

## Statistical Issues Related to Evaluating the Quality of Traveler Information

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## Agenda

### Introduction

Motivation

## Sampling Theory

Sampling, Confidence Intervals, Minimum Sample Size

## Research from Houston Toll Tag data

- Findings on sample sizes
- Spatial, Temporal distribution of travel time variability

### Future Work

Questions and Comments

## Introduction

#### TPF-5(200): Standard Test Procedure for Travel Time Data Quality Assessment

 University of Virginia, Virginia Transportation Research Council, Texas Transportation Institute

#### Goals of Research

- Develop guidelines for evaluating traveler information services
  - Fair, statistically defensible methods
  - Recommend sample sizes for ground truth
  - Suggest where and when to sample in a network
- How far along are we?
  - Currently focused on establishing guidelines for freeway data
  - Consulting with NATWG
  - Draft of "standard" in the works

## Motivation

- What is "ground truth"?
  - The "true" mean travel time of some segment at a specified time?
  - Or an estimate of the mean travel time?
- We usually don't know with 100% certainty the "true" mean travel time
  - This is a population parameter
  - In statistics we differentiate between a "population" and a "sample"
- We can estimate a population parameter using statistical inference from sample data
- Our confidence in this estimate is a function of the sample size and the variance in the observed data

## Travel Time is Stochastic

- While there is a deterministic component to travel time (e.g. density v. speed), the realization of individual travel times is largely stochastic
  - Different types of drivers
  - Different types of vehicles
  - Weather, grade, other factors
- Travel Time is a random variable
  - Has some unknown distribution
  - Has an unknown mean and variance
- How we define the population is important
  - Space (e.g. TMC segments vs. corridors) and Time (e.g. 5 minutes vs. 1 hour)

## Sampling Theory

- Population Parameters can be estimated from sample data
  - The mean travel time for a given population (space, time) can be estimated from sample observations
  - The <u>empirical sample mean</u> is our best estimate of the population mean
    - This statistic is also random and has a distribution
    - We can estimate the distribution of the sample mean
      - If we know the population variance we can use a standard normal distribution
      - But we generally don't know (or don't want to assume) the population variance
        - $\hfill\square$  Use sample variance and a Student's T distribution

## Data Quality and Accuracy

- Data quality is a broad concept but we focus here largely on accuracy of data
  - Accuracy is a measure of the distance of an estimate from some "true" value
- The accuracy of a travel time estimate is a measure of the distance of the estimate from the mean travel time of the population
  - Generally we don't know the mean travel time of the population
  - We can estimate it by sampling
  - But there is still uncertainty in our estimate
- So to measure the accuracy of a service provider's data requires that we have some confidence in our estimate of the ground truth

## More on Accuracy

- We want to know more than whether or not a single estimate was accurate
  - Knowing the accuracy of a single segment is useful but doesn't tell the whole story
  - We also want to know how accurate estimates are for the rest of the network
  - It is difficult and costly to collect ground truth data for every segment in a network
- Also we need to consider time of day
  - Do we collect ground truth 24 hours / day x 7 days / week?
  - Is it important to know the accuracy of data in the middle of the night on a weekend?

## Two Levels of Sampling

- So we need some way to measure ground truth for a segment in a network
  - We can use sample data from the traffic stream to estimate the mean travel time of the population
  - How many samples do we need?
- But we also need to measure the accuracy of a service provider's data across time and space
  - So we need to sample particular segments from the network during critical time periods
  - Which segments do we sample and when?

#### To summarize

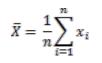
- I. Sample traffic stream to establish ground truth
- 2. Sample critical segments and time periods from the network to establish accuracy

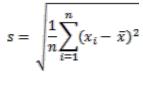
## "Measuring" Ground Truth

- Two Basic Methods
  - Floating Car
    - How do we know how close this observation is to the population mean?
      - Statistical theory can't really help here because we don't know much about the variance of the observation
    - Floating Car confidence interval?
  - Re-identification
    - Can be used to make multiple observations.
    - Generally non-intrusive sensors
    - Can develop a statistical confidence interval

## Terminology

- Sample Mean
- Sample Standard Deviation





Coefficient of Variation



#### Precision of Estimate

How close we want the estimate of the mean to be to the population mean (e.g. 10% allowable error).

### Degree of Confidence

• Level of "alpha" or significance level.

#### Student's T Distribution

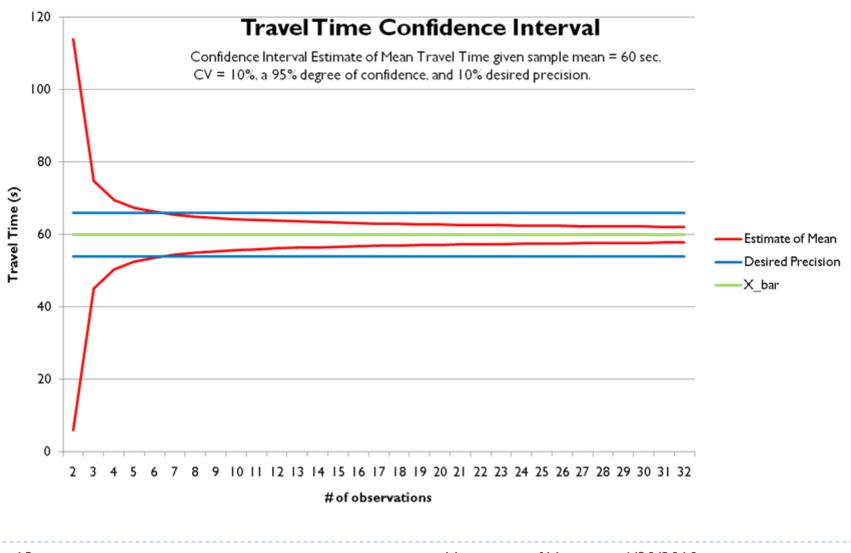
Sample mean is distributed following a Student's T distribution when the population variance is unknown.

## Confidence Interval Example

- Let's assume we collect a sample of observations from a traffic stream over a 1 mile long segment
  - We observe a mean travel time = 60 seconds and a standard deviation of 6 seconds (i.e. CV = 10%)
  - We can develop a confidence interval that the "true" population mean was equal to 60 seconds
  - As "n", the sample size increases the width of the confidence interval decreases
  - "t" is also sensitive to sample size. Larger sample sizes result in smaller "t" statistics

$$\mu = \bar{X} - \frac{t_{\alpha/2}}{\sqrt{n}} \frac{s}{\sqrt{n}}$$

## Confidence Interval – Travel Time

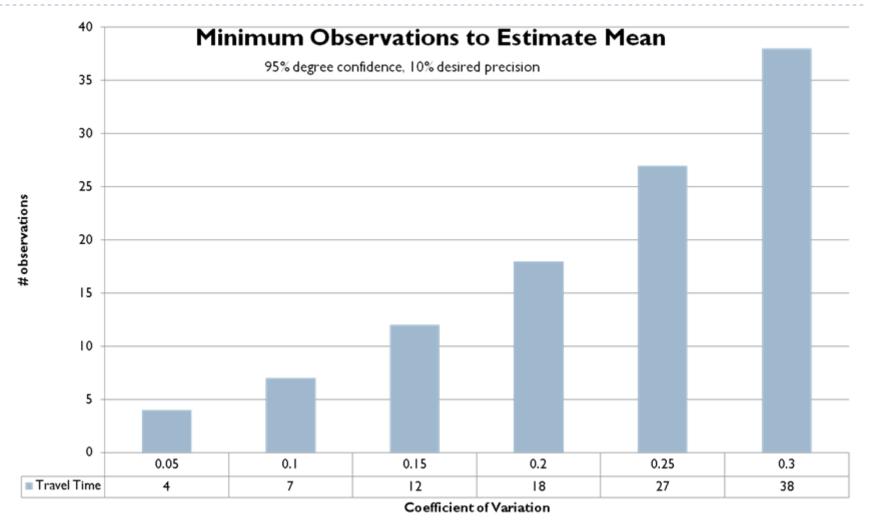


## Minimum Sample Size - Travel Time

- The previous slide shows that as the sample size increases the bounds of the estimate converge on the sample mean
- The equation for a confidence interval can be manipulated to derive an equation to determine the minimum sample size
  - CV = Coefficient of Variation
  - t\_alpha = Student's T Statistic
  - e = desired precision (percentage)

$$n = \left(\frac{t_{\alpha} * CV}{e}\right)^2$$

## Estimating Mean Travel Time

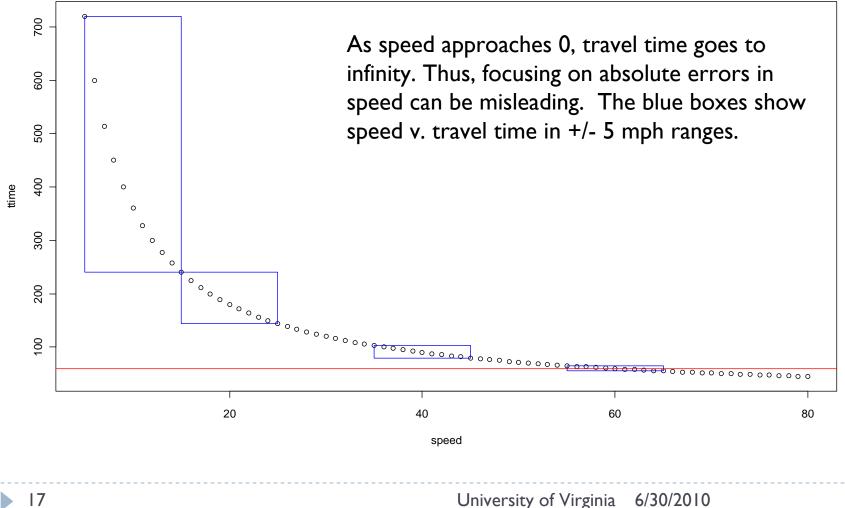


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## Travel Time and Speed

- Travel Time and Speed are inversely related
  - TT = dist / SMS
- Space Mean Speed <> Time Mean Speed
  - The arithmetic mean of speed observations = Time Mean Speed
  - The harmonic mean of speed observations = Space Mean Speed
- Generally we want to know space mean speed
  - We can get this by estimating mean travel time
    SMS = dist / TT
  - Be careful about using arithmetic mean speeds

## Another Look at Travel Time and Speed



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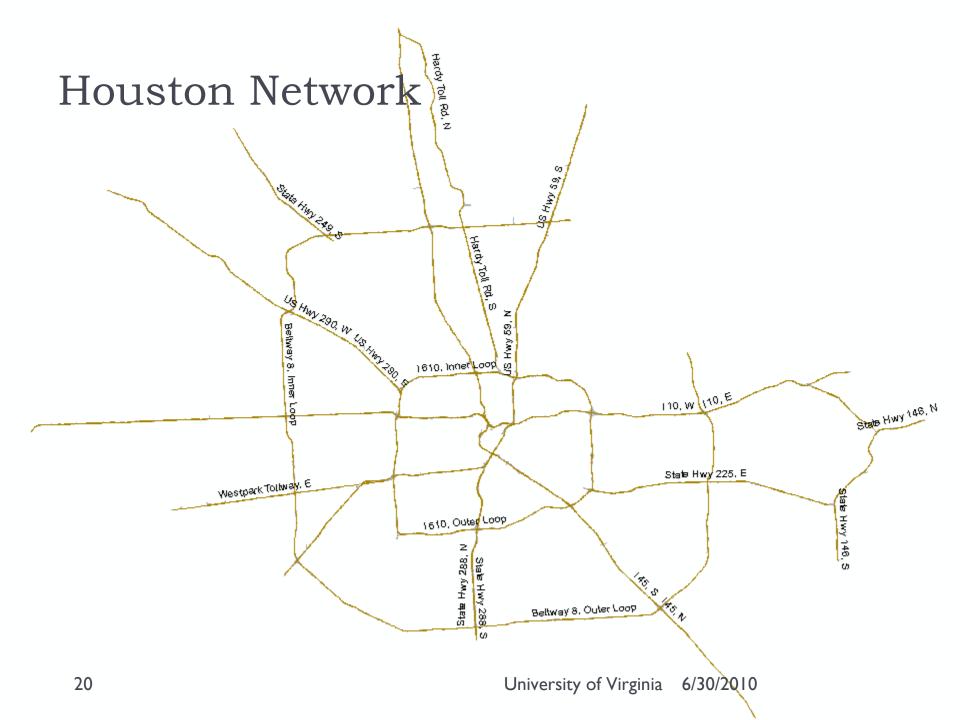
## Ground Truth Sampling Summary

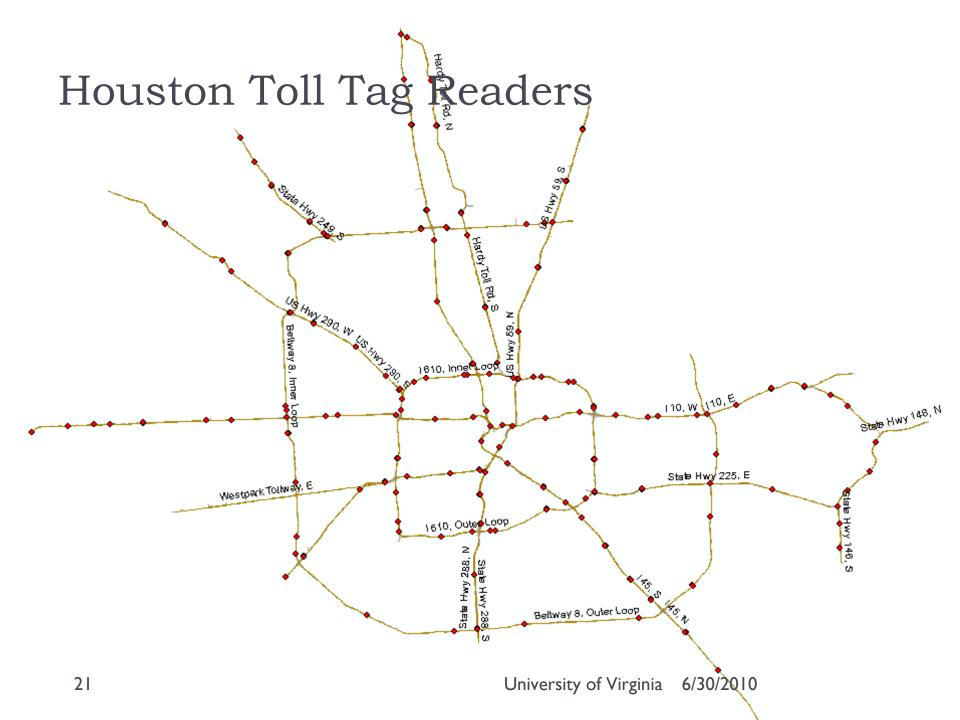
- We have seen that the population mean of a random variable can be estimated from a sample
  - The precision of the estimate is sensitive to variance and sample size
- The Coefficient of Variation of Travel Time is a good measure of relative variation
  - Can be used to establish minimum sample sizes
- Travel time and speed are inversely related
  - The space mean speed is the inverse of the arithmetic mean of travel time
  - Small absolute errors in speed can translate into relatively large absolute errors in travel time
- Determining which segments in the network to sample is important in order to comprehensively measure the accuracy of a data source

## Empirical Data from Houston

#### Houston TranStar network

- Freeway network monitored by toll tag readers
- Use position of toll tag readers and anonymous tag data to measure travel time of vehicles
- Approximately one year (2008) of observations loaded into a database
  - > 24 hours / day, 7 days / week, over 200 unique segments
    - > 273,907,180 unique observations
  - Data aggregated by segment and 5-minute periods
    - > 20,952,566 unique spatial / temporal aggregation periods
  - Calculated statistics for each spatial / temporal extent
    - Determined minimum sample size based on Student's t statistic (95<sup>%</sup> degree of confidence) and a 10% allowable error (e = .1)
    - Calculated mean travel time, standard deviation of travel time, space mean speed





## What can we do with this data?

### Determine distribution of travel time variance

- Spatial distribution
  - Which links in the network have the most / least variance?
- Temporal distribution
  - During what time periods is variance greatest / smallest?
- Determine sample size thresholds
  - How many samples are needed for a given link at a specified time?

### Develop guidance for data quality assessment methods

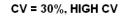
- How can we intelligently choose <u>where and when to sample?</u>
- How many samples are needed?
- What are the best technologies to use for different conditions?

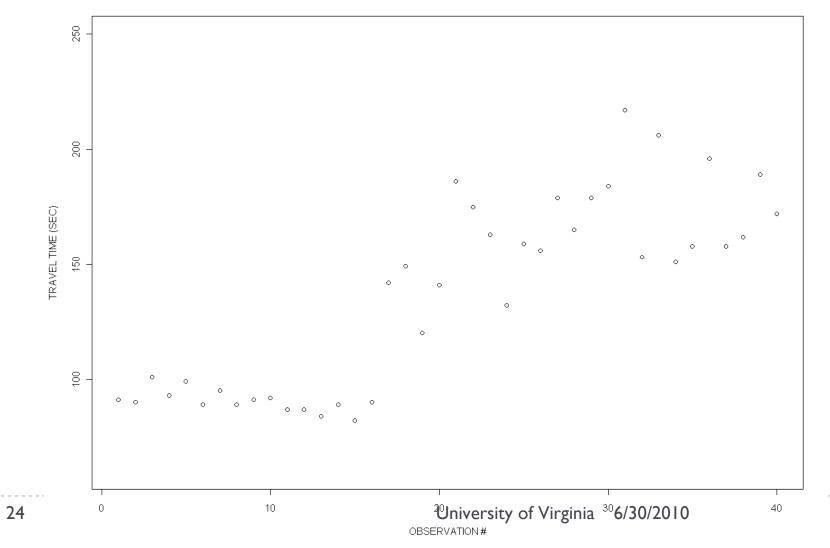
## **Coefficient of Variation**

# The CV was used as a way to measure the relative degree of variation

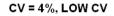
- CV Travel Time was selected
- Only observation periods where the number of samples was sufficient to estimate the mean (95% degree confidence, 10% error) were used
- Distribution of CV in space and time was analyzed

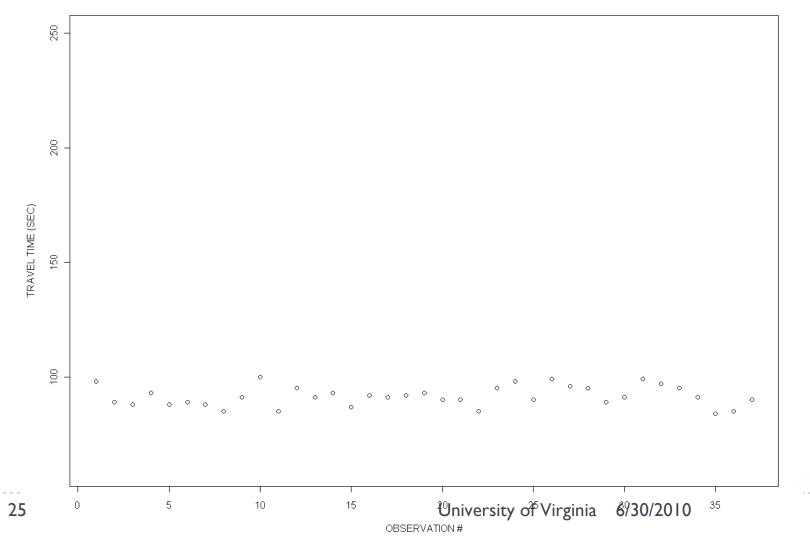
## Example of High CV





### Example of Low CV



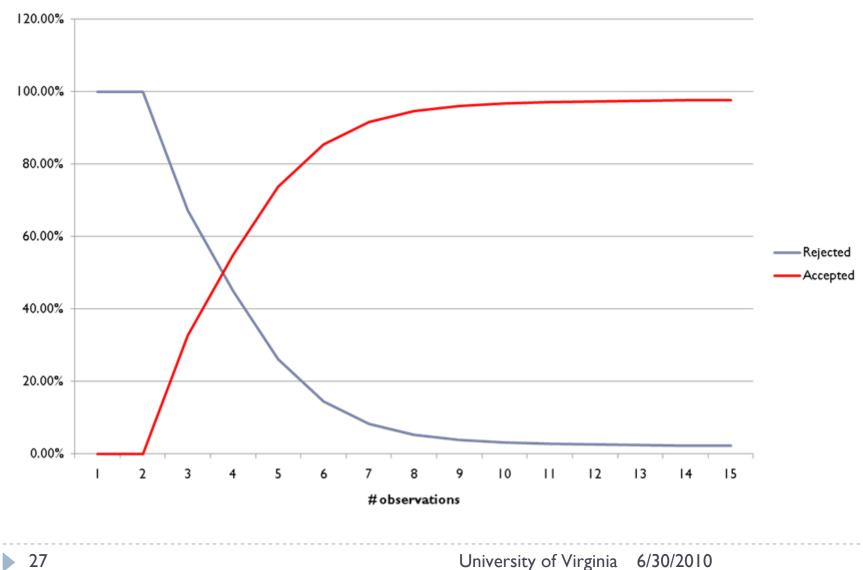


## How much variance is "a lot"?

#### Travel time variance varies in space and time

- We might have more variation at one link than another
- We could have more variation in the morning than in the evening
- We can use an empirical cumulative distribution to see how travel time variance is distributed
  - Consider: All segments in Houston during the weekdays AM/PM peak hours (2008 data)
    - ▶ 90<sup>th</sup> percentile CV Travel Time = 10%
    - Interpretation: 90% of the time in Houston, the relative variance in travel times is about 10% or less
    - Only 10% of the time is the relative variance greater than 10%

## Sample Size and Acceptance Rate



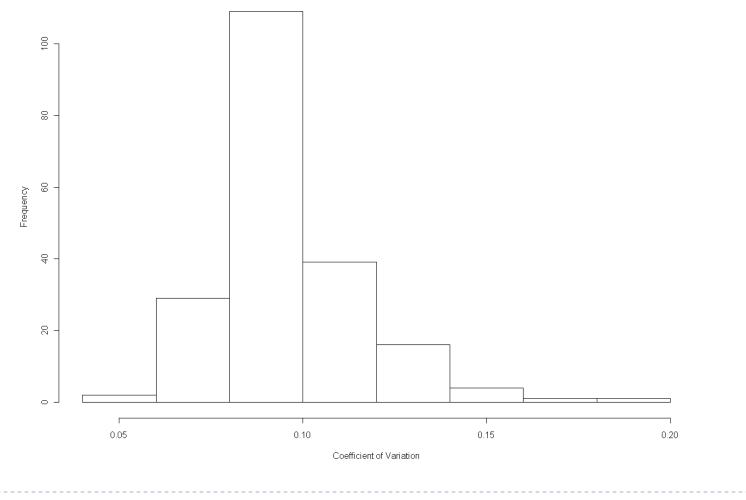
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## 90<sup>th</sup> Percentile CV

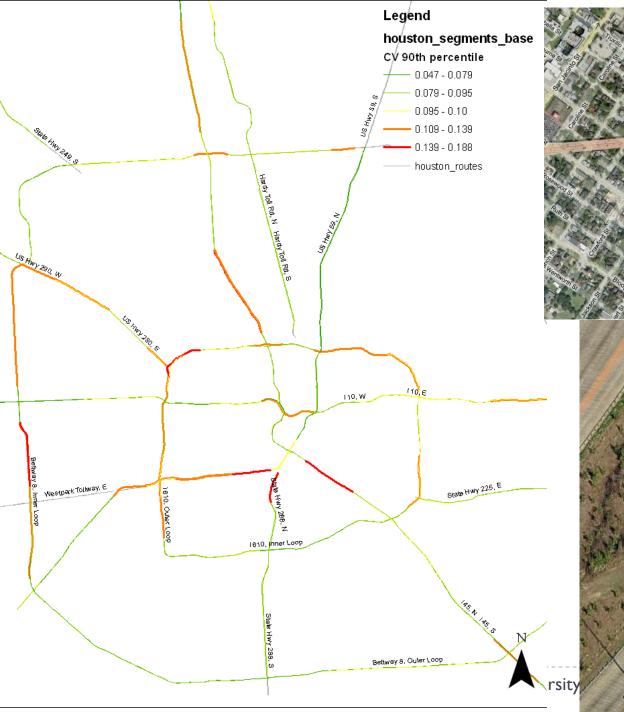
- The 90<sup>th</sup> Percentile CV in the entire Houston network across all times was about 10%
  - CV = .1 would require 7 observations to estimate the mean with 95% degree confidence and 10% desired precision
- We can also look at how travel time variance is distributed spatially and temporally
  - Where are the segments in the network that have higher CV levels?
  - When do these segments have higher CV?
  - What are the factors that determine travel time variance?

### Spatial Distribution of 90<sup>th</sup> Percentile CV

Histogram of 90th percentile CV



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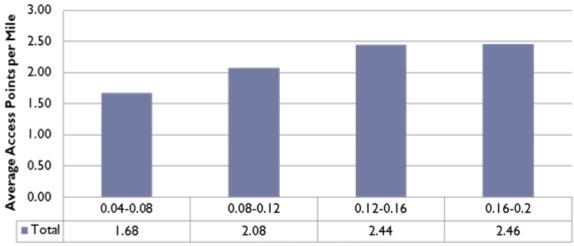




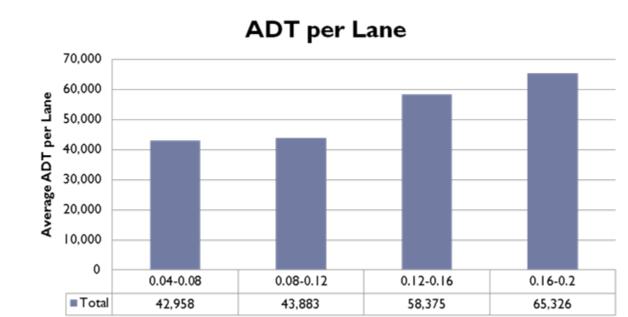
## Factors driving travel time variation

- We can use roadway inventory data to try and predict where in a network high travel time variation will occur
  - ADT per Lane
    - > Are higher volumes correlated with higher travel time variation?
  - Access Point Density
    - How do on/off ramps affect travel times?
  - Change in ADT per Lane downstream
    - Choke points in the network?
  - Segment Length
    - Differences between longer / shorter segments?

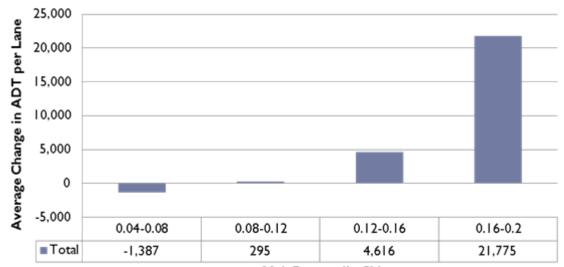
#### **Access Point Density**



90th Percentile CV



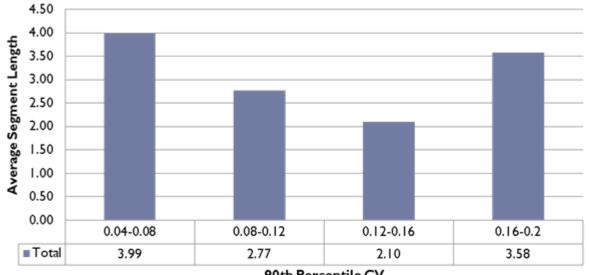
90th Percentile CV



#### Change in ADT per Lane Downstream

90th Percentile CV

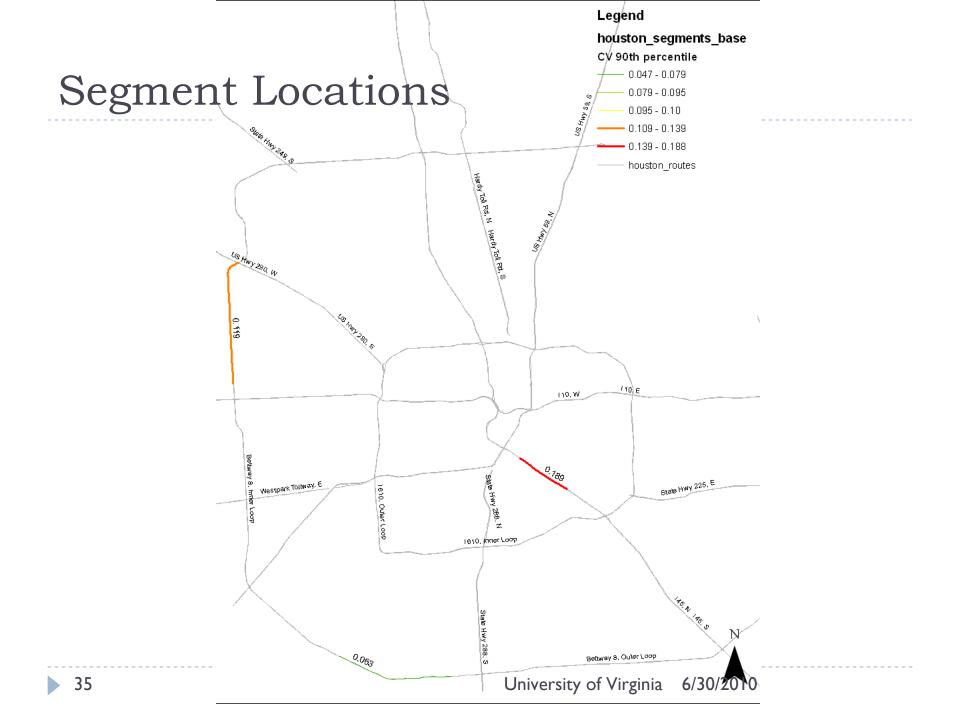
**Segment Length** 



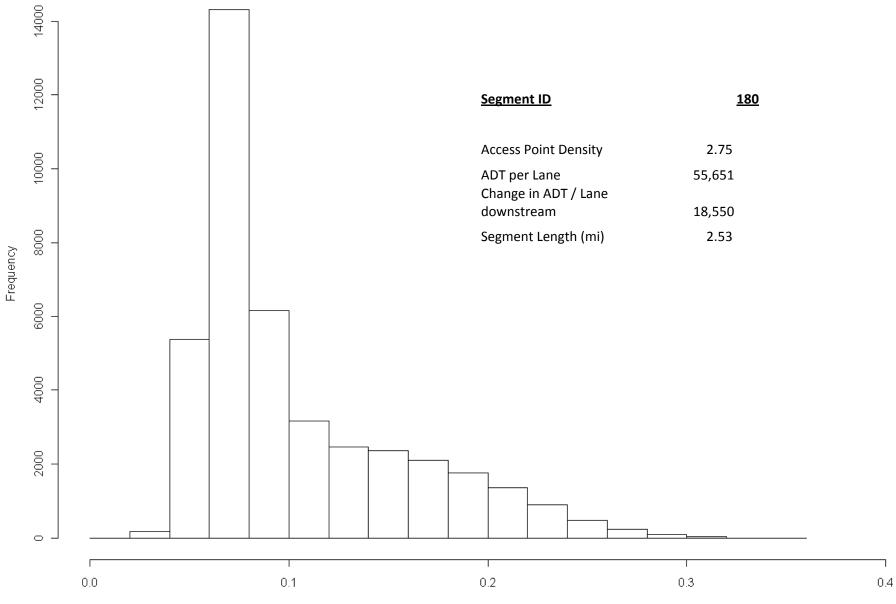
90th Percentile CV

## Examples of CV Distribution

- To further illustrate travel time variation, we can look at the distribution of CV values for a few segments.
- Consider three segments with a "high", "medium", and "low" 90<sup>th</sup> percentile CV
  - Segment #180 ("High CV")
  - Segment #318 ("Medium CV")
  - Segment #348 ("Low CV")

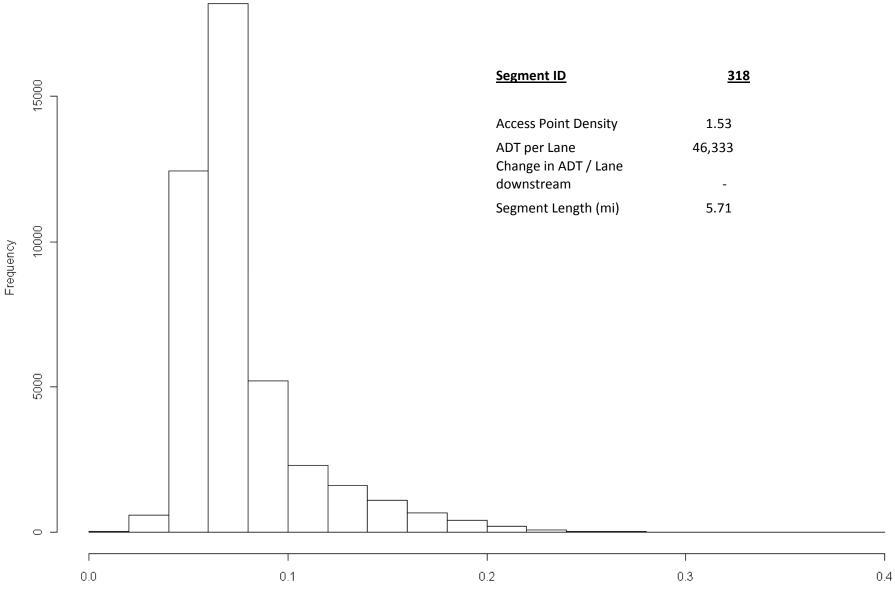


#### Segment 180 Distribution of Travel Time CV

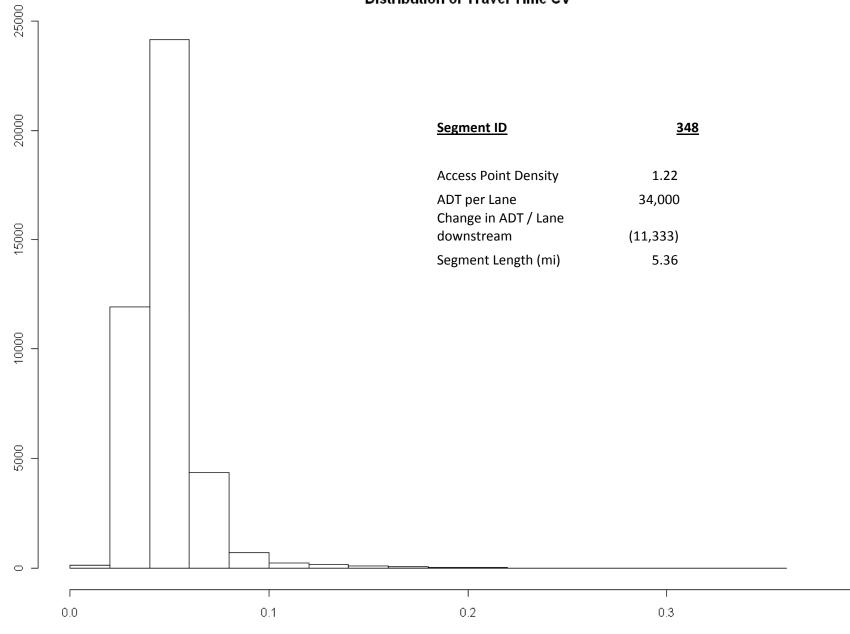


Coefficient of Variation

#### Segment 318 Distribution of Travel Time CV



#### Segment 348 Distribution of Travel Time CV



Frequency

Coefficient of Variation

0.4

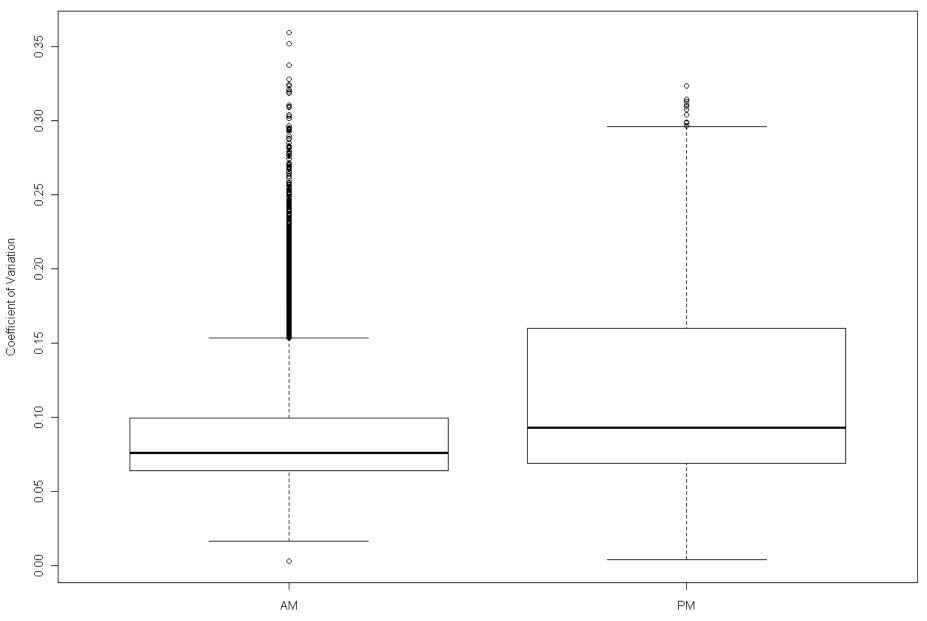
## Temporal Distribution of CV

- We can also look at how CV varies during different times of the day
- The 90<sup>th</sup> percentile CV was calculated for the Houston network in the AM, Midday, and PM periods
  - ► AM = 9.6%
  - Midday = 9.5%
  - ▶ PM = 9.9%
- Slightly higher levels of variation during the evening commutes

## Temporal Distribution of CV

- Some links will have a "morning" and "evening" level of variation.
- Consider Segment #180 from a few slides ago. Look at the distribution of CV in the morning versus the evening.

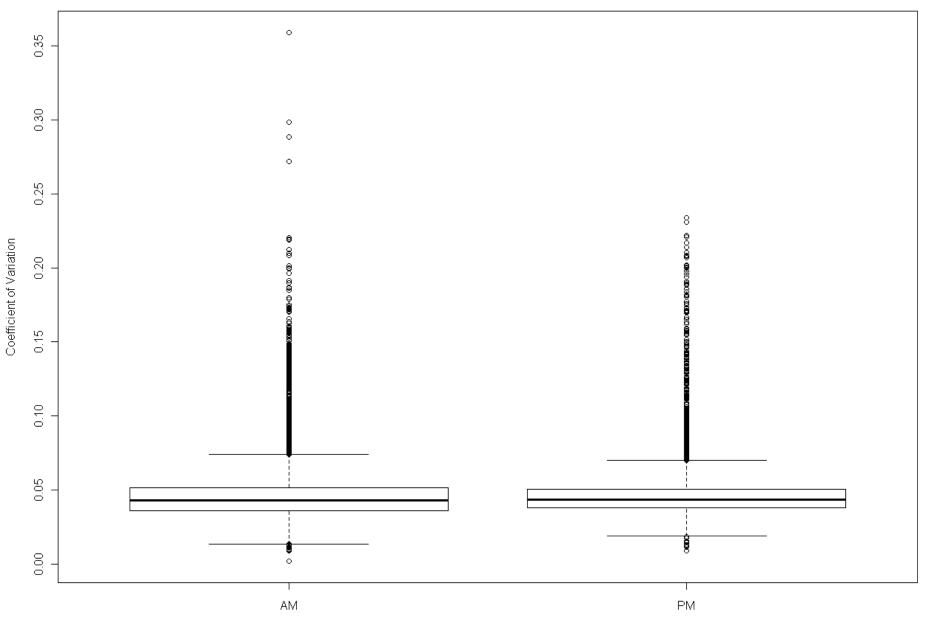
#### Segment 180 CV by time of day



## Temporal Distribution of CV

- Other links have little to no significant variation in time.
- Consider segment #348 again

#### Segment 348 CV by time of day



## Recommendations

- Floating Car seems most appropriate where travel time variation is low
  - We can use CV = 10% as a threshold
  - Below CV = 10% a floating car should be able to accurately estimate mean travel time
  - Above CV = 10% re-identification is likely necessary
- Identifying segments where high variation is likely can be challenging
  - In Houston, empirical data shows that these segments will tend to be
    - I. High ADT per Lane (> 50,000)
    - 2. High Access Point Density (> 2 points per mile)
    - 3. Located upstream from a choke point (e.g. interchange, dropped lane)
- Sample during peak periods
  - Consider directional flows

## Next Steps

- Validate finding from Houston data
- Establish sampling guidelines for arterial segments
- Investigate "floating car confidence interval"

## **Questions and Comments**

