

Conference Closing Remarks

Applying Census Data for Transportation

Guy Rousseau

CTPP Oversight Board Vice-Chair

grousseau@atlantaregional.org



Some Final Remarks & Take on the Conference

- Overall: Very Successful Conference, Very Timely
 - Special Thanks to Our Local Host Jim Hubbell with Mid-America Regional Council
- CTPP Evolution: Rich Historical Content & Participants Perspectives
 - THANK YOU Ed, Alan, Rolf, Chuck, Phil and Ken
- Excellent Commissioned Papers: 4 Important Themes
 - Use of CTPP Data in Transportation Performance Measures
 - The Future of CTPP TAZs: Census TAZs & Model TAZs (Micro-Analysis Zones)
 - CTPP and the Emergence of “Big Data” (Data Fusion, Hybrid Approaches)
 - Use of CTPP Data as a Way to Validate Work Locations
- CTPP Data Applications Posters: Too Many Good Ones to List Them All
 - Bravo to All, Job Well Done, Keep Up the Good Work!

Notable Sessions: Contributions to CTPP

- **CTPP 101**: Gotta Have that Refresher / Overview, Thanks Penelope!
- **Census Bureau** Potpourri of Activities: So Much Going On
- CTPP & **Equity Analysis**, Aging, and Accessibility for **Policy Analysis**
- Advanced CTPP **Data Analysis**: Those MOEs.....
- **Public Use Micro Samples / Areas** (PUMS, PUMAs, IPUMS)
- Role of CTPP Data in **Transportation Modeling**, FTA STOPS Model
- Census Data & **Alternative Modes** of Transportation
- **CTPP & NHTS**: Cross-Pollination, “Commuting in America”

Outcome of the Conference & Next Steps

CTPP Oversight Board (Fiduciary Duty)

- CTPP Re-Branding? Strategic Marketing & Visioning?
- Will the Future CTPP be a “Big Data” Purchase, similar to what USDOT/FHWA did with NPMRDS (“Big Data” Purchase of HERE Data, then INRIX Data)? Partnership with Private Sector Data?
- CTPP Has so Many Friends (FTA Using CTPP in STOPS Model to Help Decide Where to Invest \$Billion\$ in Transit Fund\$, a testimony)
- CTPP & Census Bureau Coordination: Thanks Brian & Staff!
- Data Relevance VS Privacy Rights: A Match Made in Heaven?
- The Future of CTPP: Creative Funding (Public & Private Partnership?)