















# TRB BLUE RIBBON COMMITTEE SUCCESS STORIES

Highway Capacity and Quality of Service (HCQS) Committee

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# **Highway Capacity and Quality of Service Committee (AHB40)**

- Concerned with investigating the physical and non-physical factors which affect:
  - Capacity
  - Traffic flow
  - Comfort
  - Convenience
  - Safety

- Responsible for developing computational techniques for quantifying the effects of these factors on:
  - Capacity
  - Traffic flow
  - Quality of service



### **Research Lessons Learned**

- Research development needs a Champion
  - Someone who will successfully usher the project statement from inception to selection
  - Someone who has a sincere interest/passion
- Obtain State DOT project sponsor to:
  - Submit the statement
  - Ensure support from their own DOT
  - Mobilize support from other DOTs (especially those on the committee)
  - Enlist support from other DOTs (non-committee members)

## **Research Lessons Learned (cont.)**

- Research must clearly identify and focus on customer needs
  - Who are our customers?
  - How do our customers define success?
  - How do we make our customers successful?
- Research must be marketed to improve chances of selection
  - Clearly define the issue
  - Identify the path to a solution
  - Communicate the benefit of implementation
    - Safety
    - Cost savings
    - Congestion reduction
    - Innovation, etc.

# Research Lessons Learned (cont.)

- Explore opportunities for joint submissions with other TRB committees
  - Create effective partnerships
  - Improve selection chances
  - Promote implementation success
  - Enhance return on investment
- Focus on <u>quality</u> research projects instead of striving for quantity
  - Optimize limited available time to improve project statements
  - Concentrate consideration on true committee research needs
- Obtain panel committee membership on selected research projects
  - Ensure conducted research maintains original intent
  - Provide active voice on research committee

