



“TRB Executive Committee, Policy Session on the Impact of COVID-19 on Personal Mobility and Social Equity”

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Equity During a Pandemic





Serving the public during COVID-19





MOVE

Mobility Optimization Through Vision & Excellence

Rethink: What metrics best measure public transportation's impact in our community at both the social equity and economic level?



Make Diversity & Inclusion a Priority



Important Questions to Ask Vendors / Partners

- What is your Diversity & Inclusion Plan?
- Do you set Diversity & Inclusion Goals?
- Do those goals go beyond race/ethnicity?
- Do you have a Diversity & Inclusion Officer or Office?

“How COVID-19 and Social Equity shifting the Mobility Transformation”

- Equity grows when public services are aligned or coordinated.
- Successful vaccination can restore ridership confidence to return to the use of public transportation.
- Inequity in where essential employees work and live.
- Data deficient in the social equity realm ... we need to go from anecdote to analytic.



Thank you!