

Thank you for signing on to the 24th National Conference on Rural Public & Intercity Bus Transportation. As an Exhibitor, you are receiving:

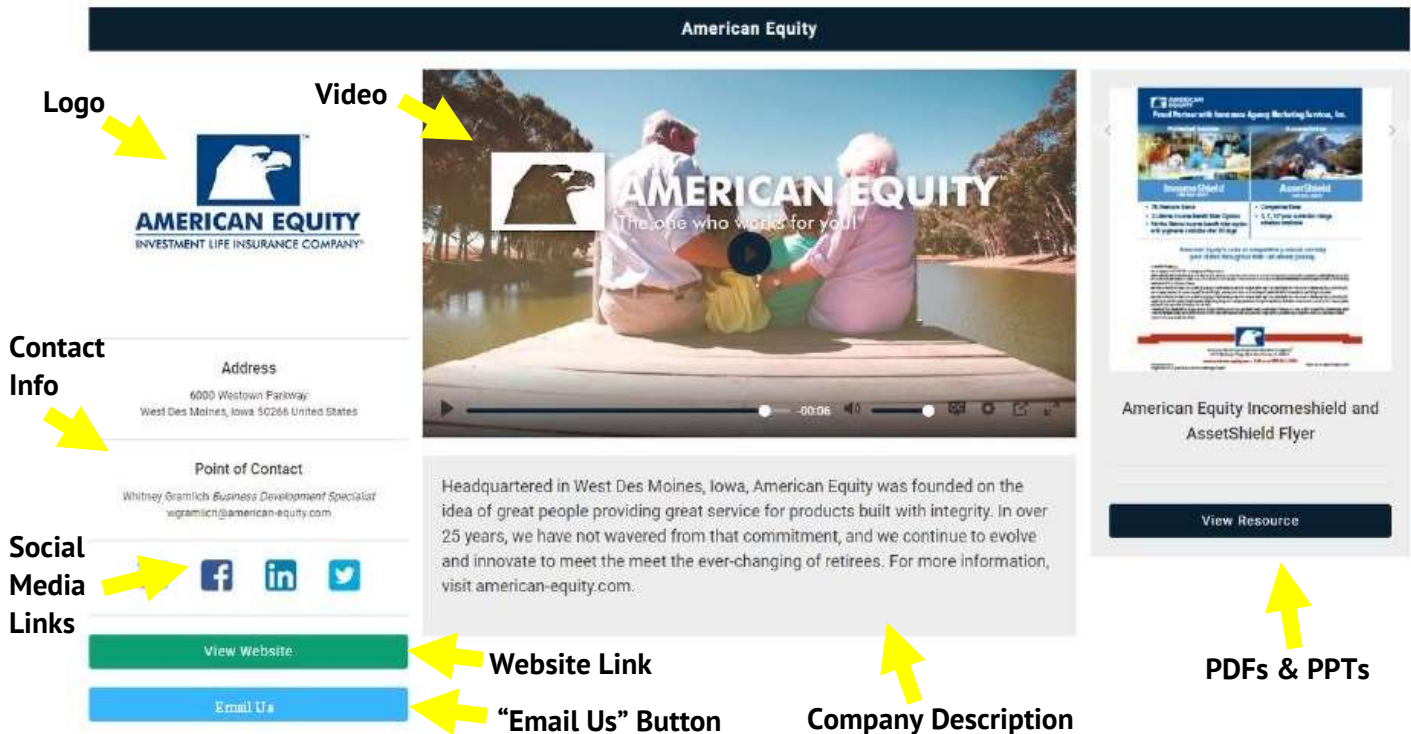
- 1 Virtual Exhibit Booth
- 1 complimentary registration

Your booth can include:

- Your Logo (400px x 400px)
- Contact Info & “Email Us” Button
- Social Media Links
- Downloadable Resources (Limit of 10 PowerPoints or PDFs)
- Video (mp4, 1920px wide by 1020px high, no larger than 2GB)

You will receive an email with detailed instructions on how to submit your booth content.

See a sample booth below:



The sample booth for American Equity is a digital interface with several components:

- Logo:** Located at the top left, featuring the American Equity Investment Life Insurance Company logo.
- Video:** A large video player in the center showing a couple sitting on a dock with the text "AMERICAN EQUITY The one who works for you!" overlaid.
- Contact Info:** Located on the left side, including the address "6000 Westown Parkway, West Des Moines, Iowa 50266 United States" and the point of contact "Whitney Gramlich Business Development Specialist wgramlich@american-equity.com".
- Social Media Links:** Located below the contact info, featuring icons for Facebook, LinkedIn, and Twitter.
- Website Link:** A green button labeled "View Website" located below the social media links.
- "Email Us" Button:** A blue button labeled "Email Us" located below the website link.
- Company Description:** A text block on the right side of the booth stating: "Headquartered in West Des Moines, Iowa, American Equity was founded on the idea of great people providing great service for products built with integrity. In over 25 years, we have not wavered from that commitment, and we continue to evolve and innovate to meet the ever-changing of retirees. For more information, visit american-equity.com."
- PDFs & PPTs:** A section on the right side titled "American Equity Incomeshield and AssetShield Flyer" with a "View Resource" button.

TRB encourages you to attend sessions as your schedule permits.

Exhibits are open **Monday, October 25, 2021 - Wednesday, October 27, 2021**. The following hours will be dedicated to exhibits each day:

- 12:00 pm – 12:30 pm
- 2:30 pm – 3:00 pm

TRB reserves the right to make final decisions for any and all exhibit matters not specifically covered herein that may arise. Thank you again for your support!