties o Landscape o Stormwater Compliance Deerfield Valley Transit Association (802) 464-8487 Serving Wardsboro, Wilmington, Whitingham, Halifax, Dover and VT511 Road Conditions Readsboro



























VPSI Vanpool #30367 Randolph-Waterbury (L-R) Brenda Berry, Anne Langevin, Leslie Wisdom (and son Hudson), Judy Mirro, Pat McIntosh, Carol Skelding, Kate Willard, Ned Swanberg, Stuart Levasseur