TRANSPORTATION RESEARCH BOARD

TRB Webinar: Creating Inclusive Mobility

April 5, 2022

11:30-1:00 PM Eastern

@NASEMTRB #TRBwebinar

PDH Certification Information:

- •1.5 Professional Development Hours (PDH) – see follow-up email for instructions
- You must attend the entire webinar to be eligible to receive PDH credits
- Questions?trbwebinar@nas.edu

#TRBwebinar

The Transportation Research Board has met the standards and requirements of the Registered **Continuing Education Providers** Program. Credit earned on completion of this program will be reported to RCEP. A certificate of completion will be issued to participants that have registered and attended the entire session. As such, it does not include content that may be deemed or construed to be an approval or endorsement by RCEP.



Learning Objectives

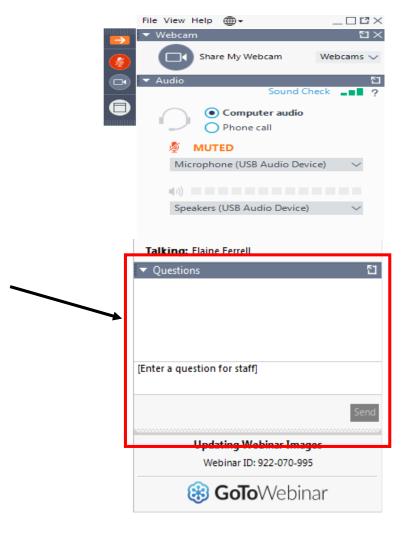
- Identify the characteristics of a complete trip that represent accessible travel
- Understand the steps necessary to successfully implement coordinated approaches to integrated mobility
- Identify the barriers to accessible travel

#TRBwebinar

Questions and Answers

- Please type your questions into your webinar control panel
- We will read your questions out loud, and answer as many as time allows

#TRBwebinar





Dr. Judy L. Shanley jshanley@easterseals.com



Gary C. Thomas jshanley@easterseals.com



Marlene Connor MBConnor@mcatp.com



Dr. Jon E. Froehlich jonf@cs.uw.edu



"Public" Transportation and Shared Modes in a "New" Mobility Landscape

Presented by:
Gary Thomas
Transit Market Director- Americas
Gary.thomas1@jacobs.com

The Role of Transit, Shared Modes, and Public Policy in the New Mobility Landscape

Transportation Research Board
Special Report 337
2021

Public Transit and Inclusivity

- Traditional Public Transit
- We've always done it this way
- Ridership Pre-Pandemic
- Accessibility
- Other modes and motivations
- One size fits all
- Public "vs" Private

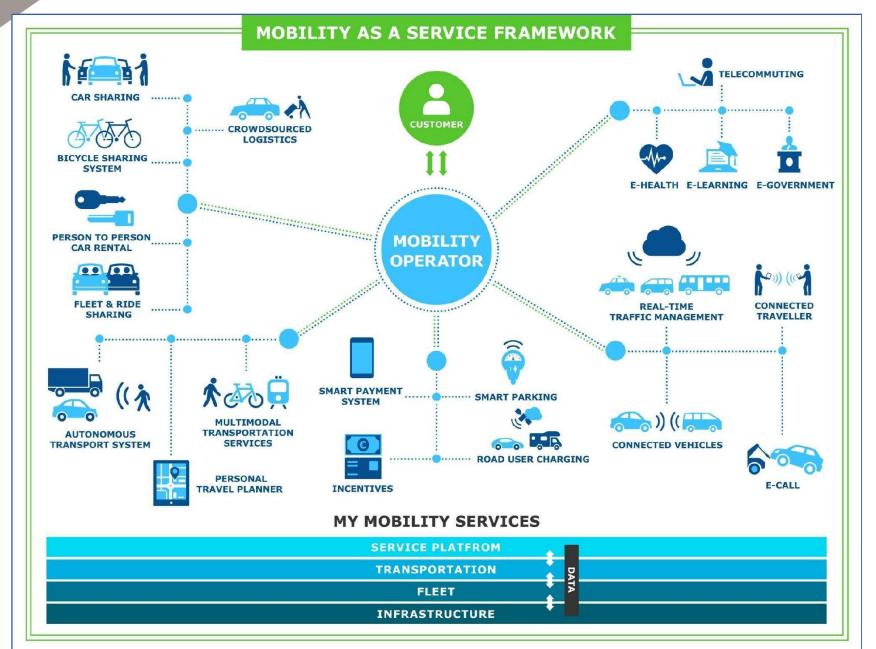
Mobility as a Service (MaaS)

- Traditional Public Transit vs MaaS
- Mobility on Demand
- Meet Customers where they are!
- Who controls what?
- TNCs, Scooters, Bicycles, Sidewalks
- Autonomous vehicles, the solution?
- Success stories



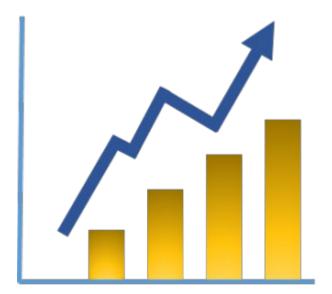
Why MaaS matters to transit

- Introduces seamless multimodal travel
- Strategy for helping urban density as it continues to grow
- Plan for managing rapid changes in the ecosystem of transportation infrastructure, services, information and payment acceptance
- Vehicle for matching demand with supply
- Response to expected real-time needs and wants of customers
- Approach for reducing traffic congestion
- Increases job access for low income riders



Positive Impacts for Low Income Riders

- Provides cash-to-mobile options
- Equitable connections for people to jobs throughout the region
- Creates tailor-made mobility solutions



Key Take Aways

High level of interest in MaaS has sparked rampant software development activity and various P3 agreements



Although there are many pieces to an integrated journey planning and payment "ecosphere", a mastery solution has not been developed



Determining who "owns and controls" integrated mobility solutions is open for debate



Negotiating acceptable agreements with the TNCs for shared ride service and access to data to evaluate the program has proven more difficult that anticipated



"Everything-As-a-Service thinking" to provide activity planning for a complete life-cycle solution

Transit, MaaS and the Pandemic, what's next?

Thank You!

Gary Thomas

Transit Market Director - Americas

<u>Gary.thomas1@jacobs.com</u>

972-897-6055

Creating Inclusive MobilityWhat's Ahead Post Pandemic

TRB Webinar

April 5, 2022

Marlene Connor, Principal, Marlene Connor Associates

Moving Forward from TRB Consensus Report

Consensus report identified barriers and opportunities to establish critical thinking with respect to mobility, technology and public transit with the following recommendations:

- Prioritize Transit
- Price Appropriately
- Promote Equity and Accessibility
- Partner with and for Paratransit
- ► Test and Analyze by Sharing Best Practices
- Overcome Fragmentation and Expand Geographically

The Goal Remains the Same

► The post pandemic goal for the Industry regarding mobility management/integrated mobility remains the same:

> "How to move people - customers and communitiesmore efficiently and effectively"

What the pandemic has highlighted is the importance of connecting these pieces together into One System as a Complete Trip

What is "One System"

- ▶ One System/Complete Trip connotes the idea that all of the pieces of the mobility system work together to provide one connected trip for customers, often using multiple modes, providers, etc.
- ► Those that have shown the need for service for shopping trips, general mobility, quality of life
- Driving towards the concept of universal access/ibility for all customers

How Has Our Knowledge Evolved

- ► The changes in technology were already happening, TNCs were evolving into microtransit pilots and platforms were connecting many information, communication and use modes in enhancing mobility to our communities and customers whether urban, suburban or rural
- ► The pandemic re-emphasized the importance of ensuring a customer focused multimodal system with an emphasis on transit and shared mobility centered around choices while furthering social and societal goals improve efficiency, reduce emissions, and improve equity and accessibility

What Has Changed Since the Pandemic?

- Conditions on the ground for both transit and communities
- Information we have learned about our communitiesessential jobs and people
- Who else does that impact who else needs to be included?
- ► How then do we rethink our industry of public transportation?

What Has Been Magnified

Our understanding of the role of public transit, public sector

- ► Those taking essential trips providing essential trips
- ► Their families, friends, neighbors
- Fares ability to pay
- ► Work force operators/mechanics

How do we build a system that best serves all people?

Where Do We Go From Here

- Raise the bar by incorporating accessible features and components into technology
- Integrating dynamics of new ideas and technology with the balance points of how people, both those with disabilities and the general public travel
- Can we use these dynamics to add value to customers through a One System/Complete Trip infrastructure
- ▶ Ties back to integrated approach and equity and inclusion

USDOT ITS Joint Program (ITS4US) Complete Trip Program

► Buffalo:

- ▶ Blending full range of accessible features into the deployment area
- Improve mobility to, from and within the Buffalo Niagara Medical Campus
- Accessible transportation services- indoor and outdoor navigation services, universally designed intersections
- Deploying technologies that address existing mobility/accessibility
- Integrates accessible trip planning tool with current transit services, indoor/outdoor wayfinding, community-based on-demand shuttle services that include a fleet of fully autonomous shuttles, and intersection pedestrian safety technologies

Barriers That Remain

- ▶ Data, information, integrated payment or at least back-office systems
- How do we expand shared mobility options to broaden community partners
- Who are the "targeted" populations in this broader context

Re-Imagined Systems

- Multiple modes and providers
- Connecting complete trips
- Measuring value to customers and communities develop consistent community of practice in measuring value and outcomes

Thank You!

► Happy to answer any questions...

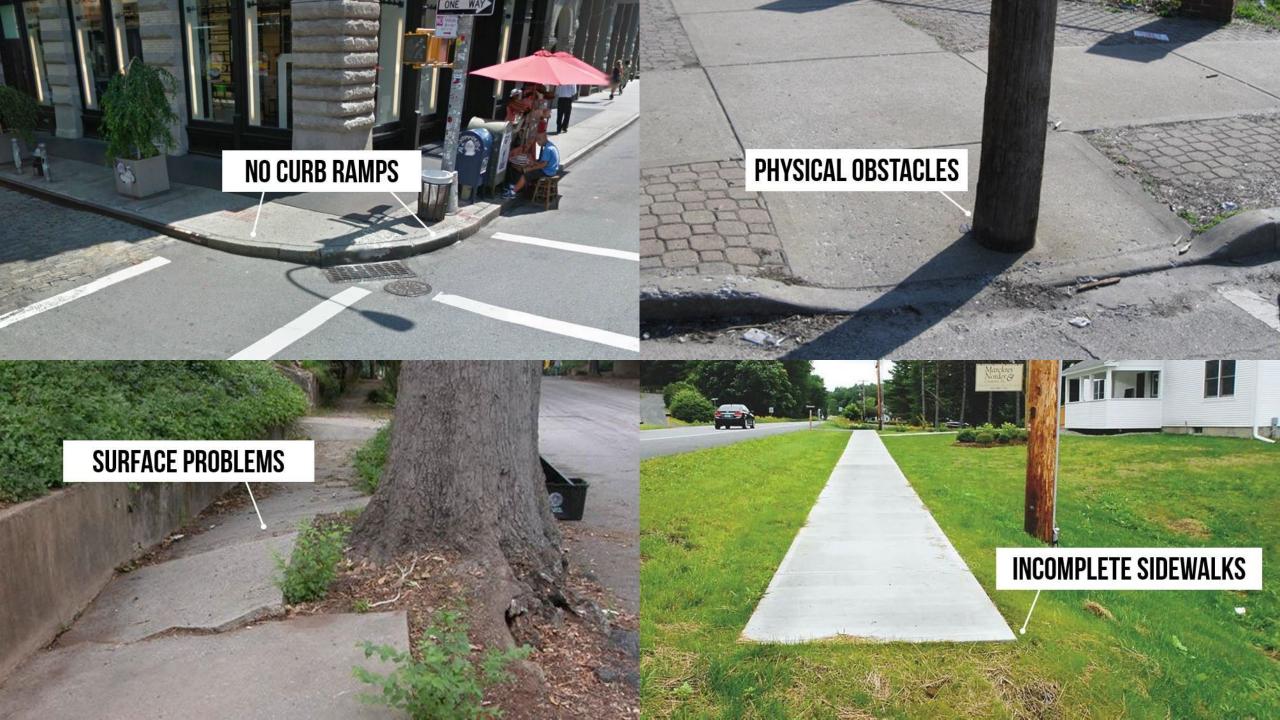
Marlene Connor

MBConnor@mcatp.com





SIDEWALKS ARE CRITICAL PUBLIC INFRASTRUCTURE

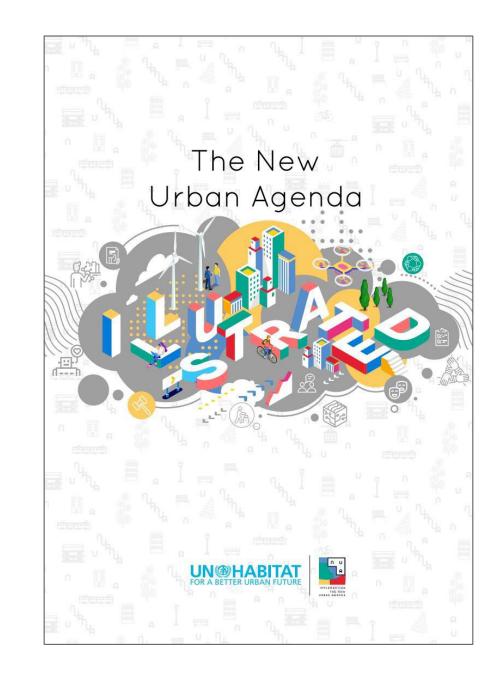




This designed inaccessibility contributes to and further reinforces systemic inequalities in economic opportunity and access to basic health and educational services for people with disabilities

- UN NEW URBAN AGENDA 2020

See Section 1.1.3





The National Council on Disability notes that there is **no comprehensive information** on "the degree to which sidewalks are accessible" in cities.

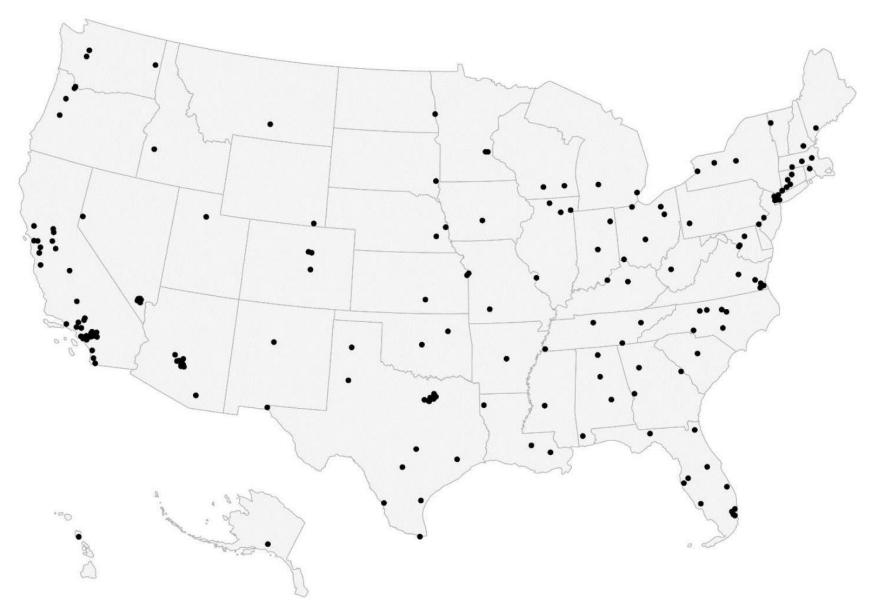


National Council on Disability, 2007

The impact of the Americans with Disabilities Act: Assessing the progress toward achieving the goals of the ADA

178 US CITIES

54% OPEN STREET DATA
20% SIDEWALKS
10% CURB RAMPS
<5% BASIC ACCESSIBILITY INFO





L.A. agrees to spend \$1.3 billion to fix sidewalks in ADA case



A buckled sidewalk at 4th and Main streets in downtown L.A. (Gary Friedman / Los Angeles Times)

BY EMILY ALPERT REYES | STAFF WRITER

APRIL 1, 2015 3:34 PM PT

Los Angeles is pledging to spend more than \$1.3 billion over the next three decades to fix its massive backlog of broken sidewalks and make other improvements to help those with disabilities navigate the city as part of a tentative deal being described as a landmark legal settlement.

The proposed agreement would resolve a lawsuit filed by attorneys for the disabled, who argued that crumbling, impassable sidewalks and other barriers prevented people in wheelchairs or others with mobility impairments from accessing public pathways in violation of the Americans With Disabilities Act.

The final terms must still be approved by a federal judge but attorneys described it as

SUBSCRIBERS ARE READING >

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Sacramento police seek multiple gunmen in mass shooting that killed 6, wounded 12

Bruce Willis' aphasia battle: Living in a country where you don't speak the language

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Bidding wars make buying a house in L.A. a nightmare. These buyers found a way around it

ENTERTAINMENT & ARTS

Bruce Willis is not alone: Other celebrities diagnosed with aphasia

ADVERTISEMENT



The New York Times

Suit Seeks to Make Sidewalks More Accessible for Disabled New Yorkers





By Matt F

July 30, 20

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The Seattle Times

Seattle may have to spend millions making sidewalks more accessible to people with disabilities

Originally published April 3, 2017 at 6:30 am | Updated April 17, 2017 at 11:28 am



The city is headed toward a court settlement that could end up costing millions of dollars to make sidewalks more usable for people with

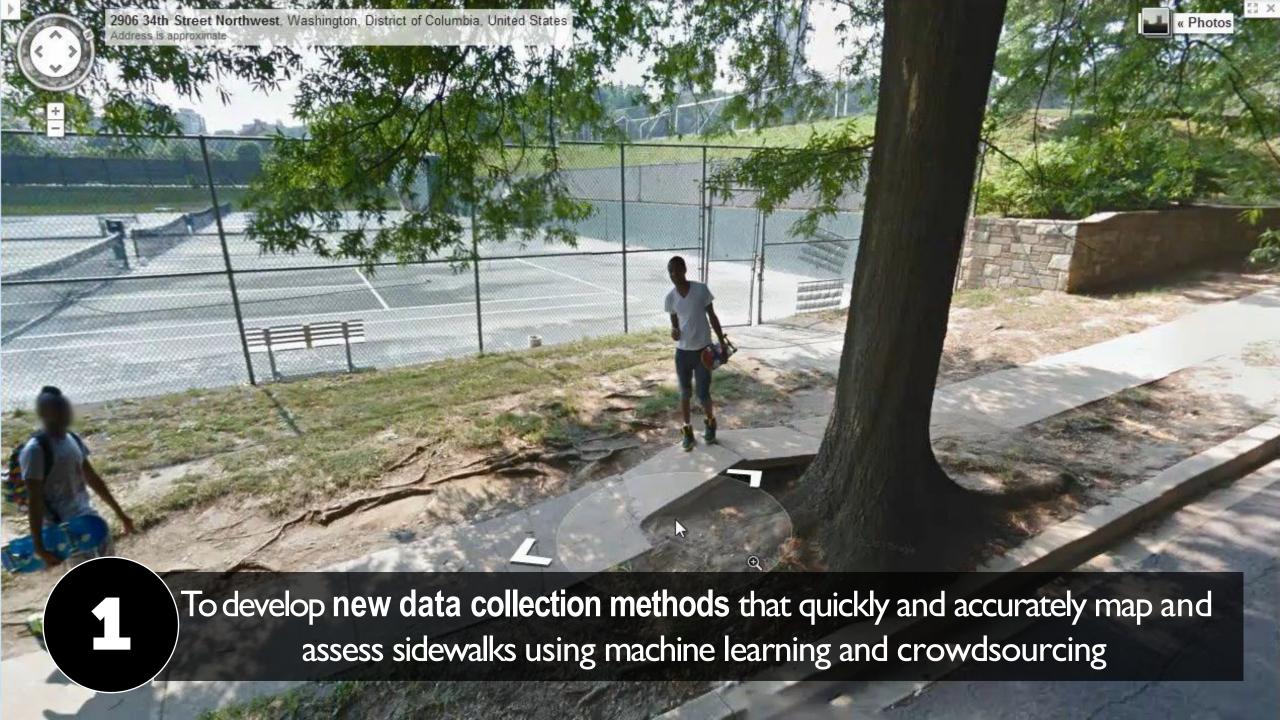
Share story

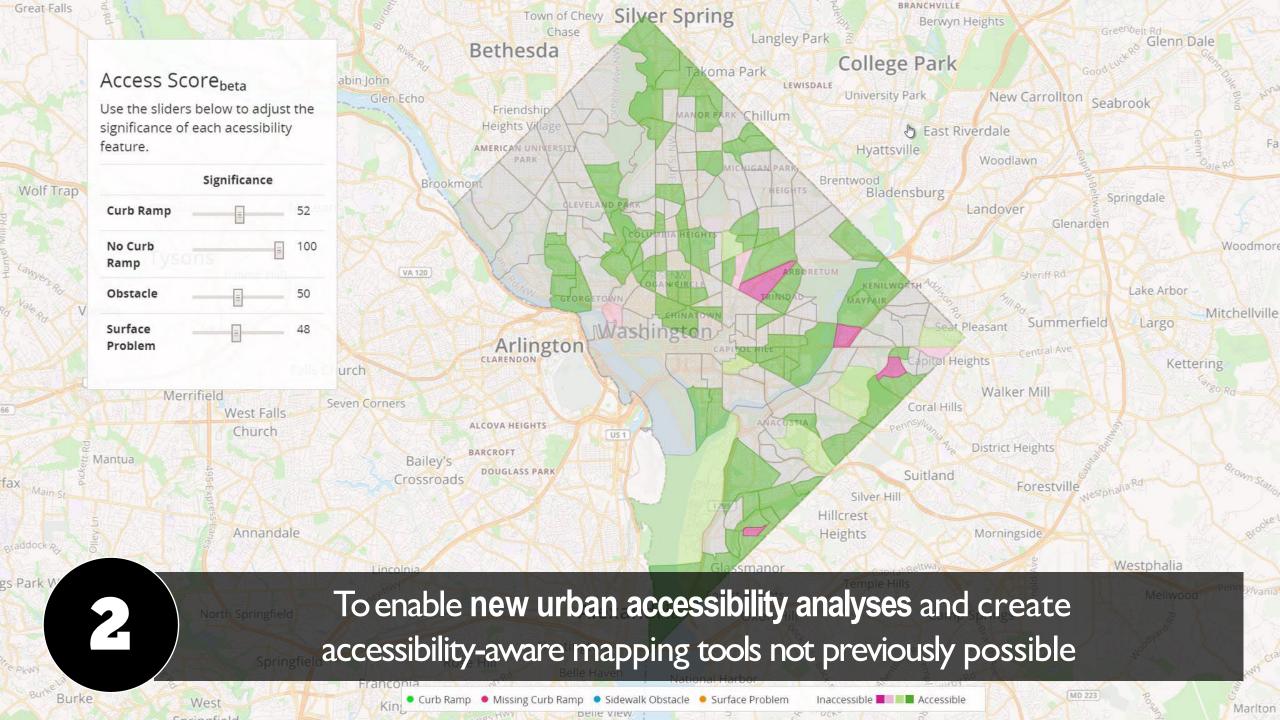






Our team is pursuing a two-fold solution







OUR OVERARCHING VISION

Develop Crowd+AI techniques to map and assess every sidewalk in the world

ONLINE MAP IMAGERY







REMOTE CROWDSOURCING INTERFACES

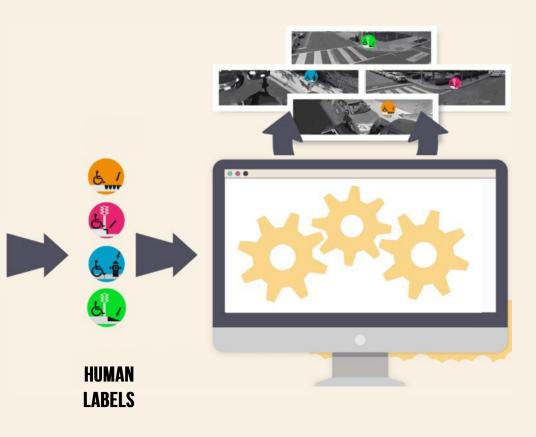


Labeling missions



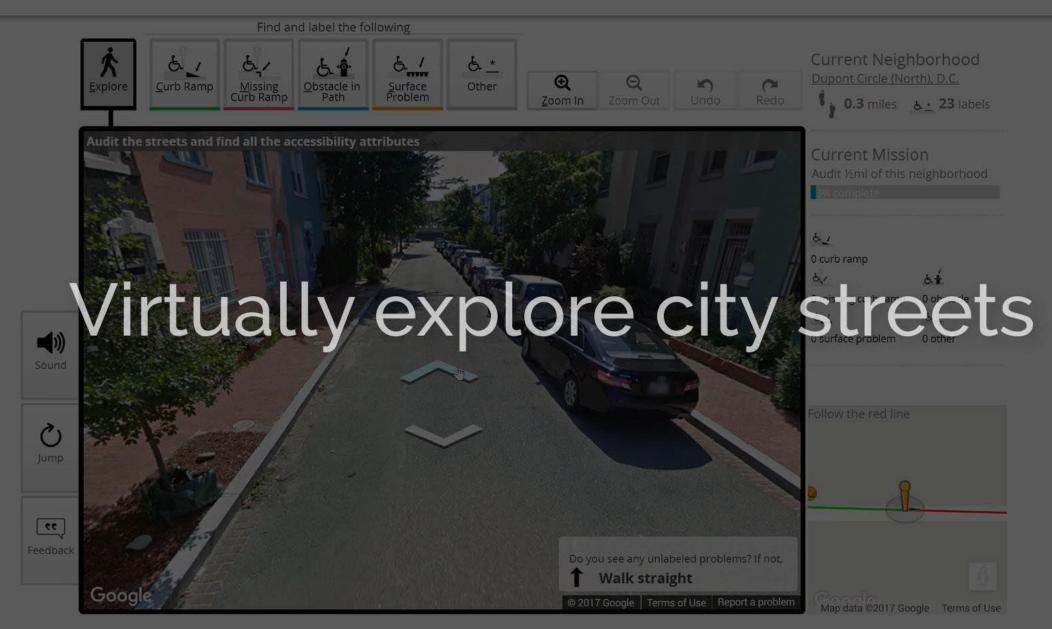
Validation missions

MACHINE LEARNING









Find and label the following



















Current Neighborhood San Pedro, SPGG







Current Mission Explore 500 ft of this neighborhood

2% complete





2 curb ramps







0 missing curb ramp



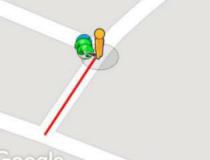


0 no sidewalk

1 obstacle

0 other

Follow the red line





Sound

O

Jump

Feedback

Google Jan 2017

Do you see any unlabeled problems? If not,

Turn left

© 2020 Google Terms of Use Report a problem

Map data @2020 INEGI Terms of Use



















© 2020 Google Condiciones del Servicio Informar un problema



Colonia actual

El Jaguey-Estacion Pantaco, CDMX



∆ · 133 etiquetas

Misión actual

Explora 1000ft de esta colonia

36% completado



1 rampa peatonal

4 problemas en superficie





2 rampas peatonales ausentano hay banquetas





0 obstáculo

0 otro









Datos del mapa Condiciones del Servicio







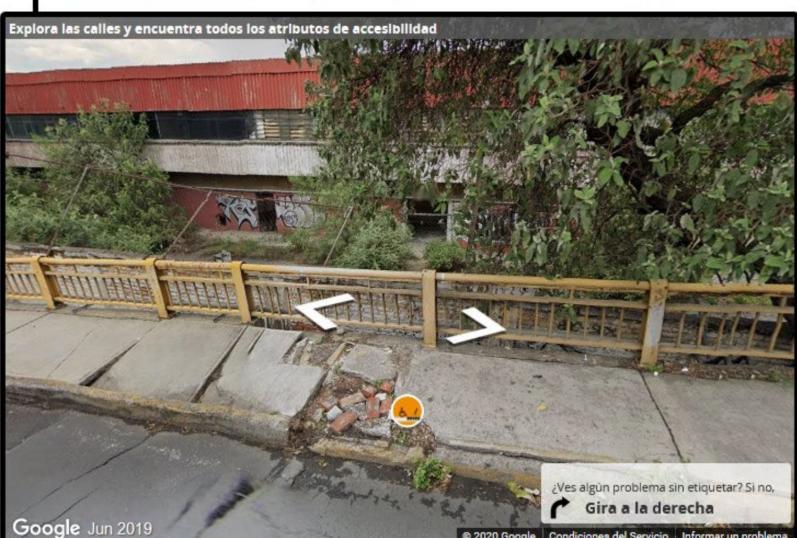












**

((

Sonido

O Saltar

Retroalim ntación

Encuentra y etiqueta lo siguiente



















Colonia actual San Pedro, SPGG



3.7 kilometros



Misión actual

Explora 304 m de este barrio

63% completado



0 rampa peatonal

1 problema en superficie





20 rampas peatonales auserteso hay banqueta





3 obstáculos

0 otro

Sigue la línea roja





Datos del mapa Condiciones del Servicio





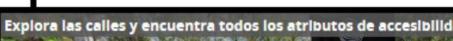












Explora las calles y encuentra todos los atributos de accesibilidad VIVERO

CANELO

Obstáculo en la banqueta

Problema en superficie

No hay banqueta

(1) Sonido





¿Ves algun problema sin etiquetar? Si no, Camina derecho Google jul. 2019

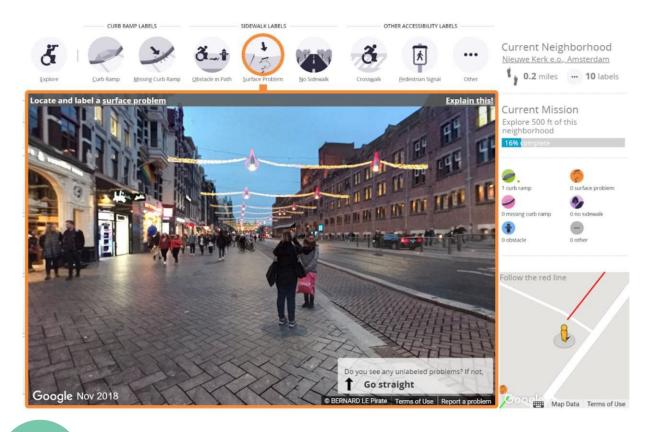
© 2020 Google Condiciones del Servicio Informar un problema

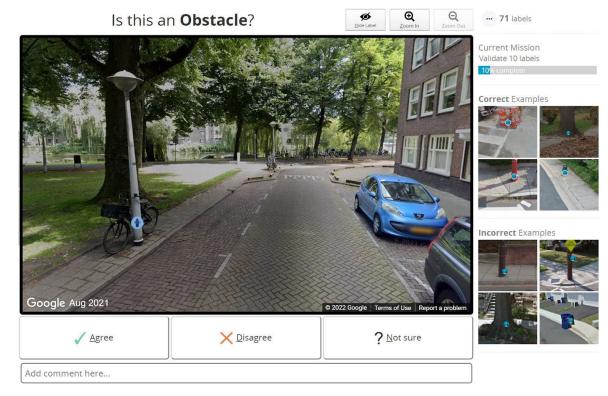






TWO DATA COLLECTION MISSIONS

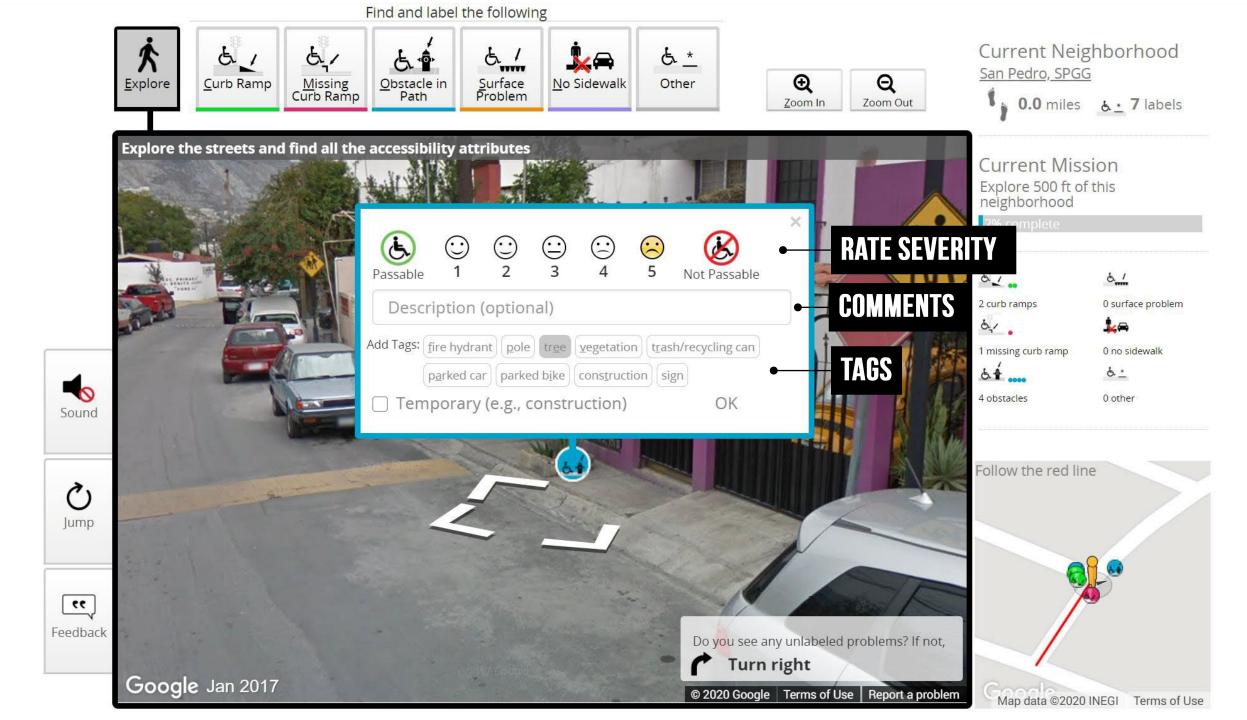




1 FIND, LABEL, & ASSESS SIDEWALKS

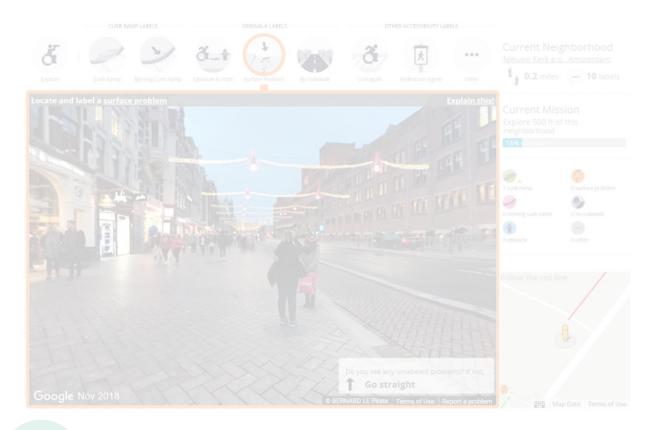
2

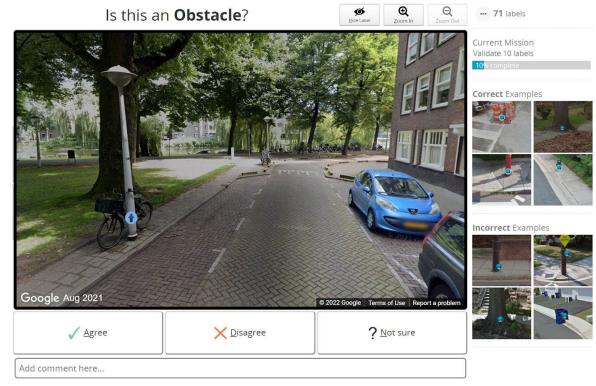
VALIDATING & CORRECTING LABELS



PROJECT SIDEWALK

TWO DATA COLLECTION MISSIONS





VALIDATING & CORRECTING LABELS

Is this an **Obstacle**?







... 71 labels









✓ Agree



? Not sure

Add comment here...



O

Skip

رب Feedback

Is this an **Obstacle in Path**?









40% complete

Obstacle in Path





















? Not sure

Is this a **Missing Curb Ramp**?







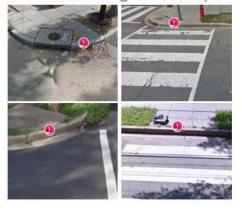
<u>გ</u> <u>1113</u> labels



Current Mission Validate 10 labels

50% complete

CORRECT Missing Curb Ramp



INCORRECT Missing Curb Ramp







? Not sure

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Is this a Missing Curb Ramp?







ል · 1258 labels



? Not sure

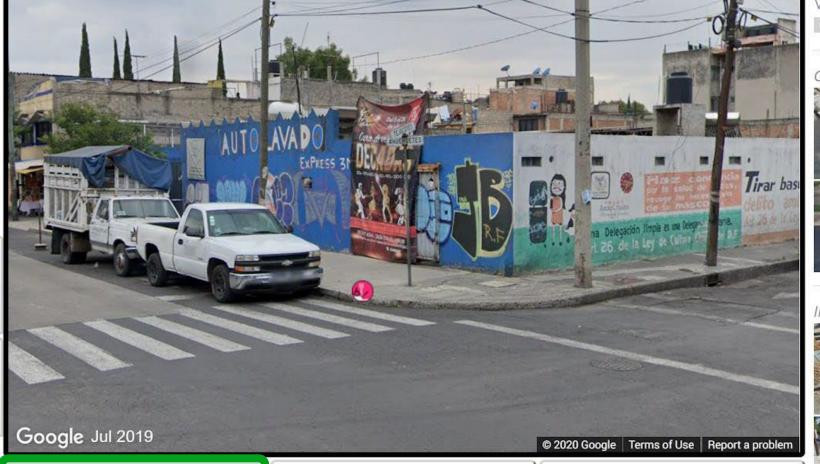
CORRECT Missing Curb Ramp











X <u>D</u>isagree

Add comment here...

<u>Agree</u>

O Skip

** Feedback



Skip

(,,

Is this a **Surface Problem**?











90% complete

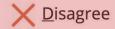
Surface Problem



NOT a Surface Problem







? Not sure

Is this a **Surface Problem**?





? Not sure



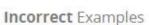
ል<u></u> 3337 labels



0% complete

Correct Examples









<u>D</u>isagree

Add comment here...

/ Agree

O Skip

Feedback

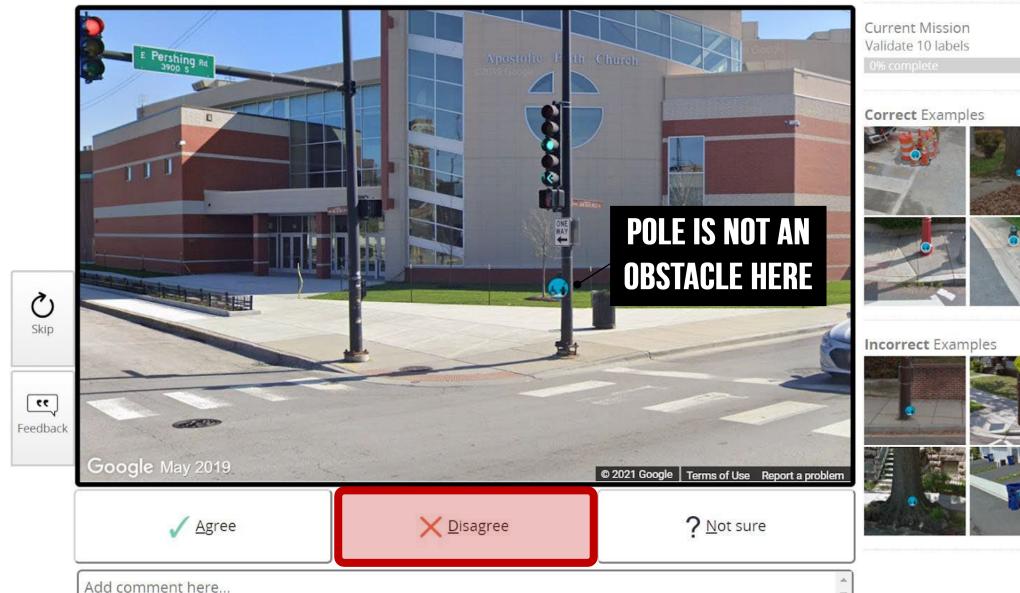
Is this an **Obstacle**?



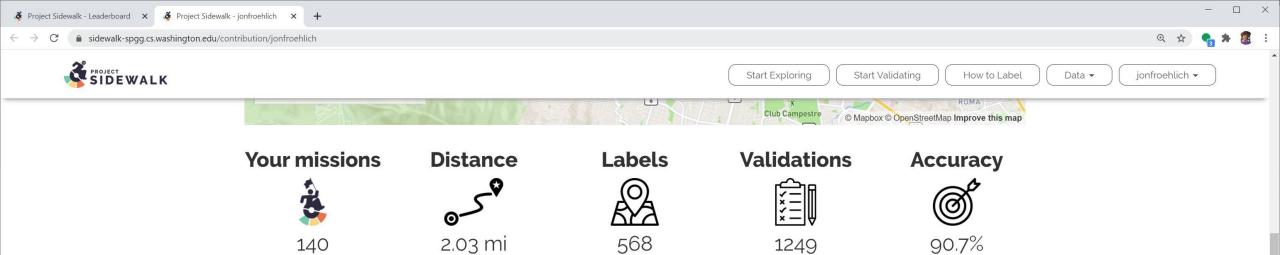




6 - 934 labels







Achievements

Missions

Congratulations, you've earned all mission badges!











Labels

Great job! 432 more labels until your next achievement.











Distance

Thanks for helping! 2.97 more miles until your next achievement.











Validations

Amazing work! 3751 more validations until your next achievement.











PROJECT SIDEWALK

Terms of Use Help

Labeling Guide

DEVELOPER

Sidewalk API

CONNECT









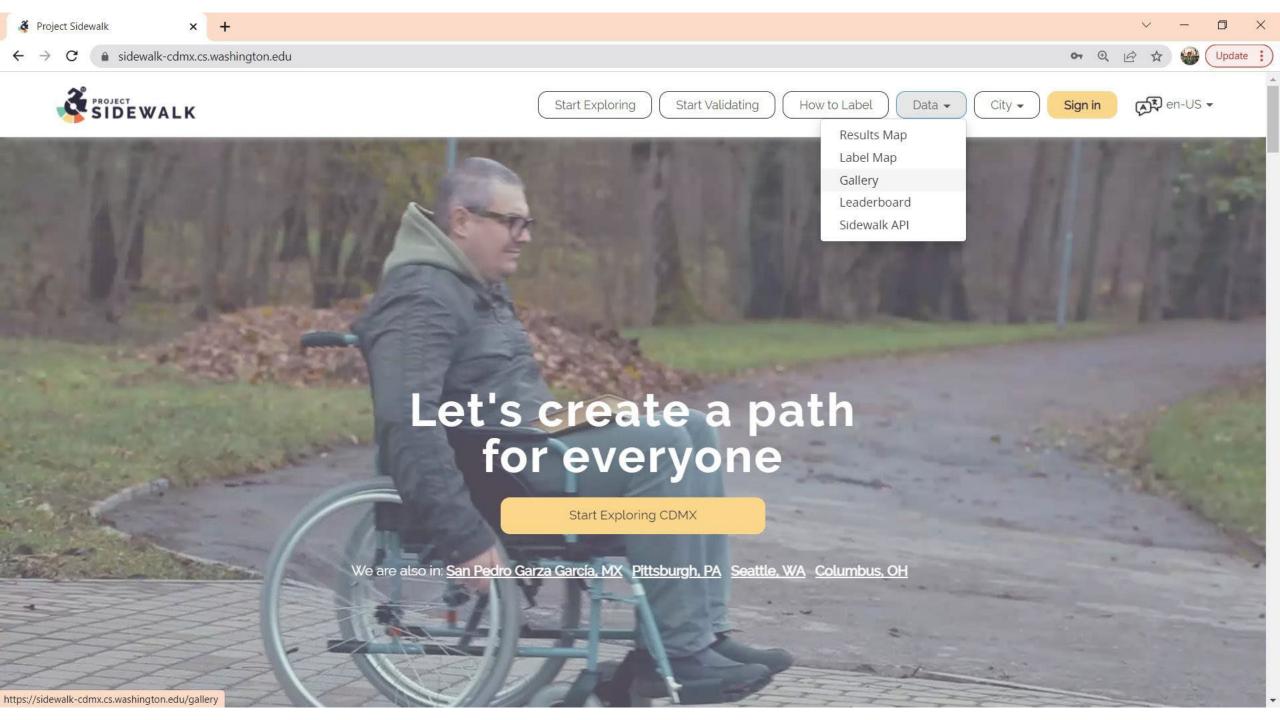
Overall Leaderboard

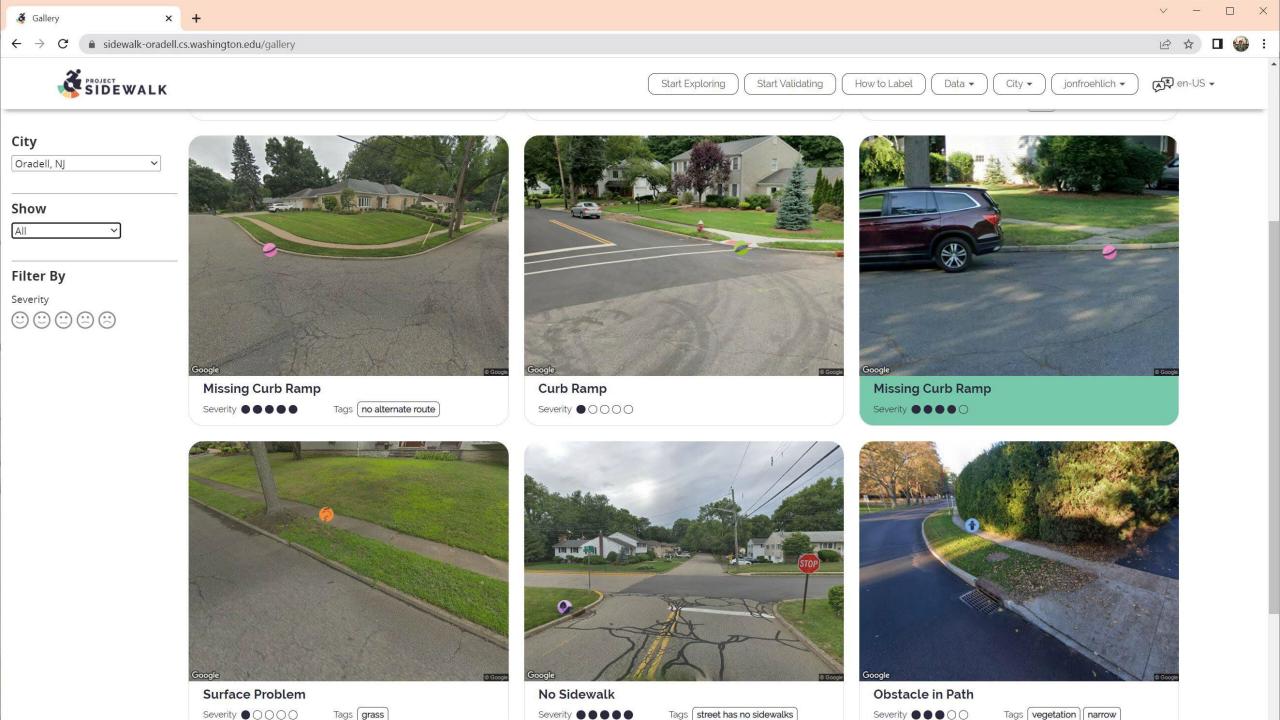
Leaders are calculated based on their labels, distance, and accuracy

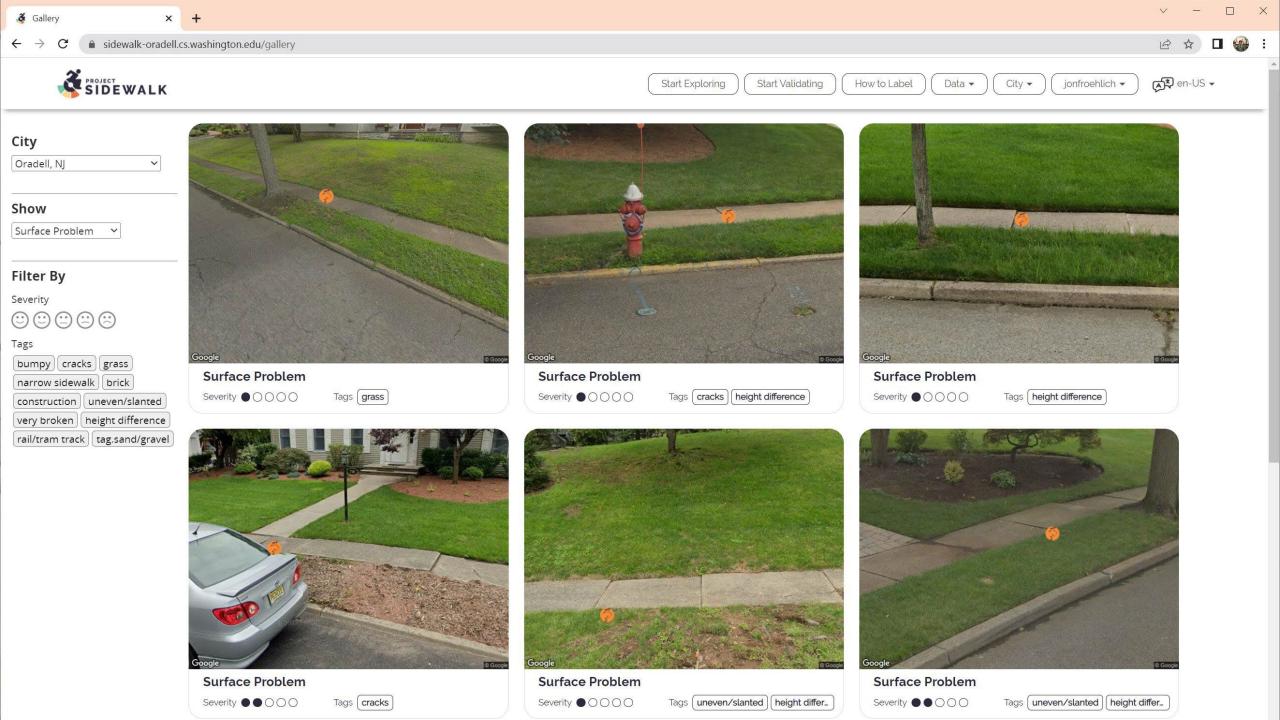
| # | Username | Labels | Missions | Distance | Accuracy |
|----|-----------------|--------|----------|-----------|----------|
| 1 | mariana.velasco | 2894 | 150 | 9.6 miles | 85.3% |
| 2 | maria | 1918 | 51 | 9.0 miles | 89.1% |
| 3 | abarragan99 | 1895 | 81 | 2.7 miles | 86.5% |
| 4 | marian.trevino | 1543 | 66 | 9.4 miles | 82.2% |
| 5 | dordaz | 1483 | 46 | 3.5 miles | 84.2% |
| 6 | Gerardo R | 1274 | 86 | 5.4 miles | 87.6% |
| 7 | mariagarza | 1205 | 62 | 9.4 miles | 87.2% |
| 8 | ana.alvarezc | 1053 | 63 | 9.8 miles | 84.8% |
| 9 | Gari01234 | 848 | 62 | 4.6 miles | 89.1% |
| 10 | Luis Gonzalez | 812 | 59 | 9.7 miles | 94.1% |

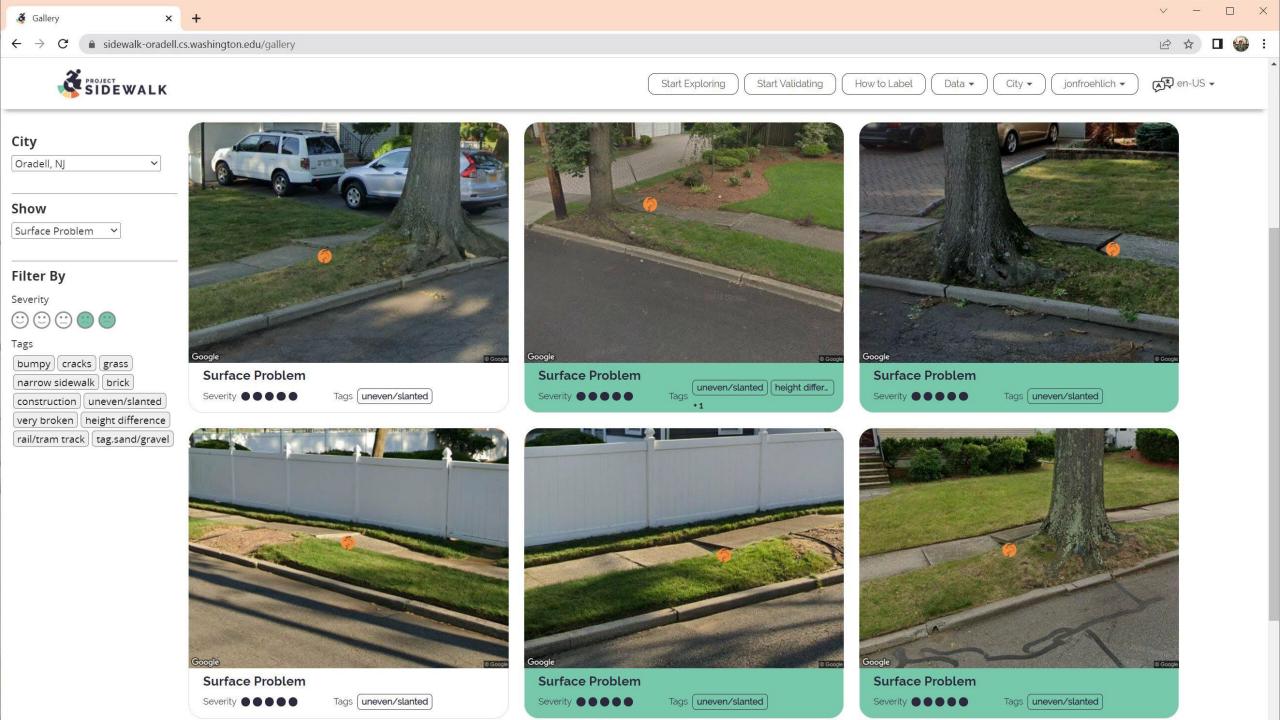
Want to make it into the Top 10? Start exploring!

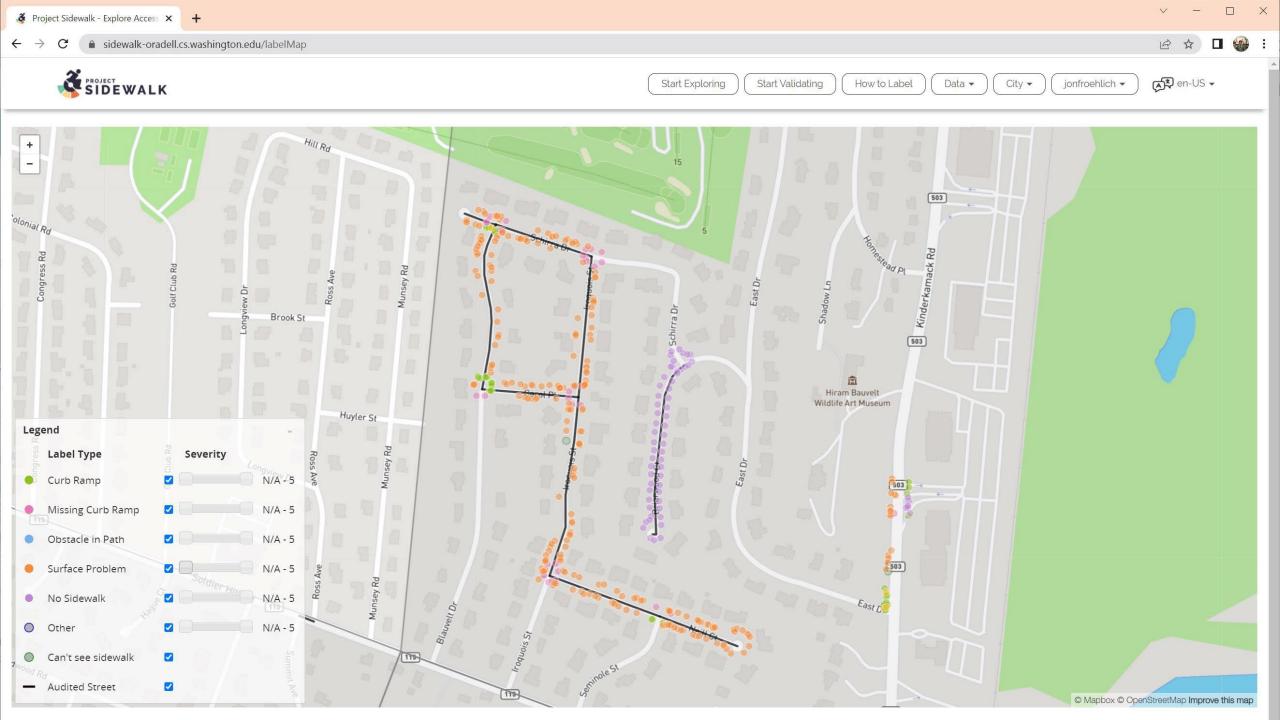


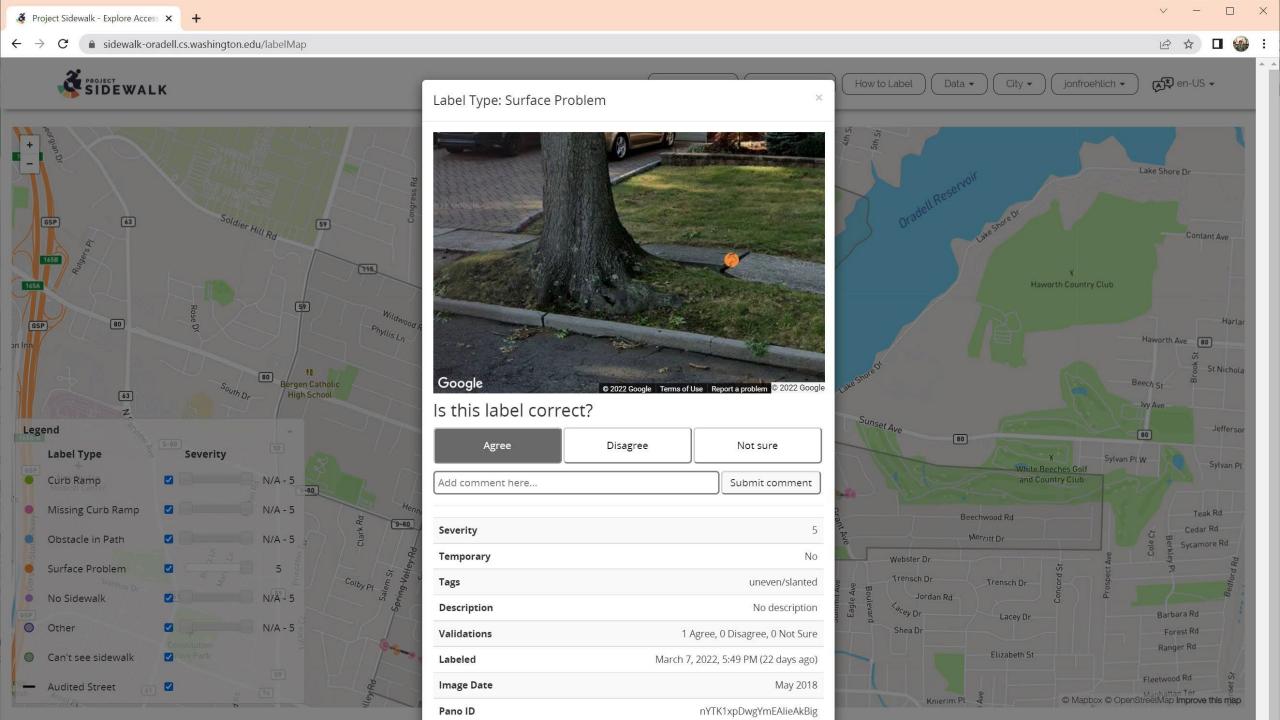


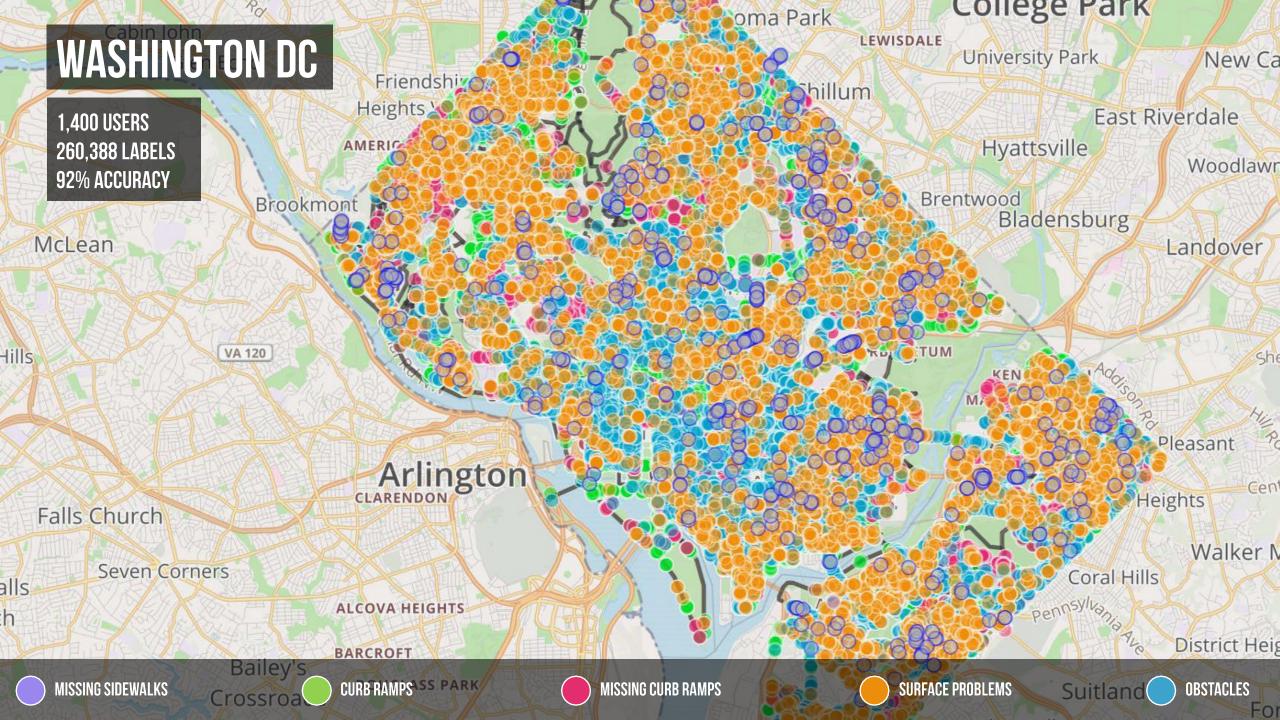


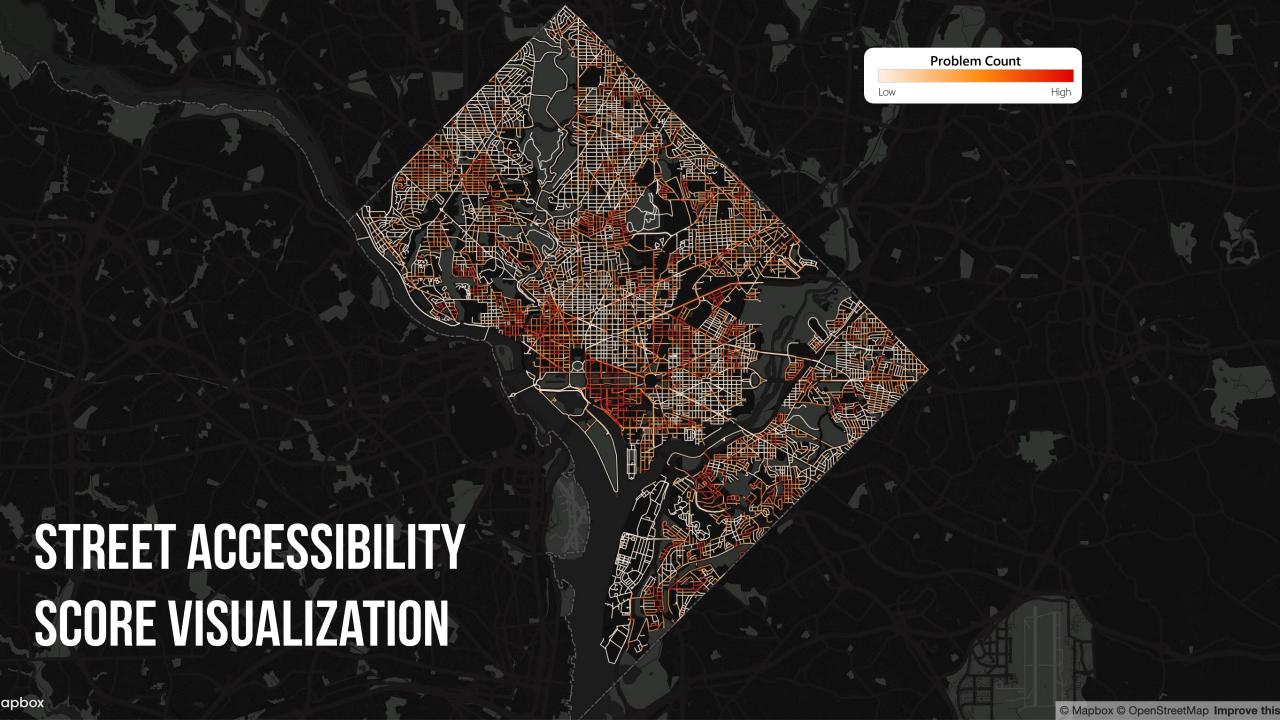


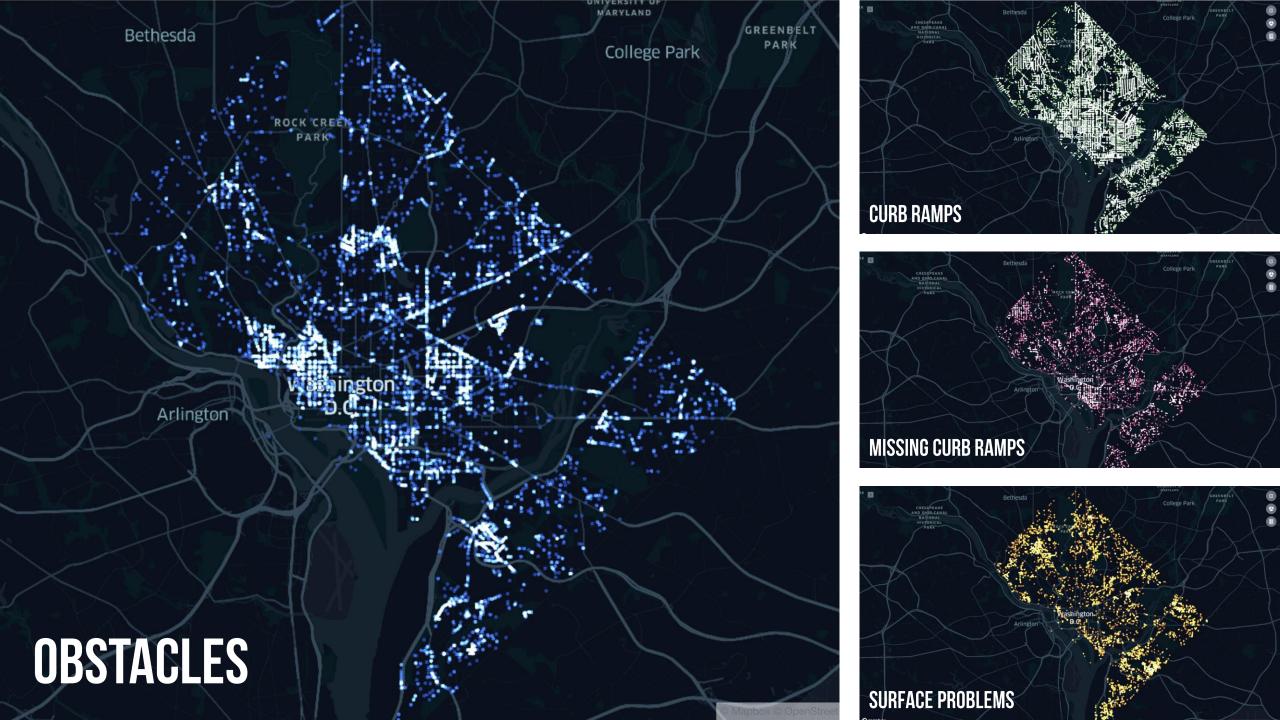


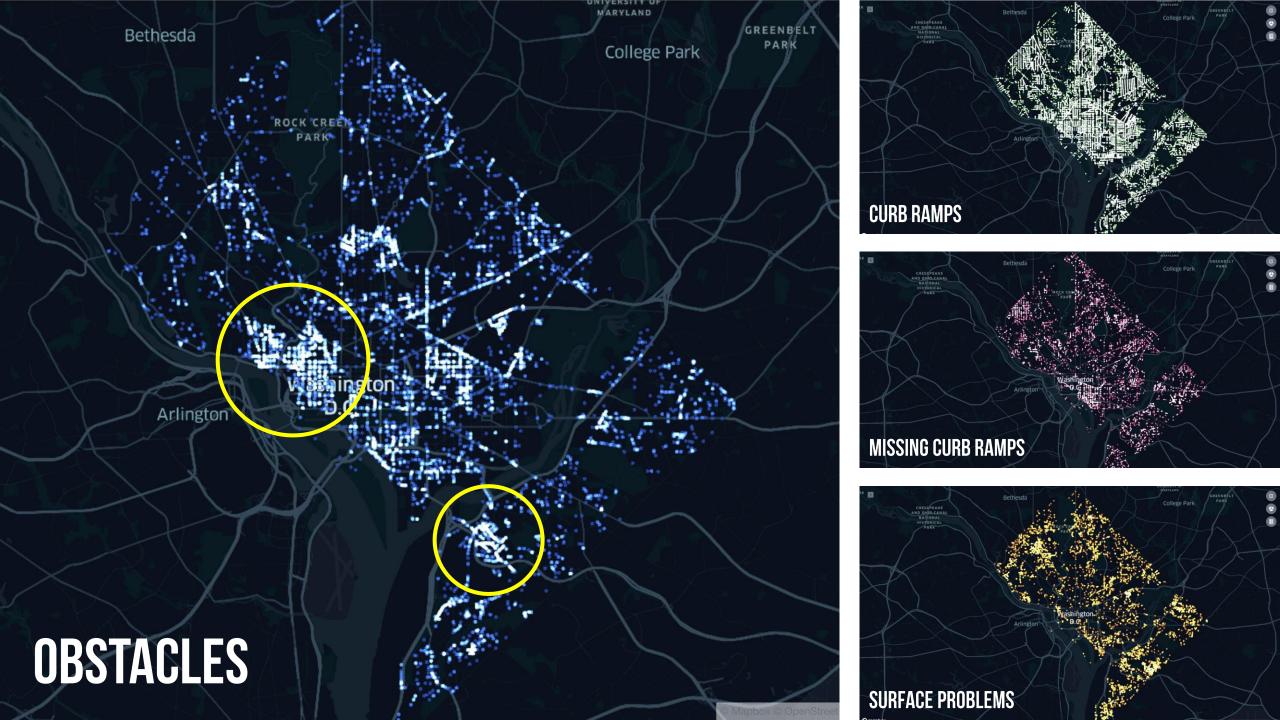


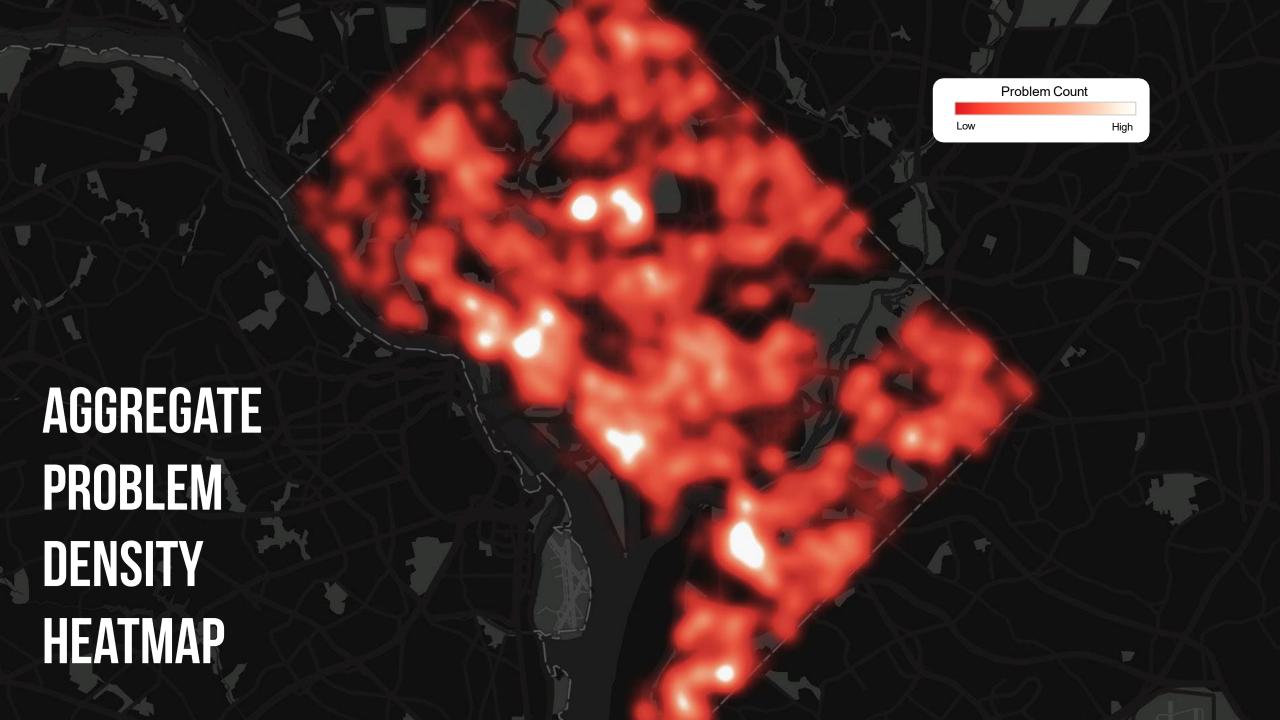


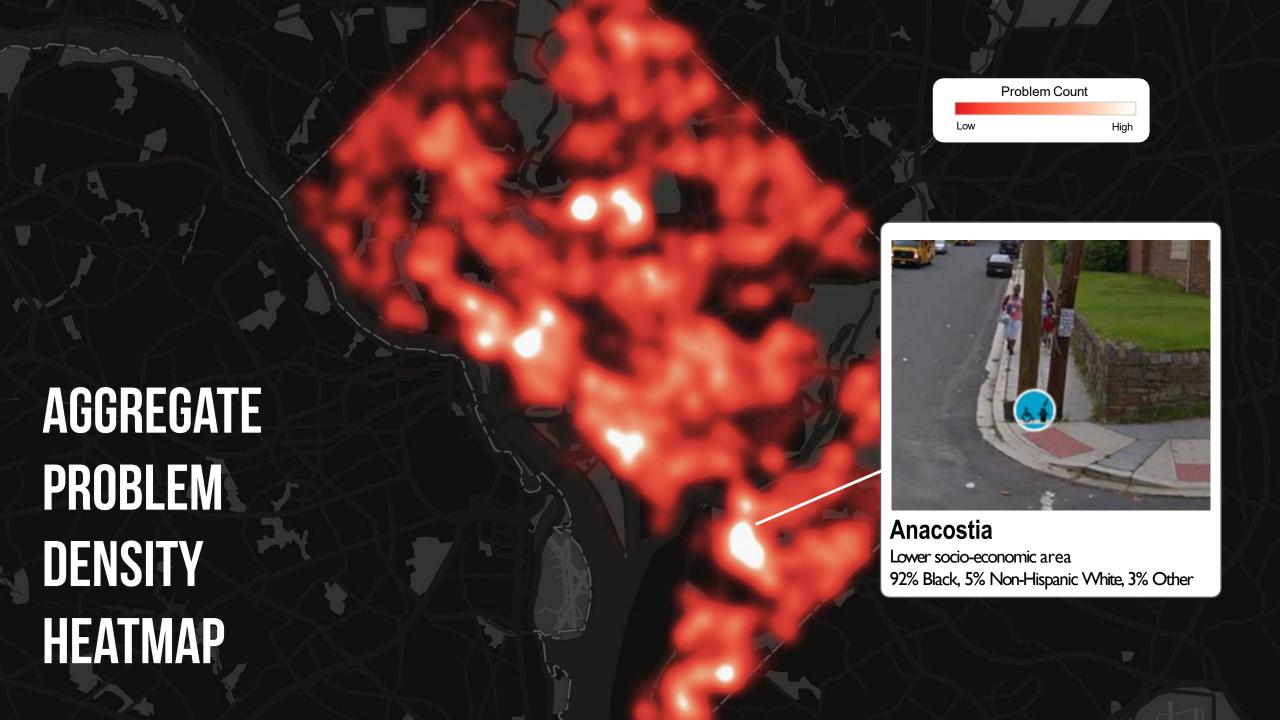










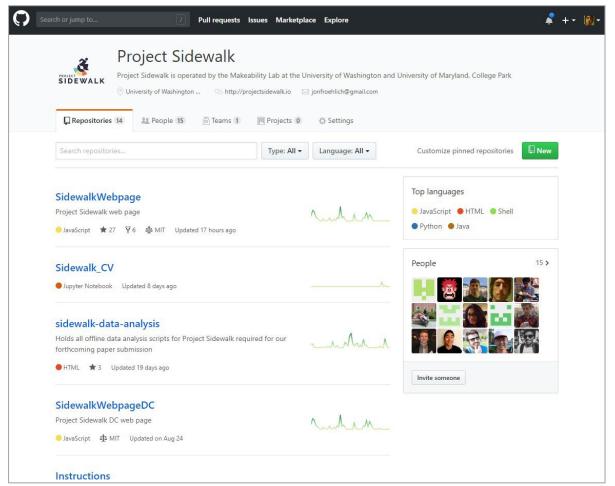


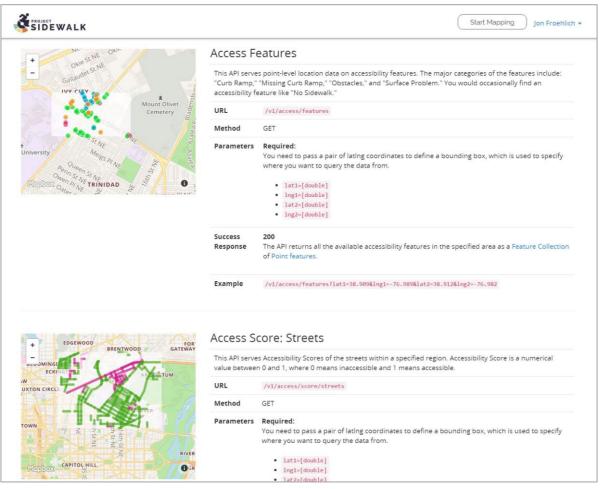


This is the potential of data-driven urban accessibility analytics using Project Sidewalk data.

PROJECT SIDEWALK

ALL OUR CODE + DATA IS 100% OPEN SOURCE





https://github.com/ProjectSidewalk

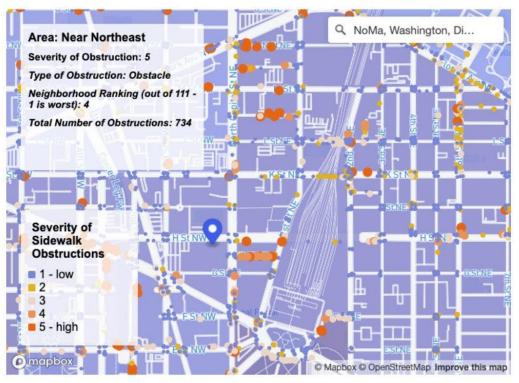
http://projectsidewalk.io/api

A city is only as accessible as its sidewalks. This map shows DC's are often blocked.

WALKING By Barbara Moreno (Guest Contributor) September 10, 2019 32







A snapshot of sidewalk obstructions on NoMa's streets. by the author.

When Washingtonians like myself look for new apartments, we pay close attention to the walk score of a neighborhood. Any score upwards of 90 on a hundred point scale marks an area as a "walker's paradise," meaning major needs such as grocery stores and transit are within walking distance. However, what is *not* factored into the walkability score is the actual condition of the sidewalks.

ALSO OF INTEREST

WALKING

A pedestrian-only block in Alexandria may become a reality this spring p 8

TRANSIT ANALYSIS

The good, the bad and the unexplained: what you need to know about the WMATA budget 27

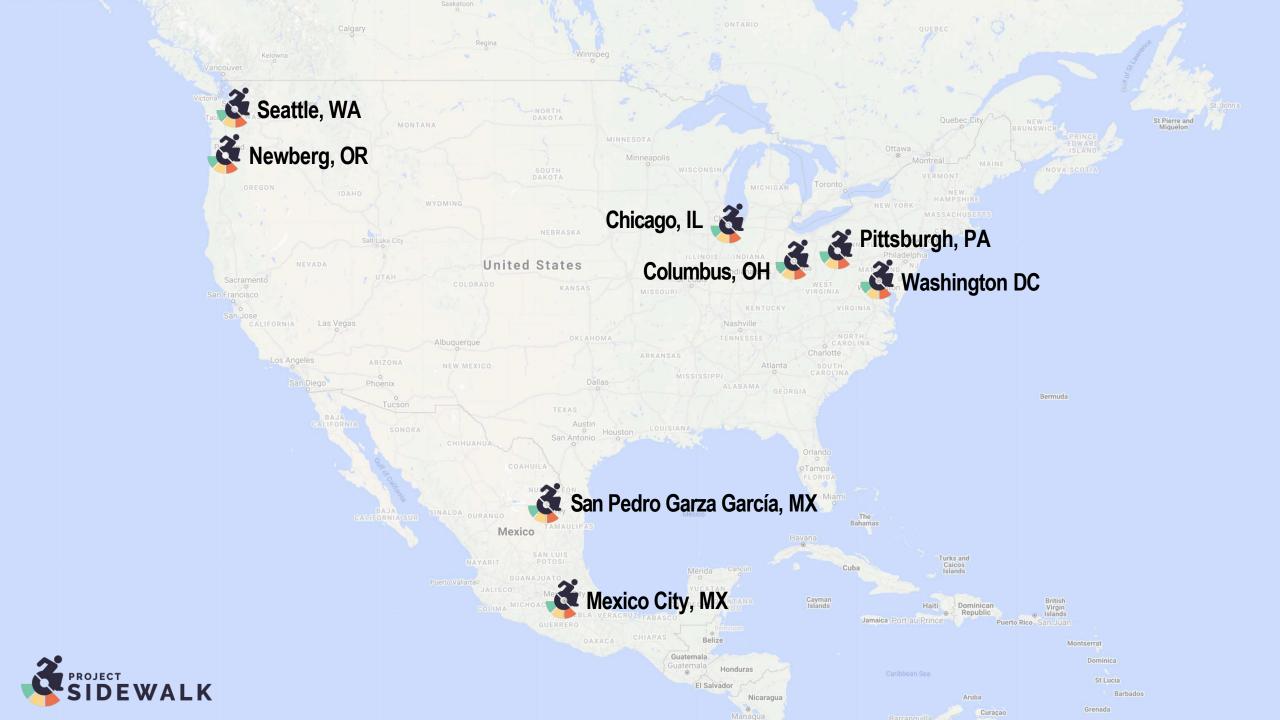
DEVELOPMENT

Innovation Center Metro won't get a corporate name (for now), but a lot is already happening there.

TRANSIT

Baltimore's transit system is not meeting residents' needs. Can this plan change that?

Get daily updates via email



GROWING DATA



11,000+ USERS



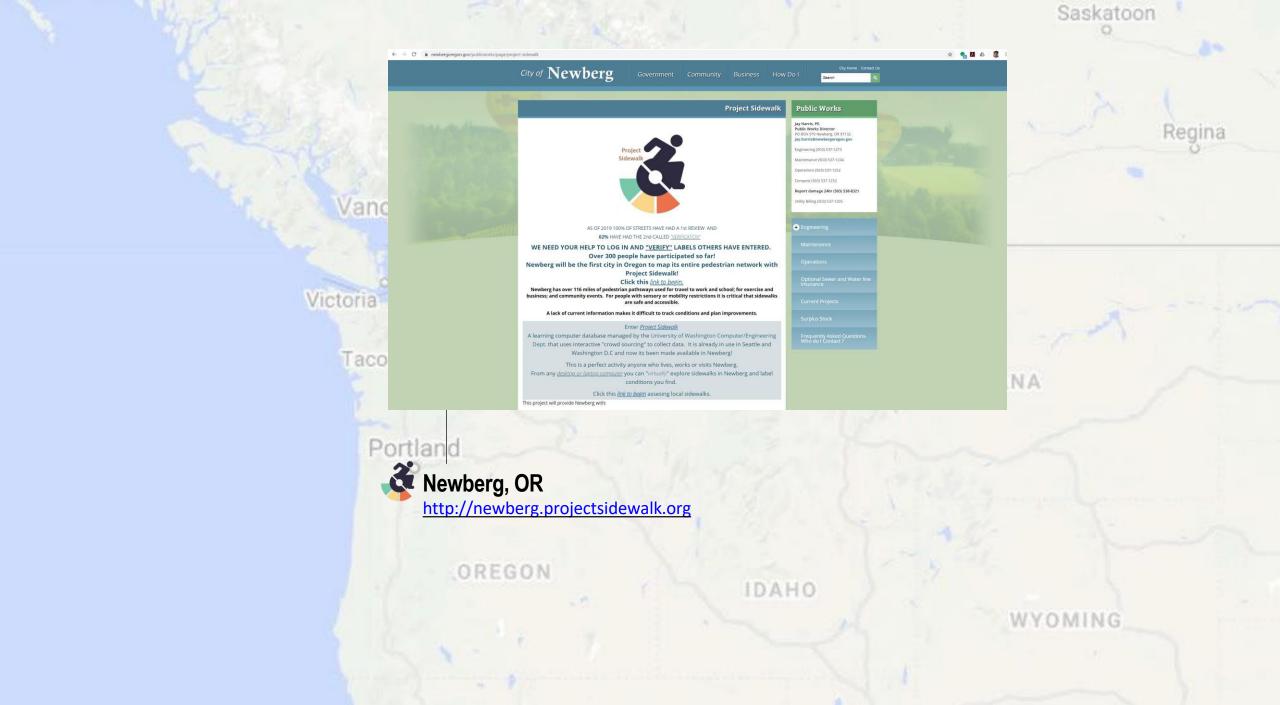
650,000 LARFLS

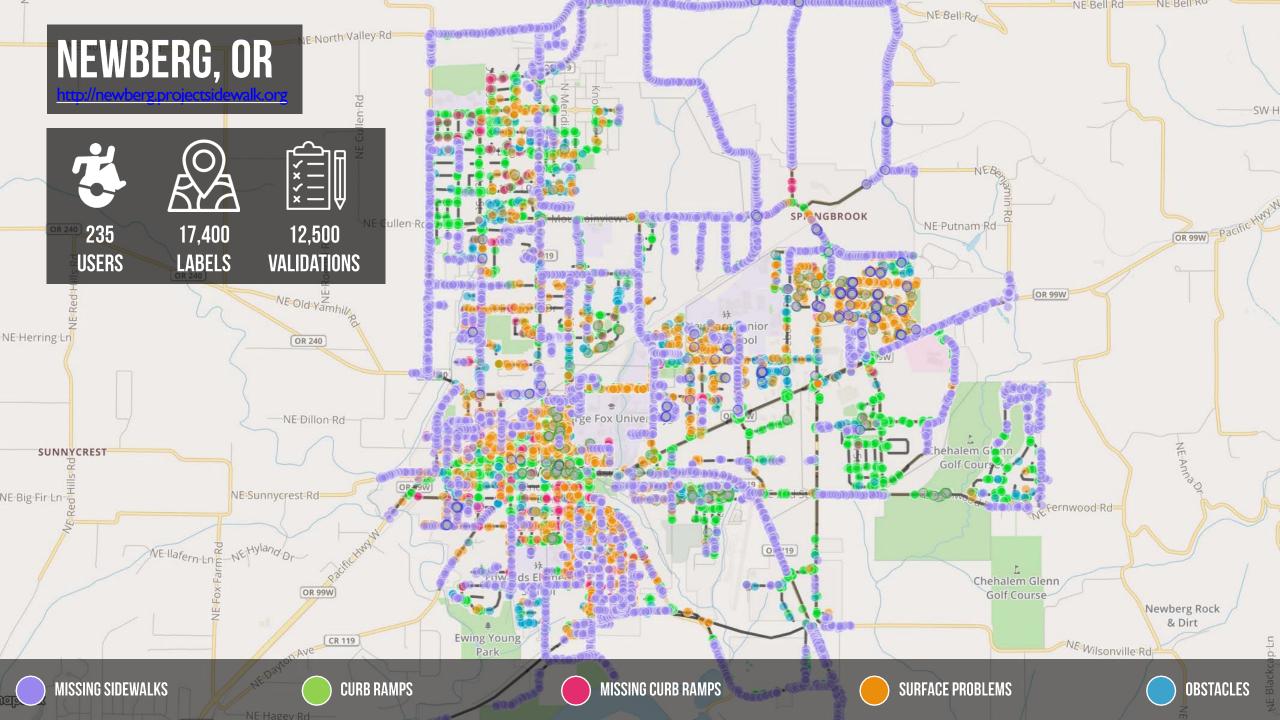


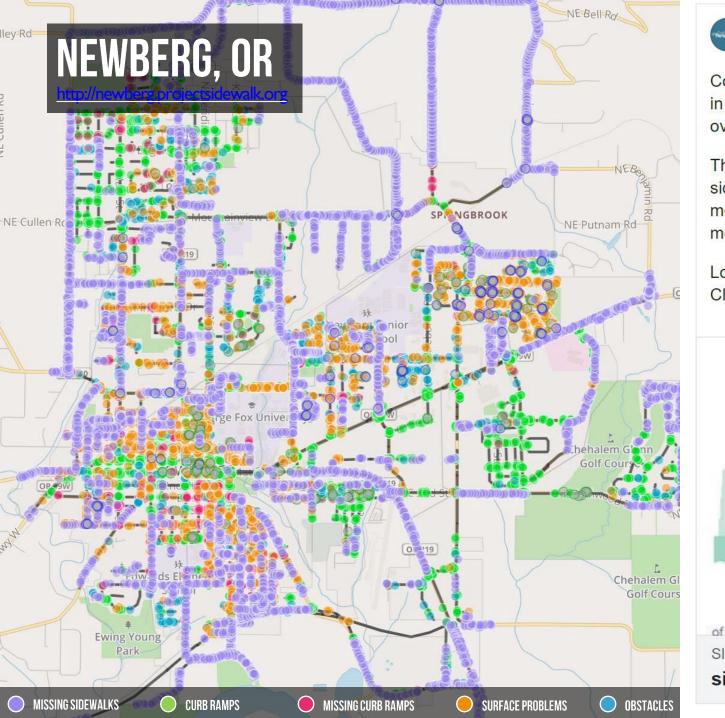
260,000 ALIDATIONS











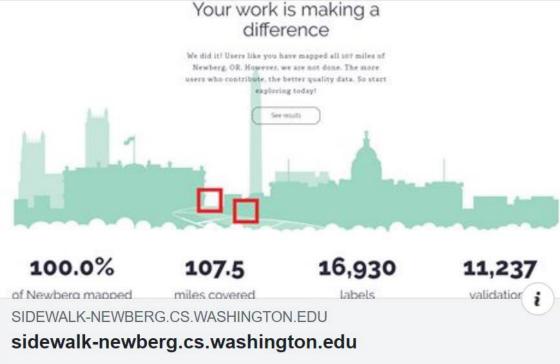




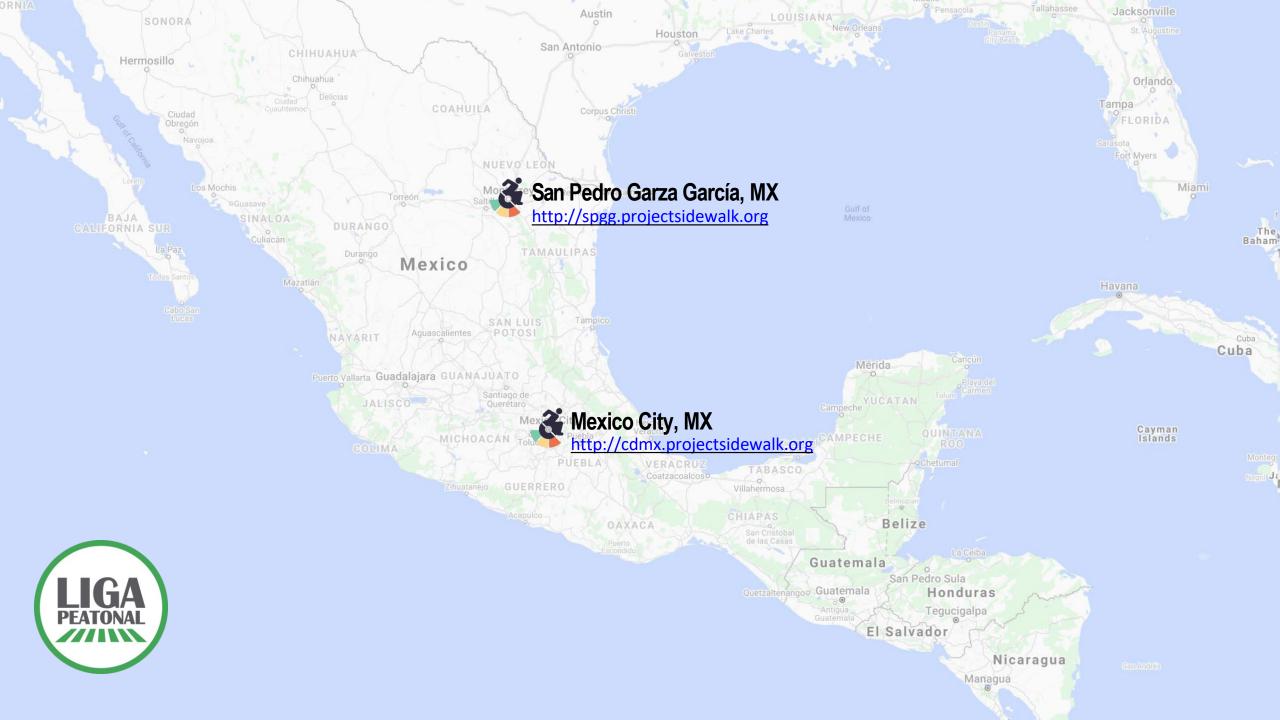
Congratulations and THANK YOU to the citizens of Newberg for putting in the work to map 100% of Newberg through Project Sidewalk. That's over 107 miles covered with 264 local users who contributed to the data.

This information will be used to identify areas in Newberg that need sidewalks, need sidewalk repairs, and need to be updated to become more accessible. Through your efforts, Newberg can become a safer, more accessible community.

Looking to help? Verifications are still needed for the collected data. Click the link below to learn more.







PROJECT SIDEWALK MEXICO

MEXICO PARTNERS









Volver a tomar el tutorial

Comienza a validar

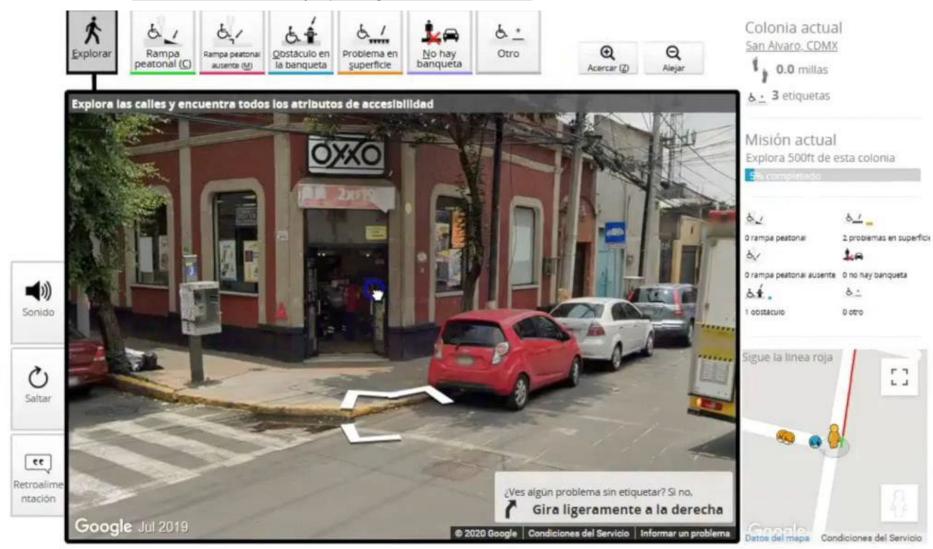
Cómo etiquetar

Ayuda | [

Datos ▼

Iniciar sesión

Encuentra y etiqueta lo siguiente



PROJECT SIDEWALK MEXICO CAN DEDO

SAN PEDRO, MX



GOBIERNO MUNICIPAL

San Pedro Garza García, Nuevo León a 26 de octubre del 2020

To whom it may concern,

San Pedro Garza García (SPGG), a municipality with approx. 125,000 inhabitants, is one of the most urbanized municipalities in the Monterrey Metropolitan Area, the 3rd largest metropolitan area in Mexico.

The Municipal Institute for Urban Planning (IMPLANG) of San Pedro Garza Garcia is an institute that works towards the positive development of our community through the development of urban master plans, urban development programs and social projects.

One of the priorities of the IMPLANG is the implementation of public policy oriented towards the improvement of pedestrian infrastructure and accessibility in order to improve road safety, increase the levels of inclusion and to incentivize non-motorized trips in the city. Our work is strongly based on the principles of transparency, citizen participation processes and data based decisions.

Since mid-August 2020, we have been using Project Sidewalk's tool to audit our municipality's sidewalks and crosswalks in a collaborative manner. This citizen participation process provides us with the opportunity to obtain data that will be essential for improving SPGG's urban accessibility. With Project Sidewalk we will be able to know the current status of the pedestrian infrastructure of the municipality, what are the main problems to be solved, how many there are and their location. The results will be used to propose public policies that address the main problems identified and that contribute to meeting the goals set in the Municipal Development Plan and also for the development of a new Pedestrian Master Plan for our municipality.

It is worth mentioning that Project Sidewalk is also serving as an educational tool for students of the architecture school at the Universidad Tecnológico de Monterrey (ITESM) and high school students at the Universidad de Monterrey (UDEM).

We look forward to supporting the Project Sidewalk team towards the goals outlined in their proposal, which will further strengthen our collaboration and help advance sidewalk accessibility in our Municipality.

SINCEPELV

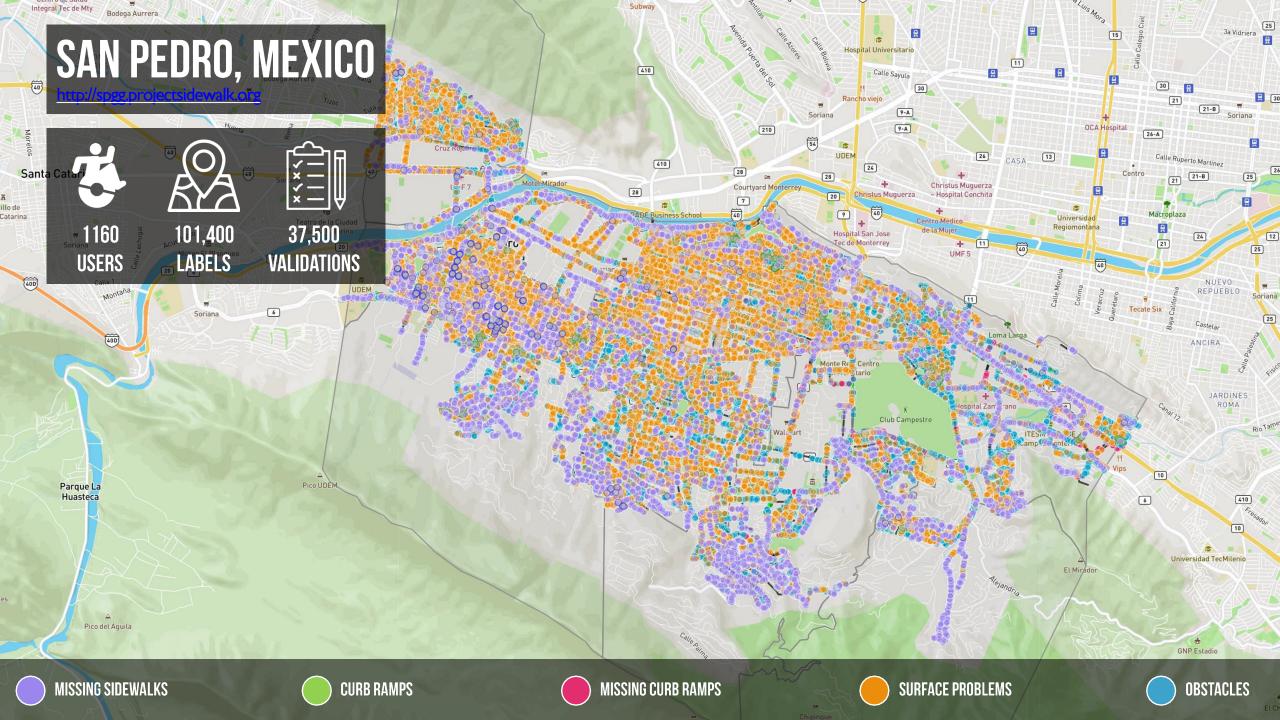
ARQ. JAVIER LEAK NAVARRO
HEAD OF THE DEPARTMENT
INSTITUTO MUNICIPAL DE PLANEACIÓN Y GESTIÓN URBAI

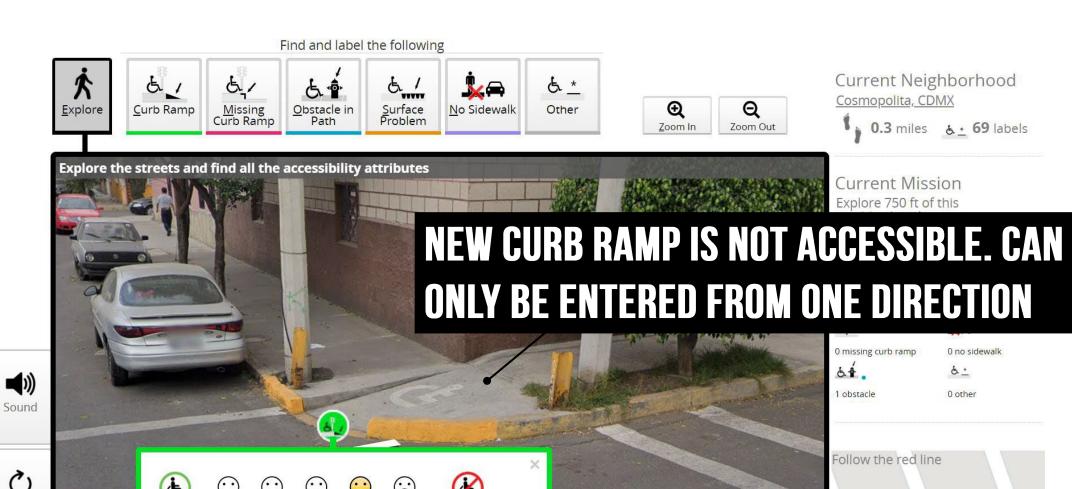
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Project Sidewalk provides us with data that is essential to improving San Pedro's urban accessibility. With Project Sidewalk, we know the main problems to be solved, how many problems there are, and their location... The results will be used to inform a **new Pedestrian Master Plan** for our municipality. San

Pedro

Garza García





OK

Turn slightly left

Can only be entered from one direction. Has a stee

Add Tags: narrow points into traffic missing friction strip steep

not enough landing space

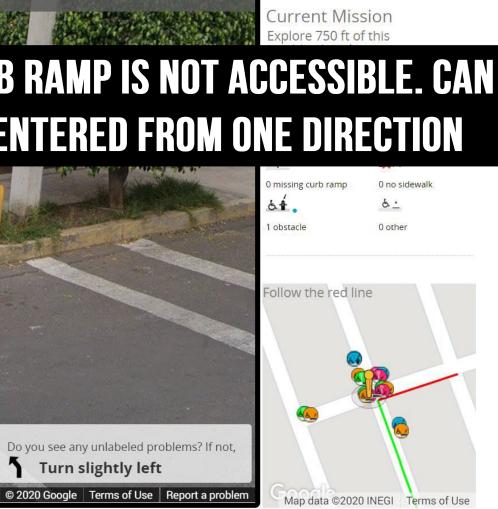
Temporary (e.g., construction)

lump

**

Feedback

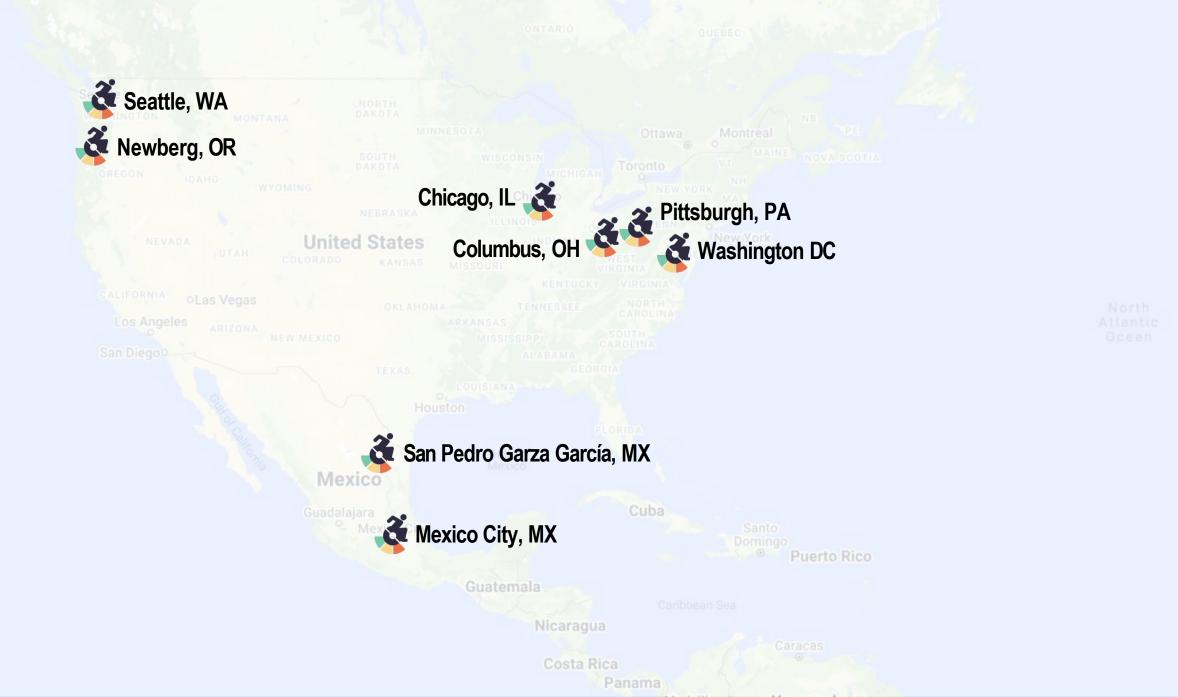
Google



Current Neighborhood

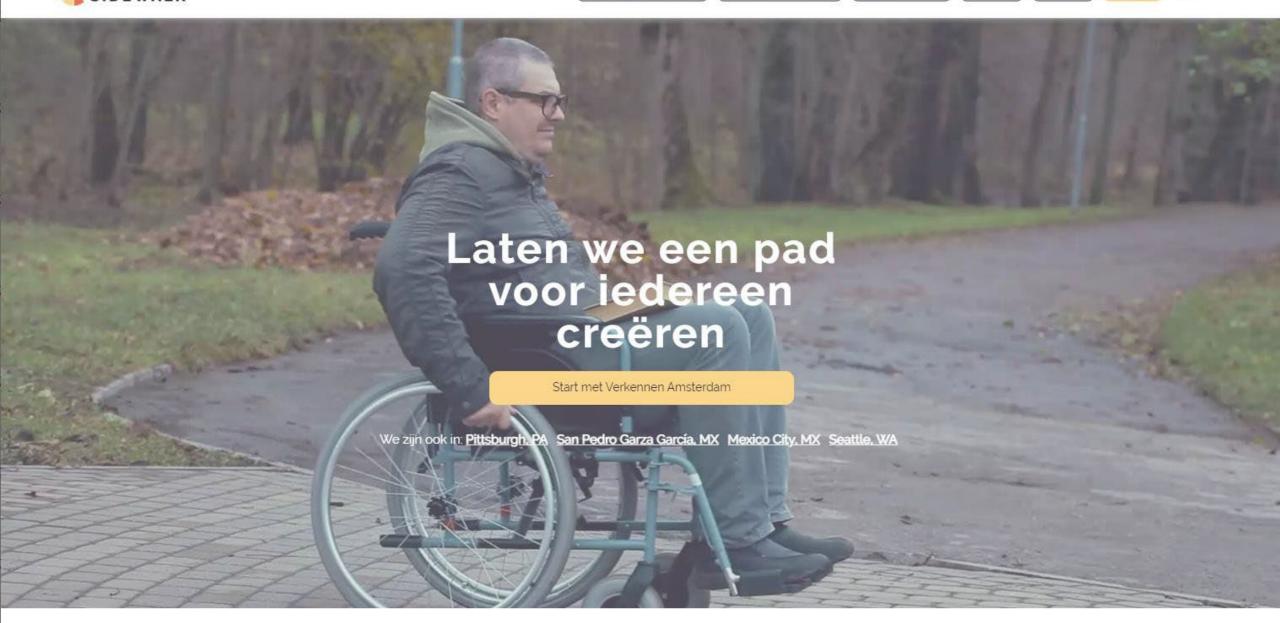
0.3 miles & 69 labels

Cosmopolita, CDMX





Data -







Project Sidewalk

@projsidewalk Follows you

Our mission: map the world's sidewalks and their accessibility using remote crowdsourcing, artificial intelligence, and online satellite & streetscape imagery

Seattle, WA Sprojectsidewalk.org Joined June 2016





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Registration is now open for the TRB Committee on Accessible Transportation and Mobility's **TRANSED-DRT 2022 Virtual conference.** Join us on September 12-16, 2022, to address the theme of "Inclusive Accessible and Sustainable Demand Response Transportation". The Conference aims to describe current global research, services to improve mobility and accessibility for individuals with disabilities and for older adults, and best practices in providing demand responsive transportation (paratransit). Access program highlights and register here. https://websitePage:18647cf2-f444-46d9-8b37-39c723ad529e

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