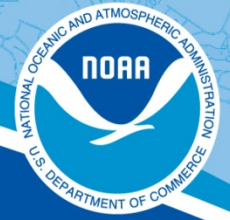


Office of
Coast Survey

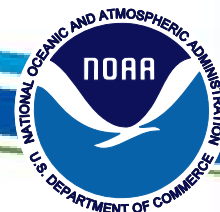


COAST SURVEY

The Way Forward

Captain John Lowell

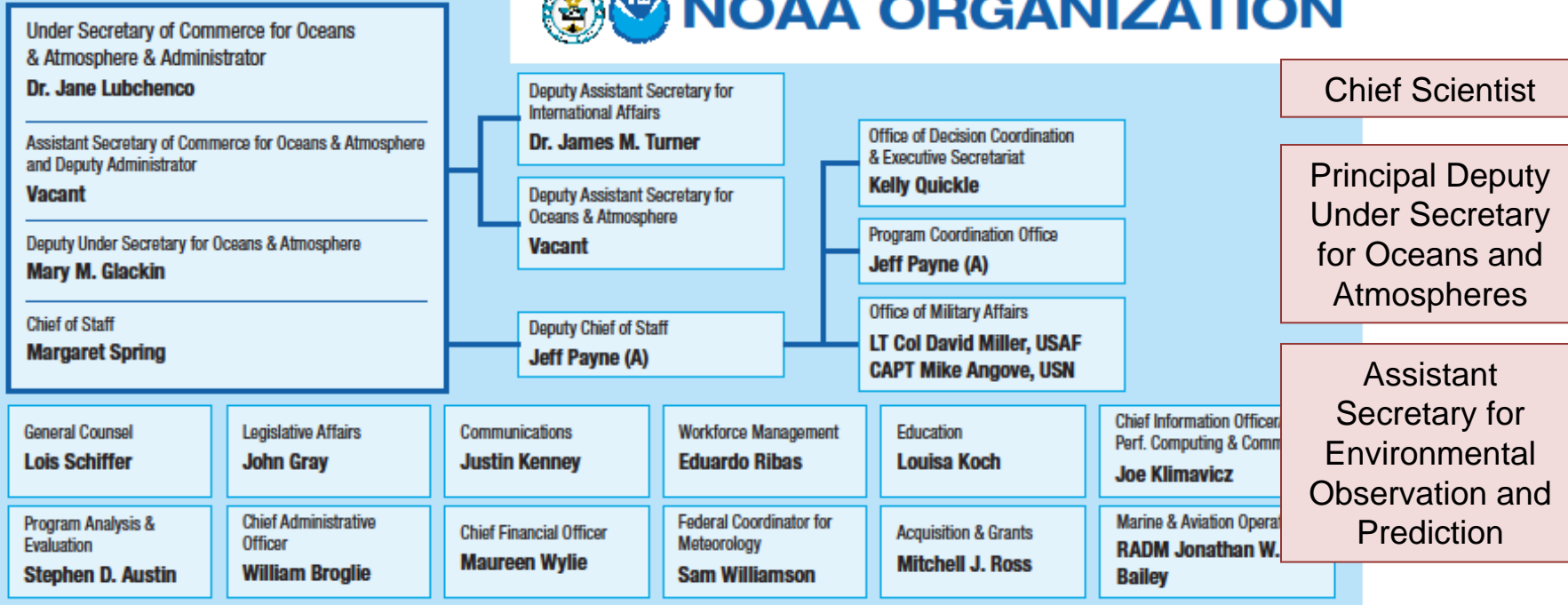
- Update on NOAA management
- Update on NOS leadership
- Status of NOAA’s “Next Generation Strategic Plan”
- NOS strategic planning
- Coast Survey’s role
- Coast Survey’s major initiatives:
 - Strategic Plan
 - Optimization



CORPORATE FUNCTIONS



NOAA ORGANIZATION



LINE OFFICES

Assistant Administrator Oceanic & Atmospheric Research (OAR) Dr. Rick Spinrad	Assistant Administrator National Ocean Service (NOS) David Kennedy (A)	Assistant Administrator National Environmental Satellite, Data & Information Service (NESDIS) Mary Kicza	Assistant Administrator National Marine Fisheries Service (NMFS) Dr. Jim Balsiger (A)	Assistant Administrator National Weather Service (NWS) Dr. Jack Hayes	Assistant Administrator Program Planning & Integration (PPI) Laura Furgione
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MISSION GOALS

Ecosystem Steve Murawski	Climate Chet Koblinsky	Weather & Water Edward Johnson (A)	Commerce & Transportation Ashley Chappell (A)
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MISSION SUPPORT

Satellite Services Michael Crison	Modeling & Observing Infrastructure Kenneth McDonald
Fleet Services Tajr Hull	Leadership & Corporate Services William Broglie

National Ocean Service

LEADERSHIP



*Assistant Administrator for
OCEAN SERVICES & COASTAL
ZONE MANAGEMENT*

David Kennedy, *acting*



Deputy Assistant Administrator

Dr. Holly Bamford, *acting*

Chief of Staff

CAPT Michele Finn

Technical Director

Dr. William Corso

EEO & Diversity Manager

Michelle Crockett

Policy Director

Deb Larson

HQ STAFF OFFICES

MANAGEMENT & BUDGET
OFFICE - Chief Financial Officer

Christopher Cartwright

INTERNATIONAL PROGRAM
OFFICE

Clement Lewsey

PROGRAMS

OFFICE OF COAST SURVEY

CAPT John Lowell

NOAA COASTAL SERVICES
CENTER

Margaret Davidson

OFFICE OF OCEAN & COASTAL
RESOURCE MANAGEMENT

Donna Wieting, *acting*

CENTER FOR OPERATIONAL
OCEANOGRAPHIC PRODUCTS
& SERVICES

Richard Edwing, *acting*

OFFICE OF RESPONSE
& RESTORATION

David Westerholm

OFFICE OF NATIONAL
MARINE SANCTUARIES

Daniel Basta

OFFICE OF NATIONAL
GEODETTIC SURVEY

Juliana Blackwell

NATIONAL CENTERS FOR
COASTAL OCEAN SCIENCE

Russell Callender, *acting*

NOAA INTEGRATED OCEAN
OBSERVING SYSTEM

Zdenka Willis

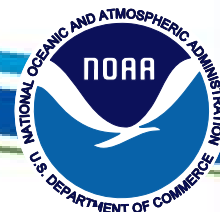
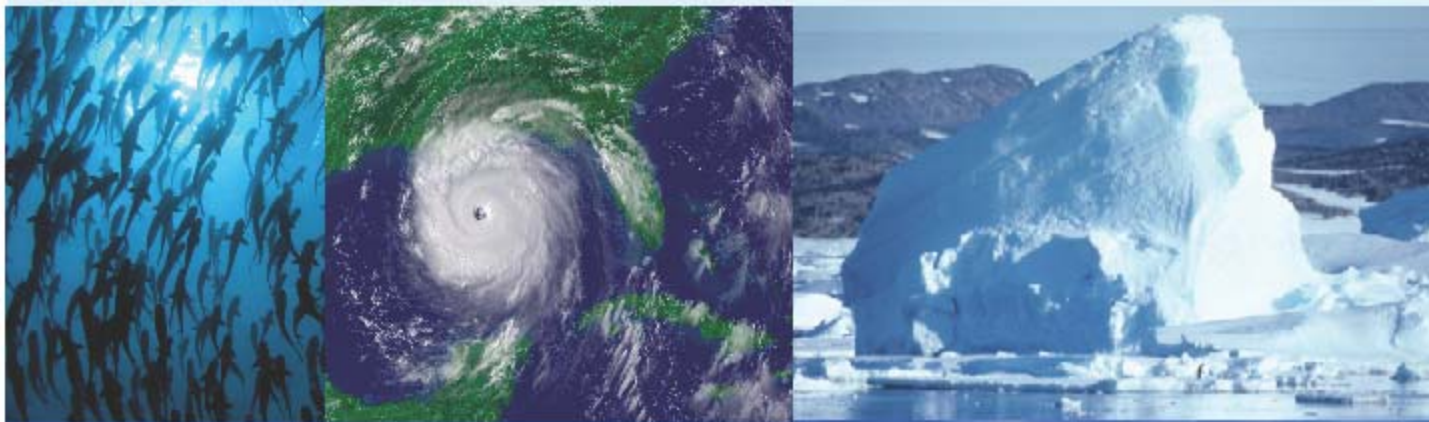


Chart the **FUTURE**

NOAA'S NEXT GENERATION STRATEGIC PLAN



www.noaa.gov/ngsp

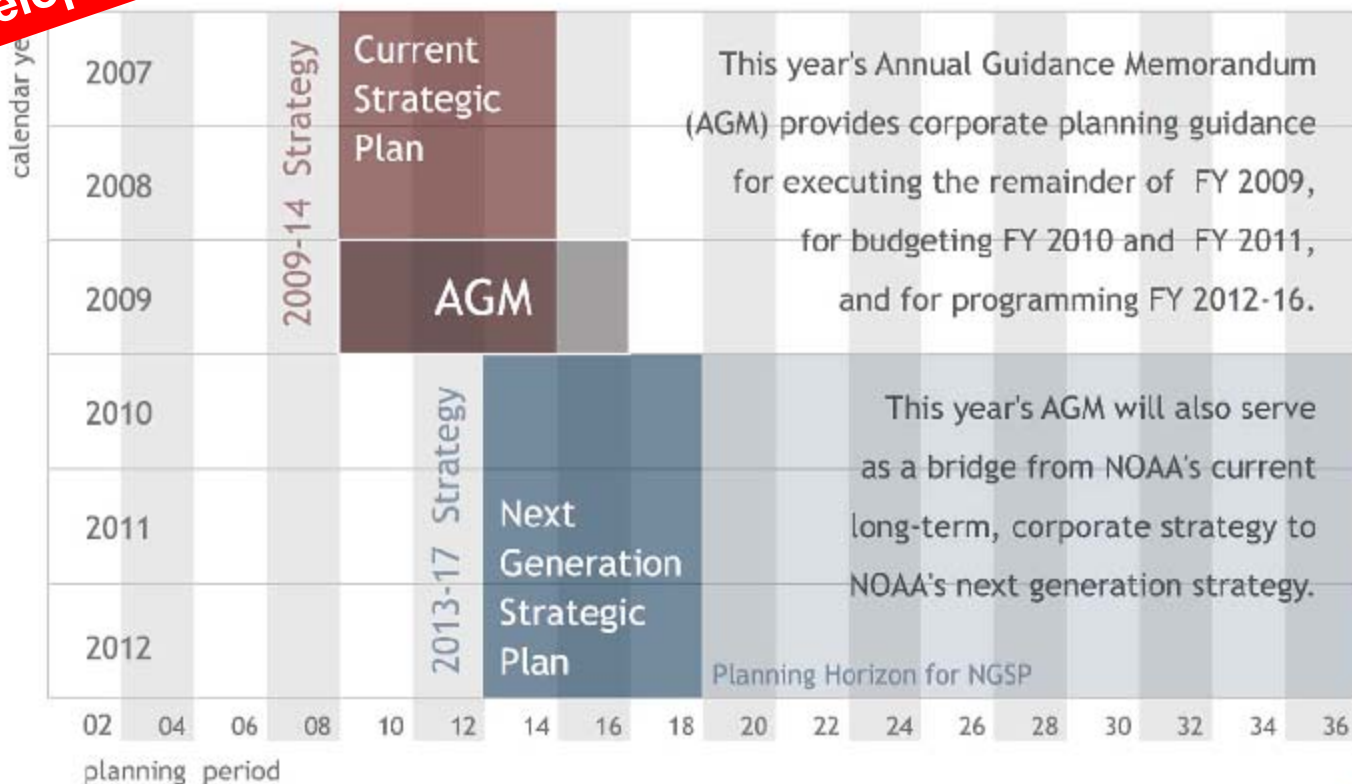


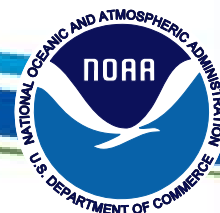
NATIONAL OCEANIC AND ATMOSPHERIC ADMINISTRATION



NOAA Places a 5-Year Strategy Within a 25-year Vision

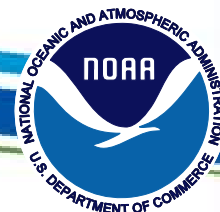
NOAA's Office of Program Planning and Integration (PPI) is leading the development of the NGSP, to be completed in early 2010.





NGSP Draft Strategic Goals

- **Climate Adaptation and Mitigation**
 - NOAA envisions a future with an informed society that anticipates and responds to a changing climate and its impacts.
- **Weather Resilience**
 - NOAA envisions a future with communities, businesses, and governments that prepare for and respond to sudden and prolonged high-impact events.
- **Sustainable Fisheries, Habitats, Species**
 - NOAA envisions a future with natural habitats and biodiversity protected and restored, and fisheries sustained within healthy and productive ecosystems.
- **Sustainable Coastal Communities and Economies**
 - NOAA envisions a future with environmentally sustainable oceans, coasts, Great Lakes communities and ecosystem services.



Ocean Policy Task Force

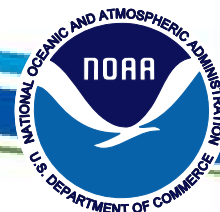
EXECUTIVE OFFICE OF THE PRESIDENT
COUNCIL ON ENVIRONMENTAL QUALITY

Interim Report w/90 days

- Recommendations for a national policy that ensures the protection, maintenance, and restoration of the health of the ocean, coastal, and Great Lakes ecosystems
- A framework for policy coordination of efforts
- Prioritize upholding our stewardship responsibilities
- Consistent with international law, including customary international law as reflected in the 1982 UNCLOS

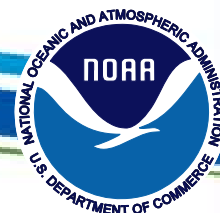
Framework for CMSP w/180 d

- Develop a recommended framework of effective coastal and marine spatial planning
- Ecosystem based
- Addresses conservation, economic activity, user conflict and sustainable use of the ocean.
- Consistent with international law, including customary international law as reflected in the 1982 UNCLOS

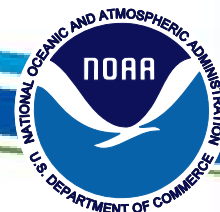


NOS Way Forward

- NOS developed a draft strategy document, presented to directors at the beginning of Jan.
- On Jan 8, OCS suggested revisions that would establish linkages to the NGSP.
- **STAY TUNED!**



How does Coast Survey fit into NOAA priorities?



Annual Guidance Memorandum (AGM) strategic priorities for 2010

- Establish a NOAA National Climate Service.
- Support comprehensive marine spatial planning.
- Ensure the sustainability of marine fisheries.
- Strengthen Arctic science and stewardship.
- Sustain satellite-based earth observations.

Marine spatial planning

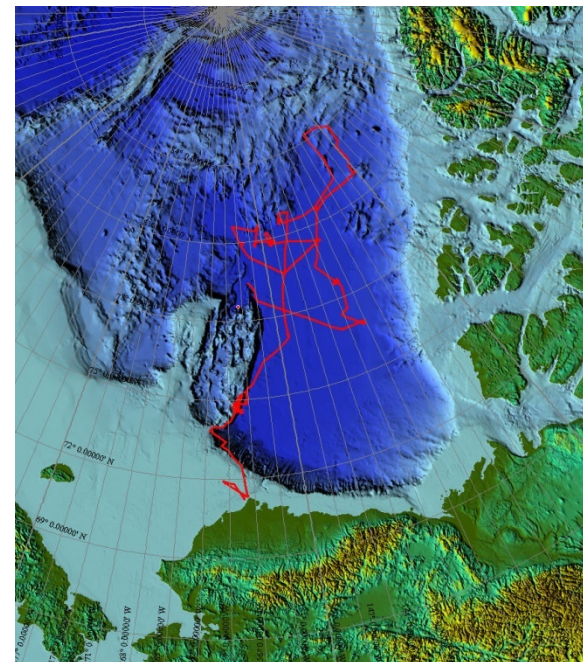
Marine spatial planning must consider the economic value of the MTS, which is the most efficient and economical means of transporting goods and people.

OCS objectives:

- Prevent accidents and keep commerce flowing.
- Improve the efficiency of maritime operations.
- Survey and chart national significant/critical areas of the seafloor.
- Serve as the nation's seafloor mapping and charting expert.

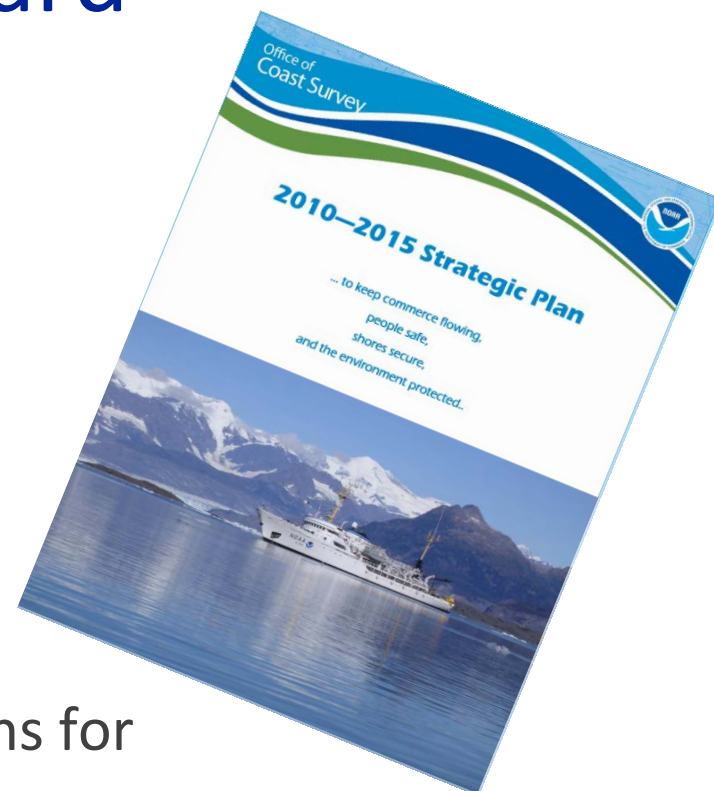
Strengthen Arctic science and stewardship

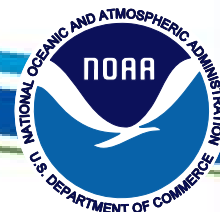
- OCS - UNH leadership on mapping effort: fourth in a series of expeditions aimed at mapping the seafloor in the northern Chukchi Sea.
- 2008 discovery that the continental slope may be 100 miles farther from the U.S. coast than previously assumed.
- Data will help decision-makers determine the potential for including this area within the U.S. extended continental shelf.



Coast Survey looks forward

- Strategic Plan 2010-2015 is finalized:
 - Vision
 - Mission
 - Goals
 - Outcomes
 - Objectives
 - Actionable strategies
- Managers developed recommendations for implementation
 - Now being “operationalized” by the Executive Leadership Board, led by Katie





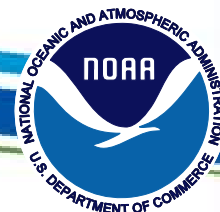
Coast Survey Strategic Plan

VISION: The nation's economy and coasts are healthier because of Office of Coast Survey navigation products and services.

MISSION STATEMENT: Provide the nation with navigation products and information for transportation safety and sound decision-making in U.S. coastal and ocean waters.

Goals:

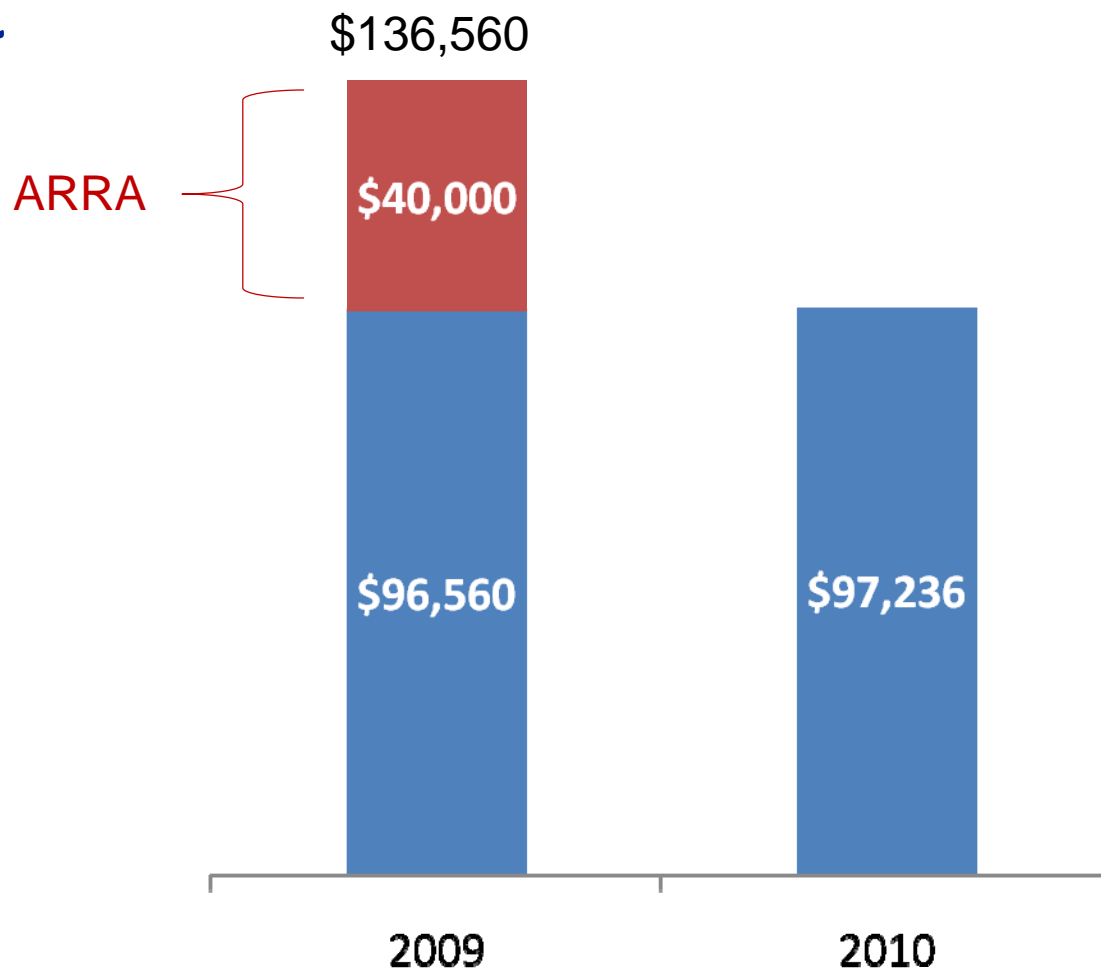
- Be the provider of choice for information needed for safe navigation.
- Survey and chart U.S. coastal, Great Lakes and offshore waters.
- Expand Coast Survey's customer base beyond the traditional navigation community.
- Achieve organizational and management excellence.



Strategic plan execution

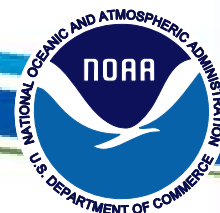
OCS Budget

(\$000)



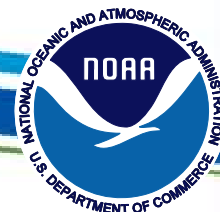
The budget puts constraints on plan implementation

- Minimal adjustments to base, i.e., not enough congressional funding for cost of living increases
- New administration directives to reduce the federal budget
- Higher NOAA assessments and NOS overheads
- Congressional limits on where OH can be taken



Implementation funding options

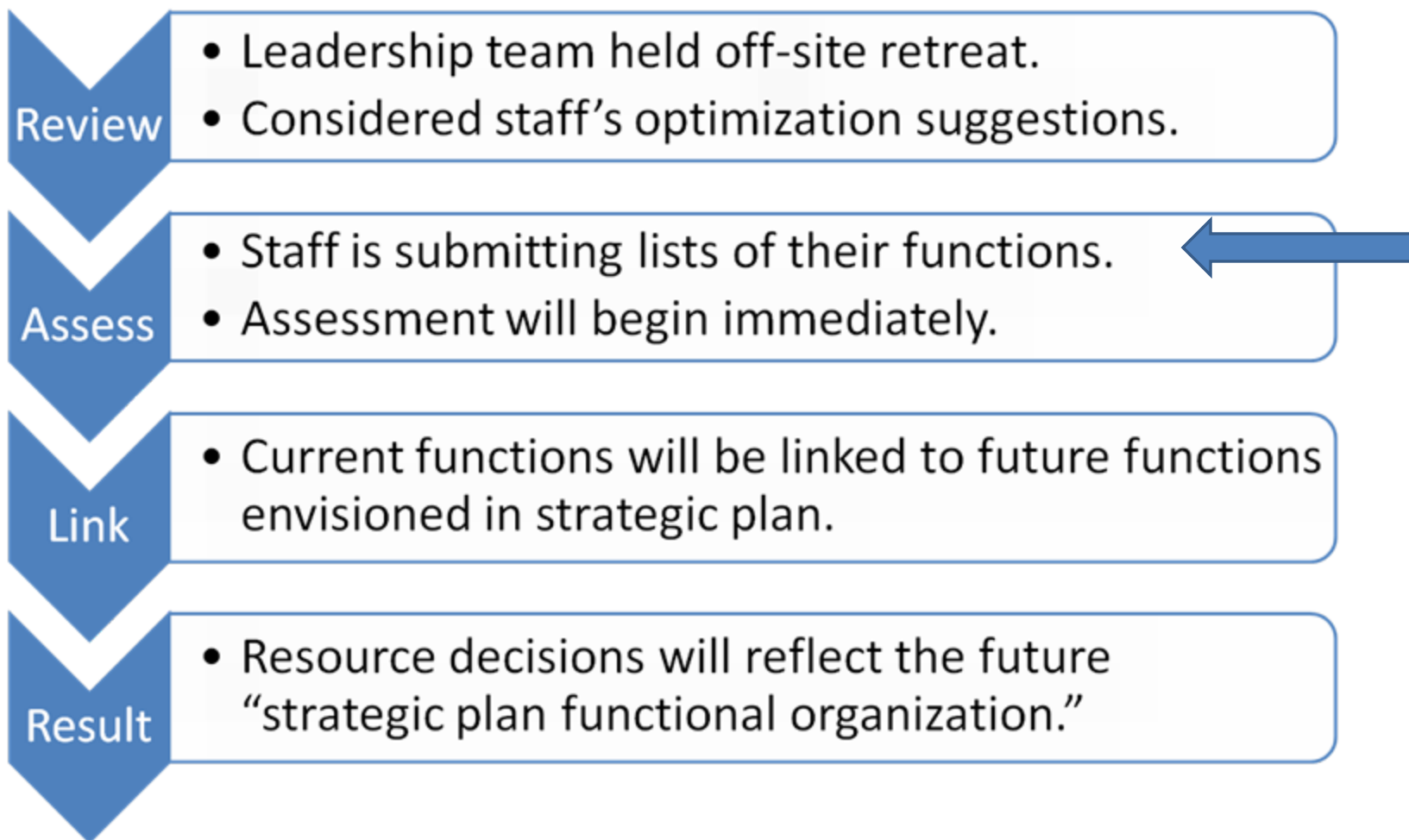
1. Continue to pursue new budget initiatives
2. Free up existing resources by identifying activities that do not contribute to our strategic objectives



Between August 21 and September 5, Coast Survey employees submitted ideas on what activities should be re-directed, decreased, or stopped so that the associated time and money can be re-directed to strategic priorities.

**OVER 200 IDEAS WERE
SUBMITTED**

Optimization execution



Announcements

- NOAA civilian hydrographers can apply for the OCS-sponsored FUT program at UNH.
 - Applications are due by Feb 19.
 - See Mike Brown for more info.
- OMAO & OCS public affairs reminds everyone to check with David Hall and/or Dawn Forsythe on any media plans or media contacts.