

Advancing Freight Fluidity Performance Measures

Supply Chain Performance and
Transportation Policy

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Michigan's Logistics and Supply Chain Strategic Plan

- Adopted in 2012
- Mission: To lower cost, reduce time, and remove risk for firms by developing an efficient logistics and supply chain ecosystem that leverages our assets and provides opportunities for collaboration and partnership
- Objectives:
 - Create more and better jobs
 - Collaborate with industry and regional partners to identify and prioritize initiatives to improve regional competitiveness
 - Develop strategic marketing programs that promote our capabilities
 - Prioritize infrastructure and policy initiatives
 - Develop workforce skills and talent

World Class Infrastructure



MIDOT

Key Infrastructure Projects

“Large Scale”

These projects, when completed, will have a significant impact on our region’s attractiveness as a trade hub for global supply chains

- Gordie Howe International Bridge (formally the NITC)
- Detroit Intermodal Freight Terminal
- Continental Rail Gateway

** These projects are in various states of readiness and require both public and private investments

Infrastructure Projects Demand at the Local Level

- Problem:
 - Across Michigan, surface roads and bridges are in need of repair
 - Significant impact on business connections: increased costs and delays in moving goods and commodities across our state
- Solution:
 - MEDC and MDOT partner to combine resources to promote projects that result in needed infrastructure improvements
 - The Michigan Economic Development Corporation administers the Community Development Block Grant
 - The Michigan Department of Transportation administers the Transportation Economic Development Fund

Michigan EXCEEDS Expectations



Industry

INFRASTRUCTURE



Supply Chain
Capability

Location





International Shipping Ports



Intermodal Hubs



Airports

International Crossings

Rail

Infrastructure



MIDOT

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Priorities

- Stakeholder Engagement
- Pilot Projects
- Intermodal Facilities
- Mapping Project
- LSC Talent
- Marketing and Communications
- Statewide Conference
- Resource Training



Leveraging Tools



Mapping Tool

WHAT HAPPENS WHEN
CRUNCH TIME
meets **on time**

Michigan is the trade capital of the NAFTA corridor, one of North America's **LARGEST FOREIGN TRADE ZONES**

Located within 500 miles of almost half the U.S. and Canadian market

RANKS #1 AMONG STATES for trade with Canada and #3 with Mexico

North America's most active commercial trade crossings with **\$356 MILLION DAILY** between Detroit—Windsor, Canada

Detroit metropolitan area **#4 IN EXPORT VALUE**—more than \$50 billion

WORLD'S AUTOMOTIVE CAPITAL—headquarters of General Motors, Ford and Chrysler

Marketing

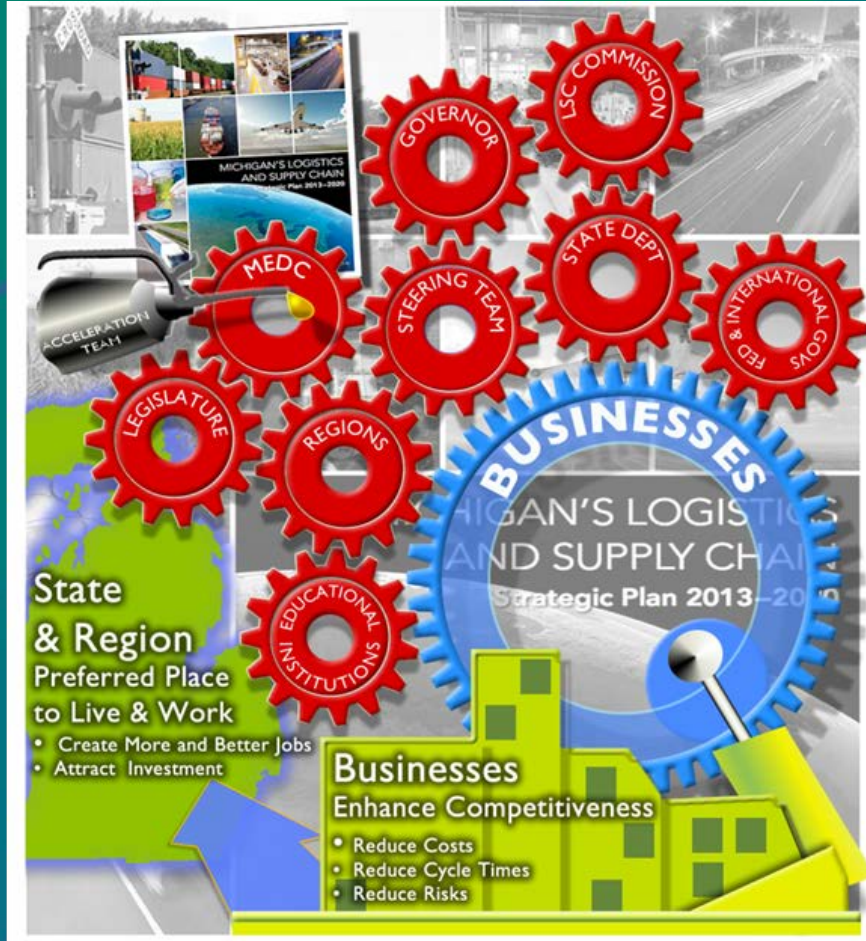


Talent

Align

Communicate

Collaborate



Commission for Logistics and Supply Chain Collaboration

Logistics and Supply Chain Steering Team

Industry and Regional Focus Groups

Discussion

- What is the role of transportation?
- If additional infrastructure revenue is identified, are we prepared to support projects for logistics and supply chain activities?
- How do we prioritize logistics and supply chain projects?

Taking the Path of Partnership



“The secret is to gang up on the problem, rather than each other.” – Thomas Stallkamp



Questions?

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