



# vivanext

August 22, 2012

**Reshaping our Community**

**Graham Carey P.E., AICP  
Project Director  
York Consortium**

# welcome to york region

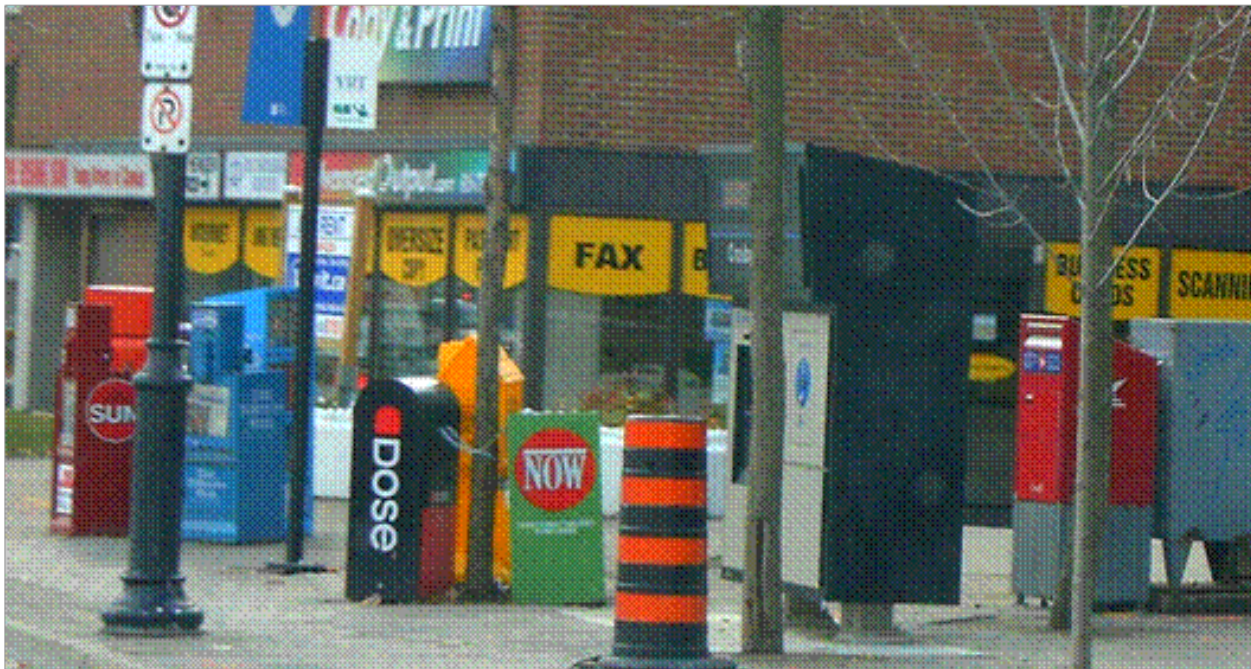
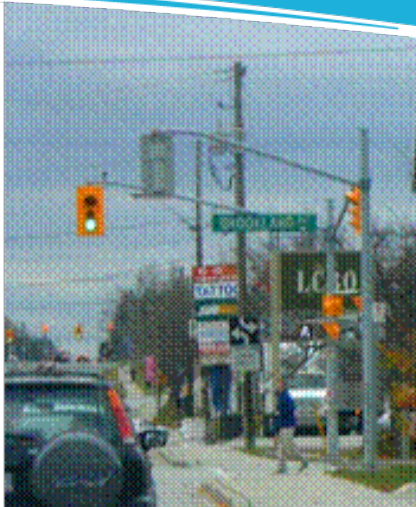


# Development

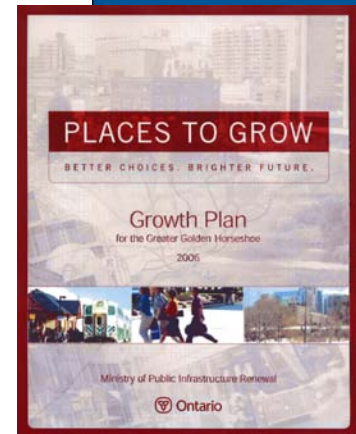
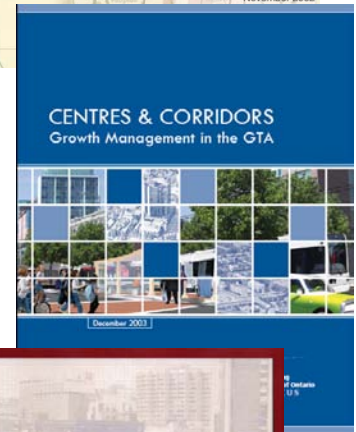
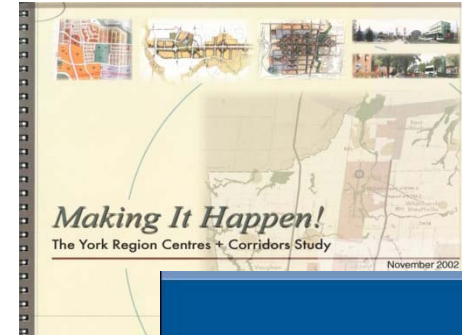
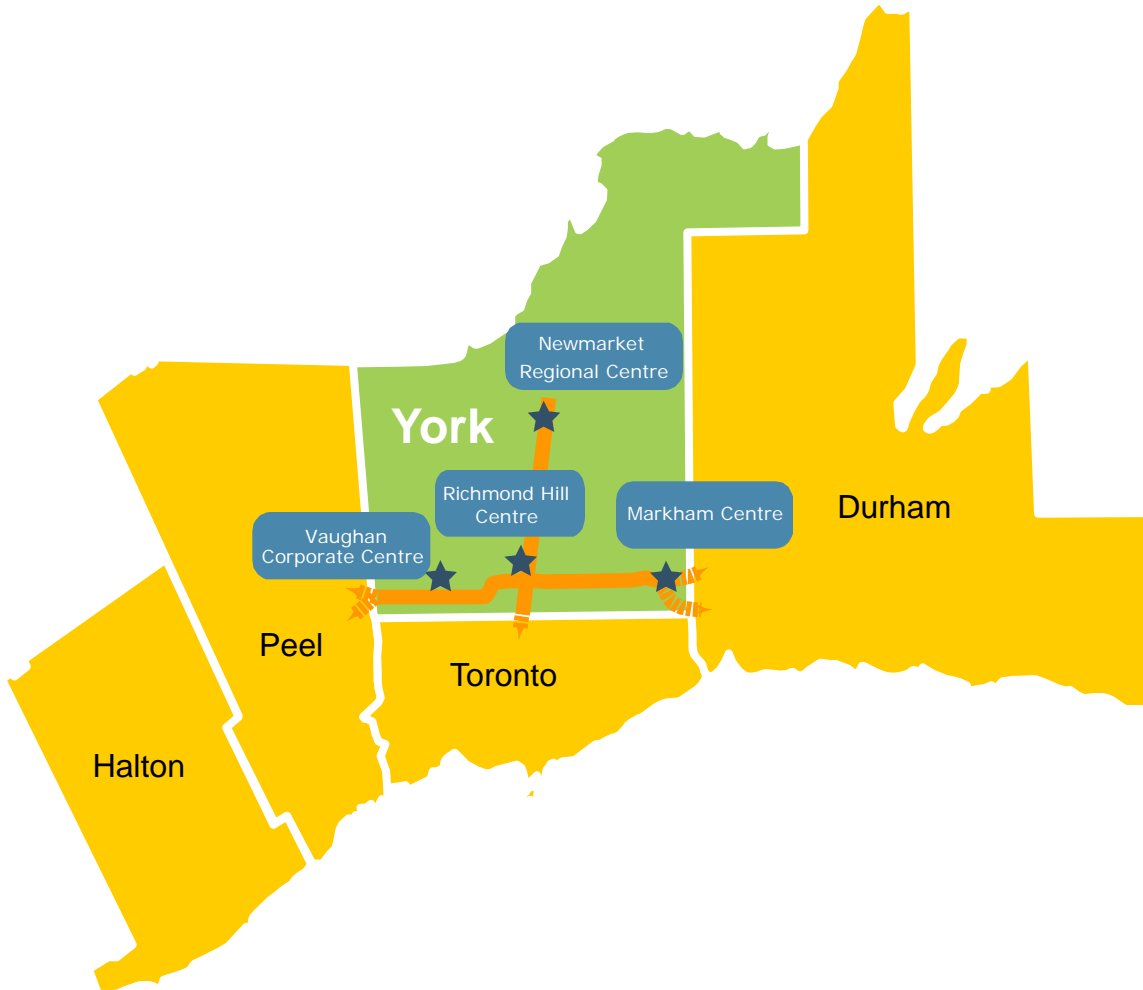
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# Urban landscape



# City-Building in York Region



# Using BRT as the driver for New Downtowns



# Incremental Implementation

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Quickstart  
2003-2006



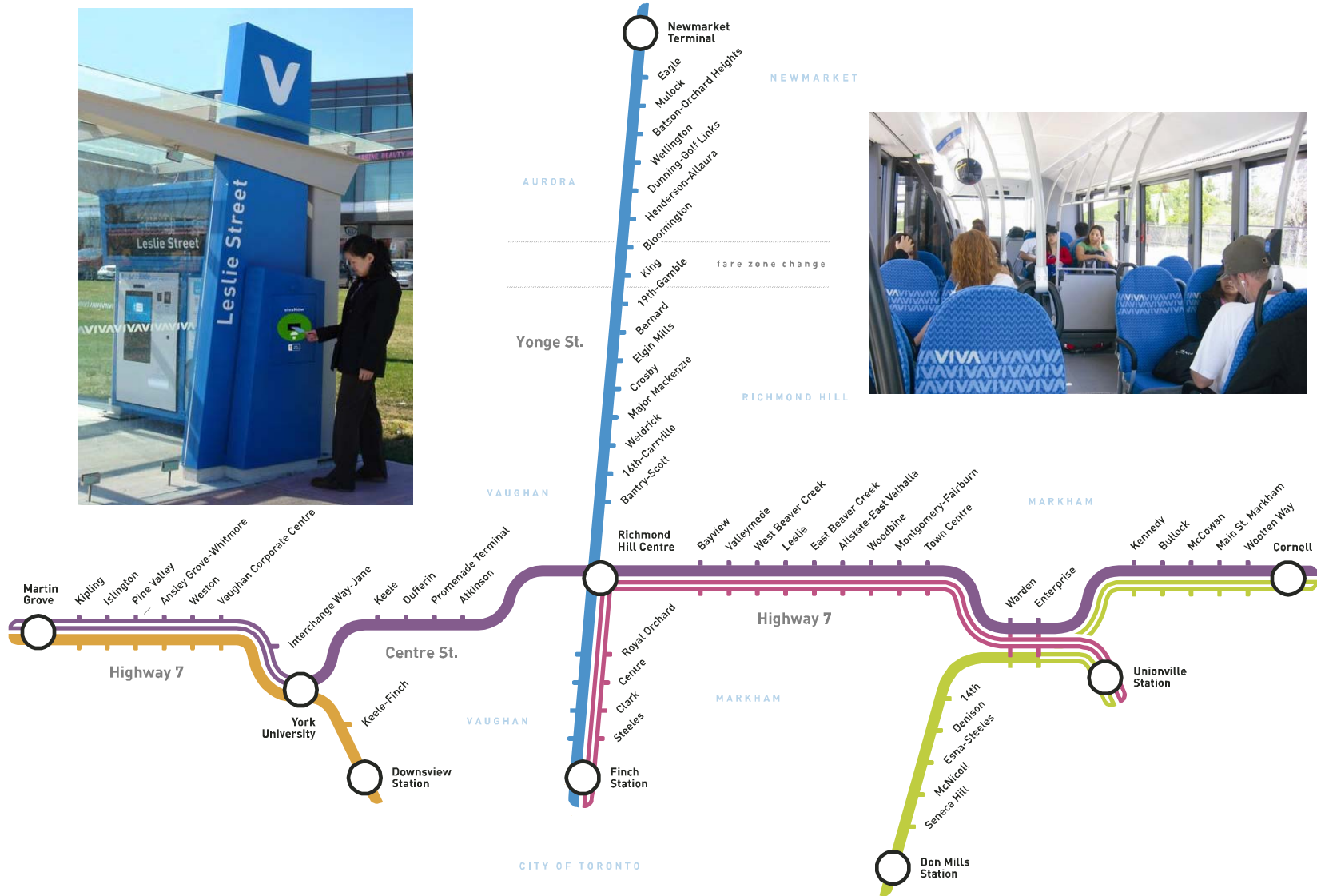
vivaNext  
(BRT & Subway Extensions)  
2006 -



Final Phase  
(LRT)

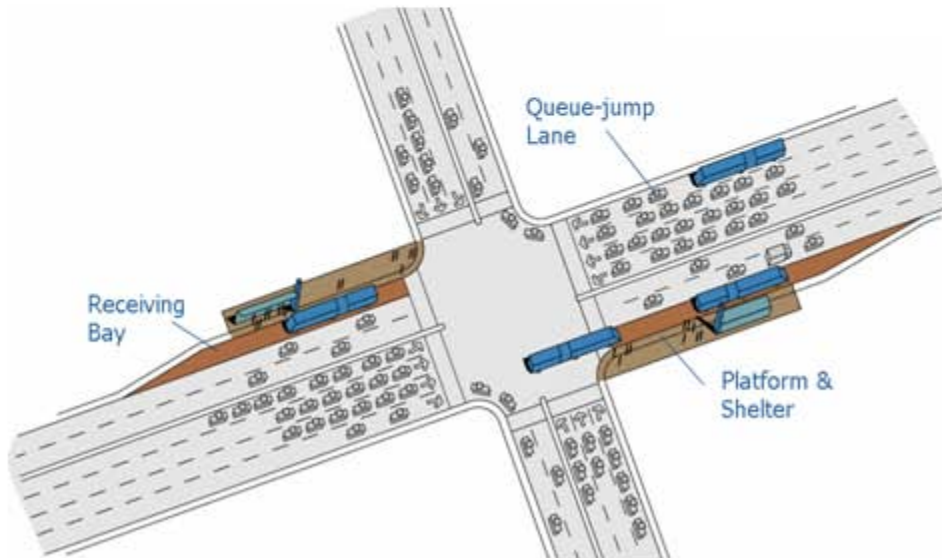
converging rapid transit technologies

# Quickstart (First Phase)






# Making BRT A Success in a Competitive Market



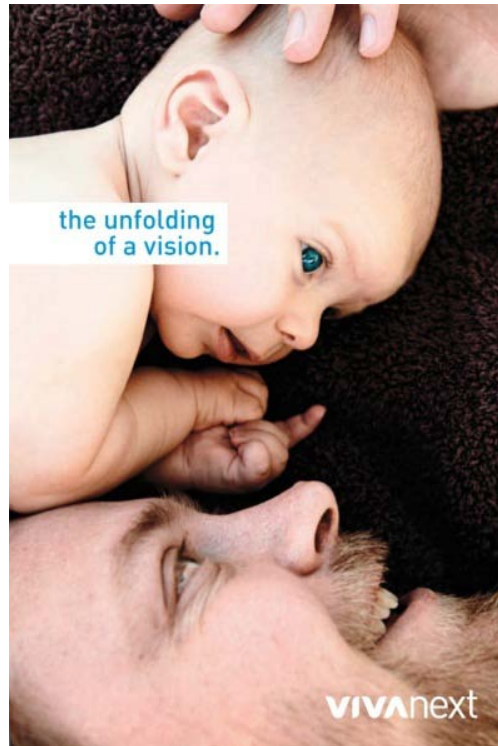


next best thing to...



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the unfolding of a vision.



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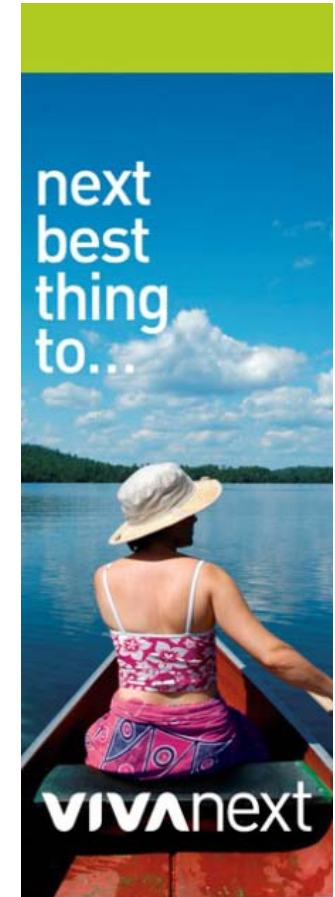
your opinion counts.

public meeting

- yonge subway extension
- highway 7 rapidway

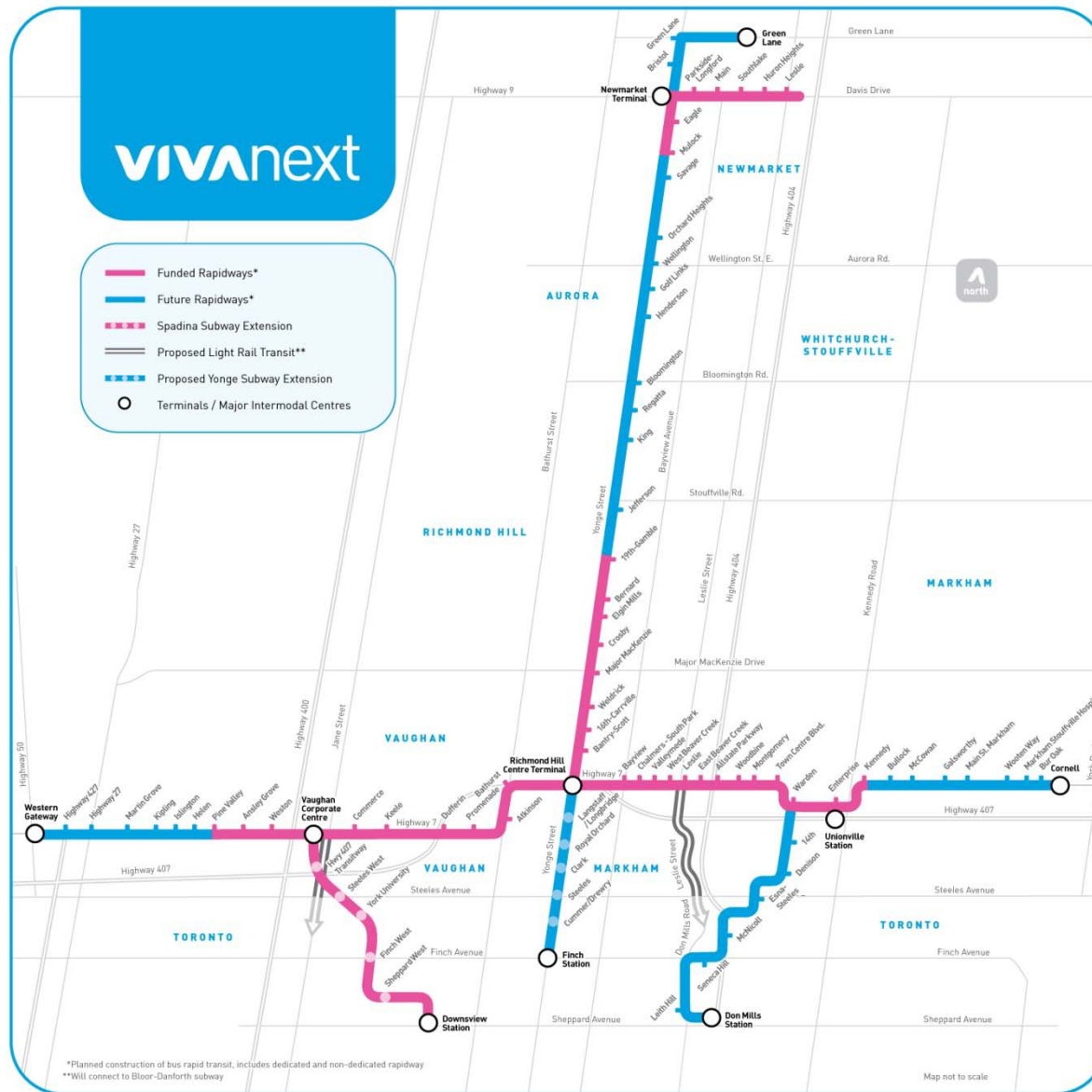


next best thing to...



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# vivaNext (second phase)



# vivaNext- Full feature BRT

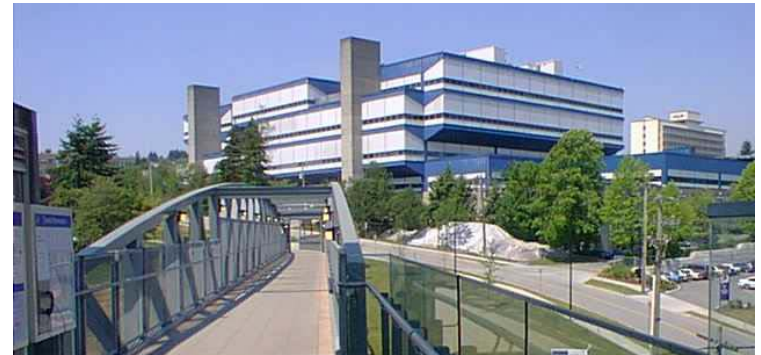
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# How did they make it happen?

- Cities enacted new land-use policies
  - Joint development
  - Sale of development rights to the private sector
  - Amendments to Development Charges Act to promote sustainable transportation
- Planners empowered
- Played a pro-active role
- “Complete street” principles



# Downtown Markham

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# Downtown Markham

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# Land use and transit integration



# Downtown Markham : Remington Group, Toronto



**Pedestrian Friendly and Carefree Promenade.** The world's first **Simcoe Promenade** takes its cue from the famous North York promenade. You can walk to a popular bistro, pass the time at your local bookstore, or enjoy the comfort of your favourite bookstore.

**DOWNTOWN MARKHAM**

About Urbantopia Town Manors & Condominiums Office Leasing Opportunities Retail Leasing Opportunities View the Project Press Room Contact

Settle for **Accessibility.**

**VIVA**

**Urbantopia**

Background

Our Vision

Parks

Viva

Markham District Energy

Downtown Markham has never been closer... thanks to the exciting new Viva rapid transit system. Viva links Aurora, Markham, Newmarket, Richmond Hill and Vaughan to the City of Toronto and the TTC. Launched in September of 2007, Viva offers riders a flexible and convenient service that makes traveling to and from Downtown Markham a breeze.

The system's new rapid transit vehicles – they're much more than just buses – are roomy, comfortable and best of all, frequent, with current service running every 5 to 15 minutes. Plus, Viva offers riders innovative new features intelligent transportation systems with real-time passenger information and "hop on and hop off" service that lets you ride both Viva and YRT in any direction for two full hours without paying an additional fare.

And things will only get better. Phase 2 of the Viva rapid transit system could begin as early as 2007.

For more information about Viva's features, visit [vivayork.com](http://vivayork.com)  
To get details on fares, routes and schedules for both Viva and YRT, visit [yrt.ca](http://yrt.ca)

[Register Now](#) site by **Scott Thornley + Company** | **contact** | © 2006 The Remington Group of Companies  
All Prices and Specifications subject to change without notice. All items shown are artist's concept. E.&O.E.

**VIVA** – key selling point for one of largest multi-use suburban developments in North America

# Markham town center : Open

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# Markham town center : Open

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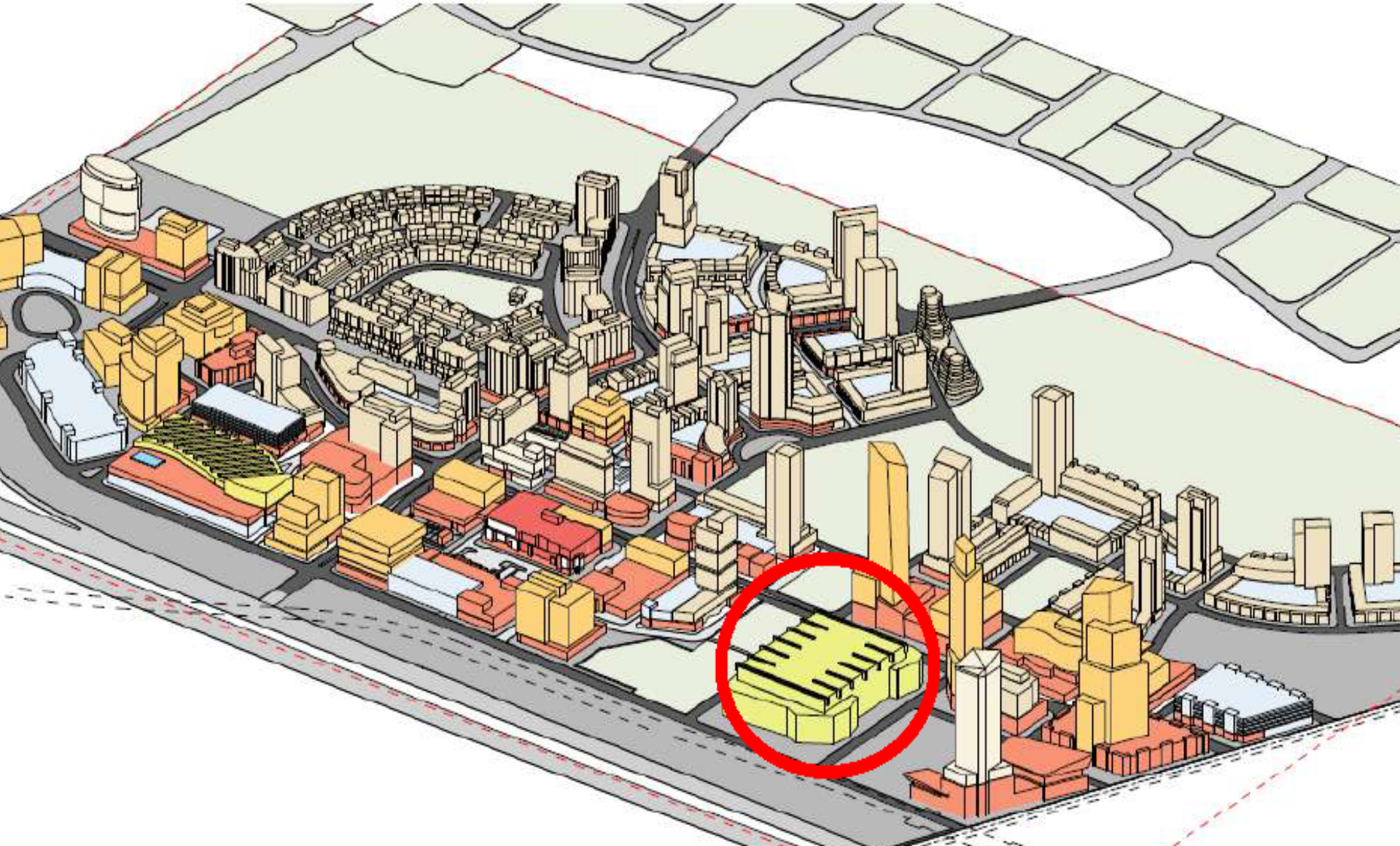


# Markham Sports, Entertainment & Cultural Centre

April 20, 2012



# Markham town center : NHL Arena



# Highway 7







# Highway 7

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# Lessons Learned



- BRT, as part of a larger planning framework, can “reshape” a community
- Developers do respond to BRT but you have to engage them
- Quality begets quality



thank you.

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