TRB Snap Search: Communications & Public Relations

TRB's involvement in research on Communications & Public Relations from 2019-2020

The Transportation Research Board (TRB) provides innovative, research-based solutions to improve how we move. TRB is part of the National Academies of Sciences, Engineering, and Medicine, an independent, non-profit institution that provides objective advice on scientific, engineering, and medical issues.

A resource to the nation and to the transportation community worldwide, TRB provides an extensive portfolio of services:

- Opportunities for information exchange on current transportation research and practice
- Management of cooperative research and other research programs
- Analyses of national transportation policy issues and guidance on federal and other research programs
- Publications and access to research information from around the world

All available Snap Searches can be accessed online here: [http://www.trb.org/InformationServices/Snap.aspx](http://www.trb.org/InformationServices/Snap.aspx)

TRB Research

TRID – The world’s largest and most comprehensive bibliographic source on all modes and disciplines of transportation

- Click here to view search results on TRB published research on Communications & Public Relations within the past year.

Recent Reports & Publications

- **Airport Cooperative Research Program (ACRP)**
  - [Impacts on Practice](http://www.trb.org/InformationServices/Snap.aspx) - Redesigning the Communications Center at Phoenix–Mesa Gateway Airport
  - [Report 201](http://www.trb.org/InformationServices/Snap.aspx) - Airport Emergency Communications for People with Disabilities and Others with Access and Functional Needs
  - [Synthesis 101](http://www.trb.org/InformationServices/Snap.aspx) - Communication Strategies for Airport Passenger Access and Mobility
  - [WebResource 8](http://www.trb.org/InformationServices/Snap.aspx) - Integrating Social Media with Emergency Management at Airports

- **National Cooperative Highway Research Program (NCHRP)**
  - [Letter Report](http://www.trb.org/InformationServices/Snap.aspx) - Long-Term Infrastructure Program - January 30, 2019
  - [Report 947](http://www.trb.org/InformationServices/Snap.aspx) - Implementing Information Findability Improvements in State Transportation Agencies
  - [Report 936](http://www.trb.org/InformationServices/Snap.aspx) - Guide to Ensuring Access to the Publications and Data of Federally Funded Transportation Research
  - [Report 905](http://www.trb.org/InformationServices/Snap.aspx) - Measuring the Effectiveness of Public Involvement in Transportation Planning and Project Development
  - [Synthesis 538](http://www.trb.org/InformationServices/Snap.aspx) - Practices for Online Public Involvement
  - [Web-Only Document 279](http://www.trb.org/InformationServices/Snap.aspx) - Information Findability Implementation Pilots at State Transportation Agencies

- **Transit Cooperative Research Program (TCRP)**
  - [Report 208](http://www.trb.org/InformationServices/Snap.aspx) - Strategic Communications Toolkit to Improve Support for Transit-Priority Projects

- **Transportation Research Circulars**
  - [E-Circular 263](http://www.trb.org/InformationServices/Snap.aspx) - Conference on Performance and Data in Transportation Decision Making

Current & Upcoming Projects

- **Current Projects**
  - [ACRP 11-05](http://www.trb.org/InformationServices/Snap.aspx) - Tactical Initiatives from the ACRP Strategic Plan
  - [BTS/CRP BTS-02](http://www.trb.org/InformationServices/Snap.aspx) - Guide for Behavioral Traffic Safety Messaging on Variable Message Signs
  - [NCHRP 02-27](http://www.trb.org/InformationServices/Snap.aspx) - Making Targets Matter: Effective Practices by Transportation Agencies to Establish, Monitor and Adjust Performance Targets
  - [NCHRP 03-137](http://www.trb.org/InformationServices/Snap.aspx) - Algorithms to Convert Basic Safety Messages into Traffic Measures
  - [NCHRP 08-121](http://www.trb.org/InformationServices/Snap.aspx) - Operationalizing Accessibility Metrics to Support Transportation Planning and Performance Management

Updated 11/06/2020
Upcoming Projects
- **NCHRP 20-44(02)** - Implementation of the AASHTO Guide for Enterprise Risk Management
- **NCHRP 20-44(21)** - Synthesis of State Peer Exchanges and RPMM
- **NCHRP 20-68D** - U.S. Domestic Scan Program (Phase 3)
- **TCRP J-05/Topic 19-03** - Navigating the Complexities of Sensitive Security Information (SSI) and Protected Critical Infrastructure Information (PCII)
- **TCRP Synthesis J-07/Topic SB-33** - Uses of Social Media in Public Transportation
- **TFRS TFRS-02** - Lifecycle BIM for Infrastructure: A Business Case for Project Delivery and Asset Management

Reports from the [National Academies Press](https://www.nap.edu) on Communications & Public Relations
- Advancing Effective Obesity Communications
- Health Literacy and Communication Strategies in Oncology
- Climate Communications Initiative Strategic Plan
- The Intersection of Behavioral Health, Mental Health, and Health Literacy
- Performance Management and Financing of Facility Engineering Programs at the Veterans Health Administration

Committees & Panels

**Sign-up to be a committee "Friend"**

**TRB Standing Committees** – Search by transportation mode and committee topic
- **AEP35** - Effects of Information and Communication Technologies (ICT) on Travel Choices
- **AJE40** - Public Engagement and Communications
- **AJE45** - Knowledge Management

**Task Forces** - Search for task force under committee here

**CRP Panels**
- **DA0423** – Social Media Guidebook for Emergency Management
- **STSB33** – Uses of Social Media in Public Transportation

**Councils**
- **A001C** – Young Members Coordinating Council

Recent and Upcoming Events

**Upcoming Conferences** - Left hand menu “upcoming conferences by topic”
(Conferences cosponsored by TRB are denoted with an asterisk.)

**TRB Conference on Planning Applications**
*June 21-25, 2021*  
*Online*

**Webinars** – View upcoming webinars, suggest a webinar or add registration information

**Past Webinars**
- Staying Connected – Improving your Airport’s Communication Strategies – May 11, 2020
- Toolkit for Measuring Public Involvement Effectiveness in Transportation – July 30, 2019
- Visualization for Transportation Decision-Making, Operations, and Safety – July 8, 2019
- Communications Strategies for Talking Tolls & Public-Private Partnerships – June 11, 2019

**TRB’s Transportation Research Information Services (TRIS)**

TRIS includes the [TRB Library](https://www.trb.org/Library) and the [TRIS Databases](https://www.trb.org/Databases) (listed below) which are available free on TRB’s website.
The TRB Library provides information services to TRB staff, sponsors, TRB Committee members and panels and researchers. Access to the TRB Library is a benefit to TRB sponsors and TRB committee members.

In cooperation with your State DOT Library or Information Service, the TRB Library provides:

- Reference and research assistance
- Literature searches
- Articles for TRB Committee work

The TRB Library provides training on effective and efficient use of the following TRIS resources:

- Transportation Research International Documentation (TRID) – trid.trb.org - The world’s largest and most comprehensive bibliographic source on all modes and disciplines of transportation
- Transportation Research Thesaurus (TRT) – trt.trb.org - A tool to improve the indexing and retrieval of transportation information.
- Research in Progress (RiP) Database – rip.trb.org - Current or recently completed transportation research projects
- Research Needs Statements (RNS) – rns.trb.org - Research needs as identified by TRB Technical Activities standing committees
- Publications Index (PubsIndex) Database – pubsindex.trb.org - The papers, articles and reports published by the Transportation Research Board, Strategic Highway Research Programs or the Marine Board

Contact or Questions: TRBLibrary@nas.edu