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TRB TRANSPORTATION RESEARCH BOARD

TRB Webinar: Six Minute Pitch: A Transportation Startup Challenge

November 3, 2022

4:30 – 6:00 PM

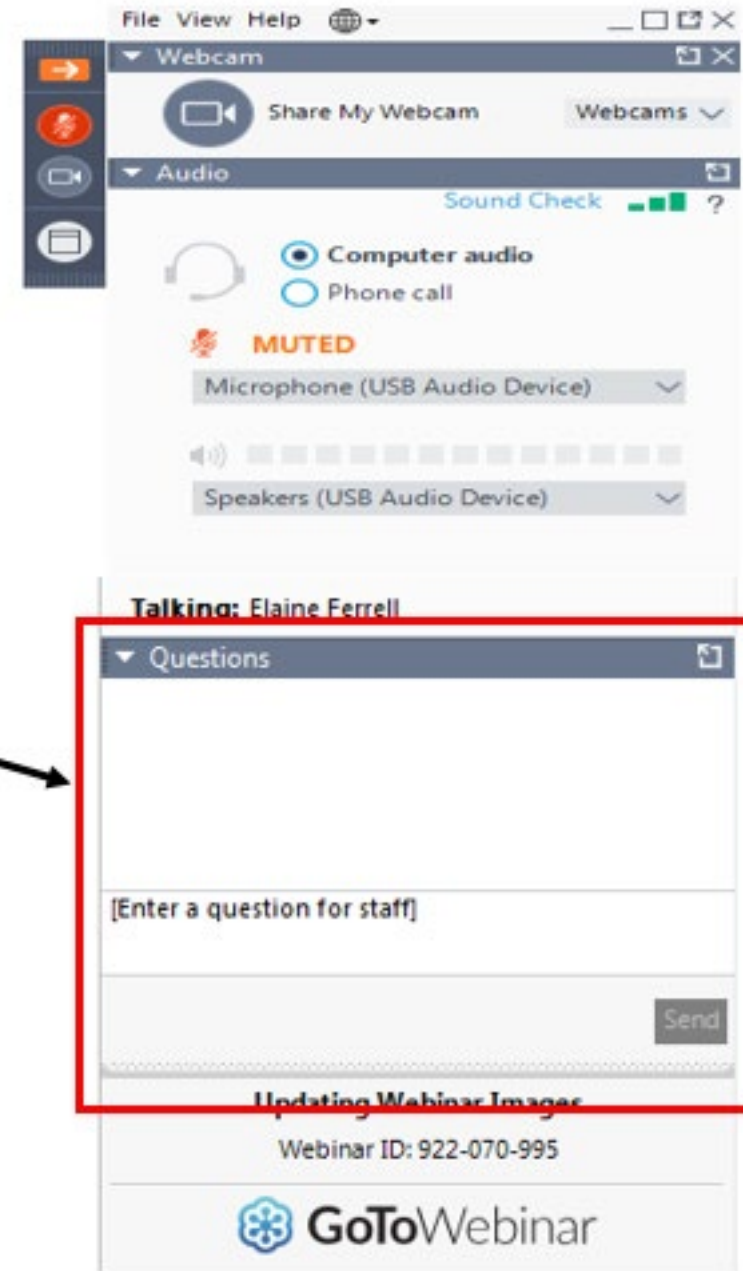


Learning Objectives

- Learn about emerging transportation technologies
- Gain insight on key factors to consider in taking research and development-based innovations into practice and the market place

Questions and Answers

- Please type your questions into your webinar control panel



Today's Moderator



Shana Johnson
*National Railroad Passenger
Corporation*

THE SIX MINUTE PITCH

TRB's Official Transportation Startup Competition since 2013
Sponsored by the TRB's Young Members Council



Rules of the Game



3 Presenters



6 Minute Pitch



3 Judges



1 Winner

Today's Judges



Sean O'Sullivan
*Managing Partner,
SOSV*



Gabe Klein
*Executive Director,
Joint Office of Energy and
Transportation*



W. Celeste Davis Stragand
*Head of Government
Partnerships/Smart Cities,
Ford Motor Company*

Thank You to our Past Judges!

2021 & 2020	W. Celeste Davis Stragand, Gabe Klein, Sean O'Sullivan, and David Zipper
2019	Kathleen Baireuther, Gabe Klein, Sean O'Sullivan, and David Zipper
2018	Gabe Klein, Sean O'Sullivan, and David Zipper
2017	Jessica Robinson, Emily Castor, David Zipper, and Chris Thomas
2016 & 2015	Gabe Klein, Sean O'Sullivan, and Chris Thomas
2014	Gabe Klein, Sean O'Sullivan, and Robert Rodden
2013	Kate Chanba, Jeffrey Chernick, Gabe Klein, Sean O'Sullivan, and Ryan Rzepecki

Today's Presenters



Jatish Patel

jatish@flowlabs.ai

FlowLabs



Tolga Ercan

tolga@connected-wise.com

Connected Wise



Abraham Lama Salomon

abraham.lama@gnextlabs.com

gNext Labs LLC



10 Years of the Six Minute Pitch

- 12 Judges
- 21 media articles in TR News, Bloomberg City Lab, Alley Watch, ITE Journal, YPT Mobility Matters, Mass Transit, and Mobility Lab
- 32 Participants
 - 6 Canadian companies
 - 1 Israeli company
- Thousands of attendees
- *Focus on connecting research to practice*



Our Winners



CityLab
Transportation

Wanted: An App That Calculates Wait Times Straight to Your Airport Gate

A group of entrepreneurs are working on technology that could vastly improve the universally terrible experience of airports.



LIVE ON BLOOMBERG
[Watch Live TV >](#)
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2013



get to your gate on time... every time.



Now Actionfigure



2014

You Would Not Believe How a 6 Minute Pitch Helped Change the Trucking Industry

BY ALLEYWATCH



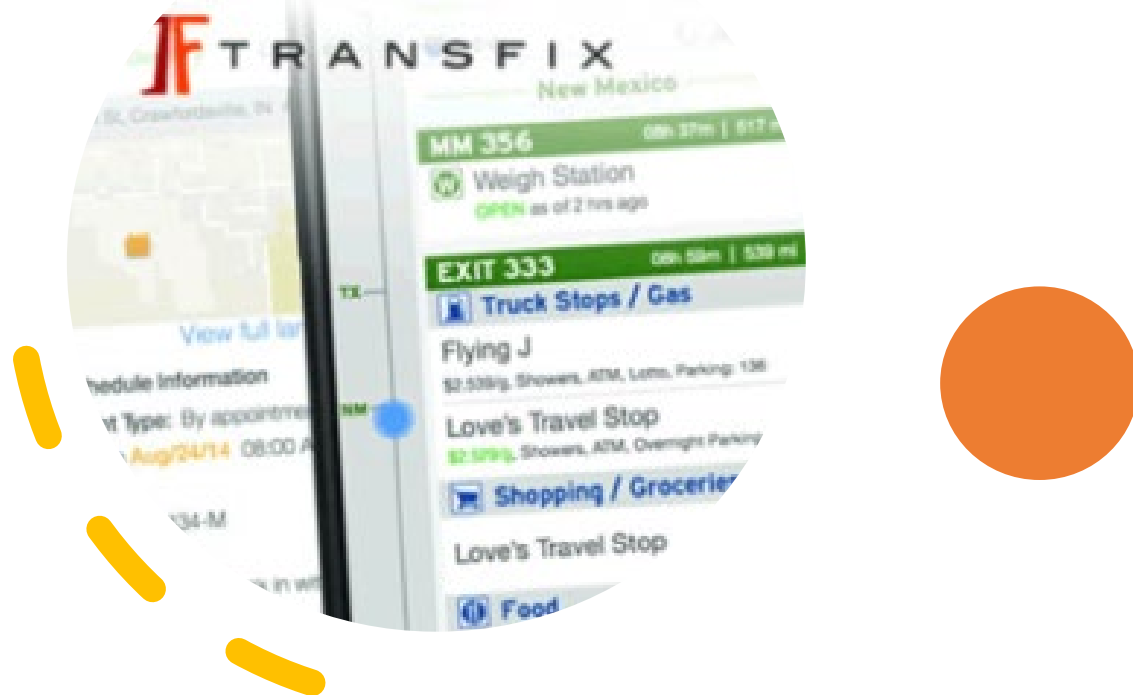
Launched in the Alley



INDUSTRY: Long-haul, Full Truckload Freight Logistics in the U.S
STATE: App launching June 9, 2015
MEDIUM: Web and Mobile
FUNDING: Seed funding from VC and angels
TRACTION: \$2M in revenues to date

6/2015

Transfix is an on-demand freight logistics marketplace and technology solutions company with a **smartphone app** that matches shipments with drivers, and with features that help truckers every step along the road. They (unanimously) won the Transportation Startup Challenge – which was a big green light for the company. Some serious investors are also



2015





2016



 **ASSETINTEL**



2017







2019

2020



Additional Past Six Minute Pitch Participants

2020 Pitches (Presenters): Trio Motors (Ken Kershner), Transconomy (Nima Kargah-Ostadi), Populus (Regina Clewlow)

2019 Pitches (Presenters): Communtifi (Esteban Sanchez), RFNav (Jim Schoenduve), Ruut (Hamish Campbell)

2018 Pitches (Presenters): Axle Payments (formerly Axle Travel) (Bharath Krishamoorthy), NoTraffic (Tal Kreisler), ThruGreen (David Nguyen)

2017 Pitches (Presenters): Velo Metro (John Stonier), Civic Connect (Bre Vergess), TRAINFO (Garreth Rempel)

2016 Pitches (Presenters): Driver Watchdog (Christian Johnson), Civil Data Analytics (Offei Adarkwa, Qiaosong Wang, and Matija Radovic)

2015 Pitches (Presenters): BRASH Engines (Michael Brookman), MINI, LLC (Arun Vohra), and Remix (formerly Transitmix) (Sam Hashemi)

2014 Pitches (Presenters): Transit Labs (Dag Gogue), Transport Foundry (Josie Kressner), and PathVU (Eric Sinagra)

2013 Pitches (Presenters): Coalition for Sustainable Rail (Davidson Ward), Navity (Nahom Beyene), and Petrochemical Incident Location System (Latissha Clark)



Robert Rodden (2014, 2015 and 2016)



Alex Bigazzi (2017, 2018, and 2019)



Ginger Goodin (2019-2022)



Susan Paulus (2014-2022)



Stephanie Camay (2013 and 2014)



Jason Conely (2013)

Thank You
Six Minute Pitch Organizing Committee
and the Young Member's Council!

A large, diverse group of people, mostly men in business suits, are seated in a large hall or auditorium. They are looking towards the front of the room, some with their hands clasped, suggesting they are attending a presentation or conference. The background shows a modern building with large windows and columns.

Thank You!

Visit trbsixminutepitch.com for more information.

Upcoming events for you

November 17, 2022

TRB Webinar: Cybersecurity Trends
in Transportation

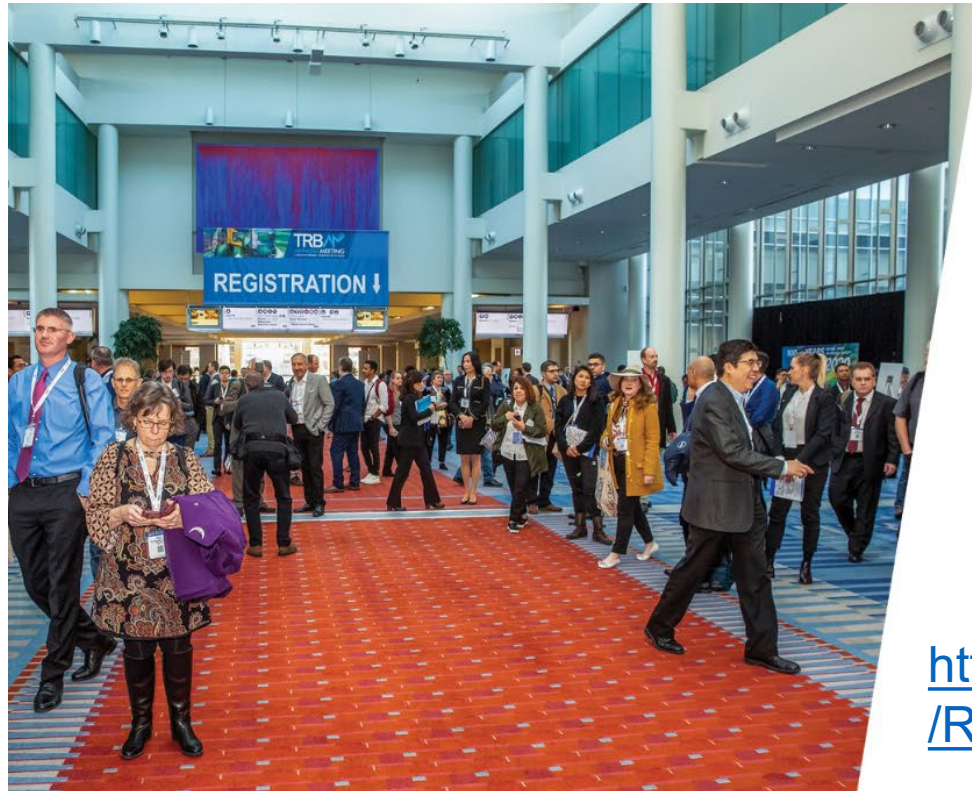
December 12, 2022

TRB Webinar: Expanding
Microtransit Services and Improving
the Rider Experience

[https://www.nationalacademies.org/trb/
events](https://www.nationalacademies.org/trb/events)



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of the **action!**



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<https://www.trb.org/AnnualMeeting/Registration.aspx>

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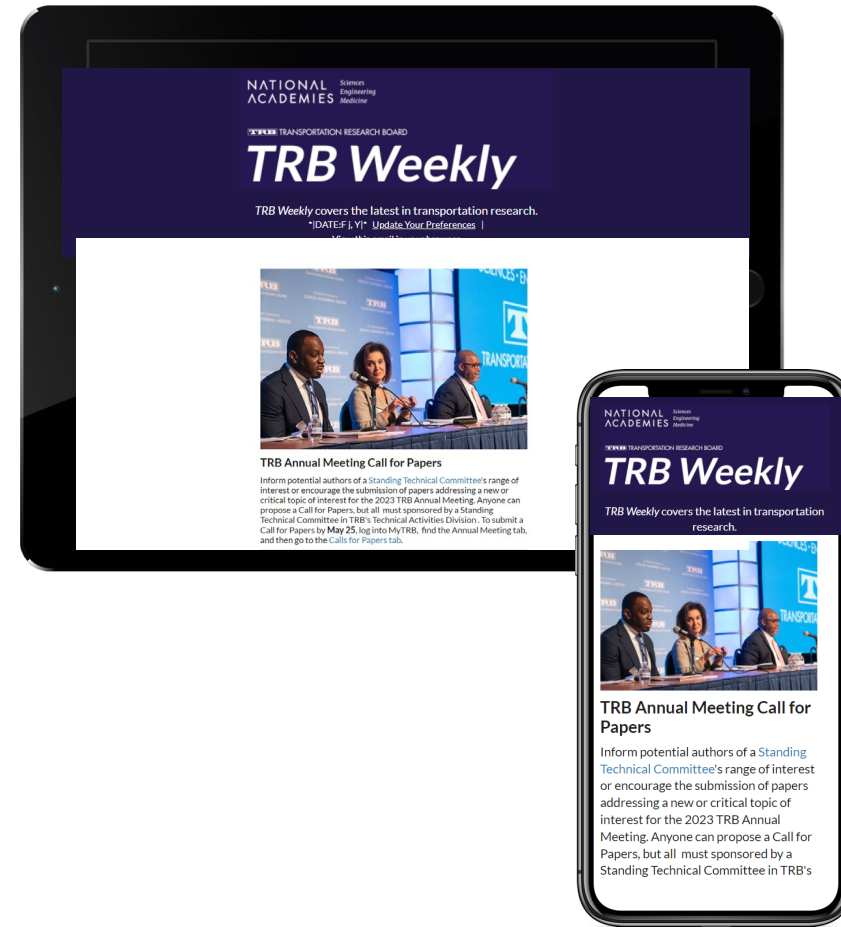


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Get involved

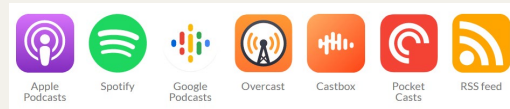
<https://www.nationalacademies.org/trb/get-involved>

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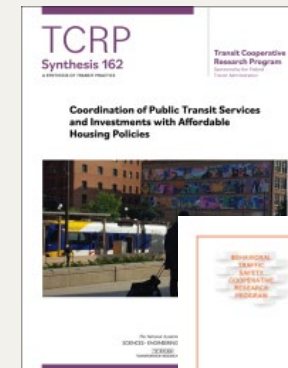
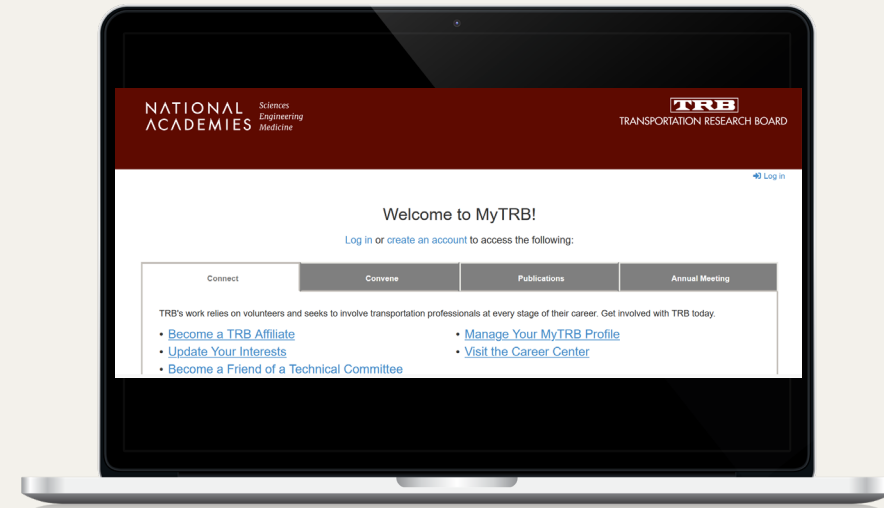
Network and pursue a path to Standing Committee membership

- **Work with a CRP**

- **Listen to our podcast**



<https://www.nationalacademies.org/podcasts/trb>



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