TRB Snap Search: Communications & Public Relations

TRB's involvement in research on Communications & Public Relations from 2018-2020

The Transportation Research Board (TRB) provides innovative, research-based solutions to improve how we move. TRB is part of the National Academies of Sciences, Engineering, and Medicine, an independent, non-profit institution that provides objective advice on scientific, engineering, and medical issues.

A resource to the nation and to the transportation community worldwide, TRB provides an extensive portfolio of services:

- Opportunities for information exchange on current transportation research and practice
- Management of cooperative research and other research programs
- Analyses of national transportation policy issues and guidance on federal and other research programs
- Publications and access to research information from around the world

All available Snap Searches can be accessed online here: [http://www.trb.org/InformationServices/Snap.aspx](http://www.trb.org/InformationServices/Snap.aspx)

TRB Research

TRID – The world's largest and most comprehensive bibliographic source on all modes and disciplines of transportation

- Click here to view search results on TRB published research on Communications & Public Relations within the past two years.

Recent Reports & Publications

- **Airport Cooperative Research Program (ACRP)**

- **National Cooperative Highway Research Program (NCHRP)**
  - NCHRP 20-24(110) - Development of Resources to Support State DOT Communications on Safety
  - Letter Report - Long-Term Infrastructure Program - January 30, 2019
  - Report 865 - Guidance for Development and Management of Sustainable Enterprise Information Portals
  - Synthesis 538 - Practices for Online Public Involvement

- **Transit Cooperative Research Program (TCRP)**
  - Report 208 - Strategic Communications Toolkit to Improve Support for Transit-Priority Projects
  - Report 194 - Knowledge Management Resource to Support Strategic Workforce Development for Transit Agencies

- **Transportation Research Circulars**
  - E-Circular 238 - 2018 National Household Travel Survey Workshop

Current & Upcoming Projects

- **Current Projects**
  - ACRP 04-23 - Social Media Guidebook for Emergency Management
  - ACRP 11-05 - Tactical Initiatives from the ACRP Strategic Plan
  - BTSCRPT BTS-02 - Guide for Behavioral Traffic Safety Messaging on Variable Message Signs
  - NCHRP 02-27 - Making Targets Matter: Effective Practices by Transportation Agencies to Establish, Monitor and Adjust Performance Targets
  - NCHRP 03-137 - Algorithms to Convert Basic Safety Messages into Traffic Measures
  - NCHRP 08-116 - Framework for Managing Data from Emerging Transportation Technologies to Support Decision-Making
  - NCHRP 08-121 - Operationalizing Accessibility Metrics to Support Transportation Planning and Performance Management
  - NCHRP 20-24(128) - State-of-the-Art Review of Cooperative Automated Transportation (CAT) Systems
  - NCHRP 20-44(02) - Implementation of the AASHTO Guide for Enterprise Risk Management
  - NCHRP 20-44(05) - Dissemination of “NCHRP Domestic Scan 14-01: Leading Management Practices in Determining Funding Levels for Maintenance and Preservation”

Updated 11/26/2019
• **Upcoming Projects**
  - **NCHRP 20-44(11)** - Advancing practices for data governance, information management, and managing the impact of digitization on DOT workforces
  - **NCHRP 20-44(21)** - Synthesis of State Peer Exchanges and RPPM
  - **NCHRP 20-68D** - U.S. Domestic Scan Program (Phase 3)
  - **NCHRP 20-110** - A Guide to Ensure Access to the Publications and Data of Federally Funded Transportation-Related Research
  - **NCHRP Synthesis 20-05/Topic 49-10** - Transportation Workforce Planning and Development Strategies

• **Reports from the National Academies Press on Communications & Public Relations**
  - Climate Communications Initiative Strategic Plan
  - The Intersection of Behavioral Health, Mental Health, and Health Literacy
  - Performance Management and Financing of Facility Engineering Programs at the Veterans Health Administration

**Committees & Panels**

**Sign-up to be a committee "Friend"**

**TRB Standing Committees** – Search by transportation mode and committee topic
  - **AB000** - Policy and Organization Group
  - **ABC00** - Management and Leadership
  - **ADA60** - Public Involvement in Transportation
  - **ADD20** - Social and Economic Factors of Transportation
  - **AP025** - Public Transportation Planning and Development

**Task Forces** - Search for task force under committee here
  - **AB010T** - Knowledge Management

**Councils**
  - **A0040T** – Young Member Council

**Recent and Upcoming Events**

**Upcoming Conferences** - Left hand menu “upcoming conferences by topic”
(Conferences cosponsored by TRB are denoted with an asterisk.)

  **5th Conference of Transportation Research Group of India (CTRG)**
  *December 18-21, 2019*
  Bhopal, Madhya Pradesh, India

  **17th National Tools of the Trade Conference**
  *August 26-28, 2020*
  Boise, Idaho

  **ITS World Congress 2020**
  *October 4-8, 2020*
  Los Angeles, California

**Webinars** – View upcoming webinars, suggest a webinar or add registration information

**Past Webinars**
  - **Toolkit for Measuring Public Involvement Effectiveness in Transportation** – July 30, 2019
  - **Visualization for Transportation Decision-Making, Operations, and Safety** – July 8, 2019
  - **Communications Strategies for Talking Tolls & Public-Private Partnerships** – June 11, 2019
  - **Mobility as a Service Study: Public Participation Event Part 1** – December 17, 2018
TRIS includes the TRB Library and the TRIS Databases (listed below) which are available free on TRB’s website.

The TRB Library provides information services to TRB staff, sponsors, TRB Committee members and panels and researchers. Access to the TRB Library is a benefit to TRB sponsors and TRB committee members.

In cooperation with your State DOT Library or Information Service, the TRB Library provides:

- Reference and research assistance
- Literature searches
- Articles for TRB Committee work

The TRB Library provides training on effective and efficient use of the following TRIS resources:

TRID – The world’s largest and most comprehensive bibliographic source on all modes and disciplines of transportation - trid.trb.org

Publications Index (PubsIndex) Database – The papers, articles and reports published by the Transportation Research Board, Highway Research Board, Strategic Highway Research Programs or the Marine Board - pubsindex.trb.org

Research in Progress (RiP) Database – Current or recently completed transportation research projects - rip.trb.org

Research Needs Statements (RNS) – Research needs as identified by TRB Technical Activities standing committees - rns.trb.org

Snap Searches - Formerly called 'Overview Guides,' Snap Searches provide a succinct summary of activities in TRB on a given topic including: upcoming events such as conferences and webinars; names of Committees working on relevant issues; and a list of recent reports from TRB and The National Academies - www.trb.org/InformationServices/Snap.aspx

Contact the Library at TRBLibrary@nas.edu or (202) 334-2989