

Thank you for your interest in patronage of the Innovations in Travel Analysis and Planning conference!

Please read the information below regarding patron benefit fulfillment.

All patronages include logos on signage.

- Logos should be high-resolution jpg; tif; gif; png (at least 4 inches wide at 300 dpi).
- Your logo must be submitted by May 6, 2023 to be included.
- You may submit your logo by:
 - Uploading it during registration (up to 10MB).
 - Using a link received via email after registration is complete.
- Payment is due before you are listed as a Patron on the conference website.

Certain patron levels also include program advertisements. Please refer to the [registration website](#) to confirm what size advertisement is included with your patronage. The specifications for each advertisement are listed below.

Patron Advertisement Specifications:

Full page (with bleed)	7.25" x 10.25"
Full page (non-bleed)	6.25" x 9.25"
Half page (vertical)	3" x 9.25"
Half page (horizontal)	6.25" x 4.5"
Quarter page (vertical)	3" x 4.5"
300 dpi for all	

Please note that your advertisement must be submitted by May 6, 2023 to be included in the printed program.

Once you have registered and payment is received, you will receive an email with a link to submit your logo and advertisement, if applicable.

Exhibitors: For more details on exhibit tables, please visit the exhibitor page of our [registration website](#).

If your benefits include additional conference registrations, you will receive an email containing the appropriate number of discount codes that you can distribute to the registrants who will be attending. Those individuals must register in advance of the conference.

Thank you again for your patronage and we look forward to seeing you in Indianapolis!