



U.S. Department of Transportation



Beyond Traffic: The Smart City Challenge

Brian Cronin

Federal Highway Administration (FHWA)

Director, Office of Operations Research and Development



The Smart City Challenge

- Encourage cities to put forward their best and most creative ideas for innovatively addressing the challenges they are facing.
- Demonstrate how advanced data and intelligent transportation systems (ITS) technologies and applications can be used to reduce congestion, keep travelers safe, protect the environment, respond to climate change, connect underserved communities, and support economic vitality.





USDOT Vision Elements

TECHNOLOGY ELEMENTS



Vision Element #1
Urban Automation



Vision Element #2
Connected Vehicles



Vision Element #3
Intelligent, Sensor-Based Infrastructure

INNOVATIVE APPROACHES TO URBAN TRANSPORTATION ELEMENTS



Vision Element #4
User-Focused Mobility Services and Choices



Vision Element #5
Urban Analytics



Vision Element #6
Urban Delivery and Logistics



Vision Element #7
Strategic Business Models & Partnering

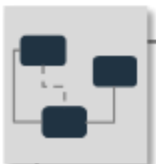


Vision Element #8
Smart Grid, Roadway Electrification, & EVs



Vision Element #9
Connected, Involved Citizens

SMART CITY ELEMENTS



Vision Element #10
Architecture and Standards



Vision Element #11
Low-Cost, Efficient, Secure, & Resilient ICT

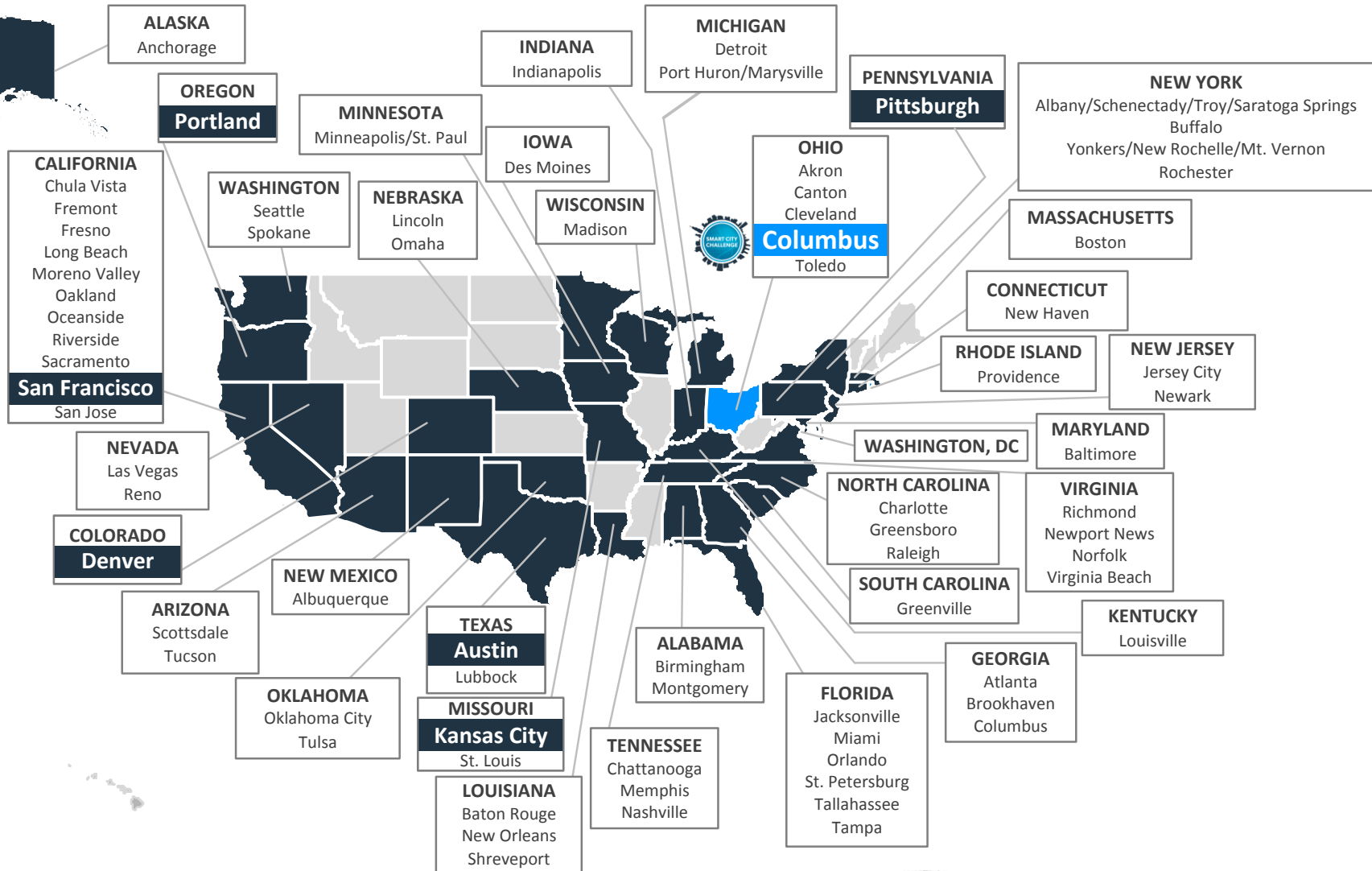


Vision Element #12
Smart Land Use





The Smart City Challenge





#SMARTCOLUMBUS

<https://www.youtube.com/watch?v=bFobyi6eRGI>



SMARTCOLUMBUS

4 Districts

10 National Partners

17 Local Partners

\$50M Vulcan+ USDOT

\$90M Columbus Investment

\$140M Total SMARTCOLUMBUS Investment





SMARTCOLUMBUS

VISION

ACCESS TO JOBS

SMART LOGISTICS

CONNECTED RESIDENTS

CONNECTED VISITORS

SUSTAINABLE TRANSPORTATION

ENABLING TECHNOLOGIES



Columbus Connected Transportation Network (CCTN)



Integrated Data Exchange



Enhanced Human Services



Electric Vehicle Infrastructure

OUTCOMES DEPLOYMENT



RESIDENTIAL DISTRICT



COMMERCIAL DISTRICT



DOWNTOWN DISTRICT



LOGISTICS DISTRICT



SAFETY



MOBILITY



LADDERS OF OPPORTUNITY

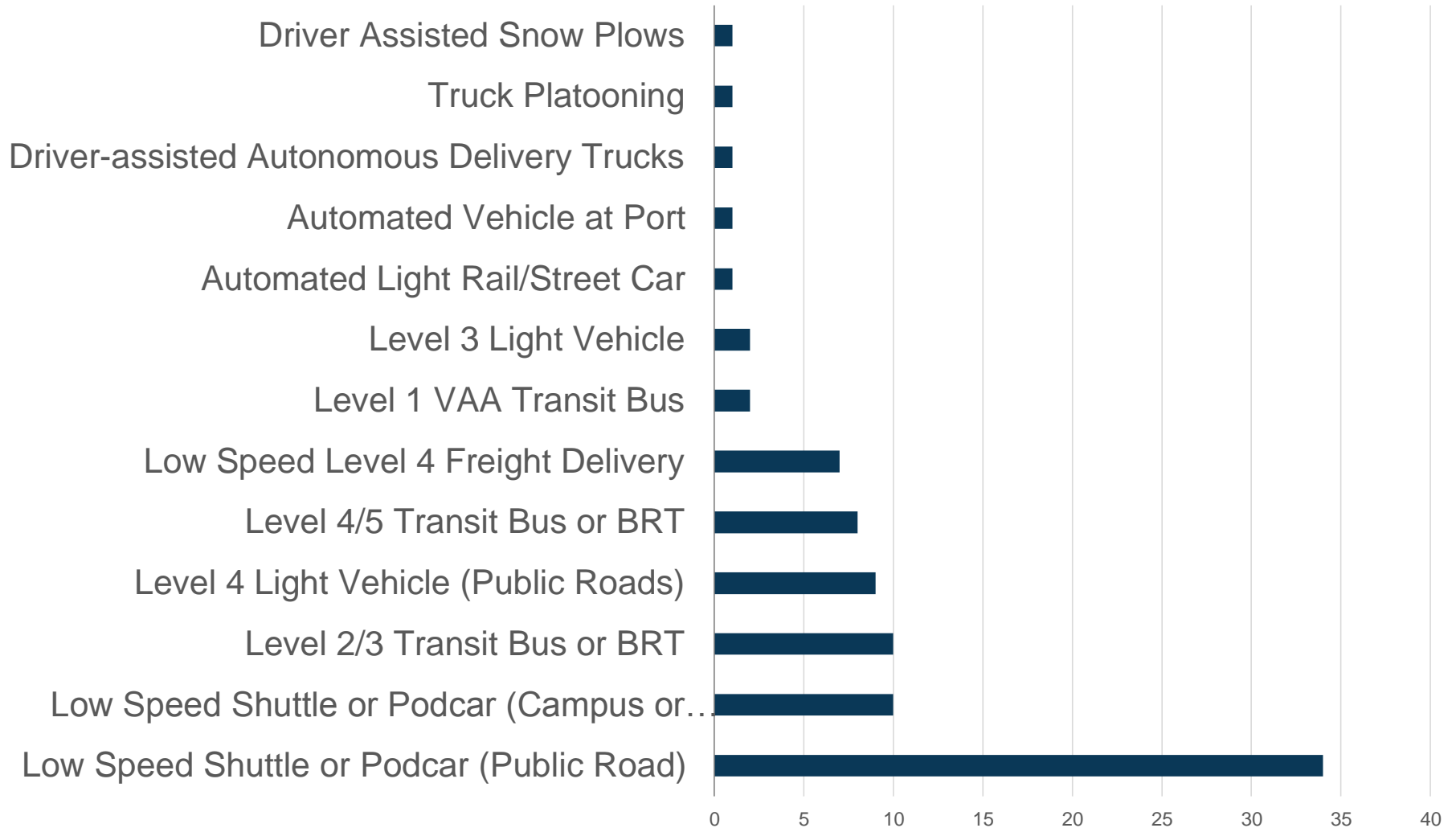


CLIMATE CHANGE





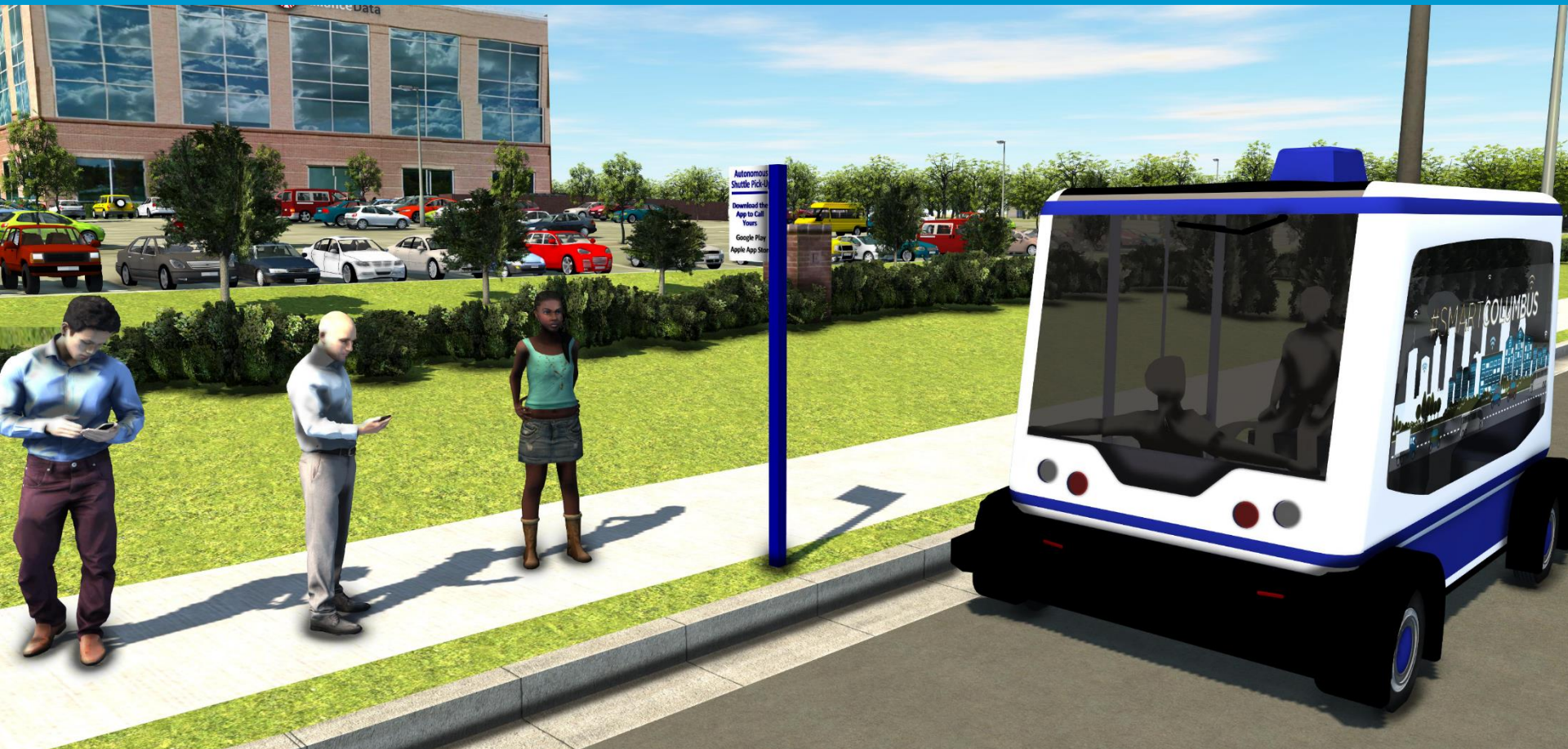
Urban Automation: 78 Applicants





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Urban Automation



Electric Automated Vehicles (First Mile / Last Mile)



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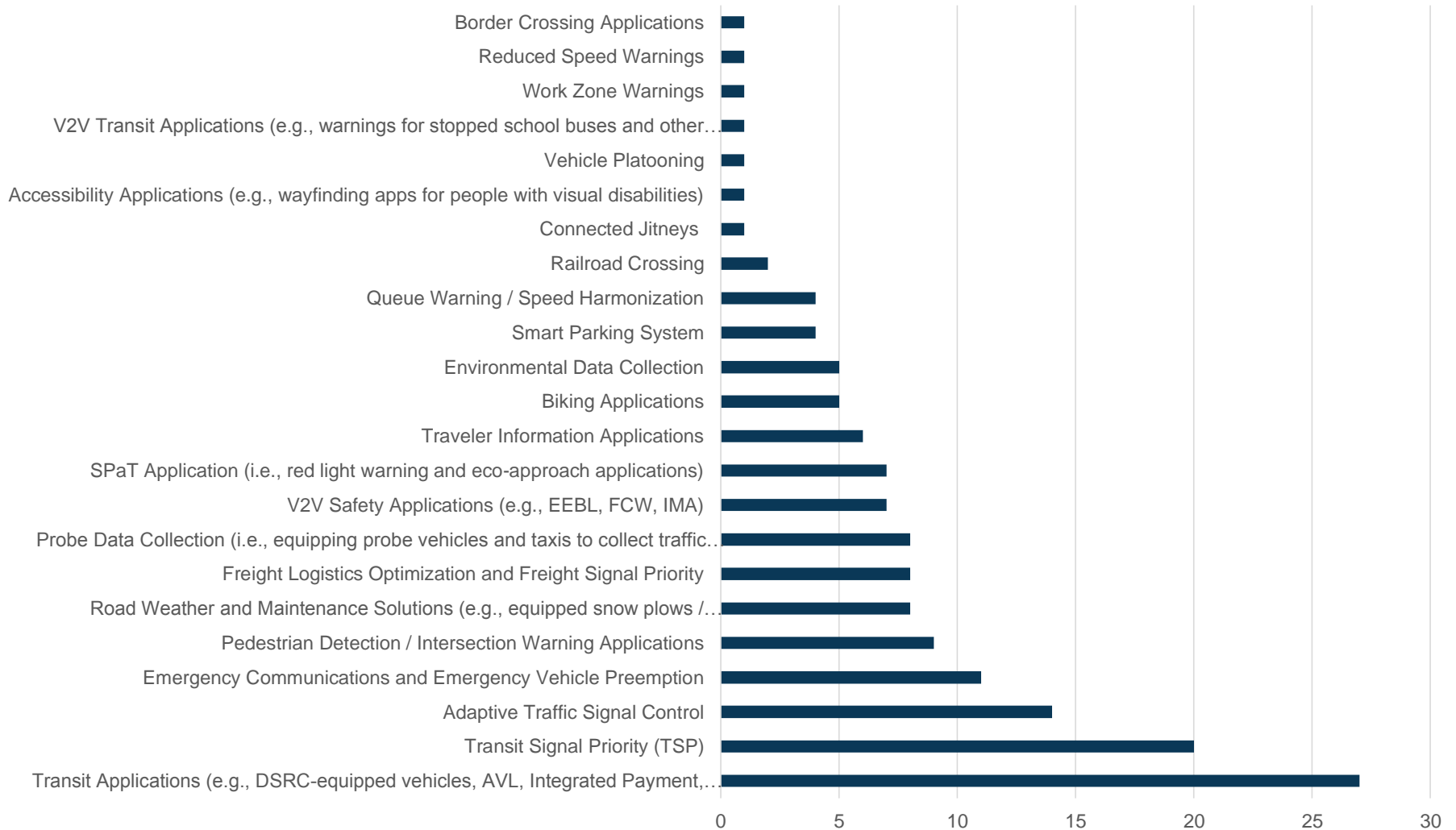
Urban Automation



Truck Platooning with Platoon Signal Priority



Connected Vehicles: 78 Applicants





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Connected Vehicles

200 DSRC Roadside Units

100 Traffic Signal Controller Upgrades

3,000 Connected Vehicles

350 Mobileye Shield + and Enhanced Transit Safety Retrofit

50,000 RFID Customized Windshield Stickers

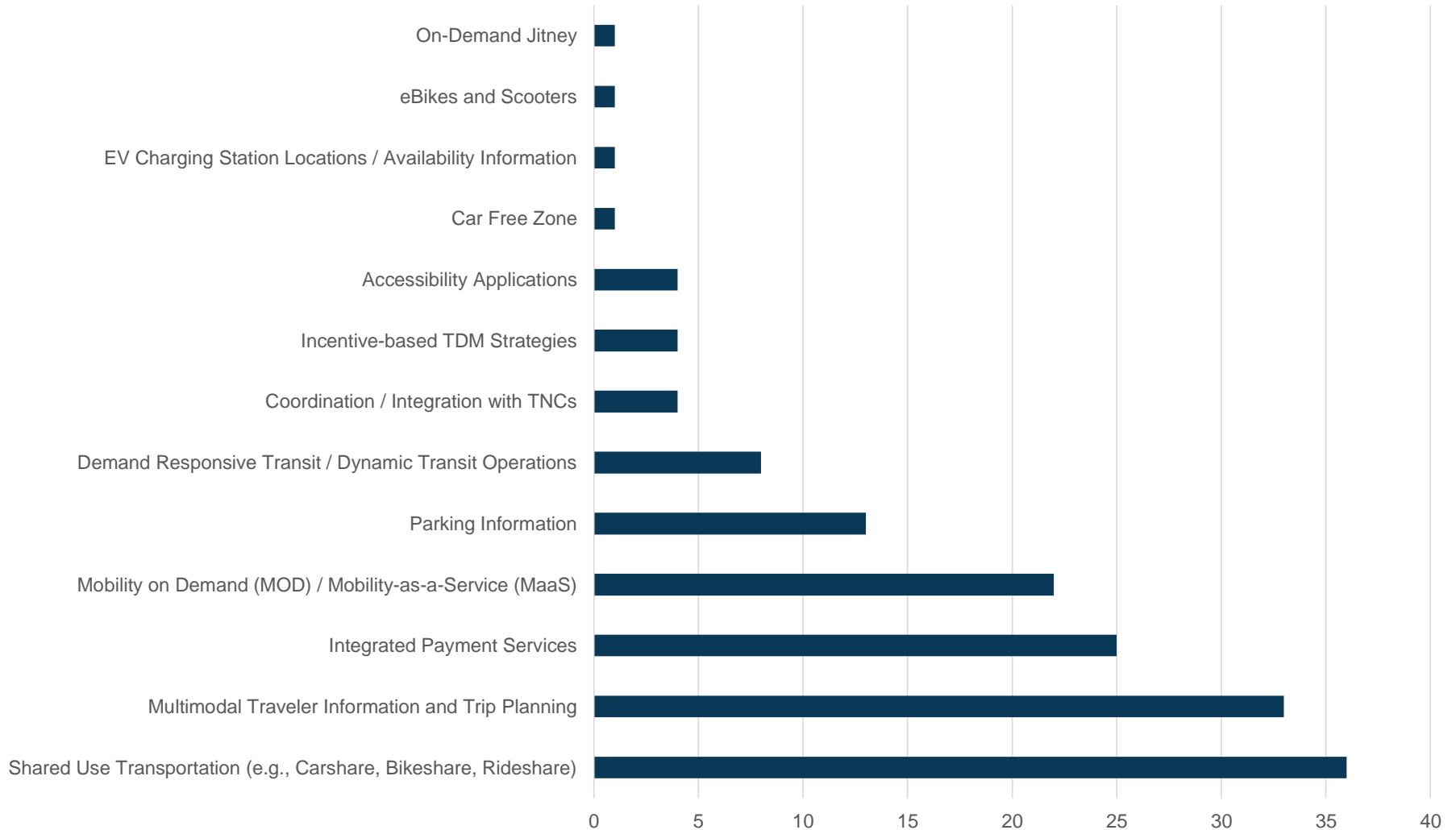
Proposed Applications

- Dynamic Transit Operations
- Connection Protection
- Dynamic Ridesharing
- Integrated Multi-Modal Electronic Payment
- Transit Signal Priority
- Freight Signal Priority
- Transit Stop Pedestrian Warnings
- Pedestrian in Signalized Crosswalk Warnings
- Vehicle Turning Right in Front of Bus Warnings
- Forward Collision Warning
- Emergency Brake Light Warning
- Eco-Approach and Departure





User-Focused Mobility: 78 Applicants





Enhanced Human Services (EHS)





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Examples of Measurable Outcomes



SAFETY

Reduce truck accidents

Leverage Columbus' Connected Traffic Signal System upgrades to safely move people



MOBILITY

Minimize travel times

Increase mobility options, including FMLM options



LADDERS OF OPPORTUNITY

Improve ladders of opportunity for residents in the most underserved neighborhoods



CLIMATE CHANGE

Improve air quality resulting from truck congestion

Increase the number of EV charging stations





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Email: Brian.Cronin@dot.gov

