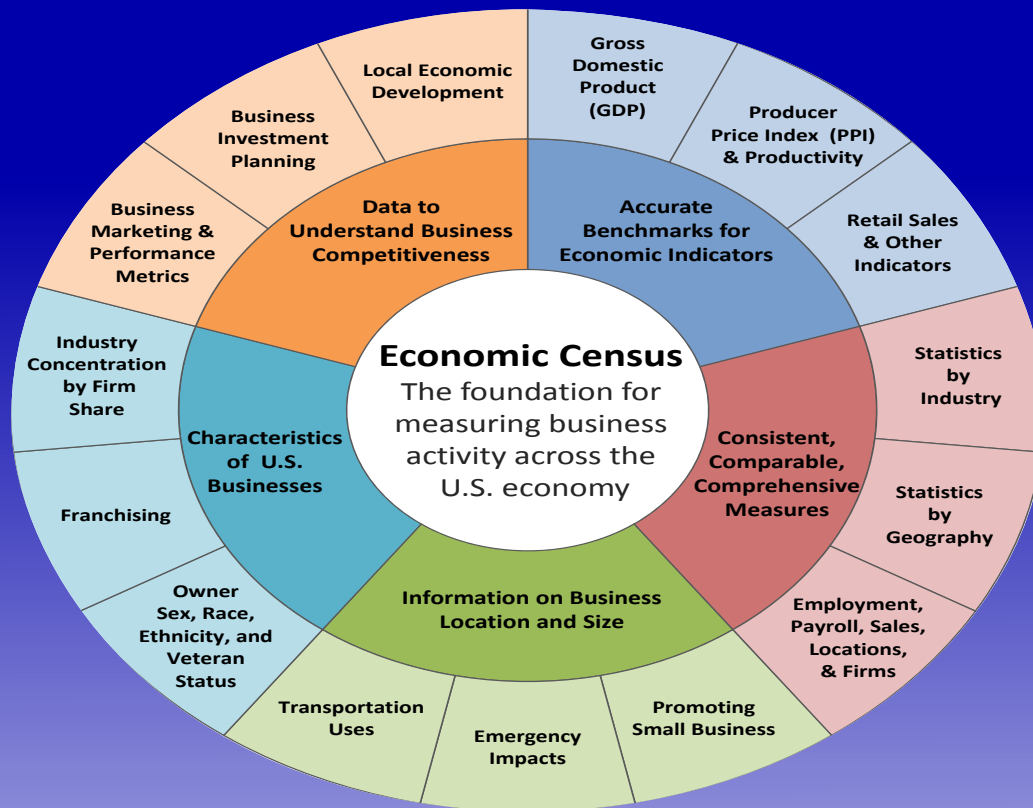


Final Program The Economic Census:

Uses for the Transportation Community Workshop



July 17, 2012
The National Academies Building
of the National Academy of Sciences
Washington, DC

Sponsored by:

U.S. Department of Transportation,
Research and Innovative Technology Administration
Texas Transportation Institute, Transportation
Economics Center

www.trb.org/conferences/EconomicCensus2012.aspx

The national Economic Census covering nearly one million businesses is conducted every 5 years. It provides a critical foundation for understanding the nation's economy. The Economic Census is a valuable data source that can enhance decision making and strategic investments.

This workshop, building on a 2012 Annual Meeting session, will build awareness and use of the Transportation Economic Census among transportation professionals at the federal, state, regional, and local levels, identify follow-up activities to support the sharing of information on the experience and use of the Transportation Economic Census, and help document the value of the Economic Census for the transportation community.

Transportation Research Board
The Economic Census: Uses for the Transportation Community
Workshop

Tuesday, July 17, 2012
National Academy of Science
2101 Constitution Avenue, N.W.
Washington, D.C.

Preliminary Program

- | | |
|--------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 8:30 a.m. – 9:00 a.m. | Registration and Continental Breakfast |
| 9:00 a.m. – 10:45 a.m. | Opening Session – Introduction to the Economic Census, Joy Sharp, Bureau of Transportation Statistics, Moderator
Welcome – Katie Turnbull, Texas Transportation Institute, Chair, Workshop Planning Group
Overview of the Economic Census, Shirin Ahmed, Census Bureau
Transportation Statistics in the Economic Census and Other Data Programs, Mark Wallace, Census Bureau
American FactFinder Demonstration, Andy Hait, Census Bureau |
| 10:45 a.m. – 11:00 a.m. | Break |
| 11:00 a.m. – 12:00 p.m. | Current and Potential Transportation Uses of the Economic Census, Alan Pisarski, Consultant , and Donald Ludlow , Cambridge Systematics |
| 12:00 p.m. – 1:15 p.m. | Working Lunch – Self -Select Group to Join a Discussion <ul style="list-style-type: none">• Transportation Economic Analysis – Mark Burris, Texas Transportation Institute• Transportation and Economic Development – Karen White, Federal Highway Administration• Freight and International Trade, – Donald Ludlow, Cambridge Systematics, Inc.• Enhancing the Economic Census for Transportation Uses – Alan Pisarski, Consultant |

- Integrating the Economic Census with other Data – Steven Polzin, Center for Urban Transportation Research

1:15 p.m. – 2:15 p.m

Highlights from Discussion Groups and Building a Community – Thomas Bolle, Research and Innovative Technology Administration

Highlights from the Discussion Groups

- Mark Burris, Texas Transportation Institute
- Steven Polzin, Center for Urban Transportation Research
- Don Ludlow, Cambridge Systematics, Inc.
- Karen White, Federal Highway Administration
- Alan Pisarski, Consultant

Building a Community for Uses of the Economic Census and Follow-up Activities – Katie Turnbull, Texas Transportation Institute

Conference Planning Committee

Katherine Turnbull, Texas Transportation Institute, *Chair*

Shirin Anne Ahmed, US Census Bureau

Mark Burris, Texas Transportation Institute

Donald Ludlow, Cambridge Systematics

Steven Polzin, University of South Florida

Mark Wallace, US Census Bureau

Rolf Schmitt, Federal Highway Administration (FHWA)

Joy Sharp, Bureau of Transportation Statistics (BTS)

Thomas Bolle, Research and Innovative Technology Administration (RITA)

TRANSPORTATION RESEARCH BOARD OF THE NATIONAL ACADEMIES

The **Transportation Research Board** is one of six major divisions of the National Research Council, which serves as an independent adviser to the federal government and others on scientific and technical questions of national importance. The National Research Council is jointly administered by the National Academy of Sciences, the National Academy of Engineering, and the Institute of Medicine. The mission of the Transportation Research Board is to provide leadership in transportation innovation and progress through research and information exchange, conducted within a setting that is objective, interdisciplinary, and multimodal. The Board's varied activities annually engage about 7,000 engineers, scientists, and other transportation researchers and practitioners from the public and private sectors and academia, all of whom contribute their expertise in the public interest. The program is supported by state transportation departments, federal agencies including the component administrations of the U.S. Department of Transportation, and other organizations and individuals interested in the development of transportation.

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