

# Federal Maritime Commission



## Measuring Performance and Targeting Improvement Carriers, Users and Marketplace Dynamics

Roy Pearson, Bureau of Trade Analysis

June 27, 2012

# FMC MISSION

- To foster a fair, efficient and reliable international ocean transportation system, and to protect the public from unfair and deceptive practices.

# U.S. Containerized Imports (Value) in Perspective, 2011

US Imports <sup>a</sup> \$2,663 billion	
Services <sup>a</sup> \$427 billion (16%)	Goods <sup>b</sup> \$2,208 billion (84%)
Air and Land \$1,049 billion (48%)	Waterborne \$1,159 billion (52%)
Bulk/Tanker \$524 billion (45%)	Container \$635 billion (55%)

- a. Total imports and services are reported on a balance-of-payments basis.
- b. Goods imports are reported on a Census basis. Goods imports in 2011 were \$2,235 billion on a balance-of-payments basis.

# U.S. Containerized Exports (Value) in Perspective, 2011

US Exports <sup>a</sup> \$2,103 billion	
Services <sup>a</sup> \$606 billion (29%)	Goods <sup>b</sup> \$1,480 billion (71%)
Air and Land \$910 billion (61%)	Waterborne \$571 billion (39%)
Bulk/Tanker \$322 billion (56%)	Container \$249 billion (44%)

- a. Total exports and services are reported on a balance-of-payments basis.
- b. Goods exports are reported on a Census basis. Goods exports in 2011 were \$1,497 billion on a balance-of-payments basis.

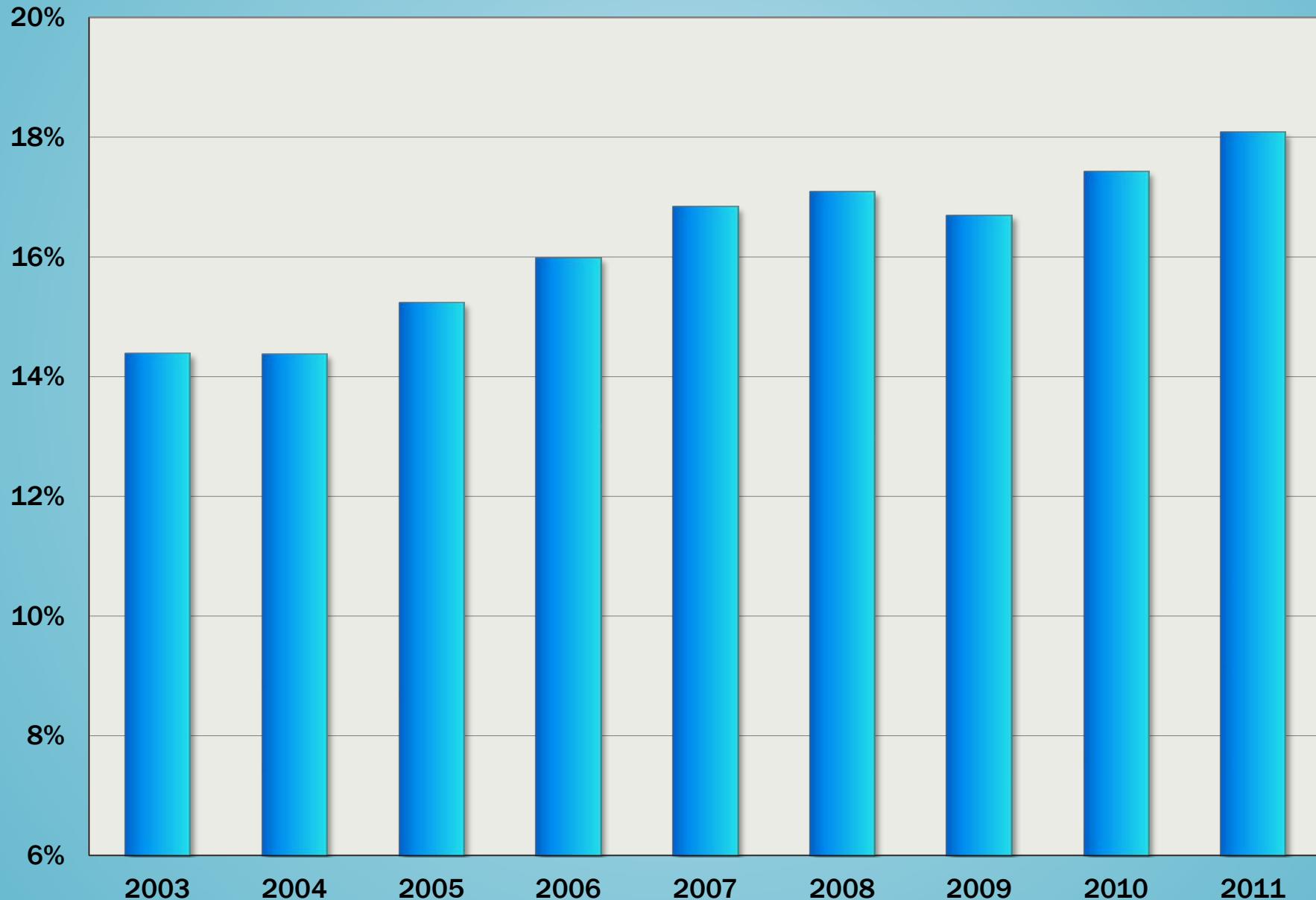
# **Goal & Strategy**

- **Goal:** To maintain an efficient and reliable international ocean transportation system.
- **Strategy:** Take action to address substantially anticompetitive conduct.

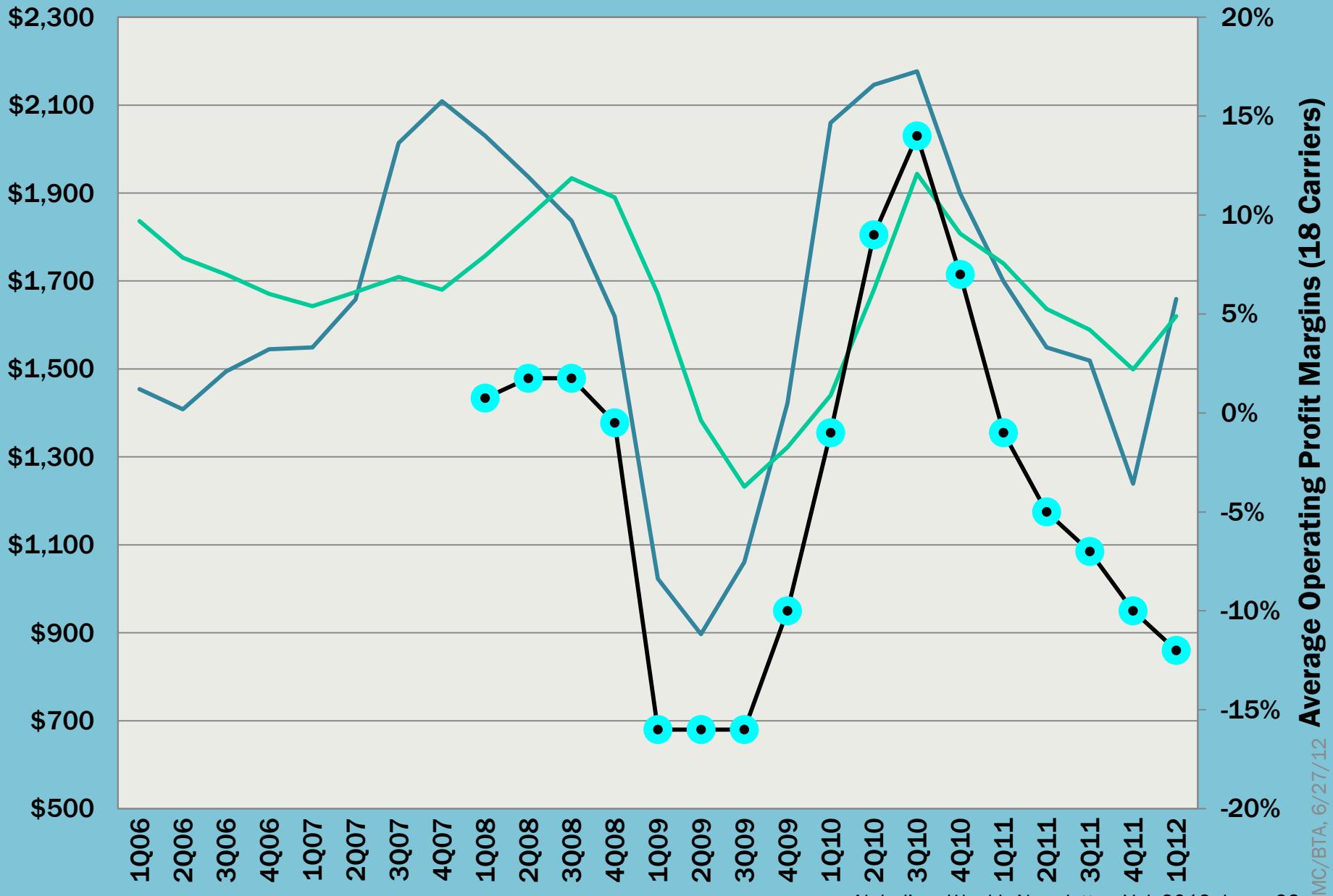
# Performance Measure

- Percent share of US ocean trade moved by containership as an indicator of liner shipping efficiency.

# Percent of U.S. Oceanborne Cargo Carried by Containership (by Weight)

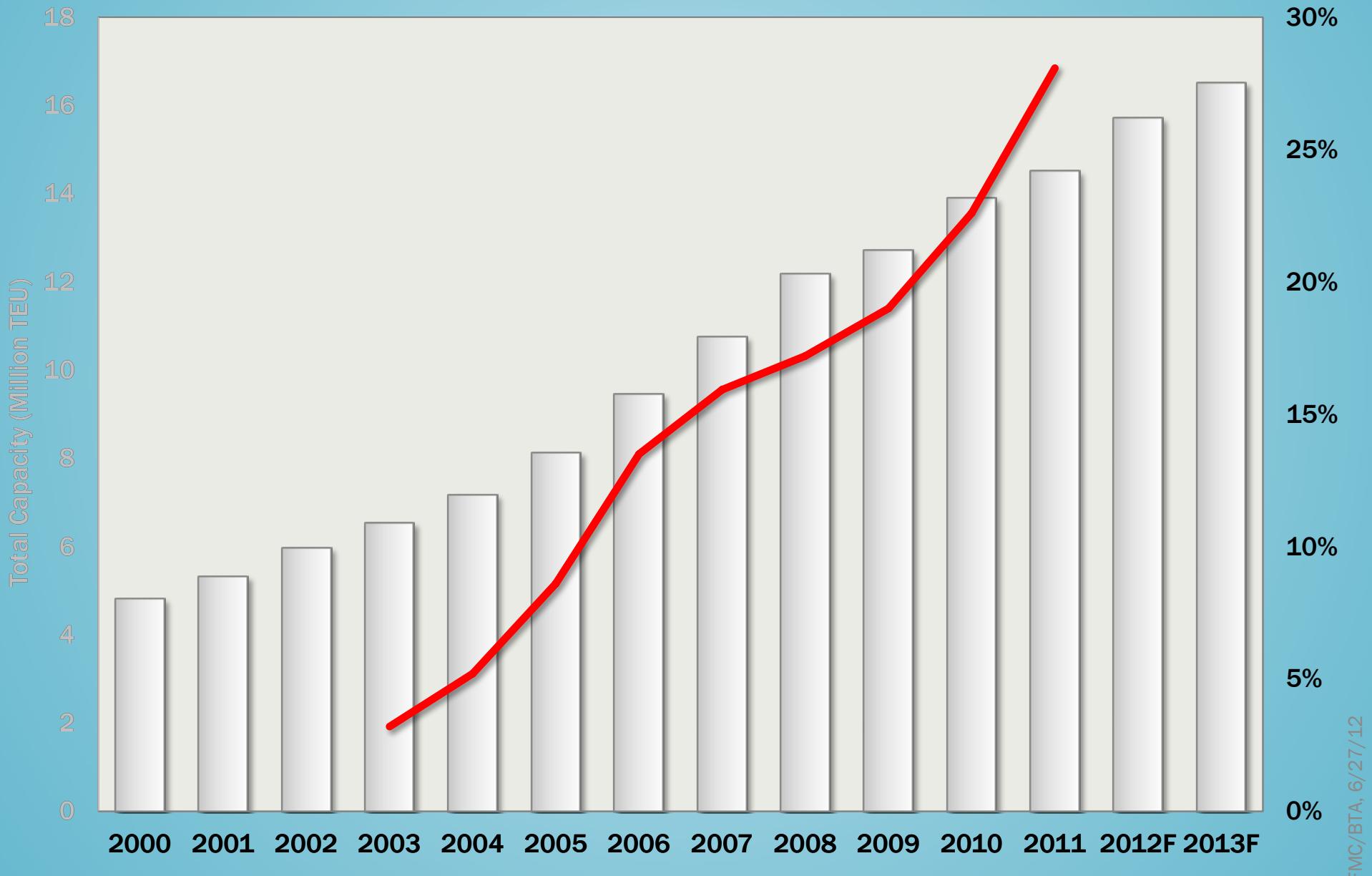


# Average Operating Profit Margins (18 Carriers)



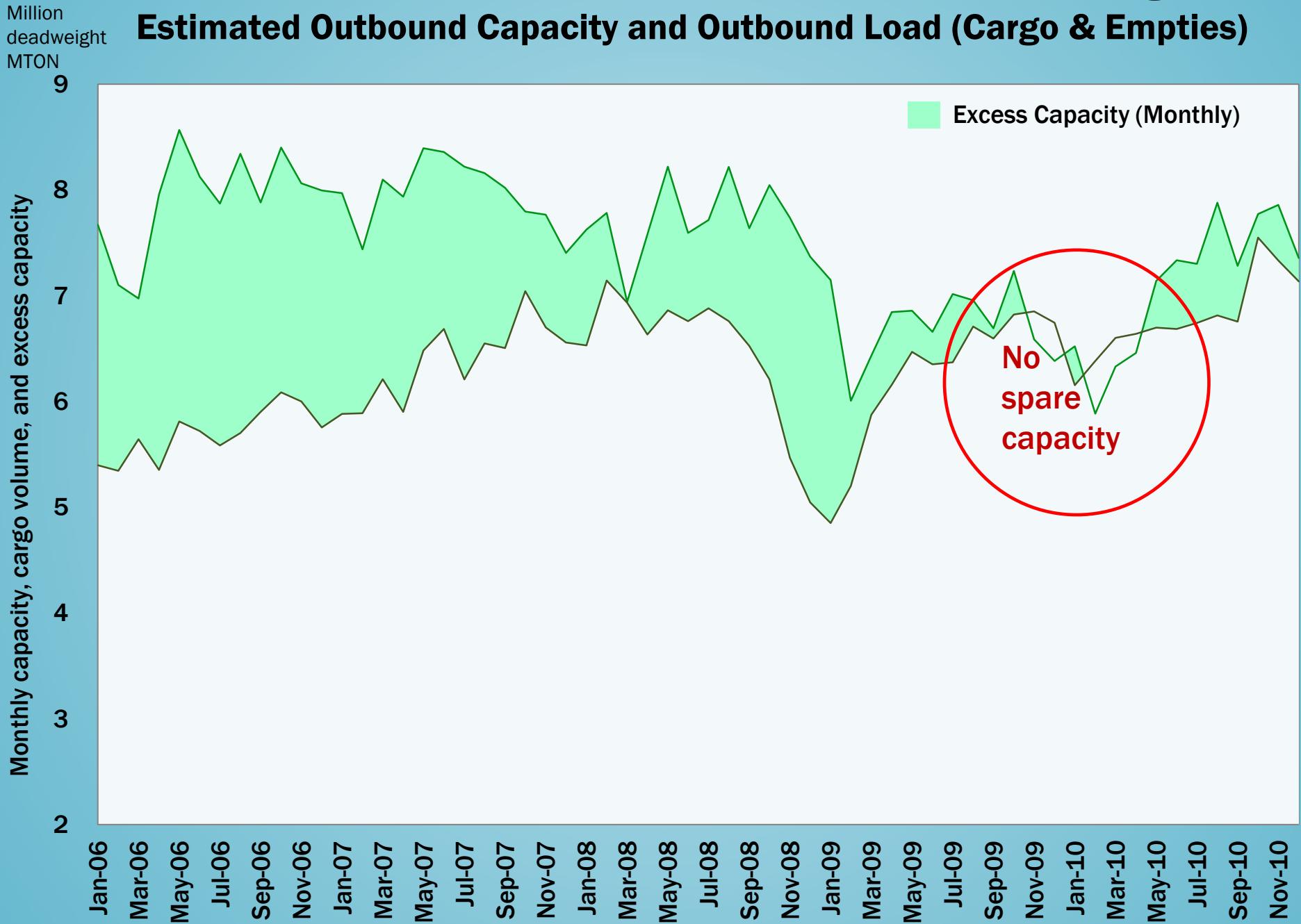
# Growth in Capacity and Ship Size

Percent of Fleet Capacity Ships > 7,000 TEU



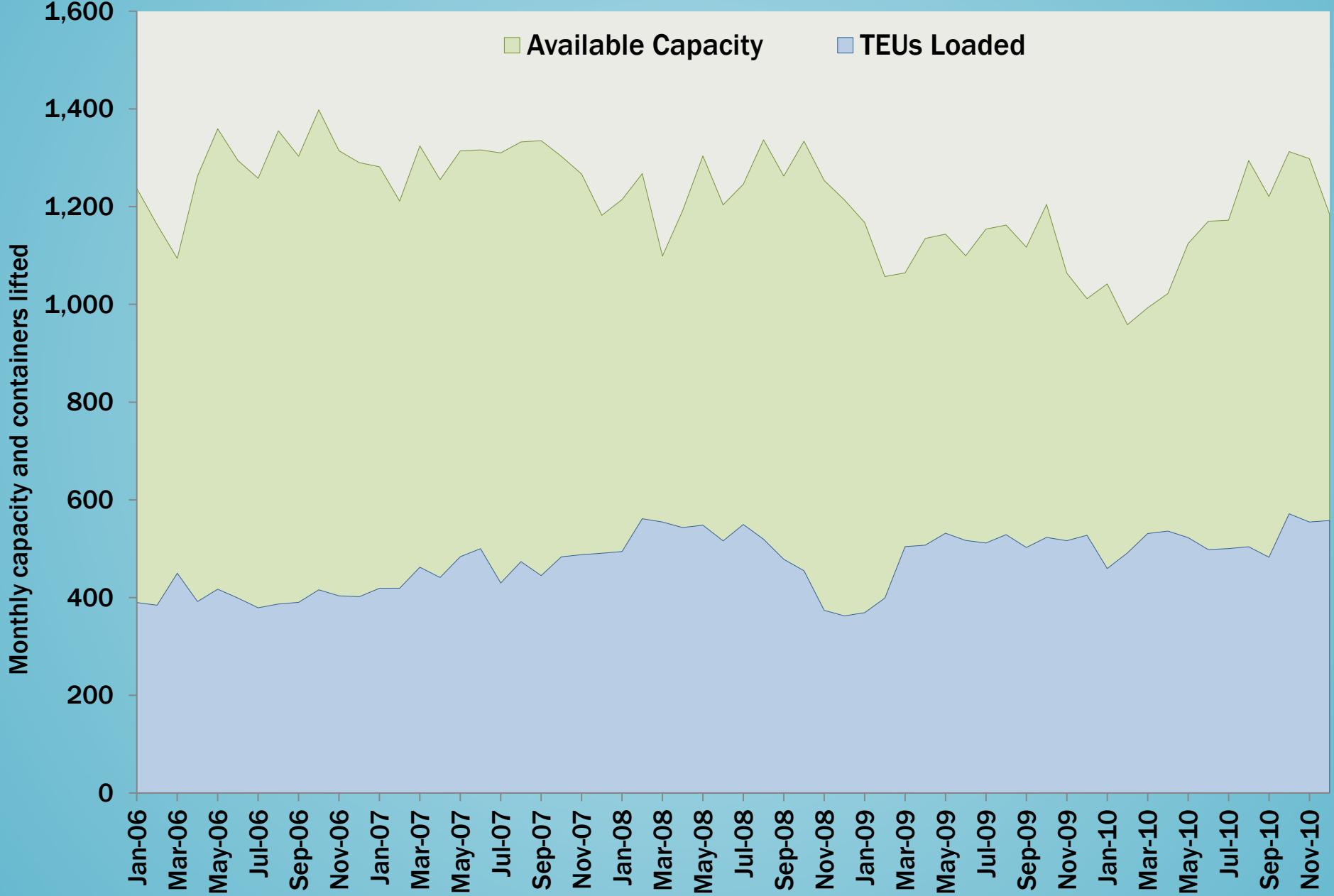
# United States to Asia Trade Conditions – Deadweight

## Estimated Outbound Capacity and Outbound Load (Cargo & Empties)



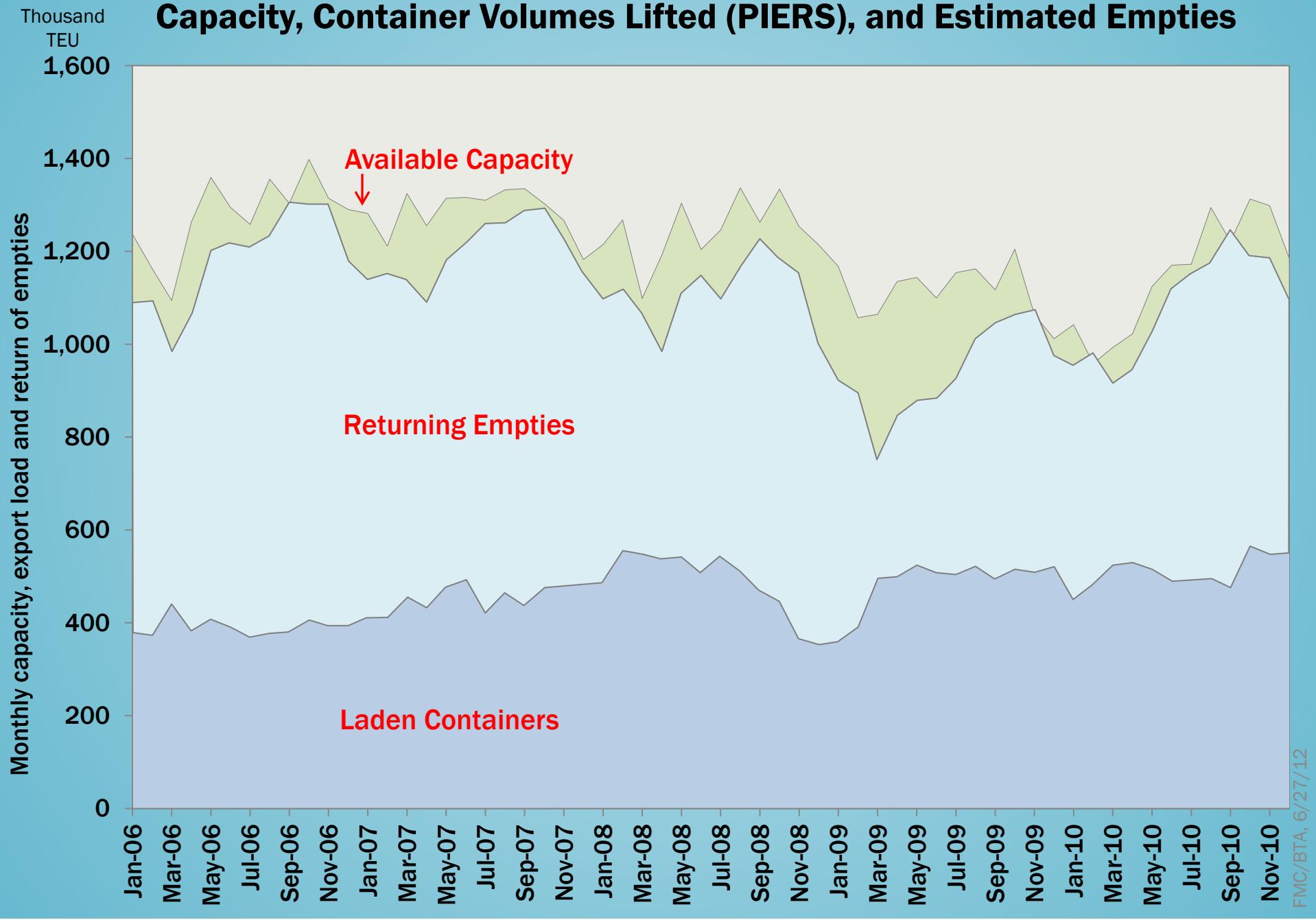
# United States to Asia Trade Conditions Capacity and Container Volumes Lifted

Thousand  
TEU



# United States to Asia Trade Conditions - TEU

## Capacity, Container Volumes Lifted (PIERS), and Estimated Empties



# Slow-Steaming Trends - Transpacific Inbound

2006



22 knots

2008



21.7 knots

2010



20.4 knots

Mean Speed (knots) from last port out to first port in

# Slow-Steaming Trends - Transpacific Outbound

2006



**18.7 knots**

2008



**18 knots**

2010



**16.3 knots**

Mean Speed (knots) from last port out to first port in

# Slow-Steaming Trends - Asia to Europe

2006



**20.2 knots**

2008



**19.9 knots**

2010



**18.4 knots**

Mean Speed (knots) from last port out to first port in

# Slow-Steaming Trends - Europe to Asia

2006



**19.9 knots**

2008



**19.1 knots**

2010

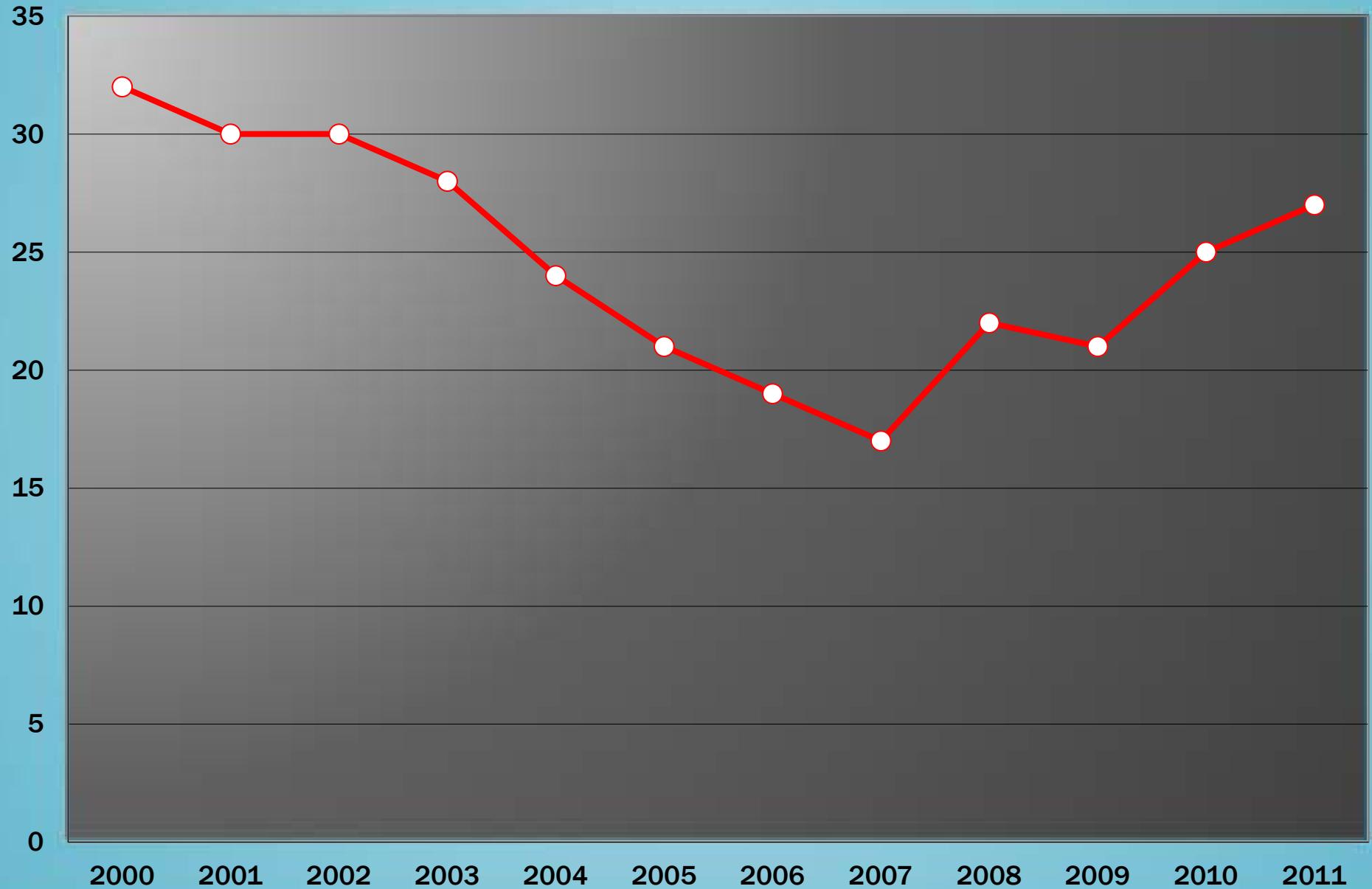


**16.7 knots**

Mean Speed (knots) from last port out to first port in

# Propensity of US Importers to Route Containers via Canada

(No. of containers per 1,000 import containers bound for the U.S.)



# Federal Maritime Commission



**Thank You**