

Support the
14th International Managed Lanes Conference
May 22-24, 2012
Oakland, California

The Transportation Research Board is sponsoring the 14th International Managed Lanes Conference on May 22-24, 2012, in Oakland, California. The conference is designed to help advance the managed lanes and pricing strategies practice. The conference theme will focus on the evolution of high occupancy vehicle (HOV) lanes into high occupancy toll (HOT) and managed lanes using pricing and other strategies to address metropolitan mobility and accessibility.

Sponsorship of the conference will show your support for the exciting new advances in HOV, HOT, and managed lanes, and the enhancement of those applications through collaboration and interaction. By becoming a sponsor of the conference you help keep costs down and make the conference accessible to a greater number of professionals that share the same passion as you do for this event.

Contributions of all sizes are welcome. The following levels also come with added exposure for your organization at the conference.

- PLATINUM \$2,500
- GOLD \$1,000
- SILVER \$500
- BRONZE \$250

At these levels your organization's name will appear as a sponsor in the conference program and on posters at the various conference functions indicating the level of your contribution.

If your organization is able to support the 14th International Managed Lanes Conference, please complete and return the attached form by April 1, 2012. Your support will be greatly appreciated by all of the participants.

Sincerely,



Ginger Goodin, Chair

Sponsorship for the 14th International Managed Lanes Conference

Sponsoring Organization _____

Contact _____

Address _____

Phone _____ Fax _____

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Sponsorship Level

- Platinum (\$2,500) \$ _____
- Gold (\$1,000) \$ _____
- Silver (\$500) \$ _____
- Bronze (\$250) \$ _____

Please indicate payment form.

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Make checks payable to Transportation Research Board

Complete this form and send to Richard Cunard, TRB, 500 Fifth Street, NW Washington, DC 20001 or by e-mail: rcunard@nas.edu