# Writing Effective Research Needs Statements

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#### Goal:

Ensure that competitive research programs address the most pressing transportation needs of the sponsors.

### **Competitive Research Programs:**

- TRB Cooperative Research Programs
- TRB Scanning programs, synthesis, quick response ...
- FHWA and other federal programs
- State programs
- University programs



"Funding Sources for Transportation Research"

http://www.trb.org/ResearchFunding/ResearchFunding.aspx



Funding Sources for Transportation Research: Competitive Programs

www.TRB.org/ResearchFunding



Do you have a research topic in search of funding?

There's a new tool to help you find a program to fund that research!

TRANSPORTATION RESEARCH BOARD





#### **Funding Programs: Know**

- Who can submit research needs?
- Are there research focus areas?
- Are champions required? If so, who can be a champion?
- Who prioritizes the research needs?
- Who makes the funding decisions?
- What is the process for funding research ideas?



# How can I get my research needs statement selected?

#### They must be ...

- Understandable
- Original
- Achievable
- Affordable
- Implementable
- Beneficial

- Scope is appropriate for funding body
- High priority
- Widely supported



Research Needs Statement Database

(RNS DB)

(http://rns.trb.org/)







- Transportation Research Needs Meta Search
   (http://www.google.com/cse/home?cx=006511338351663161139%

   3Avblegi9v2au&hl=en
  - TRB RNS
  - TERI
  - Unfunded NCHRP (2010-2013)
  - Unfunded Pooled-Fund Studies
  - Mn/DOT



Transportation Research Needs Meta

Search



Transportation Research Needs Meta Search

oogle™ Custom Search	Search
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#### Search engine details

Search TRB Research Needs Statements, NCHRP unfunded Problem Statements, Transportation Pooled Fund Problem Statements, and TERI (Transportation and Environment Research Ideas) Problem Statements.

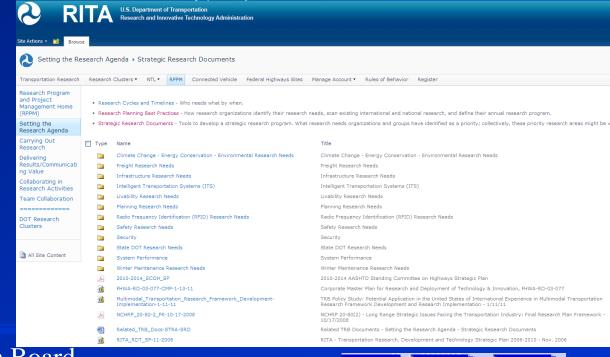
Questions about unfunded NCHRP proposals should be directed to nchrp@nas.edu or 202-334-3224.

If you would like your transportation research needs added to this search engine, please contact Sue Sillick (<a href="mailto:ssillick@mt.gov">ssillick@mt.gov</a>) or Michel Wendt (<a href="mailto:Wendtm@wsdot.wa.gov">Wendtm@wsdot.wa.gov</a>).





 Research Needs, Agendas, Roadmaps (www.transportationresearch.gov)







Multidisciplinary topics

Make connections with stakeholders in other disciplines



#### Typical Research Needs Statement:

- Title
- Background
- Objective
- Benefits / Justification / Urgency
- Tasks
- Funding requirements
- Implementation
- "Submitter"



#### Title:

- BRIEFLY CONVEY the subject
- Include key elements only
- Clear, simple, and unambiguous
- "Branding"



### **Background:**

- Set the context
- Describe the overall issues
- Quantify the problem
- Don't be parochial
- Relate to other disciplines



- Your problem statement will sound familiar ...
- How does it differ?
- Do your homework
- TRID (http://trid.trb.org/)



- USDOT Research Hub
   (http://ntlsearch.bts.gov/researchhub/index.do)
- National Transportation Library (NTL)
   Integrated Search (http://ntl.bts.gov)
- Transport Research & Innovation Portal (TRIP) (http://www.transport-research.info/)



 Transportation Libraries and information Centers

(https://www.transportationresearch.gov/ntl/ntkn/librarydirectory2/forms/default.aspx)

 National Technical Information Service (NTIS) (http://www.ntis.gov)



- WorldCat (http://www.worldcat.org/)
- TLCat (http://tlcat.worldcat.org/)
- Pooled-Fund Studies
   (http://www.pooledfund.org/browse/)



#### **Objectives:**

- Describe the PRODUCT
- Short, concise, accurate
- No need for details



### Benefits/urgency:

- Why should YOUR project be selected?
- Why NOW?
- Be as specific as you can
- Quantify if possible
- Be positive; Be honest



#### Tasks:

- Provide detail only if necessary
- Be conscious of your biases
- Don't limit creativity of proposers



### **Funding requirements:**

- Appropriate to program
- What tasks are anticipated?
- What facilities / equipment needed?
- Field testing, lab work, simulation?
- Understand charge-out rates
- Underestimate is as bad or worse than an overestimate



#### **Implementation:**

- Identify barriers and impediments
- Identify champions
- Increase comfort level of sponsors



### "Submitted by ...":

- Individual versus group
- What are sponsors looking for?
- Garner support
- Include co-sponsors or endorsements
- Consider the multidisciplinary nature of your RNS



#### **Resources:**

- CRC webpage
   (http://www.trb.org/abouttrb/crc.aspx)
- CRC Council (http://www.trb.org/abouttrb/crc.aspx)
- TRB Staff
  - Committees
  - Funding Program
  - CRC/CRC Council
    - Michael DeCarmine (mdecarmine@nas.edu)
    - Fred Hejl (fhejl@nas.edu)



#### **Resources:**

- TRB Committees
  - Conduct of Research (COR)
     (https://sites.google.com/site/conductofresearchcommittee/)
  - LIST (http://trblist.org/)
  - Technology Transfer (T<sup>2</sup>) (https://sites.google.com/site/trbt2committee/)



#### **Conclusions:**

- If at first you don't succeed ....
- It can be an iterative process
- Don't be discouraged
- Study review comments
- Never forget target audience
- NETWORK ask for advice, seek support



# Thank You!

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