



The Emerging Ridesharing Solutions Joint Subcommittee of the Transportation Research Board cordially invites you to a:

Ridesharing Symposium

Date: 24 May 2012
 Venue: Marriott Oakland City Center, Oakland, California
 Who: Everyone with an interest in reducing traffic through more sharing

Draft Agenda

As of 4/18/12 and subject to change

7:00-8:30am	Casual Carpooling Technical Tour*	
8:00-9:00am	Registration and Continental Breakfast*	
8:30-9:00am	<i>Casual Carpool Tour Debrief*</i>	
9:00-10:30am	#8 Increasing Vehicle Occupancy on Managed Lane Corridors: Carpooling and Transit*	#9 Design and Operational Challenges of Managed Lanes*
10:30-11:00am	Morning Break*	
11:00am-12:30pm	#10 Closing Plenary Session Opportunities and Challenges to Implementing Managed Lanes*	
12:30-2:00pm	Luncheon w/Keynote Speaker* – Kevin Mathy, <i>Transportation Manager, Google</i>	
2:00-5:00pm	Technical Tour Bay Area Traffic Management Center and 511 Traveler Information Center	Technical Tour Bay Area Express Lanes
2:00-5:00pm	Ridesharing Symposium	
	1	Why did carpooling decline? And does it matter?
	2	What would it take to jumpstart ridesharing communities such as SF and DC?
	3	What are we learning from research that is underway?
6:00 pm-9:00pm	Ridesharing Symposium Dinner (<i>no host</i>) and Emerging Ridesharing Solutions Joint Subcommittee Summer Meeting	

*Session shared with the TRB HOV, HOT and Managed Lanes Committee’s [14th International Managed Lanes Conference](#) which runs from 22-24 May 2012 at the same venue. *Registered attendees of the Managed Lanes Conference are invited to participant at the Ridesharing Symposium (included in registration fee).*

To register for Ridesharing Symposium or Casual Carpooling Technical Tour: [Click Here](#)

To ask for more information: [Click Here](#)

The Casual Carpooling Technical Tour



Casual Carpooling at North Berkeley BART

The world famous phenomenon that is the casual carpool, also known as slugging, occurs in the San Francisco Bay Area, one of two locations where it has significant size. The other is Washington, DC. In casual carpooling, participants go to a known meeting-place and catch the next carpool to their destination.

An estimated 7,500 people share rides in this system each day in the San Francisco Bay Area. That's 2,500 drivers and 5,000 riders. It occurs because: the HOV lanes are there; the San Francisco Bay Bridge offers a reduced toll; and carpoolers do not have to wait for the ramp meter. There are about 24 meeting-places on the Oakland side of the Bay, and two main drop-off points on the San Francisco side. To casual carpool for the return journey there is one meeting-place in San Francisco. About 16% of morning riders are also afternoon riders, with the balance making other arrangements such as BART, AC Transit, or formal carpools.

The system, which belongs to everyone, has been existing since the early 1970's. There has long been a debate about whether it is good for San Francisco, or bad. While most are aware of it, many transportation professionals have not experienced the system.

This is your opportunity to do so. On Thursday 24th May, at 7 am, the Casual Carpooling Technical Tour will help you go to one of the casual carpool meeting-places. You will catch a ride with a casual carpool across the beautiful Bay into downtown San Francisco, and catch BART back to the conference venue. There, over breakfast, you will debrief the experience and debate the question of 'Casual Carpooling: Good or Bad?'

The San Francisco Bay Bridge was arguably the first HOT lane in the USA (carpools went free) and is now a major managed lane (carpools pay a discounted toll). The casual carpool system is the most successful carpooling system in the world (by number of users). This is your chance to experience casual carpooling firsthand. Sign up today.

To register for Casual Carpooling Technical Tour: [Click Here](#)

Conference Flyer

TRB 14th International Managed Lanes Conference San Francisco Bay Area May 22-24, 2012



Join your colleagues to advance the state-of-the-art in managed lanes and pricing strategies. The conference theme focuses on the evolution of managed lanes using pricing, occupancy, and other strategies to address metropolitan mobility and accessibility.

Topics:

- Managed lane systems
- Funding and project delivery
- Projects in operation and development
- Analyzing and evaluating managed lanes
- Public outreach
- Technology innovations
- Operations and design
- TDM, transit and carpooling in managed lanes

Events:

- Various plenary, technical tracks and poster sessions
- Tours of the Bay Area Express Lanes projects, the Bay Area Traffic Management Center, and the 511 Traveler Information Center
- Assess Casual Carpooling: Participate and Debate

During this conference, you will learn:

- How managed lane planning, design and operation is occurring in many different project settings.
- How cities and regions are mixing and matching funding and financing to implement projects.
- How improved evaluation techniques are helping practitioners better plan and evaluate managed lane strategies.
- How to effectively engage stakeholders in project outreach
- How new technologies are being applied in the roles of tolling, enforcement, customer relations and project operations
- How various public agencies are partnering to make projects happen
- How transit, carpooling and TDM are being more effectively served on managed lanes

**Sponsored by the Transportation Research Board
Committee on Managed Lanes**

To register and view the conference program go to <http://www.trb.org/Calendar/Blurbs/163615.aspx>

Link to learn more about the [managed lanes conference](#).