



## TRB Snap Search: Communications & Public Relations

### TRB's involvement in research on Communications & Public Relations from 2015-2018

The [Transportation Research Board \(TRB\)](#) provides innovative, research-based solutions to improve how we move. TRB is part of the National Academies of Sciences, Engineering, and Medicine, an independent, non-profit institution that provides objective advice on scientific, engineering, and medical issues.

A resource to the nation and to the transportation community worldwide, TRB provides an extensive portfolio of services:

- Opportunities for information exchange on current transportation research and practice
- Management of cooperative research and other research programs
- Analyses of national transportation policy issues and guidance on federal and other research programs
- Publications and access to research information from around the world

### TRB Research

**TRID** – The world's largest and most comprehensive bibliographic source on all modes and disciplines of transportation

- Click here to view [search results](#) on TRB published research on Communications & Public Relations within the past three years.

### Recent Reports & Publications

- [Airport Cooperative Research Program \(ACRP\)](#)
  - [Report 182](#) - Guidance for Planning, Design, and Operations of Airport Communications Centers
  - [Report 170](#) - Guidebook for Preparing Public Notification Programs at Airports
  - [Report 157](#) - Improving the Airport Customer Experience
  - [Report 153](#) - Guidebook for IROPS Stakeholder Communication & Coordination
  - [Synthesis 82](#) - Uses of Social Media to Inform Operational Response and Recovery During an Airport Emergency
- [National Cooperative Highway Research Program \(NCHRP\)](#)
  - [Impacts on Practice](#) - Knowledge and Information - Critical DOT Assets
  - [Report 865](#) - Guidance for Development and Management of Sustainable Enterprise Information Portals
  - [Report 846](#) - Improving Findability and Relevance of Transportation Information: Volume I—A Guide for State Transportation Agencies, and Volume II—Background Research
  - [Report 831](#) - Civil Integrated Management (CIM) for Departments of Transportation, Volume 1: Guidebook
  - [Report 831](#) - Civil Integrated Management (CIM) for Departments of Transportation, Volume 2: Research Report
  - [Report 829](#) - Leadership Guide for Strategic Information Management for State Departments of Transportation
  - [Report 20-24\(93\)](#) - Public Communication
  - [Report 20-24\(113\)](#) - CEO Peer Exchange Workshop 2017
  - [Web-Only Document 241](#) - Development and Management of Sustainable Enterprise Information Portals
- [Transit Cooperative Research Program \(TCRP\)](#)
  - [Legal Research Digest 53](#) - Legal Considerations in Relationships Between Transit Agencies and Ridesourcing Service Providers
  - [Synthesis 99](#) - Uses of Social Media in Public Transportation

### Current & Upcoming Projects

- [Current Projects](#)
  - [NCHRP 20-24\(110\)](#) - Development of Resources to Support State DOT Communications on Safety
  - [NCHRP 20-44\(02\)](#) - Implementation of the AASHTO Guide for Enterprise Risk Management
  - [NCHRP 20-44\(03\)](#) - Dissemination of NCHRP Report 799: Management Guide to Intellectual Property for State Departments of Transportation
  - [NCHRP 20-59\(51\)C](#) - Research Support for Implementing Security, Emergency Management, and Infrastructure Protection at State Transportation Agencies
  - [NCHRP 20-110](#) - A Guide to Ensure Access to the Publications and Data of Federally Funded Transportation-Related Research
  - [NCHRP Synthesis 20-05/Topic 49-10](#) - Transportation Workforce Planning and Development Strategies

- [NCHRP Synthesis 20-05/Topic 49-11](#) - Practice for Online Public Involvement
- [Upcoming Projects](#)
  - [NCHRP 02-27](#) - Making Targets Matter: Effective Practices by Transportation Agencies to Establish, Monitor and Adjust Performance Targets
  - [NCHRP 08-121](#) - Operationalizing Accessibility Metrics to Support Transportation Planning and Performance Management
  - [NCHRP 20-68D](#) - U.S. Domestic Scan Program (Phase 3)

### Reports from the [National Academies Press](#) on Communications & Public Relations

- [Getting to Zero Alcohol-Impaired Driving Fatalities: A Comprehensive Approach to a Persistent Problem](#)
- [Communicating Science Effectively: A Research Agenda](#)
- [Food Literacy: How Do Communications and Marketing Impact Consumer Knowledge, Skills, and Behavior? Workshop Summary](#)

### Committees & Panels

[Sign-up to be a committee "Friend"](#)

[TRB Standing Committees](#) – Search by transportation mode and committee topic

- [AB000](#) - Policy and Organization Group
- [ABC00](#) - Management and Leadership
- [ADA60](#) - Public Involvement in Transportation
- [ADD20](#) - Social and Economic Factors of Transportation
- [AP025](#) - Public Transportation Planning and Development

[Task Forces](#) - Search for *task force* under committee here

- [AB010T](#) - Knowledge Management

### Councils

- [A0040T](#) – Young Member Council

### Recent and Upcoming Events

[Upcoming Conferences](#)- Left hand menu “upcoming conferences by topic”  
(Conferences cosponsored by TRB are denoted with an asterisk.)

#### [17th TRB Conference on Planning Applications](#)

June 2-5, 2019

Portland, Oregon

#### [6th International Conference on Women’s Issues in Transportation \(WIIiT 2019\)](#)

September 10-13, 2019

Irvine, California

#### [9th International Visualization in Transportation Symposium: Visualization in Action](#)

November, 5-6, 2019

Washington, D.C.

[Webinars](#) – View upcoming webinars, suggest a webinar or add registration information

#### [Past Webinars](#)

- [Resiliency in Practice: Strategies for Knowledge, Information, and Data](#) – May 30, 2018
- [Uses of Social Media During an Airport Emergency](#) – January 18, 2018
- [Improving Findability and Relevance of Transportation Information](#) – December 2017
- [Practical Techniques for Successfully Communicating Technical Topics](#) – November 9, 2017
- [Innovative Statewide Partnerships for Active Transportation Planning](#) – August 15, 2017
- [Strategic Information Management for State Departments of Transportation](#) – February 27, 2017
- [Effective Stakeholder Relationships at Airports](#) – December 14, 2016

### TRB’s Transportation Research Information Services (TRIS)

TRIS includes the [TRB Library](#) and the [TRIS Databases](#) (listed below) which are available free on TRB's website.

**The TRB Library provides information services to TRB staff, sponsors, TRB Committee members and panels and researchers. Access to the TRB Library is a benefit to TRB sponsors and TRB committee members.**

In cooperation with your State DOT Library or Information Service, the TRB Library provides:

- Reference and research assistance
- Literature searches
- Articles for TRB Committee work

**The TRB Library provides training on effective and efficient use of the following TRIS resources:**

**TRID** – The world's largest and most comprehensive bibliographic source on all modes and disciplines of transportation - [trid.trb.org](http://trid.trb.org)

**Practice Ready Papers (PRP) Database** - Papers with information that is ready for immediate implementation or requires minimal additional research or implementation effort - [prp.trb.org](http://prp.trb.org)

**Publications Index (PubsIndex) Database** – The papers, articles and reports published by the Transportation Research Board, Highway Research Board, Strategic Highway Research Programs or the Marine Board - [pubsindex.trb.org](http://pubsindex.trb.org)

**Research in Progress (RiP) Database** – Current or recently completed transportation research projects - [rip.trb.org](http://rip.trb.org)

**Research Needs Statements (RNS)** – Research needs as identified by TRB Technical Activities standing committees - [rns.trb.org](http://rns.trb.org)

**Snap Searches** - Formerly called 'Overview Guides,' Snap Searches provide a succinct summary of activities in TRB on a given topic including: upcoming events such as conferences and webinars; names of Committees working on relevant issues; and a list of recent reports from TRB and The National Academies - [www.trb.org/InformationServices/Snap.aspx](http://www.trb.org/InformationServices/Snap.aspx)

Contact the Library at [TRBLibrary@nas.edu](mailto:TRBLibrary@nas.edu) or 1 (202) 334-2989