



# California

TRANSPORTATION PLAN

# 2040

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CTP 2040 Case Study  
TRB Scenario Planning  
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# California Characteristic

- Geographically diverse
- Demographically diverse
- Population of approximately 39 million
- Economic centers:
  - Tech industry
  - Freight
  - Agriculture
- Land use is locally controlled

# The Challenge

To engage the public in developing scenarios to achieve maximum feasible emission reductions to meet GHG reduction goals to:

- 1990 levels by 2020
- 80% below 1990 by 2050

# For Example

- Current MPO land use assumptions, state modal plans, and Air Resource Board Clean Car Program
- Transportation efficiency strategies to reduce GHG by reducing VMT and increasing mobility
- Integration of new clean fuel technologies
- Or other scenarios

# To keep in mind . .

Things to keep in mind as you develop your public engagement plan:

- The schedule/timeframe
- Various stakeholder involvement needed
- Translate technical analysis of transportation system
- Creating an integrated multimodal transportation system
- Balancing the interests of the public