

Ideas and Plans for the Future – 2014 Annual Meeting and Beyond

Management and Leadership Themes

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TRB Midyear Meeting

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Communications

(customer focus - understand their perspectives, relate transportation to jobs, economy)

Leadership

(the vision thing, willingness to take risks)

Economic Development

(make the connection to jobs and the economy)

Accountability

(demonstrating you are making wise investments, employ defensible standards)

Roots

(sustainability across administrations)

ORGANIZATIONS/PEOPLE

PRODUCTS/SERVICES

PROJECTS/INITIATIVES

Forces

- Funding landscape
- Greater demands on the system (congestion, freight, asset condition, ...)
- Climate change/Extreme weather
- Changing demographics
- Technology advancements
- Tech-savvy customers (and staff)
 - Changing behaviors

CHANGING THE PARADIGM

**Need for true innovation rather than
incremental change!**

Committee Opportunities

- Collaboration and partnerships
 - Leveraging existing resource
 - Desired results require many parties
- Strategic thinking for the future
 - Making strategies work
- Innovations that create positive impact
 - Process improvements
 - Adoption of technologies
 - Governance

Committee Opportunities

- Getting the word out – better resource matching
 - Best practices
 - Reuse and improve rather than repeat
- Advancements in practice
 - Fast improving technologies
 - Process models that work
- MAP-21 is on everyone's minds
- COMMUNICATE, COMMUNICATE, COMMUNICATE

YOUR CHARGE

Organization capabilities and management practices are critical components of success!