# 3.3 Communication Channels by Sector

**Purpose:** The Communication Channels by Sector tip sheet lists various methods for distributing messages through network partners.

**Directions:** Identify the channels available in the community. Learn how to work with those selected.

## Emergency Management Communication Channels

* Weather alerts (identify source)
* Emergency Alert System
* Public education on emergency preparedness distributed at community events, schools, on websites, etc.
* Hotlines
* Traditional television, radio, and newspapers
* Websites

**Transportation Sector Communication Channels**

* Dynamic message sign boards
* Fliers, posters on buses, trains
* E-mail or text messages to patrons
* Website alerts
* Driver or station alerts
* Paratransit mobility committee meetings
* Public meetings
* Social media (Twitter, Facebook)

**Public Health Sector Communication Channels**

* Caregivers and/or guardians
* Day care facilities
* Home health care providers
* Hospice
* Human service providers
* Local pharmacies
* Medical clinics, hospitals, emergency rooms, doctors’ offices
* Nursing homes, assisted living facilities, and retirement communities
* Restaurants and other food service providers
* Schools

**Nongovernmental Organizations Communication Channels**

* Calling trees or telephone calling lists
* Clothing closets, Goodwill stores
* Community centers
* Day centers
* Door-to-door outreach
* English as a second language (ESL) classes
* Ethnic, racial, or cultural advocacy/support groups
* Faith-based organizations’ disaster relief programs
* Food pantries
* General Education Development (GED) classes
* Health clinics
* Job training/workforce development programs
* Migrant worker networks
* Senior centers
* Shelters
* Trusted neighborhood leaders

**Other Government Agency Communication Channels**

* Area Agency on Aging
* Developmental disability services
* ESL classes at schools and colleges
* Mental health centers
* Human service providers (family services, energy and housing programs, legal aid, home delivered meals)
* Independent Living Centers
* Libraries
* Mail carriers
* Public safety (first responders, such as fire, law enforcement, emergency medical services)
* Public works (public meetings, road crews in rural areas, signage)
* Schools, colleges, and universities
* Social media (Twitter, Facebook)
* Utilities (bill inserts, automated messages, websites