



Leveraging Data to Improve Decision-making and Transportation Equity Outcomes

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Transportation Improvement Program (TIP)



Long-Range Transportation Plan (LRTP)



Public Engagement



Transportation Studies

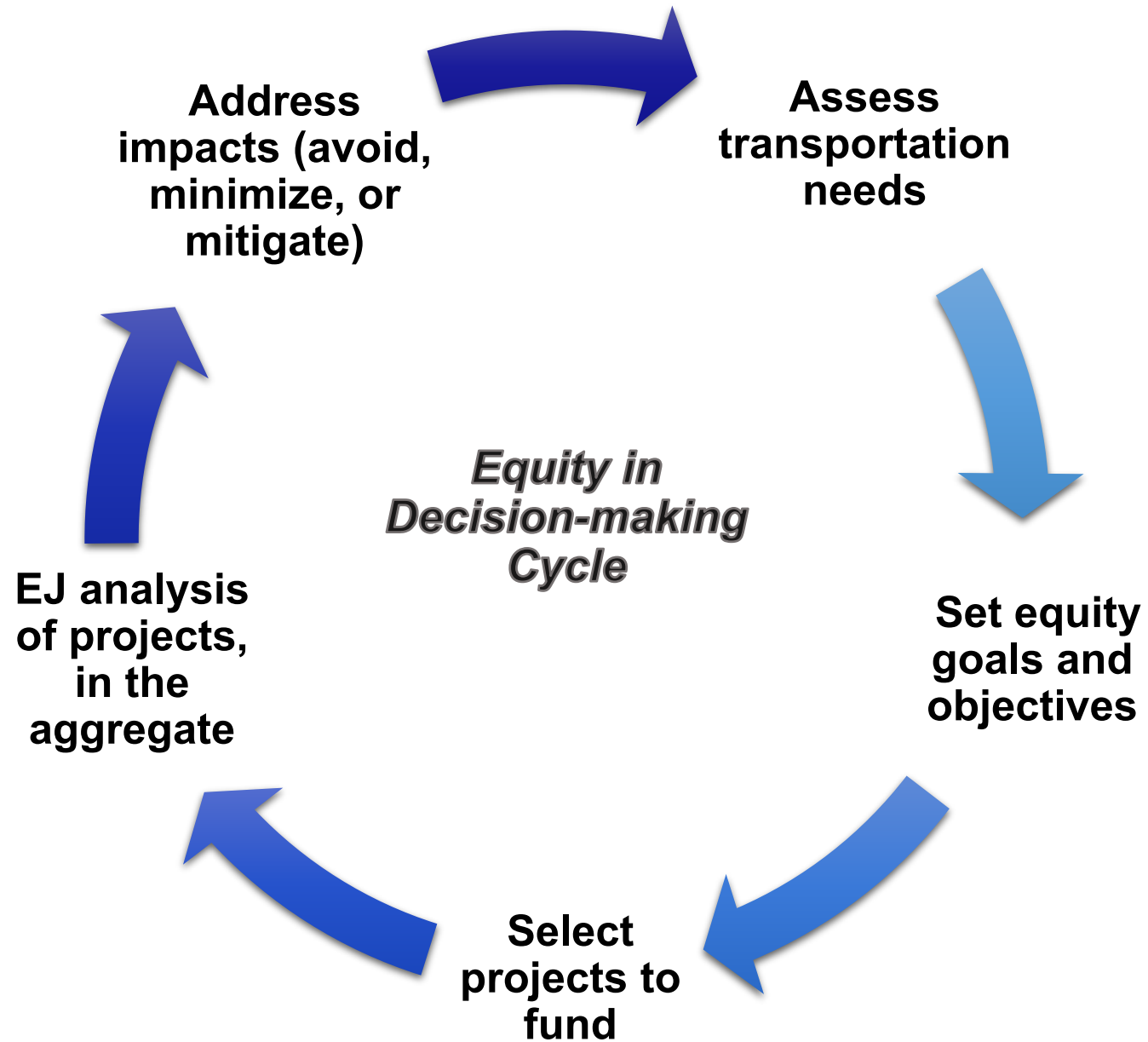


Travel Demand Modeling

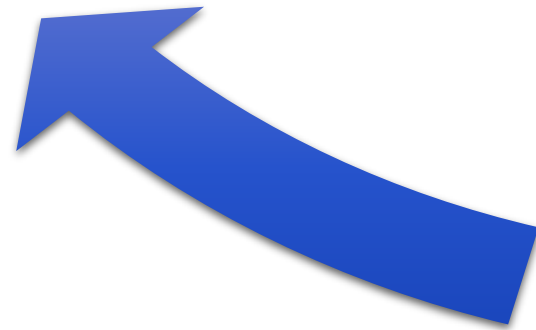


Transportation Equity

Stakeholder Collaboration



**EJ analysis
of projects,
in the
aggregate
(LRTP)**



**Select
projects to
fund (TIP)**

Selecting Projects to Fund

Project Evaluation = people

But...

proximity ≠ benefit



Selecting Projects to Fund

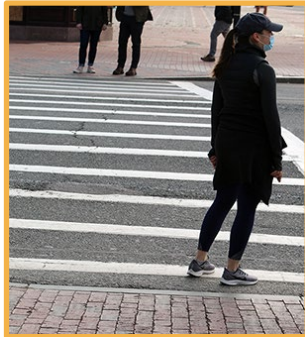
Project Evaluation = people + impacts + existing inequities

Supporting Decision-making

- Identifies projects that would advance equity goal and objectives

What's Next?

- Accounting for existing inequities
- Improving destination access analyses



EJ Analysis of Projects (LRTP)

MOVING TOWARD EQUITY

the story behind the
MPO's innovative policy
to prevent discrimination



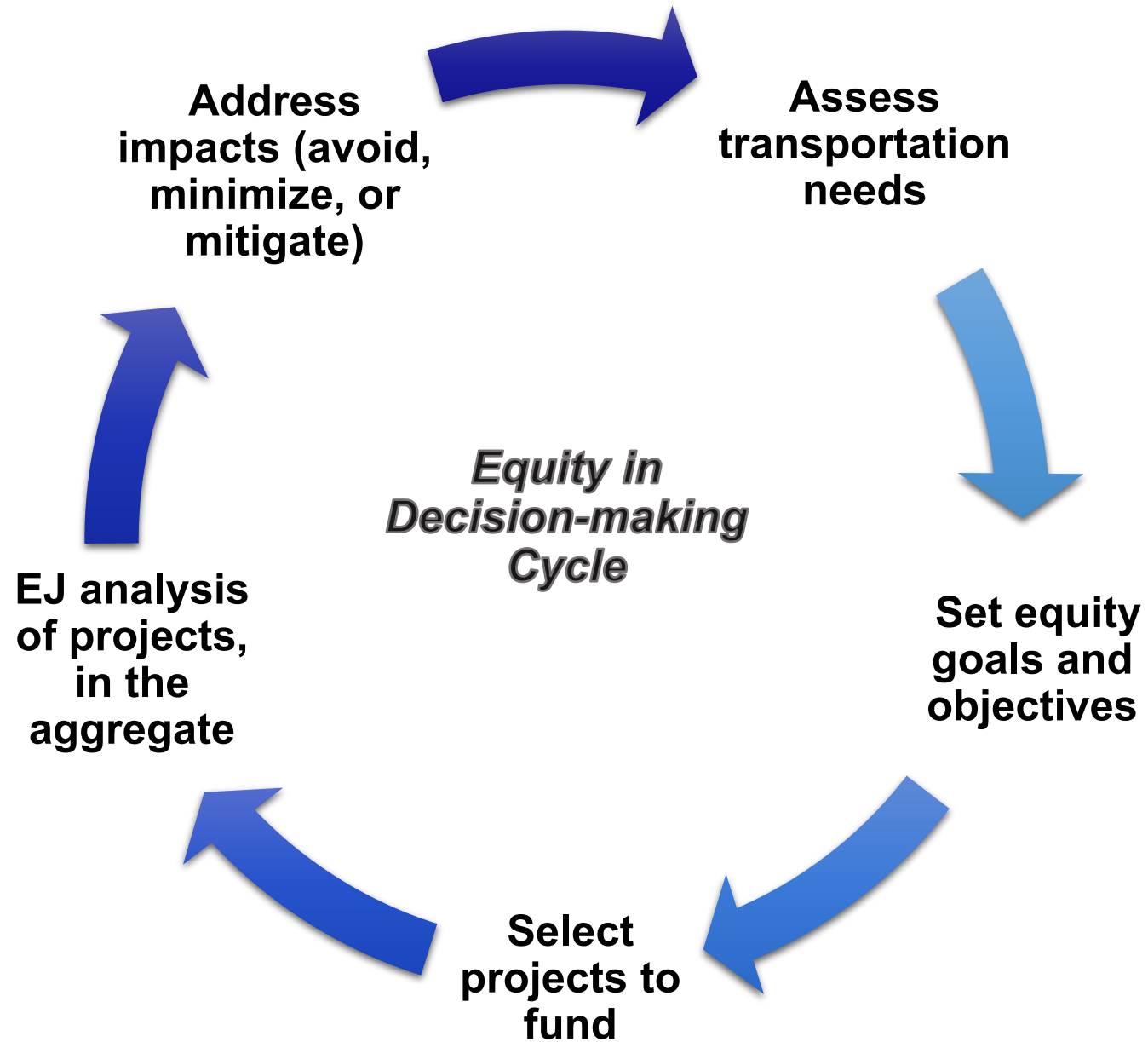
Disparate Impact and Disproportionate Burden Policy

Supporting Decision-making

- Clear, consistent policy approved by MPO board and developed with stakeholders

What's Next?

- Use in scenario planning *before* the next LRTP is approved



Thank you!
Questions?