

National Transportation Review Board
June 28, 2023



The Department of
Highway Safety

Our Vision Your Future



▲▲ Our Vision Your Future ▲▲
BE SMART   BUCKLE UP
NAVAJO NATION DEPARTMENT OF HIGHWAY SAFETY



Who and Why



Mission Statement & Purpose

Commissioned to reduce unnecessary traffic injuries, fatalities, and property damages on the Navajo Nation roadways with various national highway safety standards and the Navajo Nation motor vehicle code safety standard for the general public and employees within the laws and regulations governed by the Navajo Nation.

The purpose of the Navajo Department of Highway Safety is to reduce traffic related fatalities, injuries, and property damages on roadways within the territorial jurisdiction of the Navajo Nation defined by Title 7 N.T.C. #254 and 18 U.S.C. Section 1151. The Department will work toward establishing and implementing various highway safety standards and provide driver's improvement programs for students and employees of the Navajo Nation. The applications are subject to the availability of funds.



What We Offer



- ❖ Provide Defensive Driving Classes for all Navajo Nation employees
- ❖ Provide Navajo Nation Vehicle Operator Permits and Employee ID Badges
- ❖ Provide Injury Prevention Education and Awareness throughout the communities.
- ❖ Support Campaign Drives
- ❖ Support Community Events
- ❖ Billboard Messages
- ❖ Public Service Announcements (Radio, Newsletters, Media)
- ❖ Conduct Checkpoint and CPS Surveys
- ❖ Provide Child Car Seat Education: Identify Car Seat Program Outlets throughout the Navajo Nation
- ❖ Coordinate Safe Kids Navajo Nation Coalition.
- ❖ Collaborate with Indian Health Service (Injury Prevention Teams)
- ❖ Collaborate with Law Enforcement and Emergency Medical Services
- ❖ To implement Navajo Nation Traffic records (crash data) for Analysis Output
- ❖ Conduct RSA's and create a Navajo SHSP





STRATEGIC GOALS

GOAL #1: Increase usage of seat belts by way of education and enforcement throughout the Navajo Nation.

GOAL #2: Increase correct usage of child safety seats through education, distribution and enforcement throughout the Navajo Nation.

GOAL #3: Reduce injuries and fatalities caused by alcohol-related motor crashes by 5%

GOAL #4: To bring awareness to the general public No Texting and Driving Campaigns that has been statistically proven to be on the rise across the Nation.

GOAL #5: To assist our Navajo Dept. of Law Enforcement with computerized crash data collection.

4 E'S



4E's

Engineering

Education

Enforcement

E.M.S.

Working with Highway Safety strengthens our 4E's: **Engineering, Education, Law Enforcement, and EMS**; the transportation model as set by FHWA, NHTSA, etc. Highway Safety serves as the Education component by applying community education to the citizens of the Navajo Nation.



ENGINEERING



Crash Data

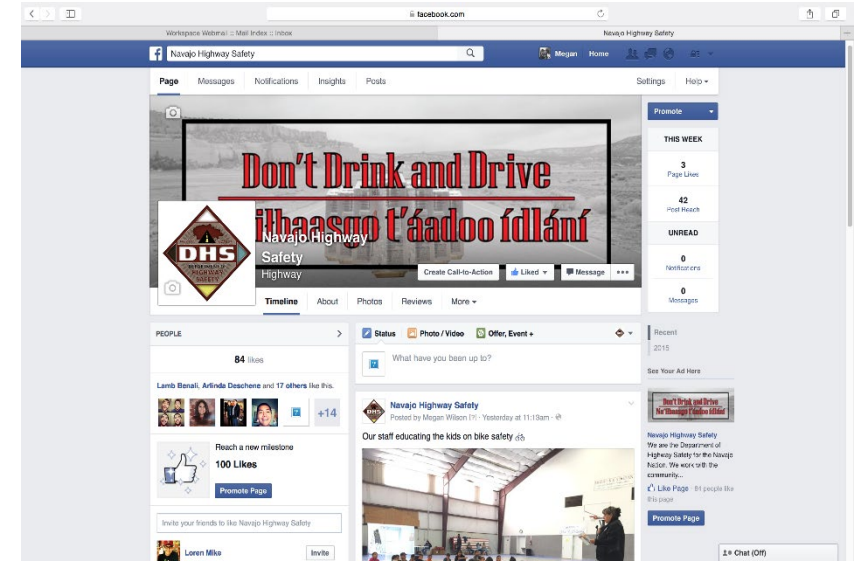
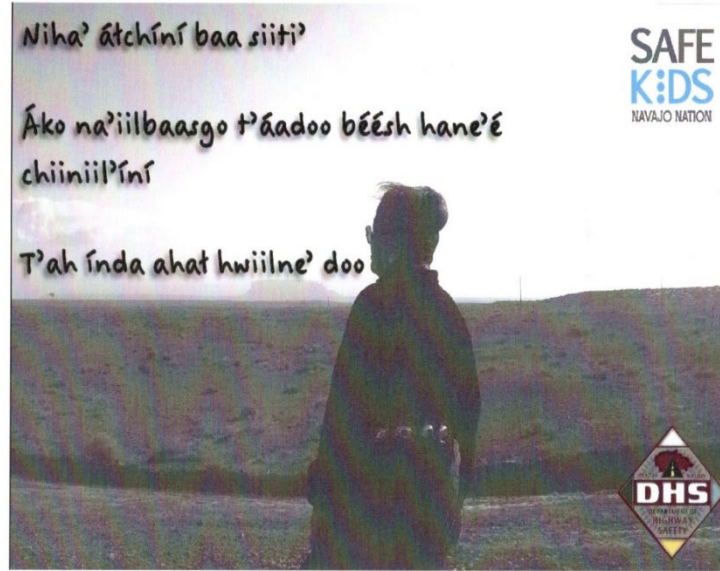
- ❖ The purpose of Crash Data Statistics is viable of the inclusion of Highway Safety. Using Crash Data information to obtain high DUI's, speeding, etc., allows better monitoring to identify locations of check points, which includes Law Enforcement participation.
- ❖ Using information from Crash Data for location of high crashes, to promote education to drivers with seat belt usage.
- ❖ Using crash data statistics will be used as a tool for implementing the 4E's.



Education-Marketing Tools



T'áadoo béesh bee hane'é chiini'íni
• Don't Text & Drive.



EDUCATION- "BRINGING IT HOME"



SHERIFF'S DEPUTY:

Cellphone use causes head-on collision

By Bill Donovan
Independent correspondent
cops@gallupindependent.com

GALLUP — A Crownpoint man received injuries to his arm in a head-on collision May 21 that McKinley County Sheriff's deputies say was caused by inattentive driving.

Henry Hildreth, 57, was transported to the Gallup Indian Medical Center after the accident, which occurred at the intersection of New Mexico highways 118 and 566 about 1 p.m.

Hildreth was traveling west on N.M. Highway 118 while another vehicle, driven by Rydell K. Yazzie, 21, of Crownpoint, was traveling east on the road.

Yazzie said that as he got to the intersection with N.M. Highway 566, when his cellphone rang he began crossing in front of the westbound traffic. He went to answer it as he made his turn into oncoming traffic.

Hildreth said he saw the other vehicle and tried to stop but was unable to. As a result, Yazzie's vehicle struck Hildreth's car head-on.

Yazzie admitted to McKinley County deputies that the accident was his fault. Yazzie was cited for having no driver's license and careless driving.



Gallup Independent:
Cellphone use causes head-on collision



LEGISLATION – CHANGING LAWS



In **1988**, the Navajo Nation passed a primary enforcement law, for seat belt and child restraint use. In **2002**, a study found a **50%** reduction in motor vehicle injury hospitalization rates for children and youth in the Navajo Nation; comparing before the law, to after.



EDUCATION - COLLABORATION



Safe Kids Worldwide is a global organization dedicated to preventing injuries in children, the number one killer of kids in the United States. Around the world, a child dies from an unintentional injury every 30 seconds. And millions of children are injured in ways that can affect them for a lifetime.

When a child dies or is seriously injured, the lives of families and entire communities are changed forever. But these tragedies don't have to happen. The important thing to remember about preventable injuries is that they are preventable. They often occur in predictable ways and can be completely avoided with the right education, awareness and planning.

- Current Membership of about 50 people throughout the Navajo Nation
- Quarterly Meetings
- Partnerships
- Funding Opportunities
- Community Target



ENFORCEMENT AND EMS

- Providing crash data & mapping to Police Districts on Crash Cluster Sites
- Purchasing Police Equipment for use
- Setting up Seatbelt & Sobriety Checkpoints



- Providing Education at EMS Conference
- Assisting with EMS Week Activities
- Providing Child Passenger Safety Classes for Technician Certification

Strategic Highway Safety Plan

STATE of NEW MEXICO

Status of Strategic Highway Safety Plan

NM has finalized the NM Comprehensive Transportation Safety Plan (CTSP). 12 Emphasis Area's were identified for inclusion in the NM's CTSP to address the safety problems and issues identified to reduce transportation related fatalities and injuries throughout the State. Emphasis areas and subsequent strategies were developed with consideration of addressing the 4 E's of transportation safety (engineering, enforcement, education, and emergency response).

The 12 Emphasis areas are as follows:

- Aggressive Driving and Speeding
- Crashes Involving Alcohol Impaired Driving
- Emergency Medical Services Response
- Crashes Involving Fatigued and Distracted Drivers
- Intersection Crashes
- Crashes Involving Lane Departures
- Native Americans
- Occupant Protection
- Pedestrian Crashes
- Public Education and Media
- Traffic Records
- Young Driver Crashes



Strategic Highway Safety Plan

BENEFITS OF A STRATEGIC HIGHWAY SAFETY PLAN

- Establishes common goals and priorities
- Strengthens existing partnerships
- Builds new safety coalitions
- Promotes data, knowledge, and resource-sharing
- Avoids redundant activities
- Leverages existing resources, such as funding, personnel, and leadership
- Directs safety resources and investment decisions
- Incorporates both behavioral and infrastructure strategies and counter-measures to more effectively reduce highway fatalities and serious injuries

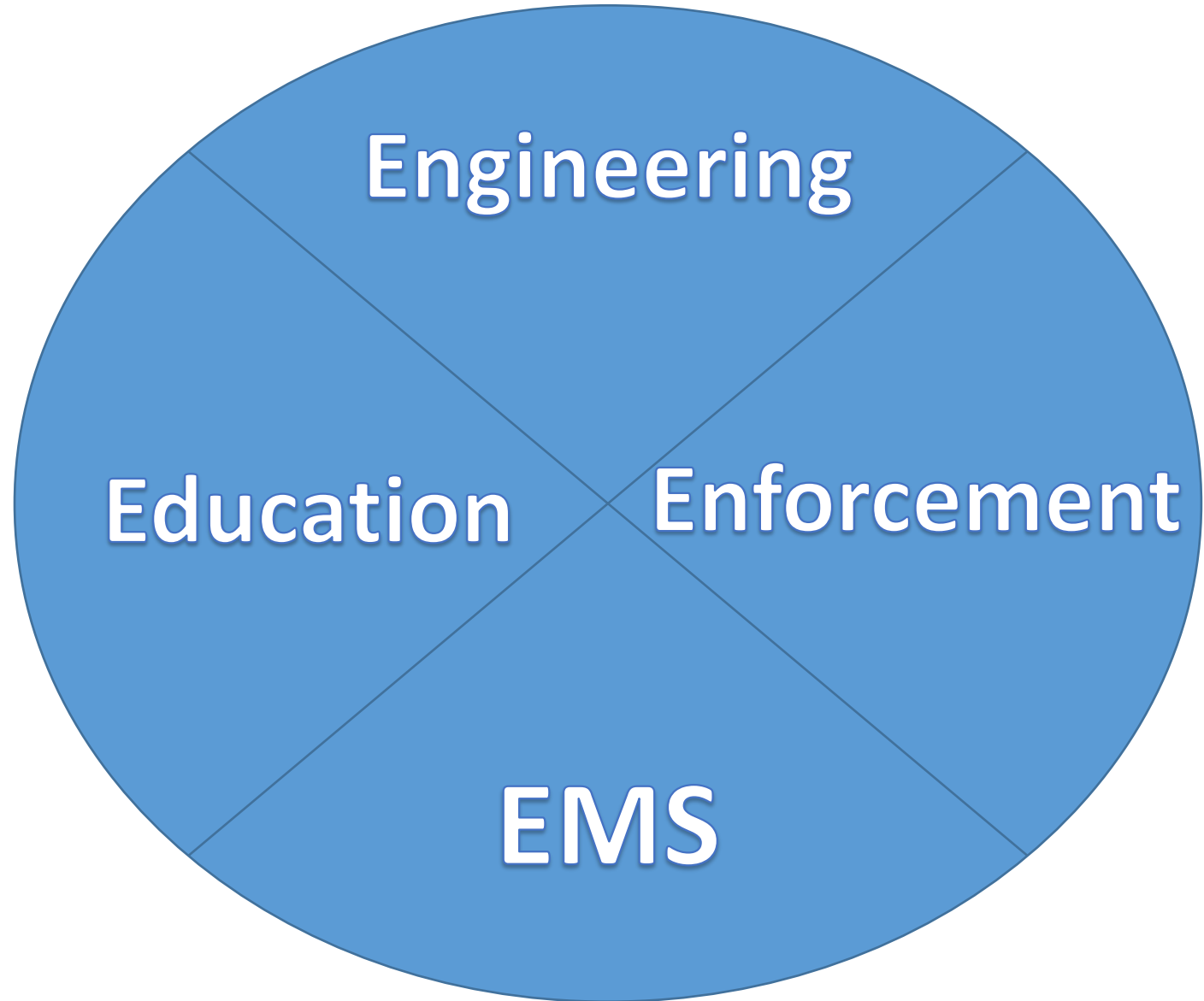
Strategic Highway Safety Plan

Education gives information about making good choices, such as not texting and driving, avoid alcohol, wearing a seatbelt, etc.

Enforcement of traffic laws and a visible police presence tend to deter motorists from unsafe driving behavior.

Engineering addresses roadway infrastructure improvements to prevent crashes or reduce the severity of collision when they occur.

Emergency Responses provide rapid response and quality of care when responding to collisions causing injury by stabilizing victims and transporting them to other facilities.



Strategic Highway Safety Plan 2018

Navajo
Nation



- Legislation Passed on 11/28/18 by Resources & Development Committee
- Begin steps to set-up Action Plans in the High Risk Areas that would include Education, Enforcement, Engineering, and Emergency Response.
- Identify Partnerships to champion Action Plans.



**SAFE
K:DS**
NAVAJO NATION



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