

Connecting Scenario Approaches with
Scenario Tools

MapCraft: Spatial Analysis for Economic Development

Transportation Research Board
Scenarios in Transportation Planning
August 2016

Terry Moore, ECONorthwest



Theming

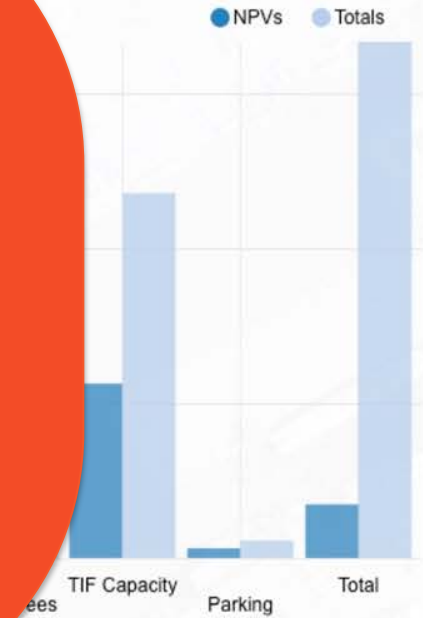
Analytics

Assumptions

Data Summary

TIF transit capital cost coverage (nominal): 0.47%

NPVs and Totals



Transit Ops Cost Coverage





Custom Analysis of Urban Development Policy on the Web

Theming

Analytics

Assumptions

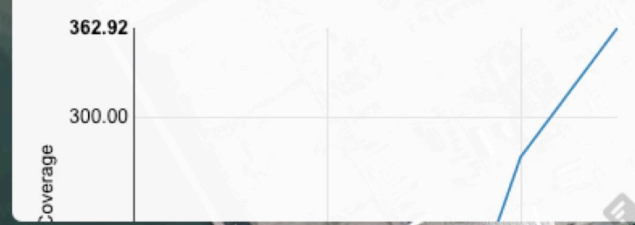
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Theming

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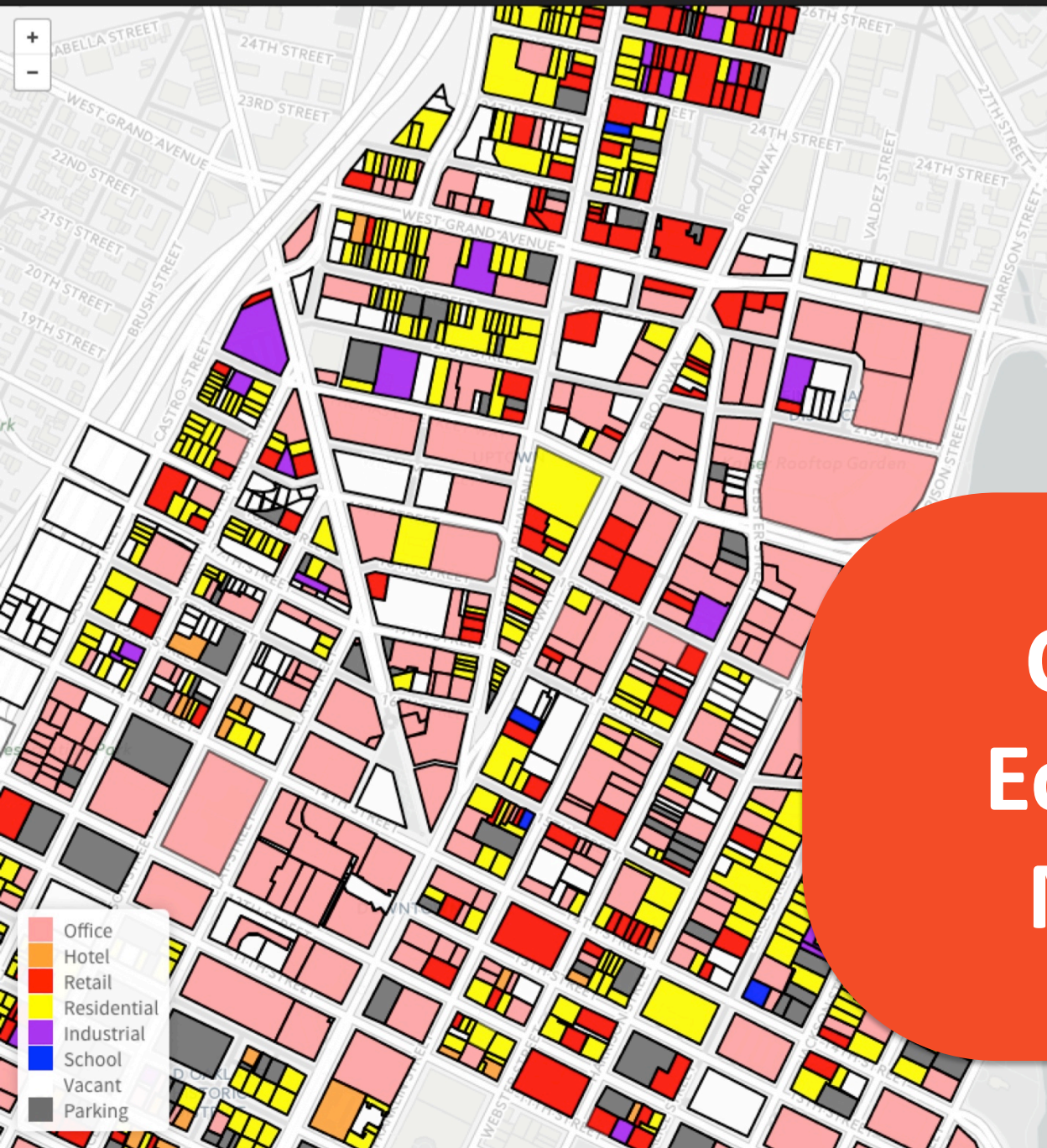
Transit

Versatility of Spreadsheets + Web Maps

ents start (2016-2045)

er unit per yr (2016 \$'s)

assessments (%)



Theming

Analytics

Assumptions

Data Summary

Basic Metrics

Total Residential Units: 11,269

Total Job Spaces: 85,760

Capacity Input

Total Acres: 481.0

Raw Residential Capacity: 75,787 Units

Raw Commercial Capacity: 211.6M Sqft

Custom
Economic
Models

- Office
- Hotel
- Retail
- Residential
- Industrial
- School
- Vacant
- Parking



Theming

Analytics

Assumptions

Data Summary

Basic Metrics

Total Residential Units: 99,514

Total Job Spaces: 466,186

Capacity Input

Total Acres: 1,851.9

Raw Residential Capacity: 224,976 Units

Raw Commercial Capacity: 278.6M Sqft

Place-Specific
Development
Feasibility
Analytics

Place-Specific Economic Development Analytics

Theming

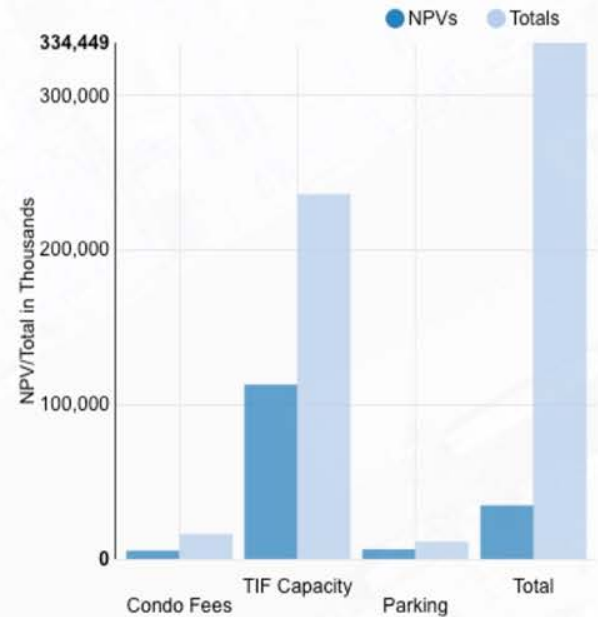
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Transit Ops Cost Coverage





Theming

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Data Summary

Pro Forma Output

Feasible Residential Units: 8,677

Feasible Affordable Units: 1,745

Feasible Comm Square Feet: 10.6M

Land Proceeds: 1,107.4M

TIF Capacity: 705.6M

Capacity Input

Total Acres: 369.9

Raw Residential Capacity: 20,388 Units

Raw Commercial Capacity: 54.2M Sqft

Visualize
Economic
Model Inputs
= Land Cost



Theming

Analytics

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Data Summary

Pro Forma Output

Feasible Residential Units: 8,677

Feasible Affordable Units: 1,745

Feasible Comm Square Feet: 10.6M

Land Proceeds: 1,107.4M

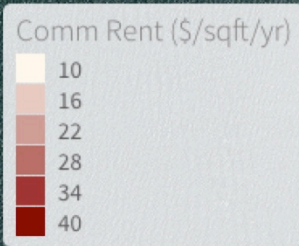
TIF Capacity: 705.6M

Capacity Input

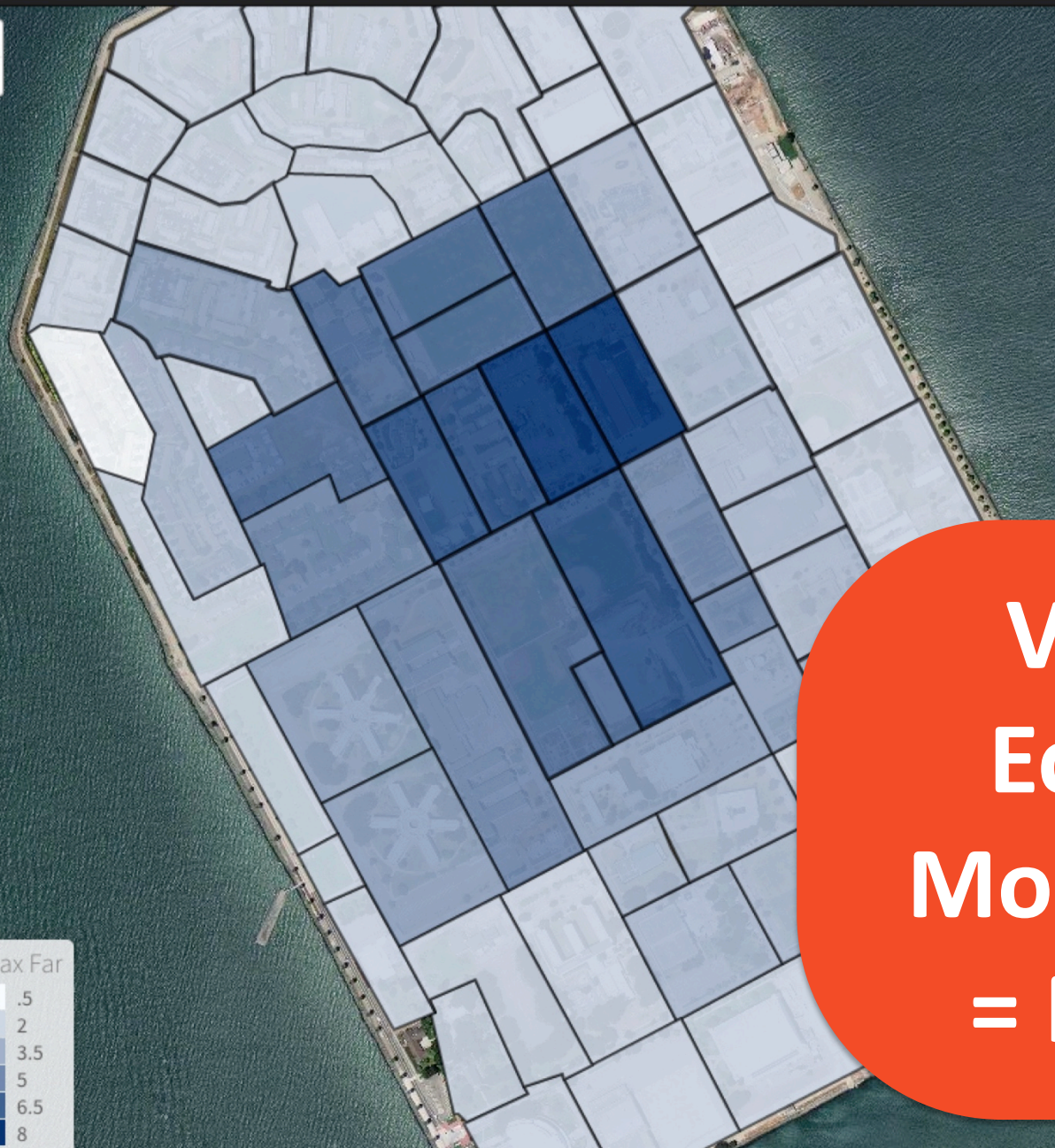
Total Acres: 369.9

Raw Residential Capacity: 20,388 Units

Raw Commercial Capacity: 54.2M Sqft



Visualize
Economic
Model Inputs
= Office Rent



Theming

Analytics

Assumptions

Data Summary

Pro Forma Output

Feasible Residential Units: 11,735

Feasible Affordable Units: 2,361

Feasible Comm Square Feet: 15.7M

Land Proceeds: 3,055.5M

TIF Capacity: 1,234.5M

Capacity Input

Total Acres: 369.9

Raw Residential Capacity: 20,401 Units

Raw Commercial Capacity: 53.8M Sqft

Visualize
Economic
Model Inputs
= Max FAR

Max Far

.5

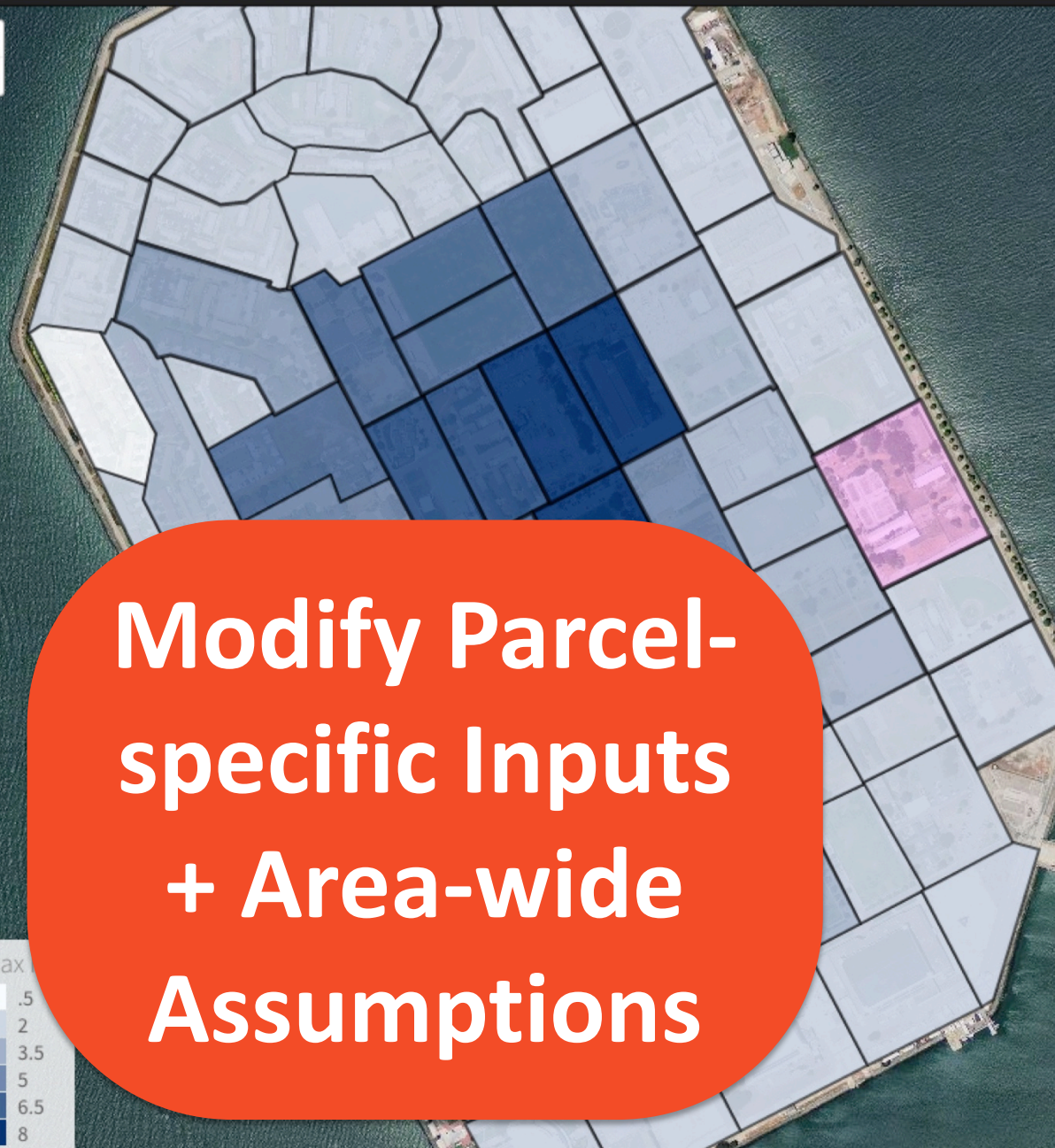
2

3.5

5

6.5

8



Modify Parcel-specific Inputs + Area-wide Assumptions



Parcel Id: 1041715

Max DUA

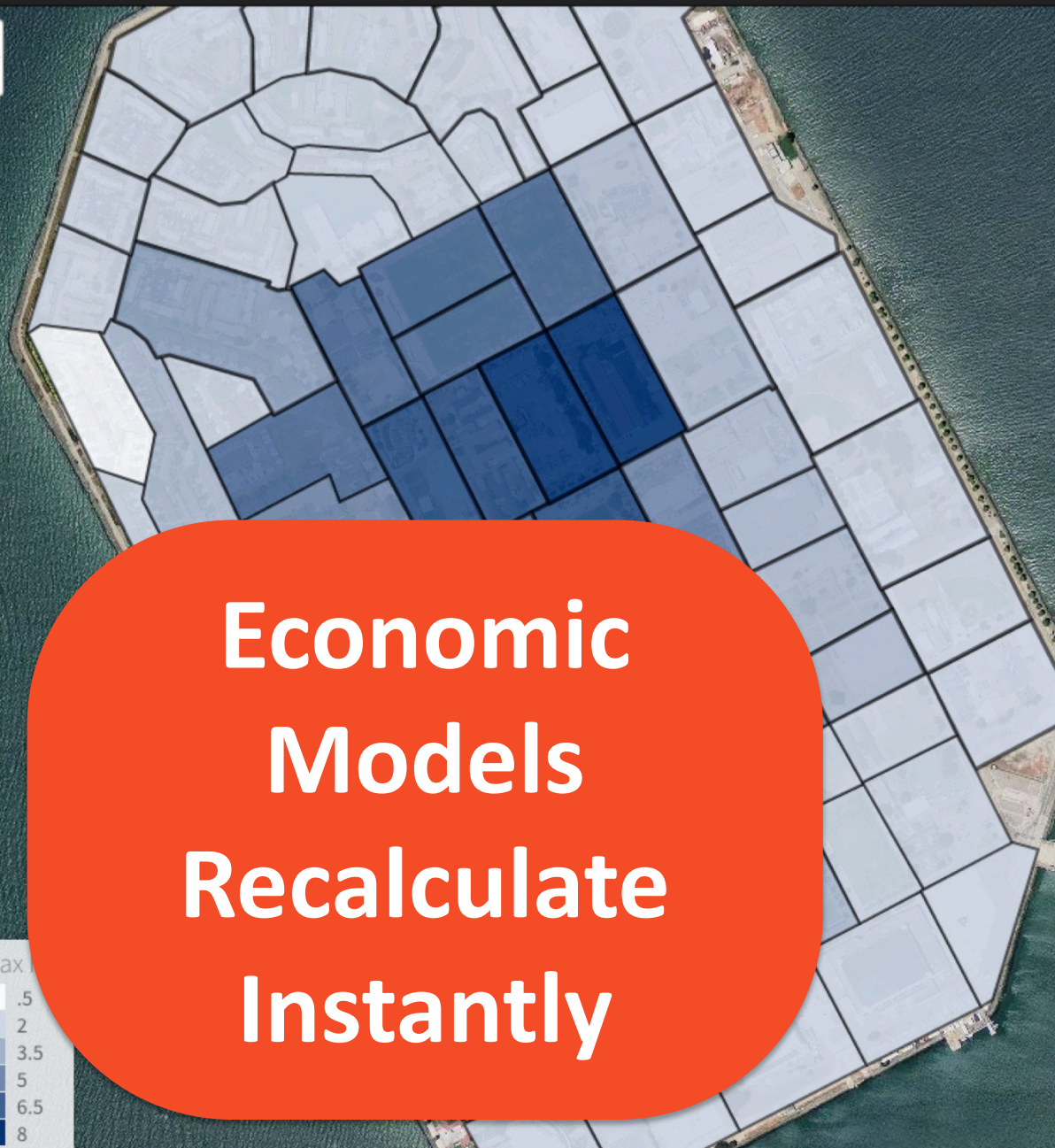
Max FAR

Residential Rent (\$/sqft/month)

Non-residential Rent (\$/sqft/year)

Land Cost (Purchase+Demo+Prep in total \$'s)

[+ Add Comment](#)



Theming

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Pro Forma Output

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 Feasible Comm Square Feet: 15.7M
 Land Proceeds: 3,055.5M
 TIF Capacity: 1,234.5M

Capacity Input

Total Acres: 369.9
 Raw Residential Capacity: 20,401 Units
 Raw Commercial Capacity: 53.8M Sqft

**Economic
 Models
 Recalculate
 Instantly**



Theming

Analytics

Assumptions

Data Summary

Basic Metrics

Total Residential Units: 8,644

Total Job Spaces: 37,600

Capacity Input

Total Acres: 589.1

Raw Residential Capacity: 25,795 Units

Raw Commercial Capacity: 82.9M Sqft

Create and Compare Scenarios with Varied Inputs



Aggregate Multiple Study Areas

Set Permissions



admins

editors

commenters

#	Email	Remove
1	editor@foo.com	Remove
2	editor2@foo.com	Remove

Add Email

Give this permission to this email address

Add

Invite Others
to View or Edit
on the Web

- Office
- Hotel
- Retail
- Residential
- Industrial
- School
- Vacant
- Parking

Parcel Id: 8968517242653

Building Bulk

Residential Units

0

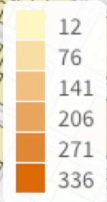
Job Spaces

0

Total Sqft

0

Simultaneous
Editors Across
the Globe





MapCraft.io

<http://mapcraftlabs.github.io/toronto/dev>

Theming

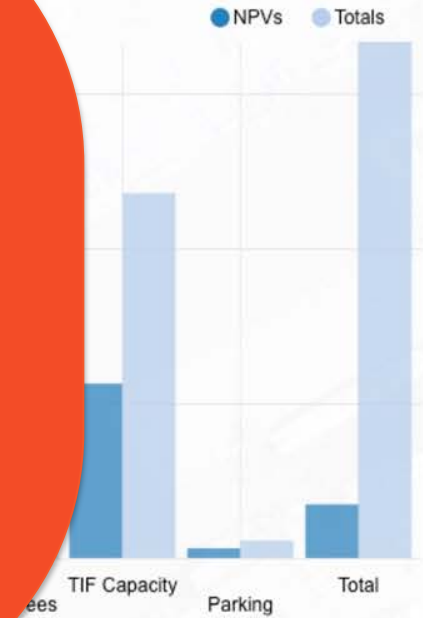
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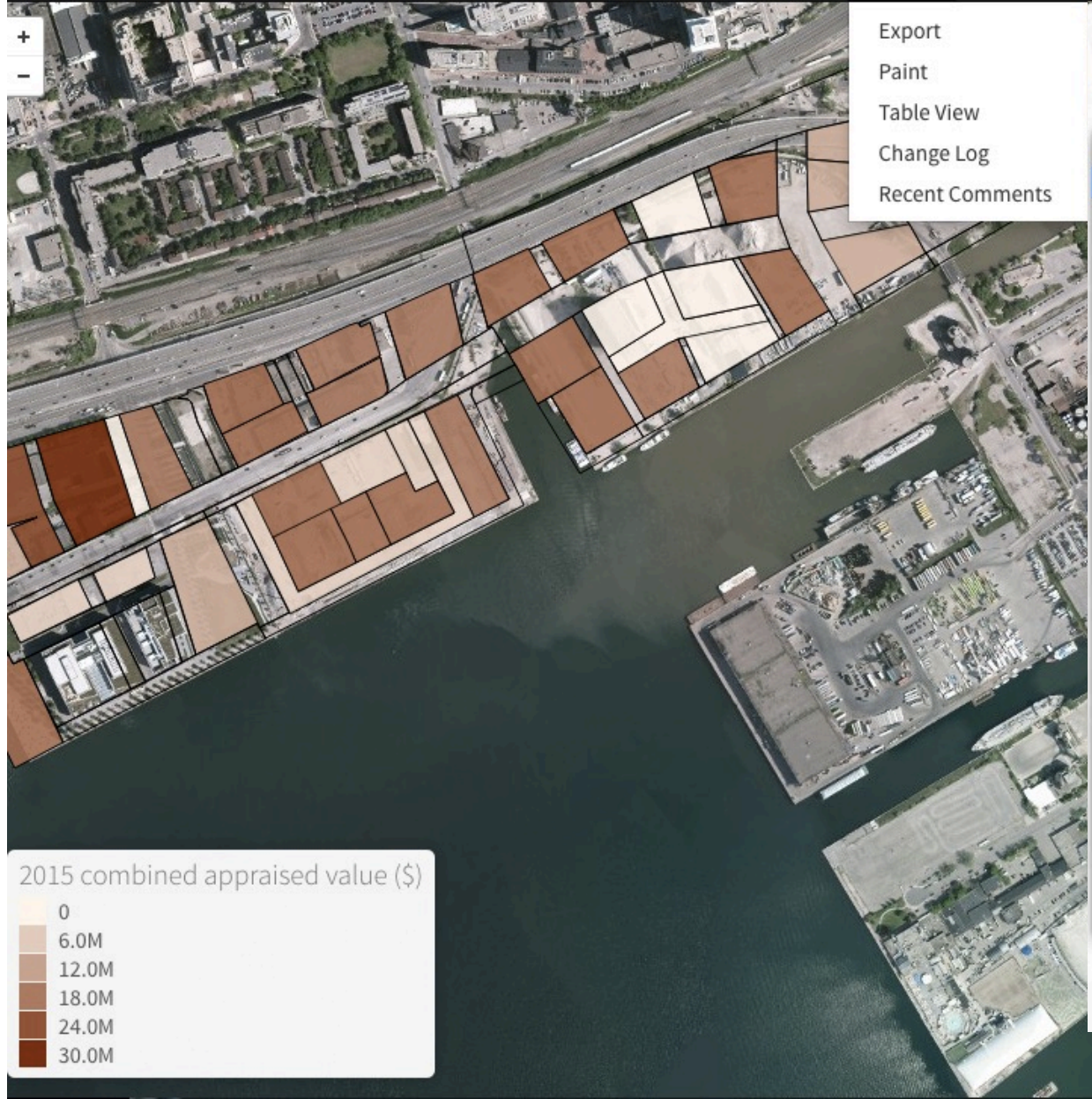


- Export
- Paint
- Table View
- Change Log
- Recent Comments

Themes | Analytics | Global | Places

Select theme:

2015 combined appraised value (\$)



- Export
- Paint
- Table View
- Change Log
- Recent Comments

- Themes
- Analytics
- Global
- Places

Select theme:

- Default
- 2015 combined appraised value (\$)
- Rezoning year (2016-2045)
- Appraised value of rezoned property (2016 \$)
- Year to be developed (2016-2045)
- Assessed value of new development (2016 \$)
- Taxation category of new development
- Condo units in new development (#)
- Parking stall reduction in new development (#)
- Value Impact of Transit (%)
- TIF bond capacity
- NPV of TIF bond capacity
- TIF transit capital cost coverage (PV)
- Total condo fees
- NPV of Condo Fees
- Total parking in lieu fees
- NPV of parking in lieu fees
- Total non-bonded revenues
- NPV of total non-bonded revenues
- Transit operating cost coverage (2020)
- Transit operating cost coverage (2025)
- Transit operating cost coverage (2030)
- Transit operating cost coverage (2035)
- Transit operating cost coverage (2040)
- Transit operating cost coverage (2045)

2015 combined appraised value (\$)

- 0
- 6.0M
- 12.0M
- 18.0M
- 24.0M
- 30.0M



Themes | Analytics | **Global** | Places

Transit

Cost of transit investment (2016 \$'s)

Annual construction cost inflation (%)

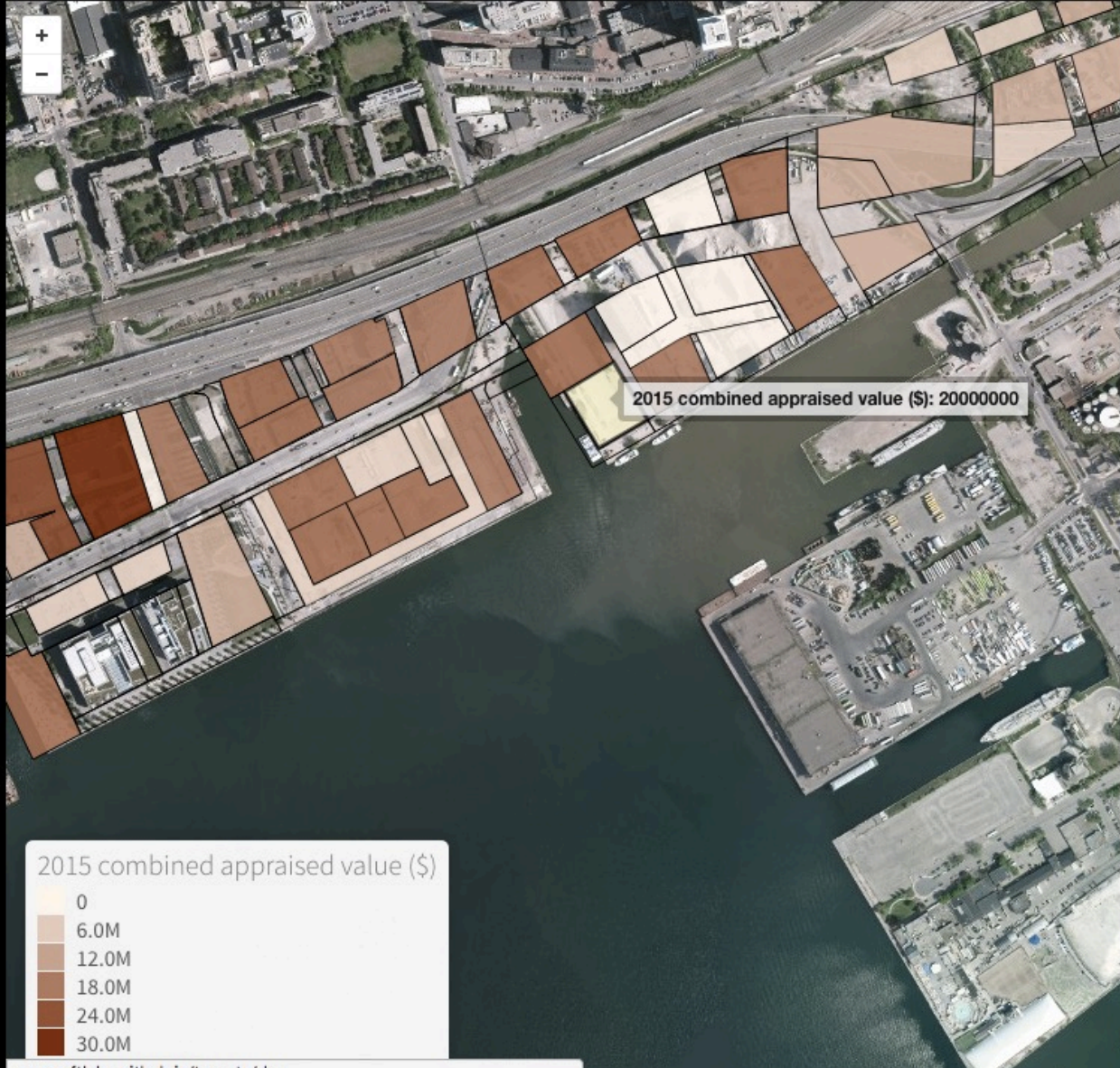
Annual transit operating cost (\$)

Annual operating cost inflation (%)

Year tansit construction starts (2016-2045)

Year transit opens (2016-2045)

Tax Increment



Themes

Analytics

Global

Places

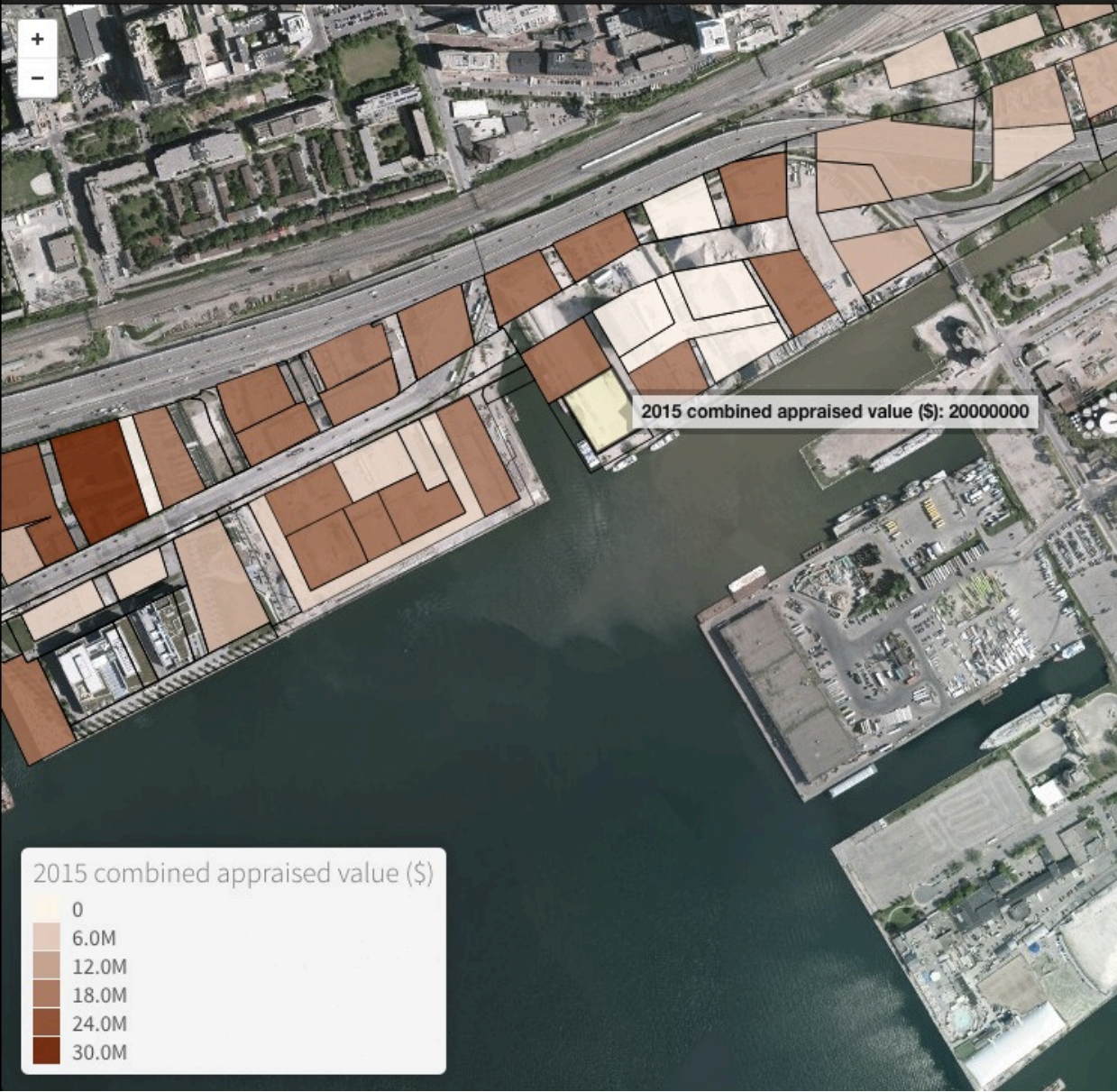
No place selected. Click on the map to pick a place to edit.

Inputs

- 2015 combined appraised value: 20.0M
- Number of existing condo units 2016: 0
- Rezoning year 2016-2045: 0
- Appraised value of rezoned property 2016: 0.0M
- Year to be developed 2016-2045: 0
- Assessed value of new development 2016: 400.0M
- Taxation category of new development: 0
- Condo units in new development: 0
- Parking stall reduction in new development: 0
- Value Impact of Transit %: 4.00%

Outputs

- NPV of transit outlay: \$2,973.8M
- TIF bond capacity: \$0.0M
- NPV of TIF bond capacity: \$0.0M
- TIF transit capital cost coverage (PV): 0.00%
- Total unbonded tax increment: \$0.0M
- NPV of unbonded tax increment: \$0.0M
- Total condo fees: \$0.0M
- NPV of Condo Fees: \$0.0M
- Total parking in lieu fees: \$0.0M



Themes

Analytics

Global

Places

Project name: KC Development Site 10

Existing

2015 combined appraised value (\$)

20000000

Number of existing condo units (2016)

Rezoning

Redevelopment

Transit

[+ Add Comment](#)



Theming

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Feasible Residential Units: 8,677

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Demo.MapCraft.io

Land Cost (\$)

- 2.0M
- 2.9M
- 3.8M
- 4.7M
- 5.6M
- 6.5M