

# **TRB's IDEA Programs: Funding Your Transportation Innovation *PRESENTATIONS***

The Transportation Research Board's Innovations Deserving Exploratory Analysis (IDEA) programs provide early-stage funding for promising but unproven innovations in surface transportation systems. The programs' goal is to foster ingenious solutions that are unlikely to be funded through traditional means. The programs are open to everyone and the application process is simple.

The webinar will answer questions you may have about IDEA, such as:

- What are the three IDEA programs
- How much financial support is available
- How to apply
- How to improve your proposal and chances for funding
- What reviewers most want to see in a proposal
- High-priority research topics for each program Webinar Overview and

## **Investing in Innovative Research**

**Robert E. Skinner, Jr.**, TRB Executive Director

## **Understanding and Applying to the IDEA Programs**

**Jon Williams**, Director of TRB IDEA Programs

## **Anatomy of a Successful Proposal**

**Sandra Q. Larson**, Research Director, Iowa DOT, and Chair, NCHRP IDEA Panel;

**Fred Gilliam**, President and CEO, Capital Metropolitan Transportation Authority, Austin, Texas, and Chair, Transit IDEA Panel

## **Benefits of Participating in IDEA**

**John R. Hillman**, Teng & Associates, Inc; Hillman Composite Bridge

**Lee Huston**, JKA Company; Ultraviolet Germicidal Irradiation Technology for Transit Buses

IDEA programs are supported by the member state departments of transportation of the AASHTO, FRA, FTA and FMCSA

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