



Communicating Performance Trends for MAP-21

Scott Perley, VP Performance Analytics



Agenda

- Congestion Monitoring Approaches for Map-21
 - Initiatives with Big Data
 - Turning Data into KPI
- Using Big Data
 - NPMRDS what is it? What does it look like?
- Displaying Big Data
 - How do I use Big Data?
 - Tools to support Big Data and MAP-21



Who We Are...

- Iteris is a leader in software-based information solutions for the Intelligent Transportation Systems (ITS) market
- We focus on three areas in the ITS market:
 - Sensors: Intersection and roadway vehicular detection
 - Systems: Provide local, state and federal agencies traffic management services
 - Analytics: Focused on traffic and weatherrelated data and analytics software to both public and commercial customers







Congestion Monitoring Approaches

Services

Big Data Congestion Monitoring Consulting & Reports

Software

Analytics Software for real time & historical monitoring

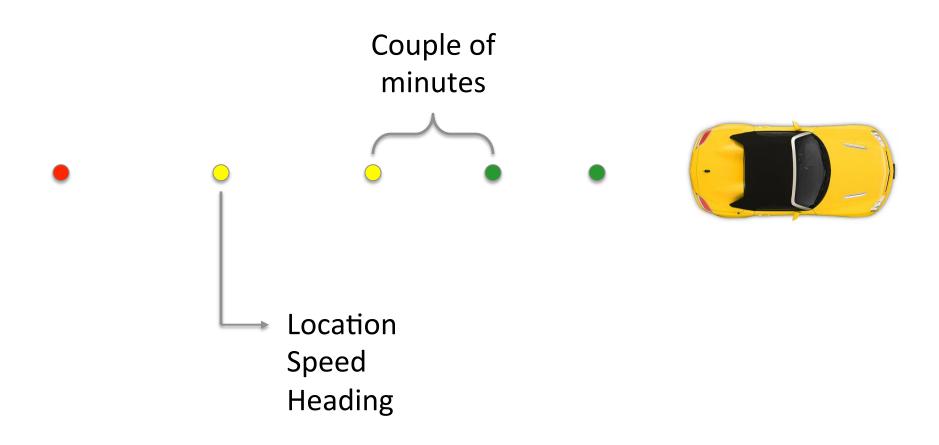
Hardware

- Crowd source
- Bluetooth/Wifi
- GPS

ITERIS°

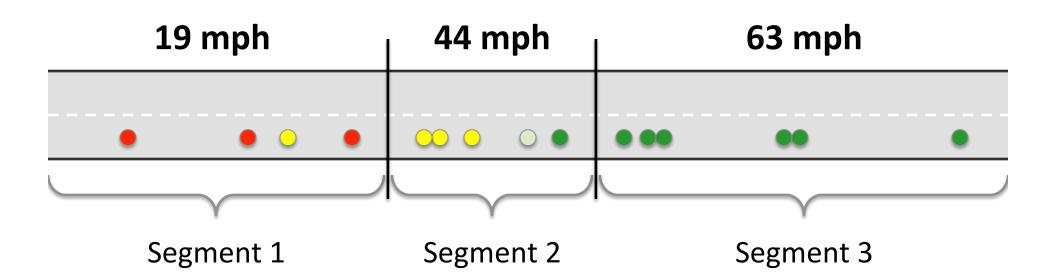


What is big data?





What is big data?



@ 7:15 AM



How does Big Data help?

Greater accuracy

- Current approaches not statistically sound
- (More vehicles) X (More times) X (More days)

Reduced costs

- Travel time runs are expensive
- Probe data is cheaper

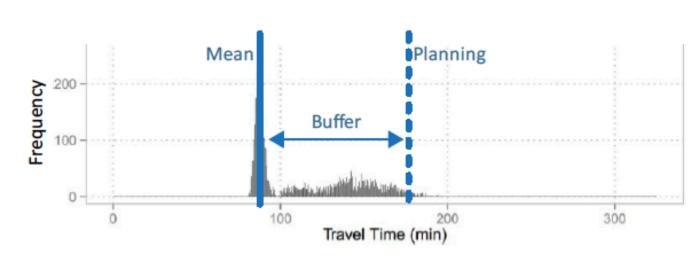
Deeper insights

- Understand reliability
- Prepare for MAP-21

Turning Data into KPI Developing KPIs Performance Measurement **Analytics** Data > Data Data 🗡 Data Data Data



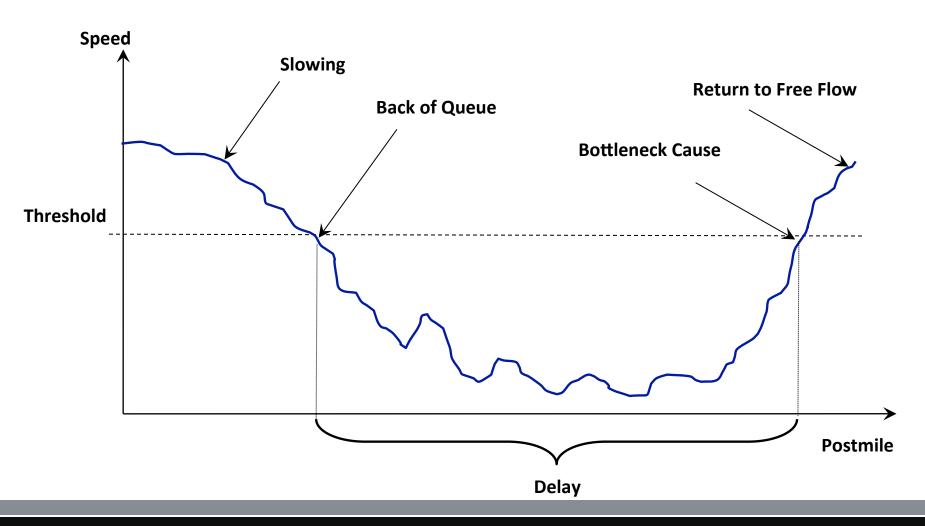
What Story Do I Tell?



Measure	Description	Purpose	
Planning Time	95 th Percentile Travel Time	On-time arrival	
Buffer Time	Extra time to allow for trip variation	Quantify the spread	



Describing Congestion & Delay



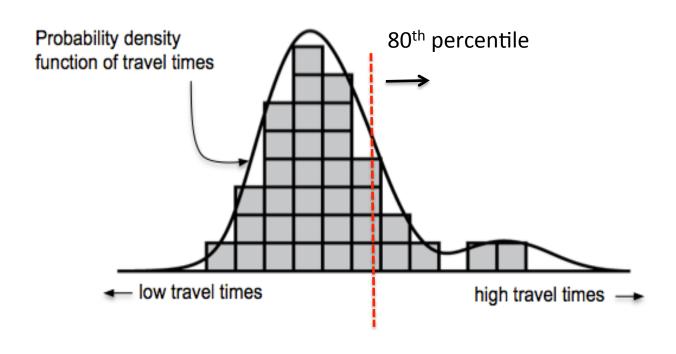


What is Reliability?

Standard

Reliability





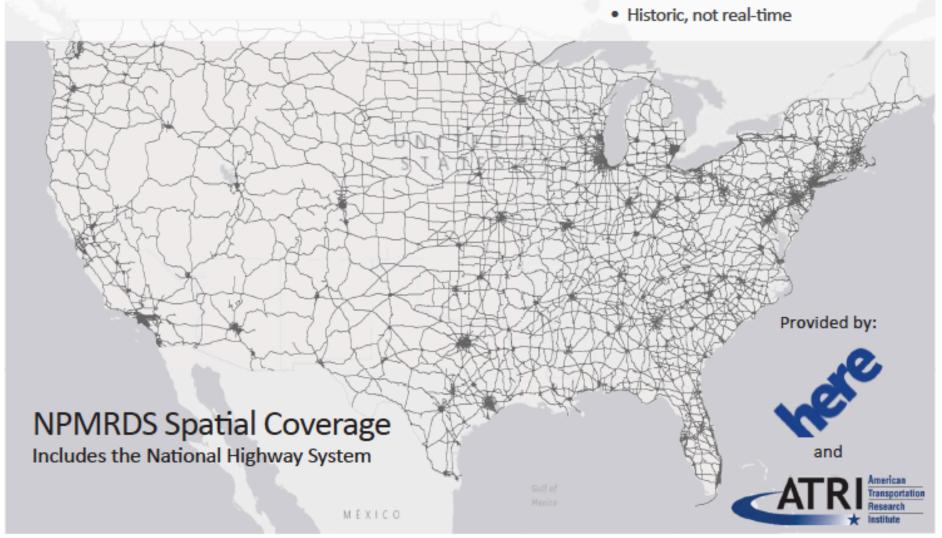




	Delay	Reliability			
Units	vehicle hours	percentile			
Coverage	National Highway System				
Required Data	 Segment volumes Segment speeds 	 Segment travel times 			
Segments	Agency defined				
Targets	Agency	defined			

NPMRDS Overview

- Free to States and MPO's
- National GPS traffic probe Big Data set
 - Includes both auto and freight
 - Raw (unmodeled) data only





What does NPMRDS look like?

TMC	Date	Epoch	Travel Time (all)	Travel Time (auto)	Travel time (Freight)
105N04105	9112014	138	59	55	65





Date

mddyyyy

Epoch

Represents time i.e. 5 min period since midnight (0 - 287)

0 00:00:00 to 00:04:59

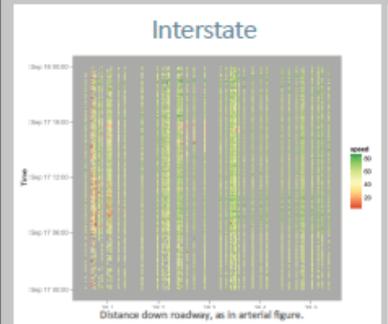
1 00:05:00 to 00:09:59

287 23:55:00 to 23:59:59

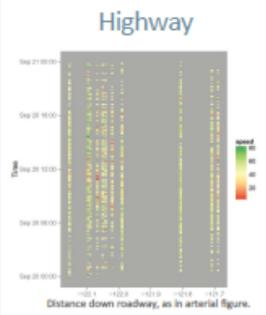
Filling in Gaps



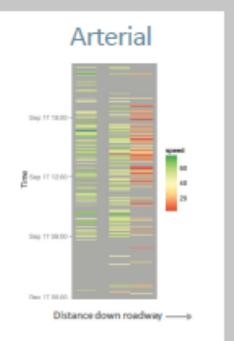
Each vertical line in these figures represent the variation in speed over the course of a day for a TMC on the facility. Gaps in coverage show up as holes in the lines.



For the interstate facility, there is good coverage during the day, but gaps occur at early and late hours due to fewer probe points providing data.



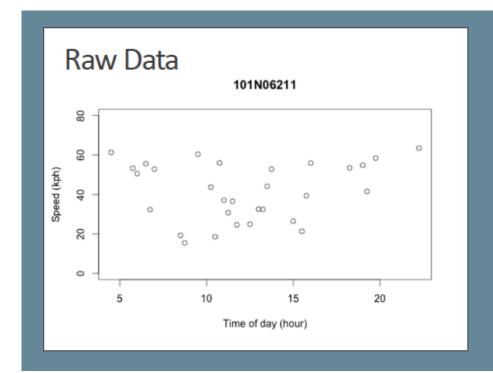
On this state highway, which has a lower density of observed probe points, many more gaps are present.

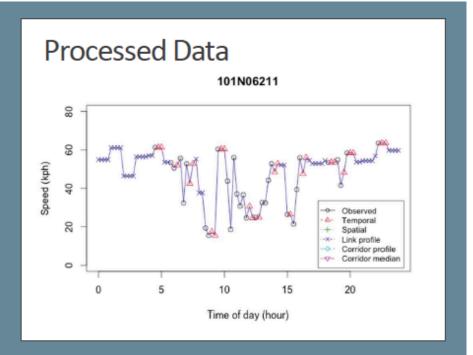


Gaps are even more substantial on arterials, where the density of observed probe points is the most sparse.



Filling in Gaps



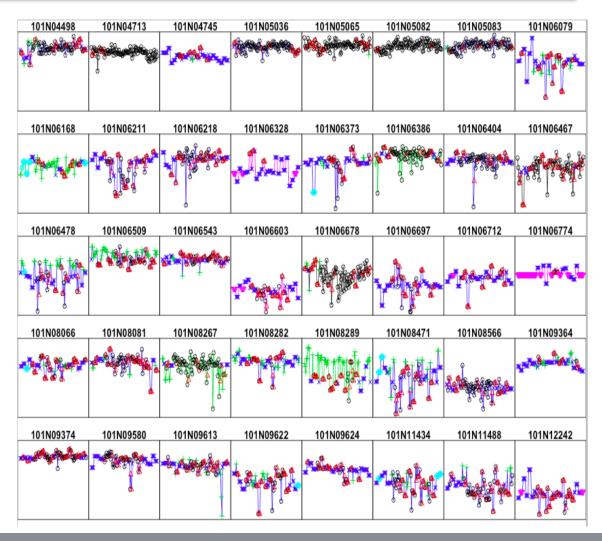


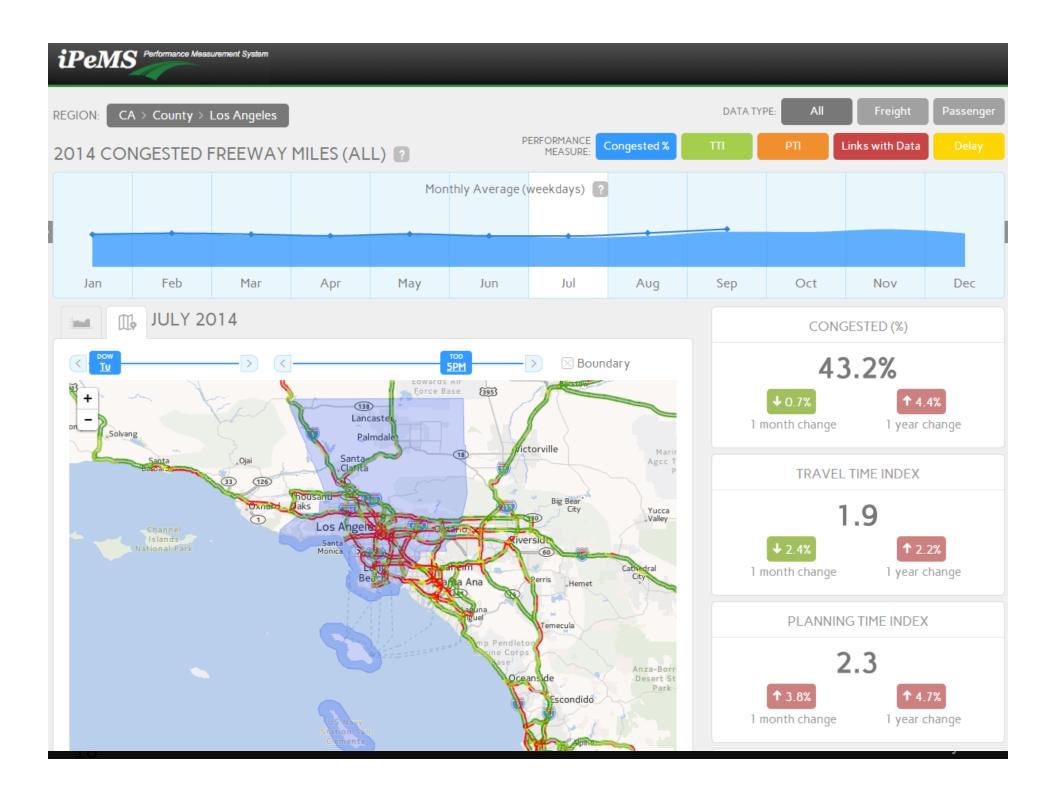


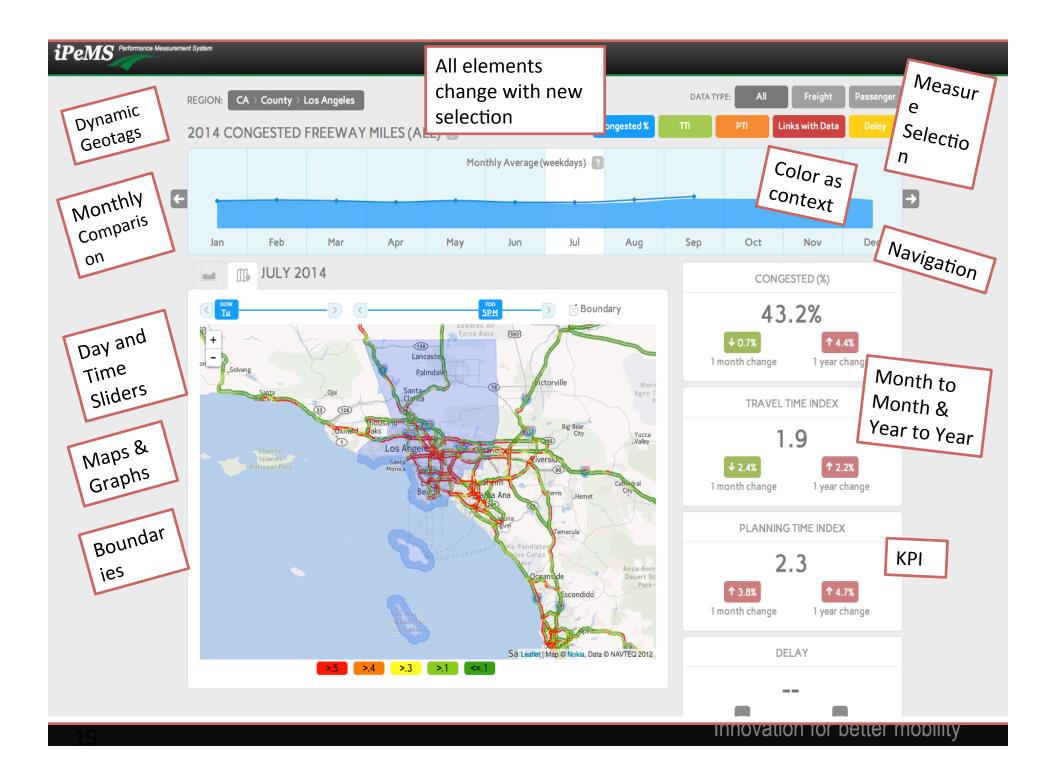
Backend: Data Processing Results

Process

- Raw Data are processed
- Processing with a series of methods
- Speeds for all time intervals are produced

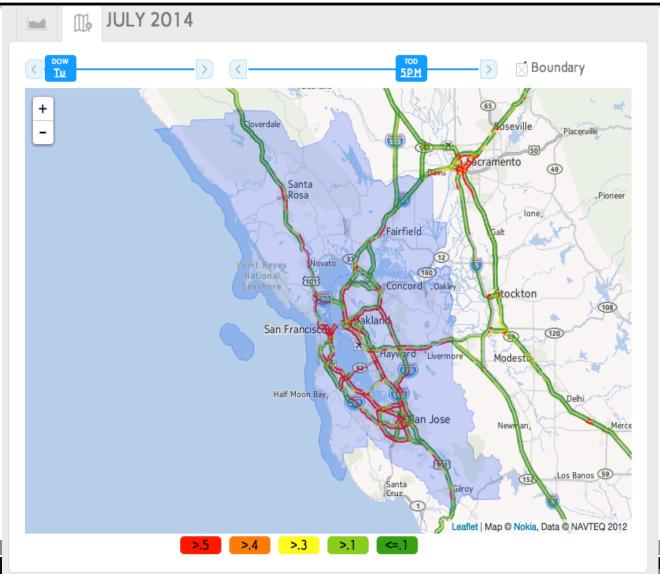






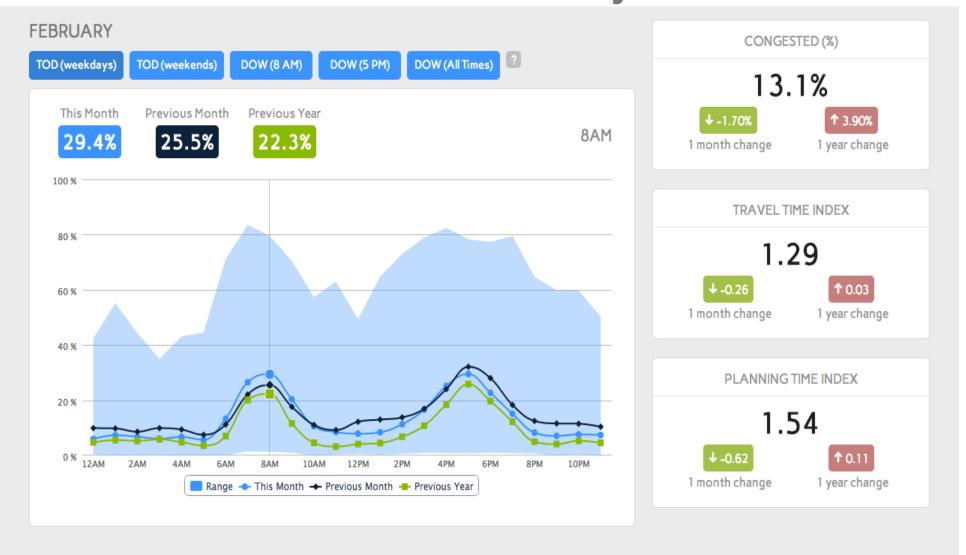
National Travel Time Data Set iPeMS Dashboard: Map Visuals





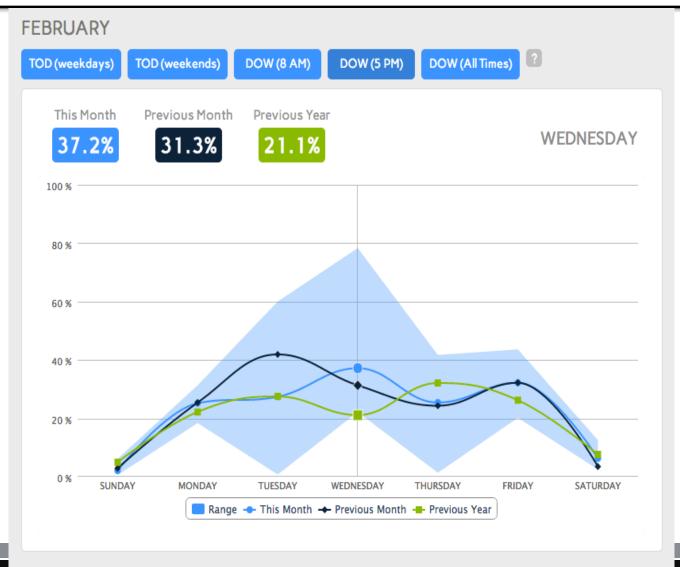
National Travel Time Data Set iPeMS Dashboard: Time of Day





National Travel Time Data Set iPeMS Dashboard: Day of Week





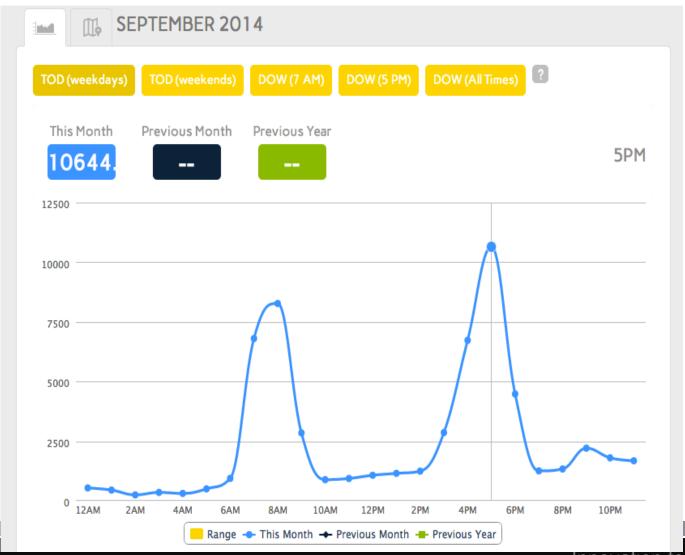
National Travel Time Data Set iPeMS Dashboard: TTI





National Travel Time Data Set iPeMS Dashboard: Delay







Questions?

For additional questions:

Scott Perley

VP, Performance Analytics

Phone: 570.470.4081

E-Mail: sip@iteris.com