

*Transportation – Visioning in Communities (T-VIC)* advances the practice of community visioning in support of transportation decision-making. The basis for this work is a web-based *Vision Guide* – an interactive blueprint for the preparation, creation, and implementation of a visioning process.

The information available within the T-VIC site will assist transportation agency practitioners in assessing the possibilities of visioning, identifying practical steps to engage in visioning, and establishing links between vision outcomes and transportation planning and project development processes.

## Project Background

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T-VIC's project web site and technical resources supports the *Strategic Highway Research Program (SHRP2)* research on collaborative decision-making. The purpose of these efforts is to integrate environmental, economic, and community considerations into the analysis, planning, and design of new highway capacity. The core of this program is the *Transportation for Communities: Advancing Projects through Partnerships (TCAPP)* project, which provides a systematic approach for reaching collaborative decisions on highway capacity. Information about SHRP2 research is available from the Transportation Research Board (<http://www.trb.org/shrp2>).

## Visioning and Transportation

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The relationship between visioning processes and transportation planning and development processes is complex. Increasingly utilized by agencies, community visions are significant sources of information for transportation planning processes, which now range well beyond topics of access, connectivity, and design to consider community values, economic competitiveness, environmental stewardship, and a host of interrelated issues. Visioning processes may help illuminate appropriate highway decisions that enhance environmental, economic and community resources, while improving transportation outcomes. For transportation practitioners interested in the linkages that exist between visioning and planning, this research, in combination with the *Transportation for Communities* collaborative decision-making project, highlights the application of vision outcomes to transportation decision processes.

## Visioning in Communities

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Visioning processes are planning and policy exercises that engage communities in creating long-term, consensus frameworks for future decision-making. Visions commonly extend beyond transportation planning horizons and address the confluence of social, economic, educational, environmental, development, and transportation issues. Blending traditional strategic and scenario planning with best practices in technical and interactive community engagement techniques, visions are intended to maximize public participation. Visions commonly produce a statement of future direction, a set of goals and objectives, and implementation strategies. This research provides an overview of the visioning process and further research on key components of vision development.

While the complexity, timeframe, breadth, and depth of visioning processes vary considerably, visioning processes do exhibit common elements. The T-VIC online, interactive guide represents a structured, simplified process for the preparation, creation, and implementation of a vision – *a blueprint to better enable practitioners to engage in visioning in support of transportation planning.*

**T-VIC Vision Guide**

The Vision Guide presents phases, critical questions, key activities, products, resources, and tools for the practitioner within an interactive guide to visioning. Each of these process areas serve to highlight detailed information, provide strategic high-level guidance for practitioners, or to link to decisions within transportation planning and development processes.



**Project Feedback**

Visit <http://shrp2visionguide.camsys.com> to review the project information, tools, and technical resources. Please provide comments online or by email to [shrp2vision@camsys.com](mailto:shrp2vision@camsys.com).

What critical information should be represented? How is this information best conveyed?

What resources are available to practitioners? What practical experiences might be integrated?

**Contact**

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