TRANSPORTATION PLANNING AND MANAGEMENT EXPERT JOSEPH L. SCHOFER HONORED WITH 2014 THOMAS B. DEEN DISTINGUISHED LECTURESHIP

The 2014 recipient of the Thomas B. Deen Distinguished Lectureship is professor Joseph L. Schofer. His lecture, “Moving the Goods: Performance Measures and the Value Proposition for Transportation Projects,” will be delivered on January 13, 2014, at the Thomas B. Deen Distinguished Lecture and Presentation of Awards during the Transportation Research Board (TRB) 93rd Annual Meeting in Washington, D.C. The lecture will be published in a forthcoming Transportation Research Record: Journal of the Transportation Research Board.

The Deen Distinguished Lectureship recognizes the career contributions and achievements of an individual in one of the areas covered by the Board’s Technical Activities Division. Originally known as the Transportation Research Board Distinguished Lectureship, the award was renamed in 2002 in honor of the Board’s eighth Executive Director, who served with distinction from 1980 to 1994. Honorees are invited to present overviews of their technical areas, including the evolution, present status, and prospects for the future.

Schofer, who is Professor of Civil and Environmental Engineering and Associate Dean of the Robert R. McCormick School of Engineering and Applied Science at Northwestern University, is a leading expert in the planning and management of transportation systems; provision and use of data and information to support effective decision making; and evaluation of systems, plans, and projects.
Schofer has made significant contributions to transportation research, education, and outreach for more than four decades.

Schofer’s research and teaching focus on transportation policy, planning, and analysis, particularly the use of data for effective decision making. He works on the performance and sustainability of transportation systems from a policy, design, and operational perspective. Undergraduate, masters, and Ph.D. students have all benefited from having Schofer as a professor and advisor. He is renowned for his commitment to students, mentoring them not only during their time on campus but throughout their professional careers. Hundreds, if not thousands, of transportation professionals have benefited from Schofer’s teaching and professional leadership, and through them Schofer has touched communities throughout the United States and abroad.

Since 1967, Schofer has chaired or been a member of 38 TRB committees, sections, groups, panels, task forces, and expert task groups. TRB Special Reports produced under his leadership include *Equity of Evolving Transportation Finance Mechanisms* and *How We Travel: A Sustainable National Program for Travel Data*. Schofer currently chairs the Technical Activities Division Section on Data and Information Systems; the second Strategic Highway Research Program (SHRP 2) Technical Expert Task Group for Pilot Projects to Validate the Results of T-PICS (Transportation Project Impact Case Studies); and the Committee on Long-Term Stewardship of Safety Data from the Second Strategic Highway Research Program. Schofer is Northwestern University’s longtime TRB Representative and 2011 recipient of TRB’s Roy W. Crum Distinguished Service Award.

He earned a bachelor’s degree in civil engineering from Yale University, and master’s and Ph.D. degrees in transportation engineering from Northwestern University. He has been on the Northwestern faculty since 1970 and has served as chair of civil and environmental engineering, as Director of the Transportation Center, and Interim Dean of the Engineering School.

Nearly 12,000 policy makers, administrators, practitioners, researchers, and representatives of government, industry, and academic institutions are expected to attend the Transportation Research Board (TRB) 93rd Annual Meeting, in Washington, D.C., January 12-16, 2014. The meeting, held at the Washington Marriott Wardman Park, Omni Shoreham, and Hilton Washington hotels, includes more than 4,500 presentations in 800 sessions and workshops covering all aspects of transportation.

The mission of the Transportation Research Board is to provide leadership in transportation innovation and progress through research and information exchange, conducted within a setting that is objective, interdisciplinary, and multimodal. TRB facilitates the sharing of information on transportation practice and policy by researchers and practitioners; stimulates research and offers research management services that promote technical excellence; provides expert advice on transportation policy and programs; and disseminates research results broadly and encourages their implementation. A major focal point of TRB's activities, the Annual Meeting provides an opportunity for transportation professionals from all over the world to exchange information of common interest.

Organized in 1920, TRB is a division of the National Academies, which include the National Academy of Sciences, National Academy of Engineering, Institute of Medicine, and National Research Council. The nation turns to the National Academies for independent, objective advice on issues that affect people's lives worldwide.

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